Statistical Learning [RN2 Sec 20.1-20.2] [RN3 Sec 20.1-20.2]

CS 486/686 University of Waterloo Lecture 15: Oct 30, 2012

#### Outline

- · Statistical learning
  - Bayesian learning
  - Maximum a posteriori
  - Maximum likelihood
- · Learning from complete Data

#### Statistical Learning

- View: we have uncertain knowledge of the world
- Idea: learning simply reduces this uncertainty

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### Candy Example

- · Favorite candy sold in two flavors:
  - Lime (hugh)
  - Cherry (yum)
- · Same wrapper for both flavors
- Sold in bags with different ratios:
  - 100% cherry
  - 75% cherry + 25% lime
  - 50% cherry + 50% lime
  - 25% cherry + 75% lime
  - 100% lime

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#### Candy Example

- You bought a bag of candy but don't know its flavor ratio
- After eating k candies:
  - What's the flavor ratio of the bag?
  - What will be the flavor of the next candy?

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#### Statistical Learning

- Hypothesis H: probabilistic theory of the world
  - h<sub>1</sub>: 100% cherry
  - h<sub>2</sub>: 75% cherry + 25% lime
  - $h_3$ : 50% cherry + 50% lime
  - $h_4$ : 25% cherry + 75% lime
  - h<sub>5</sub>: 100% lime
- Data D: evidence about the world
  - d<sub>1</sub>: 1<sup>st</sup> candy is cherry
  - d<sub>2</sub>: 2<sup>nd</sup> candy is lime
  - d<sub>3</sub>: 3<sup>rd</sup> candy is lime

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#### Bayesian Learning

- Prior: Pr(H)
- Likelihood: Pr(d|H)
- Evidence:  $\mathbf{d} = \langle d_1, d_2, ..., d_n \rangle$
- Bayesian Learning amounts to computing the posterior using Bayes' Theorem:

Pr(H|d) = k Pr(d|H)Pr(H)

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#### Bayesian Prediction

- Suppose we want to make a prediction about an unknown quantity X (i.e., the flavor of the next candy)
- $Pr(X|\mathbf{d}) = \Sigma_i Pr(X|\mathbf{d},h_i)P(h_i|\mathbf{d})$ =  $\Sigma_i Pr(X|h_i)P(h_i|\mathbf{d})$
- Predictions are weighted averages of the predictions of the individual hypotheses
- Hypotheses serve as "intermediaries" between raw data and prediction

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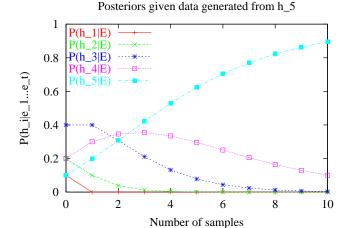
#### Candy Example

- Assume prior P(H) = <0.1, 0.2, 0.4, 0.2, 0.1>
- Assume candies are i.i.d. (identically and independently distributed)
  - $P(\mathbf{d}|\mathbf{h}) = \Pi_j P(\mathbf{d}_j|\mathbf{h})$
- Suppose first 10 candies all taste lime:
  - $-P(d|h_5) = 1^{10} = 1$
  - $-P(\mathbf{d}|\mathbf{h}_3) = 0.5^{10} = 0.00097$
  - $-P(d|h_1) = 0^{10} = 0$

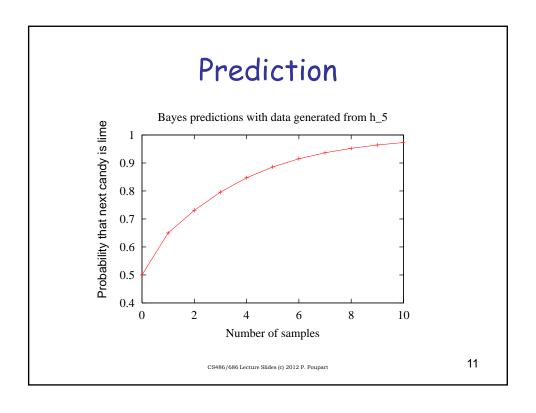
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#### Posterior



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#### Bayesian Learning

- Bayesian learning properties:
  - Optimal (i.e. given prior, no other prediction is correct more often than the Bayesian one)
  - No overfitting (all hypotheses weighted and considered)
- There is a price to pay:
  - When hypothesis space is large Bayesian learning may be intractable
  - i.e. sum (or integral) over hypothesis often intractable
- Solution: approximate Bayesian learning

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#### Maximum a posteriori (MAP)

