

Leading Club study

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Objectives of this case study

In a online loan company the loan application are received, and the decision needs to be made considering the risky factors

**Driving factore
(Derived variables)
needs to
understood behind
the loan defaults**

**We need to help
with risk
assessment , using
our skills in EDA
analysis**

Our approach for the analysis

Data Cleaning

**Making the data ready for analysis by dropping the missing values
Standarding the rows and columns**

Univariate analysis

Univariate analysis is the easiest type of examining information. "Uni" signifies "one", so at the end of the day your information has just a single variable.

Segmented univariate analysis

We have now compared the default rates across various variable, and some of the important predictors are purpose of the loan, interest rate, annual income, grade etc..

Bivariate analysis

**Analysing the joint distribution
Using the correlation of the variables the analysis is done**

Results

The conclusion is the analysis

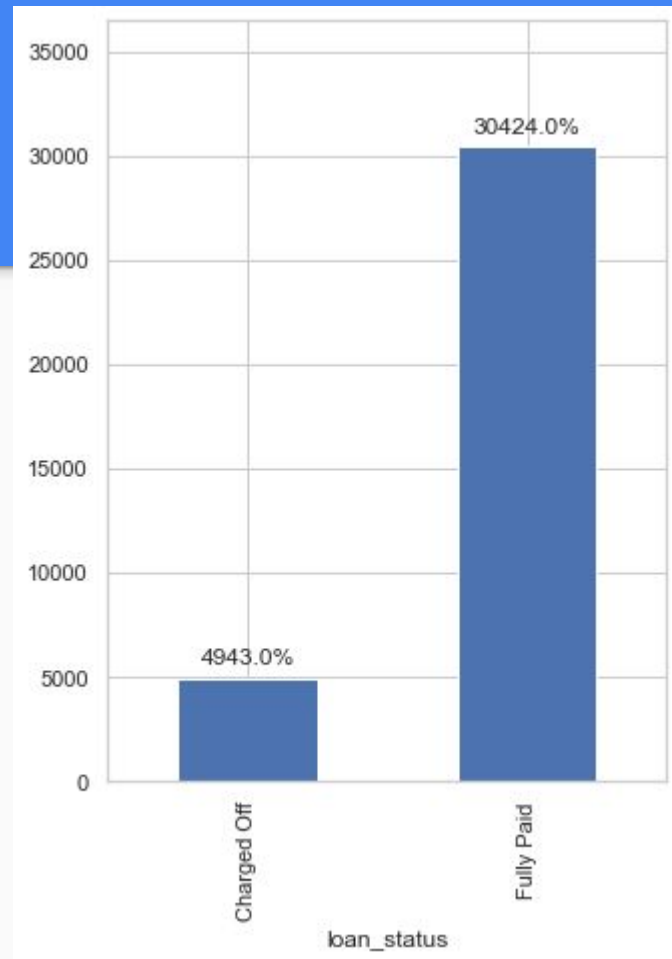
EDA analysis : Data cleaning

- The unwanted rows and columns are removed
- The columns and rows having more than 50 % of the values are removed
- Checking the data from duplicate values in columns and rows
- Standardizing values of the rows and columns examples if a columns has values with % symbol converting them into appropriate

