

# Commonalities in Ransomware Payloads

By Rod Soto

Over the last year, we've seen a significant increase in malicious attacks involving ransomware payloads. According to the Federal Bureau of Investigation (FBI), as many as **2,048 ransomware complaints** were registered in 2021. The Financial Crimes Enforcement Network also reported **68 variants of ransomware**, accounting for over **\$590 million** in ransom payments.

These types of threat campaigns continue to reach millions of Americans every day — increasing **gas prices, disrupting healthcare, utilities, government and education**, as well as impacting a long list of other sectors. Ransomware has become a threat to national security, which invited a response from the **Whitehouse** including sanctions, law enforcement coordination, and directives to US Cyber Command (USCYBERCOM) and the National Security Agency (NSA) to act against the groups responsible.

The Splunk Threat Research Team (STRT) **addresses several well-known ransomware payloads**. As the team researched these variants, a number of important insights were collected, including specific payload signatures, techniques and procedures associated with each of these malicious threat groups. STRT's research was also able to discover several commonalities between these ransomware payloads. This white paper outlines these findings, with a special focus on what we consider common attack categories for destructive payloads — regardless of variant or platform.

## Ransomware Payloads: Analytic Stories From 2020-2021

### Ryuk

#### December 2020

Malicious campaign targeting healthcare and the public healthcare sector. ([Reference.](#))

### Clop

#### December 2020-April 2021

Malicious campaign targeting several verticals. Largest ransom payment to date at \$20 million. ([Reference.](#))

### Darkside

#### March-May 2021

Ransomware attacks against U.S. utility organizations. Colonial pipeline is compromised and operations are suspended temporarily. ([Reference.](#))

### Conti

#### July 2021

Malicious campaign against healthcare and first responder networks. ([Reference.](#))

### Blackmatter

#### July 2021

Malicious campaign against multiple U.S. based organizations with possible links to the Darkside group. ([Reference.](#))

### REvil

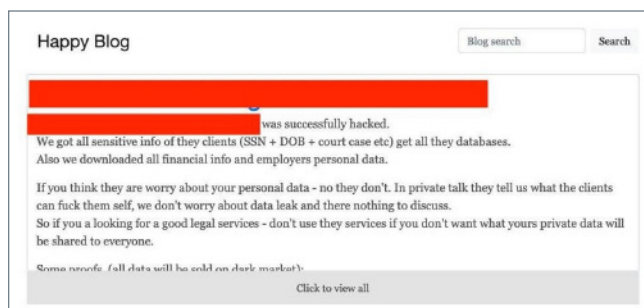
#### June-December 2021

Malicious campaigns executed against supply chain management vendors across several verticals (MSP, SAAS, PAAS). ([Reference.](#))

## What is the goal of ransomware and how effective is it?

Thanks to these campaigns, threat groups have amassed a large fortune via ransomware. Their motive is usually financial profit — and these profits usually far outweigh any time or effort invested into said campaigns. In plain terms, ransomware is a great business to be in if you're a cybercriminal. In 2021 alone, over **590 million dollars was successfully swindled via ransomware**.

Ransomware payloads are fundamentally destructive. Even if the victim pays full ransom, the recovery of the victim's data isn't guaranteed — and highly unlikely. Worse yet, many of these campaigns employ what's called a "double extortion scheme." This is when malicious actors exfiltrate data in addition to encrypting user and system files. These groups then attempt to sell the victim's data on the dark web. This includes proprietary data, credit card details, social security numbers, log-in credentials, personal pictures, identity documents, trade secrets and more.



Source: Zdnet

Ultimately, these groups profit from selling sensitive information and collecting ransom from their victims — making ransomware an incredibly lucrative business for cybercriminals.