 Idea: make prediction based on most probable hypothesis h<sub>MAP</sub>

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- h_{MAP} = argmax_{h_i} P(h_i|d)
- P(X|d) \approx P(X|h_{MAP})
```

 In contrast, Bayesian learning makes prediction based on all hypotheses weighted by their probability

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#### Candy Example (MAP)

- Prediction after
  - 1 lime:  $h_{MAP} = h_3$ ,  $Pr(lime|h_{MAP}) = 0.5$
  - 2 limes:  $h_{MAP} = h_4$ ,  $Pr(lime|h_{MAP}) = 0.75$
  - 3 limes:  $h_{MAP} = h_5$ ,  $Pr(lime|h_{MAP}) = 1$
  - 4 limes:  $h_{MAP} = h_5$ ,  $Pr(lime|h_{MAP}) = 1$

- ...

• After only 3 limes, it correctly selects  $\ensuremath{h_{5}}$ 

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#### Candy Example (MAP)

- But what if correct hypothesis is h<sub>4</sub>?
  - $h_4$ : P(lime) = 0.75 and P(cherry) = 0.25
- After 3 limes
  - MAP incorrectly predicts h<sub>5</sub>
  - MAP yields  $P(lime|h_{MAP}) = 1$
  - Bayesian learning yields P(lime|d) = 0.8

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#### MAP properties

- MAP prediction less accurate than Bayesian prediction since it relies only on one hypothesis  $h_{\text{MAP}}$
- But MAP and Bayesian predictions converge as data increases
- Controlled overfitting (prior can be used to penalize complex hypotheses)
- Finding  $h_{MAP}$  may be intractable:
  - $h_{MAP}$  = argmax P(h|d)
  - Optimization may be difficult

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#### MAP computation

- · Optimization:
  - $h_{MAP}$  =  $argmax_h P(h|d)$ =  $argmax_h P(h) P(d|h)$ =  $argmax_h P(h) \Pi_i P(d_i|h)$
- Product induces non-linear optimization
- · Take the log to linearize optimization
  - $h_{MAP}$  =  $argmax_h log P(h) + \Sigma_i log P(d_i|h)$

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#### Maximum Likelihood (ML)

- Idea: simplify MAP by assuming uniform prior (i.e.,  $P(h_i) = P(h_j) \forall i,j$ )
  - $-h_{MAP} = argmax_h P(h) P(d|h)$
  - $-h_{MI} = argmax_h P(d|h)$
- Make prediction based on  $h_{ML}$  only:
  - $P(X|d) \approx P(X|h_{ML})$

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#### Candy Example (ML)

- Prediction after
  - 1 lime:  $h_{ML} = h_5$ ,  $Pr(lime|h_{ML}) = 1$ - 2 limes:  $h_{ML} = h_5$ ,  $Pr(lime|h_{ML}) = 1$
- Frequentist: "objective" prediction since it relies only on the data (i.e., no prior)
- Bayesian: prediction based on data and uniform prior (since no prior = uniform prior)

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#### ML properties

- ML prediction less accurate than Bayesian and MAP predictions since it ignores prior info and relies only on one hypothesis  $h_{\text{ML}}$
- But ML, MAP and Bayesian predictions converge as data increases
- Subject to overfitting (no prior to penalize complex hypothesis that could exploit statistically insignificant data patterns)
- Finding  $h_{ML}$  is often easier than  $h_{MAP}$ •  $h_{ML}$  =  $argmax_h \Sigma_i log P(d_i|h)$

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#### Statistical Learning

- · Use Bayesian Learning, MAP or ML
- · Complete data:
  - When data has multiple attributes, all attributes are known
  - Easy
- Incomplete data:
  - When data has multiple attributes, some attributes are unknown
  - Harder

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### Simple ML example

- Hypothesis h<sub>0</sub>:
  - P(cherry)= $\theta$  & P(lime)= $1-\theta$
- · Data d:
  - c cherries and I limes



- · ML hypothesis:
  - $\theta$  is relative frequency of observed data
  - $-\theta = c/(c+1)$
  - P(cherry) = c/(c+1) and P(lime) = 1/(c+1)

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#### ML computation

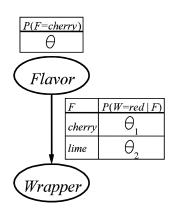
- 1) Likelihood expression
  - $P(\mathbf{d}|\mathbf{h}_{\theta}) = \theta^{c} (1-\theta)^{l}$