EDA Analysis

Total loans

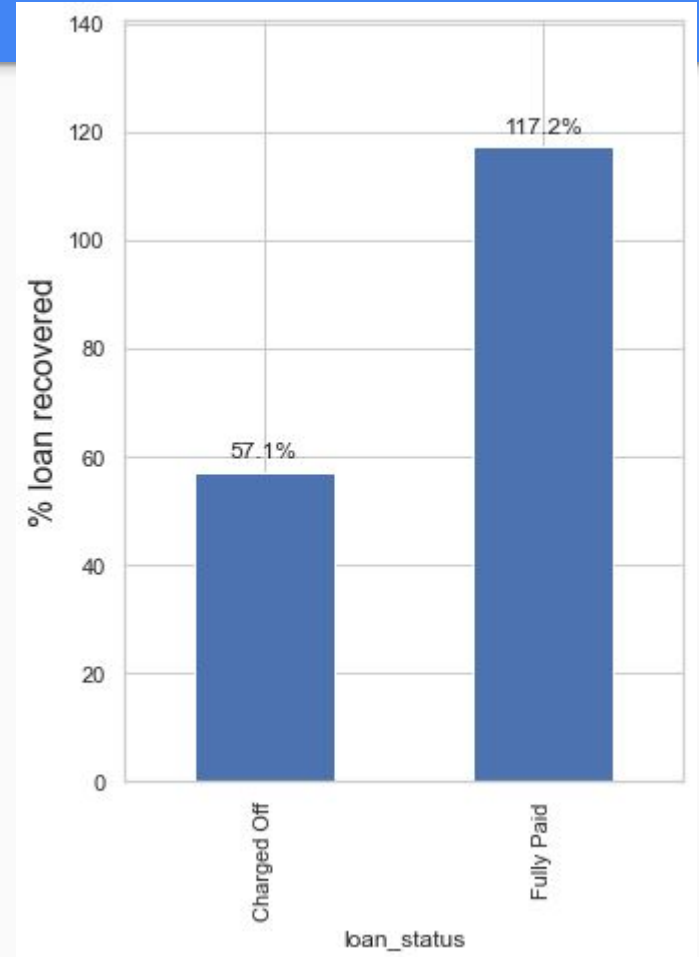
Approximately 14% of loans are defaulted
Any variable that increases percentage of default to higher than 16.5% should be considered a business risk.



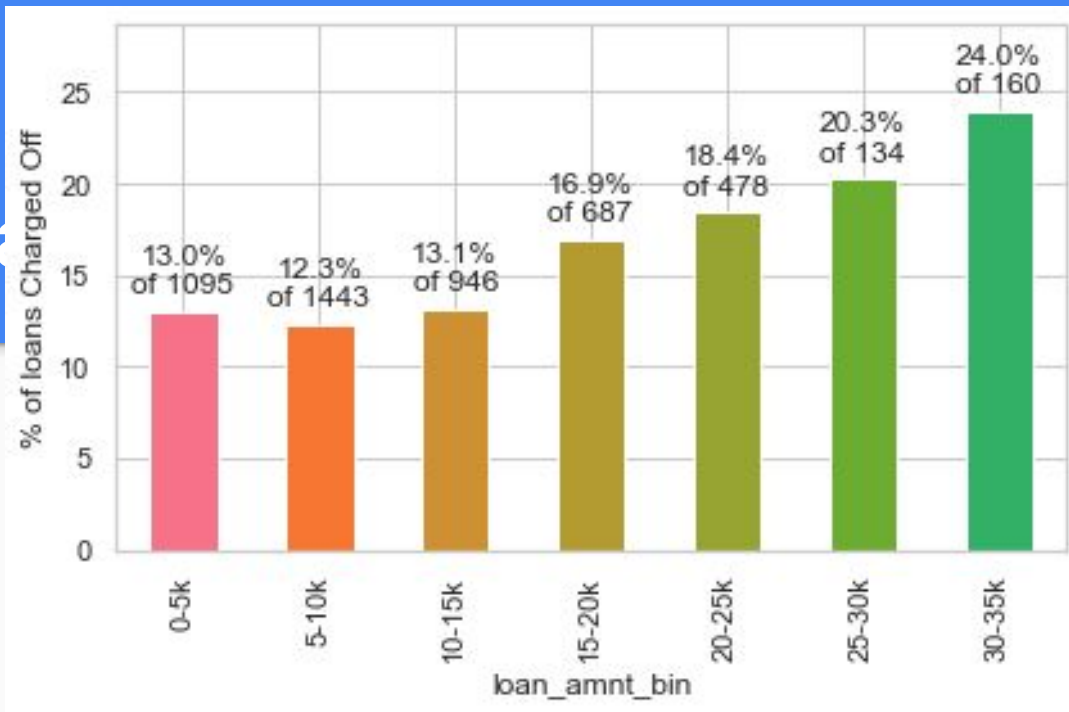
Total Money Earned

57% of the loan amount when loans are defaulted.