**Criminal Gangs**  
Operate with near impunity



**Industry Sectors**  
Unprepared, neglectful, careless



**Unregulated Cryptocurrencies**  
No KYC, AML

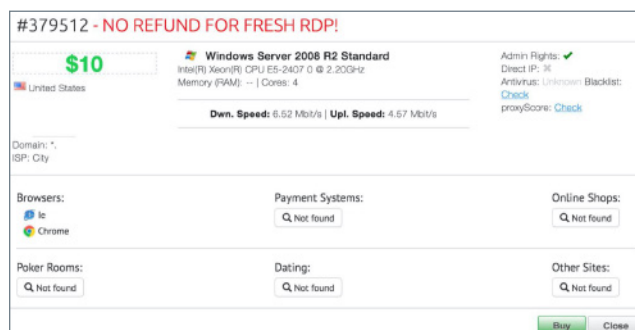
First and foremost, criminal groups often operate with near impunity. Public entities (e.g., foreign government bodies, geopolitical adversaries) may look the other way, claiming extraterritoriality in order to avoid responsibility for these types of advanced persistent threats (APTs). However, the truth is that these groups are often state-sponsored, possessing strategic value and sensitive intel to their benefit.

With certain threat groups leading the charge, nation-states can claim plausible deniability if anything comes under scrutiny, allowing them to skirt international sanctions according to the **Ransomware Task Force**. This is facilitated by the use of cryptocurrencies, which are mostly unregulated, very hard to monitor and track, and unlimited in their ways of sending, mixing and creating obfuscated means to hide the destinations of these ransom payments.

Finally, many of the victims have weak (or nonexistent) security, leading to an environment ripe for compromise. Below, we dive into the contextual elements of these campaigns, and how they relate to a weakened security posture.

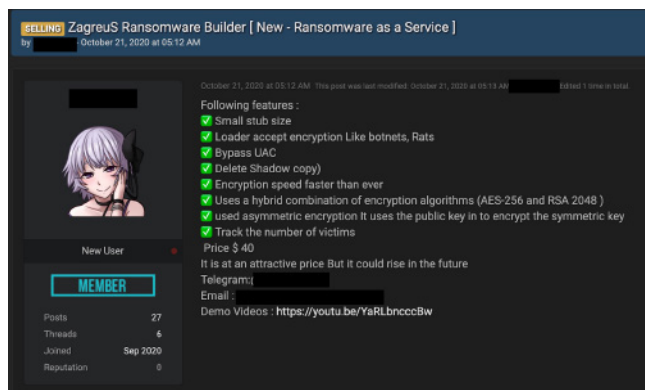
## Contextual elements of ransomware campaigns

To successfully execute a ransomware campaign, criminals must gain access to the victim's system or device. In some variants of these criminal schemes, access is actually purchased from other bad actors.



Source: HelpnetSecurity

This means anyone can broker a campaign, regardless of their technical know-how. All they need to do is buy ransomware payloads from crimeware developers. The following screenshot goes to show the extent of the current ransomware market within the criminal underworld.



Source: Recorded Future

During our research, we found several common elements that are present during ransomware campaigns and key to their success.

Initial access usually comes from delivering payloads associated with crimeware carriers like **Trickbot**. These carriers will include exploit code — a type of code that zeros in on security flaws and vulnerabilities — that are small in size, multi-staged and designed to bypass defenses. Once installed, more payloads will deploy, including additional exploits targeting other hosts. This allows the operator to move laterally across the system, exfiltrate data and install ransomware.

As mentioned earlier, ransomware can also be delivered via third-party vendors on various dark markets, brute-forcing internet servers with weak authentication mechanisms, and exploiting outdated, misconfigured or vulnerable operating systems and applications. Phishing attacks are another popular channel for ransomware, where bad actors will send emails (or another type of communication) to the victim, persuading or misleading them into opening the

