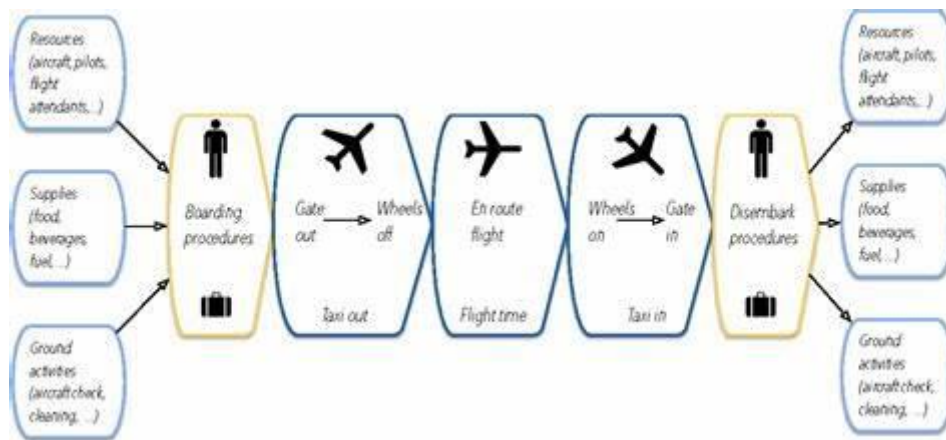


PROBLEM DEFINITION AND DESIGN THINKING

2.1 EMPHATHY MAP



2.2 IDEATION AND BRAINSTORMING MAP