17 % profit is made by loan provider

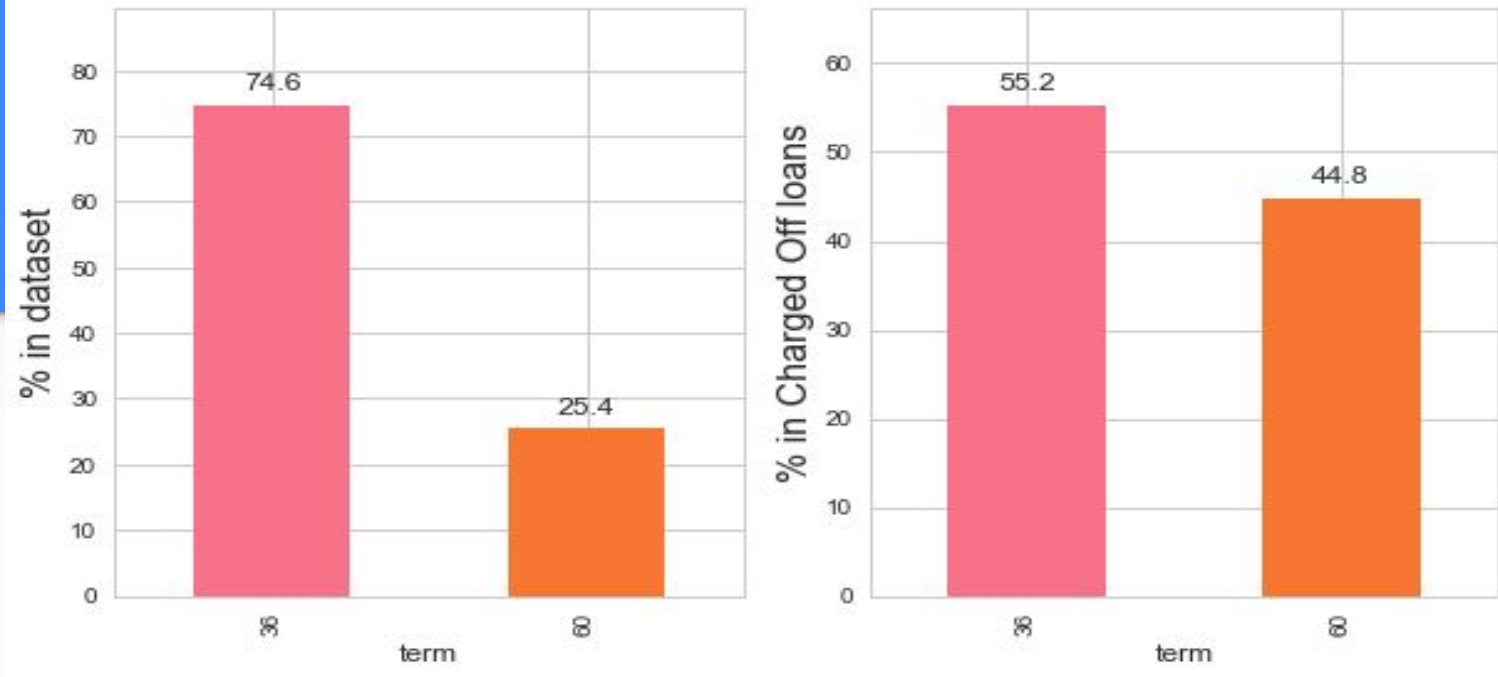


EDA and



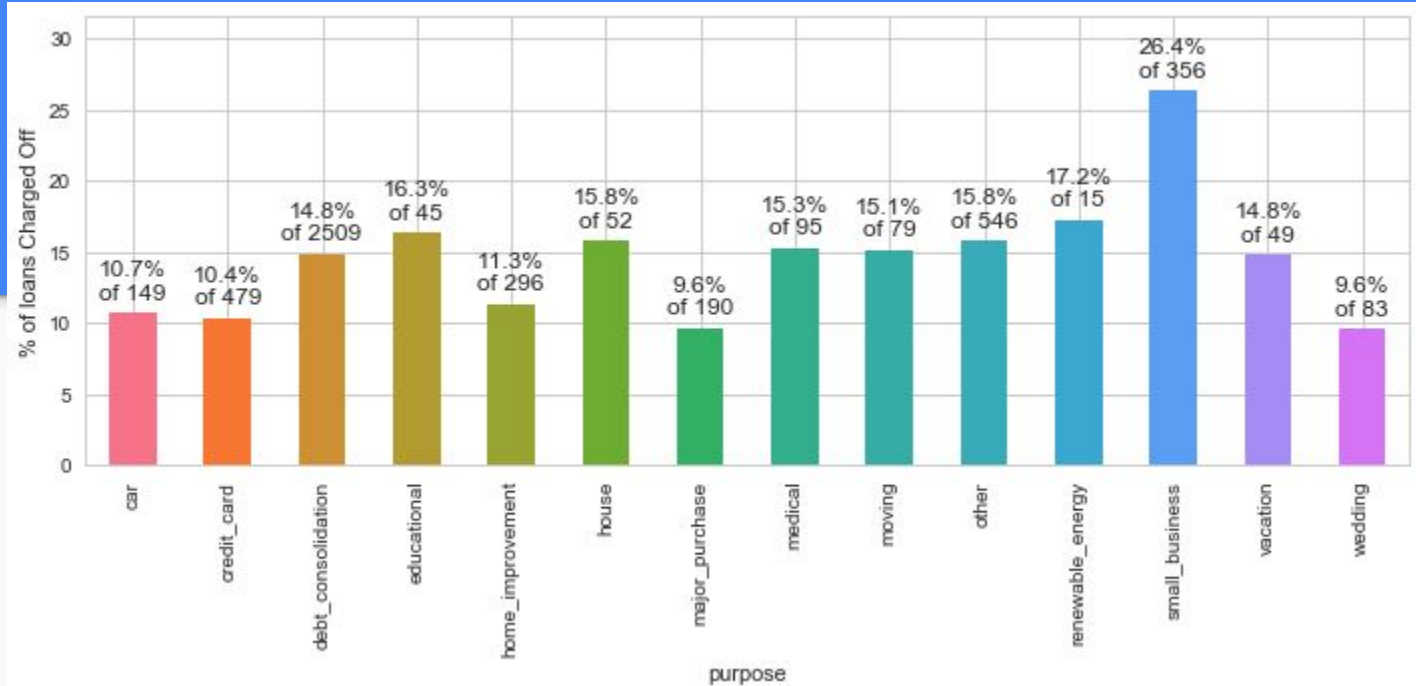
Percentage of charged off loans increases substantially as the loan amount increases .