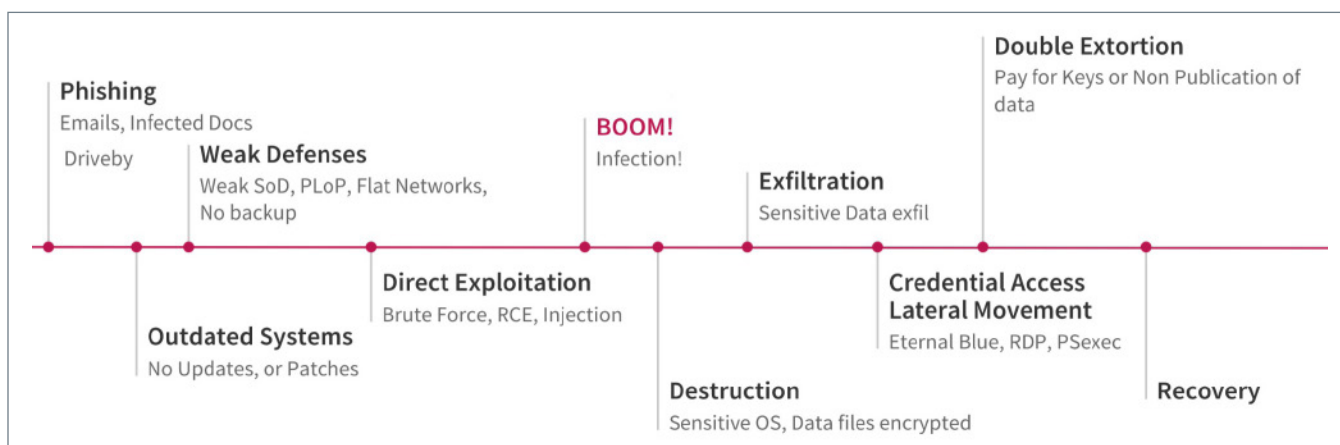
infected files. It's important to notice that sometimes the exploitation, exfiltration, lateral movement and infection may happen very close together once the malicious payload is executed.

This is why it's so important for malicious actors to persuade victims to open malicious files and execute exploits. Recent reports indicate that malicious groups like **FIN7** are also using **physical deliveries** accompanied by a letter (similar to the ones they send via email), a fake store card and USB a stick, as seen in the following picture.

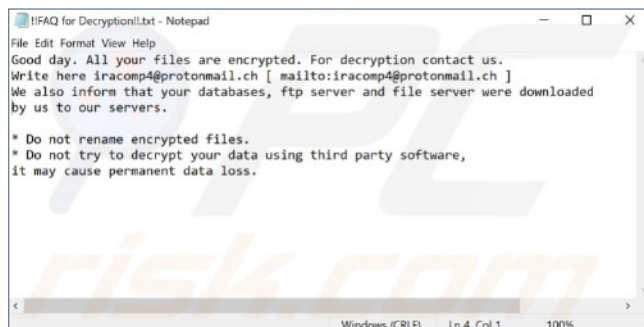


Source: BankInfoSecurity

Once executed, these payloads will quickly proliferate across “flat” networks that have poor security and/or indiscriminating user privileges, where a host can gain access to any part of the organization’s network, including administrative access to sensitive and critical files. If no data backups or recovery procedures exist, victims have no choice but to consider paying the ransom, as their business continuity has been compromised.



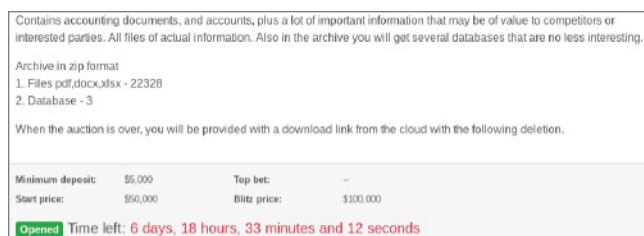
## After BOOM



Source: PCRisk

Once the infection has taken root, victims will receive a ransom note. This note will tell the victim to not decrypt the affected files, and will include a means of communicating with the perpetrators (usually an email address or site on the dark web). The ransomware operator's communications usually include a time by when the victim must pay the ransom, or the files will be published or destroyed.

### Double extortion

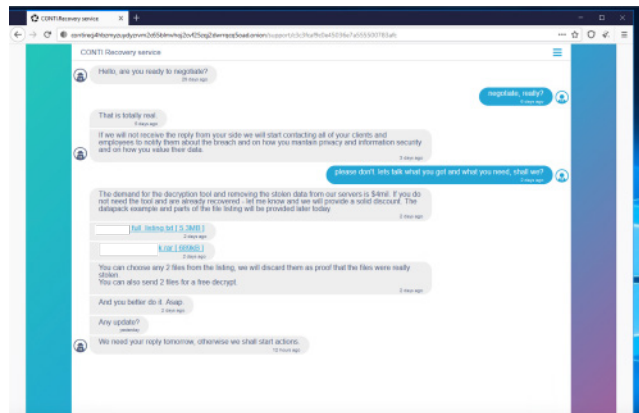


Source: Krebsonsecurity

As seen in the example above, this is a common element of malicious campaigns, where sensitive information is exfiltrated and placed for sale on the dark web or via data brokers on dark markets.