- · 2) log likelihood
  - $\log P(\mathbf{d}|\mathbf{h}_{\theta}) = c \log \theta + l \log (1-\theta)$
- · 3) log likelihood derivative
  - $d(\log P(\mathbf{d}|h_{\theta}))/d\theta = c/\theta I/(1-\theta)$
- · 4) ML hypothesis
  - $-c/\theta 1/(1-\theta) = 0 \Rightarrow \theta = c/(c+1)$

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#### More complicated ML example

- Hypothesis:  $h_{\theta,\theta_1,\theta_2}$
- Data:
  - c cherries
    - gc green wrappers
    - $\cdot$   $r_c$  red wrappers
  - I limes
    - $\cdot$   $g_1$  green wrappers
    - $\cdot$   $r_{\scriptscriptstyle \parallel}$  red wrappers



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#### ML computation

- 1) Likelihood expression
  - $\mathsf{P}(\mathbf{d} | \mathsf{h}_{\theta,\theta_1,\theta_2}) = \theta^\mathsf{c}(1 \theta)^\mathsf{l} \, \theta_1^\mathsf{r}_\mathsf{c}(1 \theta_1)^\mathsf{g}_\mathsf{c} \, \theta_2^\mathsf{r}_\mathsf{l}(1 \theta_2)^\mathsf{g}_\mathsf{l}$
- ..
- · 4) ML hypothesis
  - $-c/\theta 1/(1-\theta) = 0 \Rightarrow \theta = c/(c+1)$
  - $r_c/\theta_1 g_c/(1-\theta_1) = 0 \Rightarrow \theta_1 = r_c/(r_c+g_c)$
  - $-r_1/\theta_2 g_1/(1-\theta_2) = 0 \Rightarrow \theta_2 = r_1/(r_1+g_1)$

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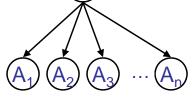
### Laplace Smoothing

- An important case of overfitting happens when there is no sample for a certain outcome
  - E.g. no cherries eaten so far
  - $P(cherry) = \theta = c/(c+1) = 0$
  - Zero prob. are dangerous: they rule out outcomes
- · Solution: Laplace (add-one) smoothing
  - Add 1 to all counts
  - P(cherry) =  $\theta$  = (c+1)/(c+l+2) > 0
  - Much better results in practice

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#### Naïve Bayes model

- Want to predict a class C based on attributes A<sub>i</sub>
- · Parameters:
  - $\theta$  = P(C=true)
  - $\theta_{i1}$  = P( $A_i$ =true|C=true)
  - $\theta_{i2}$  = P( $A_i$ =true|C=false)
- · Assumption: Ai's are independent given C



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## Naïve Bayes model for Restaurant Problem

Data:

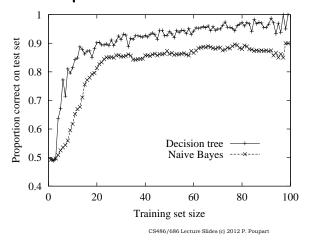
Example	Attributes										Target
	Alt	Bar	Fri	Hun	Pat	Price	Rain	Res	Type	Est	Wait
$X_1$	Т	F	F	Т	Some	\$\$\$	F	Т	French	0-10	Т
$X_2$	Т	F	F	Т	Full	\$	F	F	Thai	30-60	F
$X_3$	F	Т	F	F	Some	\$	F	F	Burger	0-10	T
$X_4$	T	F	T	Т	Full	\$	F	F	Thai	10-30	T
$X_5$	T	F	T	F	Full	\$\$\$	F	Т	French	>60	F
$X_6$	F	Т	F	Т	Some	\$\$	Т	Т	Italian	0-10	Т
$X_7$	F	Т	F	F	None	\$	Т	F	Burger	0-10	F
$X_8$	F	F	F	Т	Some	\$\$	Т	Т	Thai	0-10	Т
$X_9$	F	Т	Т	F	Full	\$	Т	F	Burger	>60	F
$X_{10}$	т	Т	т	Т	Full	\$\$\$	F	Т	Italian	10-30	F
$X_{11}$	F	F	F	F	None	\$	F	F	Thai	0-10	F
$X_{12}$	Т	Т	Т	Т	Full	\$	F	F	Burger	30-60	Т

- · ML sets
  - $\,\theta$  to relative frequencies of wait and ~wait
  - $\theta_{i1}, \theta_{i2}$  to relative frequencies of each attribute value given *wait* and *~wait*

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## Naïve Bayes model vs decision trees

Wait prediction for restaurant problem



Why is naïve Bayes less accurate than decision tree?

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# Bayesian network parameter learning (ML)

- Parameters  $\theta_{V,pa(V)=v}$ :
  - CPTs:  $\theta_{V,pa(V)=v} = P(V|pa(V)=v)$
- Data **d**:
  - $d_1$ :  $\langle V_1 = v_{1,1}, V_2 = v_{2,1}, ..., V_n = v_{n,1} \rangle$
  - $d_2$ :  $\langle V_1 = v_{1,2}, V_2 = v_{2,2}, ..., V_n = v_{n,2} \rangle$
  - ...
- Maximum likelihood:
  - Set  $\theta_{V,pa(V)=v}$  to the relative frequencies of the values of V given the values  ${f v}$  of the parents of V

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#### Next Class

- · Next Class:
  - $\cdot$ Continue statistical learning
  - ·Learning from incomplete data

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