Higher loan has a risk of defaulters

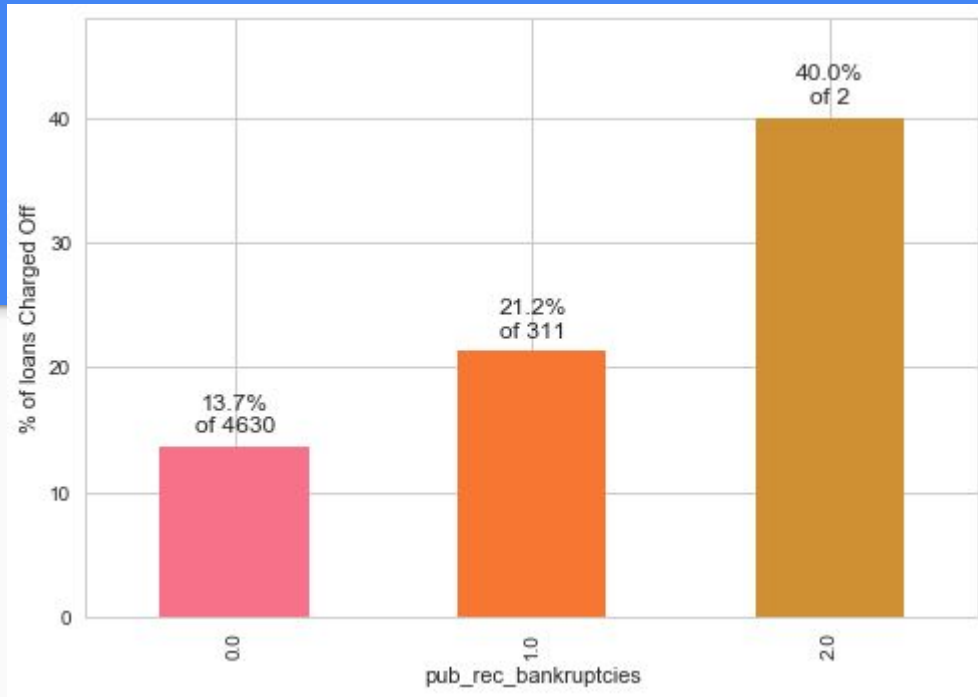


Approx 75% of the total loans are given for duration of 3 years and other 25% of the loans are those given for 5 years.