The exfiltration occurs some time after malicious actors have been able to exploit and execute code that will likely follow worm-like behavior when searching for additional hosts, testing permissions, accessing credentials, and attempting to use said credentials in every other system it can reach (via RDP, SMB or PSEXec), executing additional exploits such as [EternalBlue](#) and finally applying ciphers to files, usually leaving affected systems barely functioning, with the ransom note on full display.

## To pay or not to pay?



This question presents an illusion of choice. If a company was compromised and all its systems were ciphered (in some cases, this can even extend to their backup servers), then the target has no choice but to pay the ransom. Especially when [interruptions are a matter of life or death](#).

Unfortunately, the rate of recovery is unlikely to be 100 percent. It also takes considerable time to decrypt data, verify its integrity and restore the infrastructure and business operations to what they were.

## Methodology

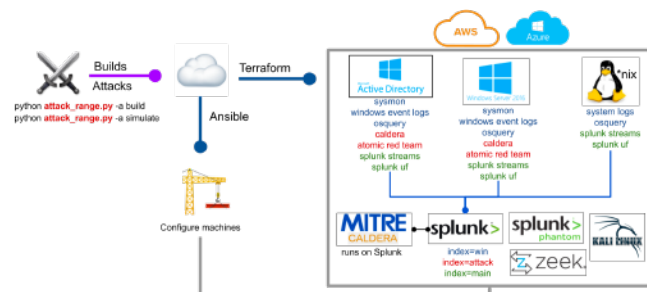
Throughout our research, we used several tools — namely the [Splunk Attack Range](#) — to collect data from malicious payloads. Samples of Darkside, Clop, Ryuk, Conti and REvil were obtained from a Splunk partner, [Reversing Labs](#). These variants were chosen based on ongoing campaign reports.

These samples were executed individually in Attack Range ephemeral environments. From there, we obtained data of execution via Sysmon data. We crafted streamlined SPL searches for all indicators of compromise (IOCs) or industry-defined techniques, tactics and procedures (i.e., the [MITRE ATT&CK framework](#)) observed from these deployments.

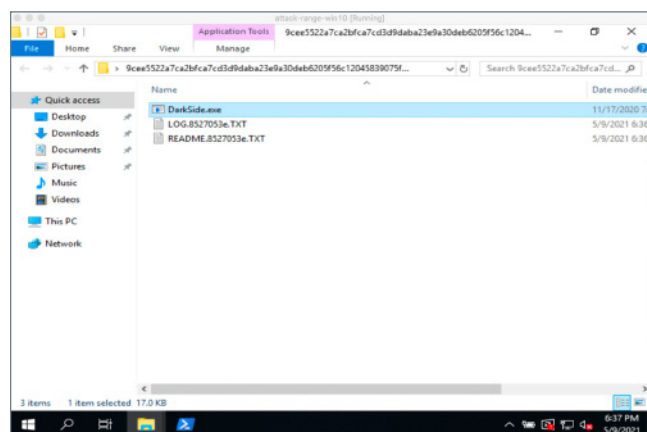
We then created analytic stories for each sample. An analytic story consists of several searches that work as individual indicators, and confirm the presence of threats when occurring in concert and within a proximate timing.



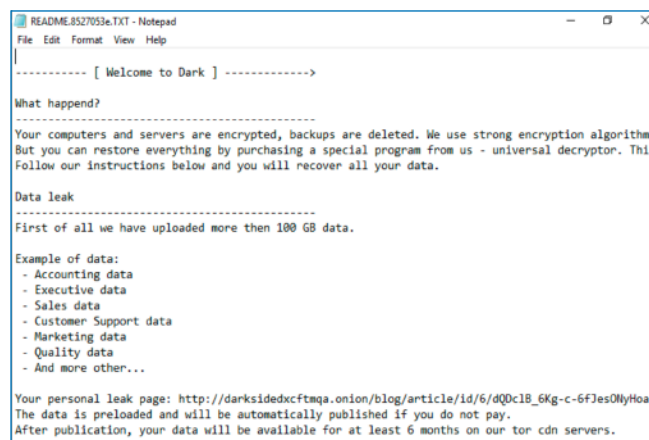
Below is an example of this methodology. First, we created a simulation by using [Splunk Attack Range](#). In this environment, we can measure execution data from these payloads. The following diagram outlines the components of these environments created during our research of ransomware payloads. In the case of the aforementioned payloads, we used windows clients and servers to trigger execution and measure data from these attacks.



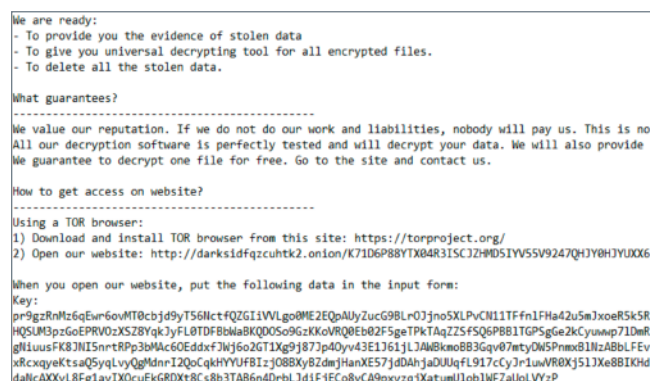
In the following screenshot sequence, we show how we replicated Darkside ransomware, which was the crimeware used against the [colonial pipeline](#). After creating the environment, we proceeded to transfer samples to the targeted Windows 10 client. Then we proceeded to execute the sample. DarkSide ransomware first creates a log file followed by a victim ID and text extension, and also creates a readme text note with the ID.



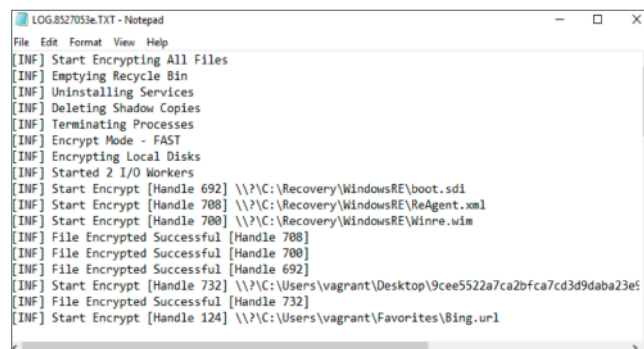
We then discovered the following in the readme.victimid.txt file.



As seen in the screenshot above, the attackers state that they have encrypted computers, servers and deleted any existing backup. Then, they claim that they have a significant amount of data from the customer, and provide an onion link leading to a page featuring samples of leaked data, along with a timeline for when they'll start releasing sensitive files. Finally, they provide instructions on how to pay the ransom, as seen below.



The log.victimid.txt also provides information about the files encrypted.



DarkSide Leaks

2023-03-01


archirodon.net - More than 150 GB of sensitive data

Included:

- Passports and visas from:
  - DOCUMENTS-WEB-BEA-PROJECT
  - DOCUMENTS-VISIT-VISA-EMPLOYEES
  - KAMA & PASSPORTS FOR SANAT TEST
  - ISAN DOCUMENTS
- Contacts and passports as well as test results for SARS-CoV-2 from:
  - CONTRACT
  - COVID-19 Bureau Report
  - Passport and photo
- Accounting & Financing
  - We also copied information from the following departments:
    - BAKFIN
    - BAKRUE
    - BSRUC
    - BSRFIN
    - BSRQTA
    - BSRRETO
    - BSRPCT
    - BSRZFFH
    - BSRQLT
    - BAKREING

All documents are fresh (last 305 days) and stored on our offline servers.

Example of files:



The following screenshot is an example of one of these searches, along with the data obtained from executing the payload within our Attack Range environment. In the initial stages of execution, the payload creates readme files (i.e., the ransomware note) including the victim ID and text (.txt) file extension. One characteristic of this payload is the frequency at which these notes are created, and by using the Sysmon source type from our configured windows instance, we can craft a search around this feature.

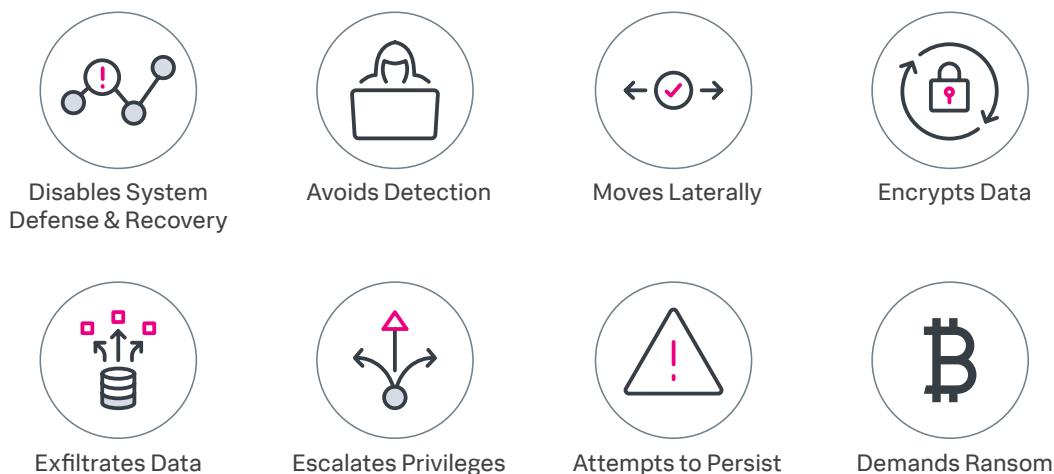
```
`sysmon` EventCode=11 file_name IN ("*\.  
txt", "*\.*html", "*\.*hta") | bin _time  
    span=10s | stats min(_time) as firstTime  
    max(_time) as lastTime dc(TargetFilename)  
    as unique_readme_path_count  
values(TargetFilename) as list_of_readme_  
path by Computer  
    Image file_name | where unique_readme_  
path_count >= 15 | `security_content_  
ctime(firstTime)`  
    | `security_content_ctime(lastTime)`
```

```
'sysmon' EventCode=11 file_name IN ('*.txt','*.html','*.hta') |join _time
span=10s | stats min(_time) as firstTime max(_time) as lastTime dc(TargetFilename)
as unique_readme_path_count values(TargetFilename) as list_of_readme_path by Computer
Image file_name | where unique_readme_path_count >= 15 | 'security_content_ctime(firstTime)'
| 'security_content_ctime(lastTime)'
```

There are dozens of searches included in this specific [Analytic Story](#), which focus on DarkSide ransomware. This is just one example of how we conducted our research. The code for the above, as well as all the security content we produce, can be found on Splunk's [security content GitHub](#) or [research microsite](#).

## Commonalities

Based on our research from 2020-2021, we found several commonalities among the ransomware payloads observed. These commonalities are covered across eight categories, as seen in the following graphic.



To provide an understanding of these commonalities in industry terms, we've grouped them together using [MITRE ATT&CK](#)'s nomenclature for reference and verification.

### 1. Encrypt data

Every single ransomware payload applies a cryptographic cipher to both user and system files, hindering or preventing host operations while disabling system defenses and recovery mechanisms (most operating systems have fail-safe mechanisms to recover from system file deletion). The following techniques can be found under the MITRE ATT&CK "impact" tactic.

[T1485](#): Destroys data (via deletion or encryption)

Payloads encrypt user and system files preventing operation.

### 2. Disable system defenses and recovery

[T1490](#): Inhibits system recovery for Windows OS. Payloads delete or disable [shadow copy services](#) to prevent the recovery of files.

### 3. Avoid detection

Payloads need to bypass security by circumventing monitoring and endpoint detection, as well as antivirus software, firewalls, process segmentation, and other operating system defenses (e.g., DEP, ASLR, SEHOP). These techniques can be found under the MITRE ATT&CK "defense evasion" tactic.

[T1036.003](#): Renames binaries to avoid detection

[T1070](#): Tampers with system files

[T1070.001](#): Deletes logs

[T1218.003](#): Abuses profile installers to execute code

[T1562.001](#): Impairs defenses — disables or modifies tools

### 4. Move laterally

Another important feature of a successful ransomware campaign is the number of hosts and networks the infection can reach. One way to achieve this is by accessing credentials or exploiting vulnerable services, for example by extracting credentials from compromised hosts and then using them to access other hosts for example using Remote Desktop Access, or simply trying to access network shares to check for privileges and stored files. This category can be found under MITRE ATT&CK tactic "lateral movement."

[T1021.002](#): Use of valid accounts in lateral movement

### 5. Exfiltration of data

Every successful ransomware campaign requires tracking the target in question; to do this, malicious actors have devised artifacts (i.e, the victim ID or underlying password hash) to track their victims, their data and — in many cases — the size of their ransom and payment management. These artifacts are either transmitted voluntarily when the victim enters the ID or hash.



As mentioned, some of these payloads are multistaged, and need some kind of telemetry to get to the next phase of the kill chain. This requires a connection via HTTP protocol — wrapped under an encryption layer like SSL or TLS — obfuscating operator actions and evading any proxy or deep packet inspection defense mechanisms.

Finally, to perform the double extortion scheme, the perpetrators obtain sensitive information regarding their target via command and control. Operators will transmit data from their victim's environments, methodologically searching for sensitive data. These actions can be found under the MITRE ATT&CK tactics "command and control," and "exfiltration."

**T1071.001:** Web traffic for execution, C2

**T1048:** Uses HTTPS for exfiltration

## 6. Escalate privileges

Achieving the highest privilege is necessary for many environments, especially corporate environments which have many layers of permissions and several network segments. This is why ransomware operators employ exploitation techniques — many of them taken from open source exploit sources — to escalate privileges when applicable.

There are many escalations of privilege techniques, but the ones present in all these payloads are the abuse of scheduled tasks and the creation of registry keys. These techniques can be found under the MITRE ATT&CK tactic "privilege escalation."

**T1053:** Use of Schedule tasks to escalate privileges

**T1547.001:** Use of boot/startup registry to escalate privileges

## 7. Attempts to persist

It's critical to remain on the host system in order to continue operations. In some cases, victims may even get lucky and delete ransomware binaries as they're executing, or execute antivirus or endpoint protection that may block or delete some of the payload's footprints. This is why persistence techniques are used to resist or bypass these defensive actions.

In this category, scheduled tasks check for the recurring execution of payloads. Many of these payloads have a footprint so extensive, that specific deletion techniques must be applied to clear the

infection. These techniques can be found under the MITRE ATT&CK "persistence" tactic.

**T1053:** Use of Schedule tasks for code execution

**T1547.001:** Use of boot or log-on autostart execution — registry keys

## 8. Demand ransom

Ransom is usually required in the form of cryptocurrency — preferably in crypto coins such as Bitcoin, or any cryptocurrency that is harder to track than Zcash or Monero.

It is also important to note that besides the financial aspect in these campaigns, there have been other implicit factors inexorably tied to geopolitical variables, ultimately affecting the well-being of civilians (e.g., the shortage of fuel, disruptions in healthcare services, and other utilities).

**According to the FBI**, the definition of terrorism is "the unlawful use of force and violence against persons or property to intimidate or coerce a government, the civilian population, or any segment thereof, in furtherance of political or social objectives" Ransomware is more than criminals asking for money — indeed, they use force against our property, our services and our livelihood. There are plenty of indicators pointing at historical and geopolitical factors driving these campaigns, however, these indicators are beyond the scope of this paper.

## How can we better defend ourselves?

The Splunk Threat Research Team has developed [extensive resources](#) to detect and defend against ransomware. You can also find plenty of helpful information on the [Cybersecurity and Infrastructure Security Agency \(CISA\) website](#). Finally, the following is some general guidance around preventing and defending against ransomware attacks:

- Ensure software is up-to-date, and prioritize patches to address known vulnerabilities.
- Splunk Enterprise Security Content Updates (ESCU) has extensive coverage of destructive software, including ransomware and crime carrier payloads. [Download ESCU](#) and perform preventative detection and monitoring of these threats.
- Test, verify and validate your perimeter defenses and remote access policies.
- Apply equivalent security policies from your organization's perimeter to your cloud resources.
- Confirm disaster recovery, business continuity and incident response resources on standby in case of intrusion or attack.
- [Splunk SOAR](#) has a [playbook](#) that focuses on detecting, containing and remediating ransomware.

## Acknowledgments

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