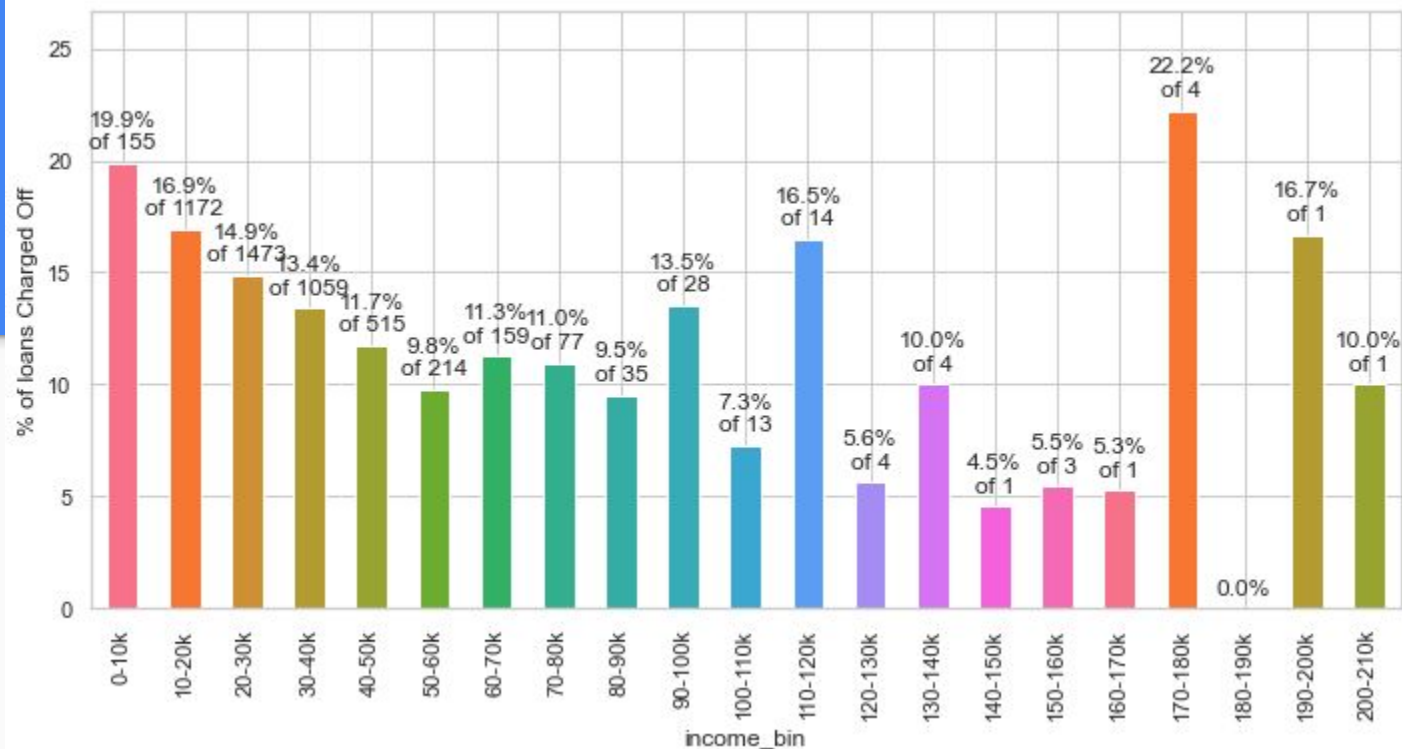
the charged off for term 1 year is 45% so the higher tenure of loan lesser chance of charged off



The loans for small business almost 26% are charged off and become risky



Charged off loans increases when the applicant has prior bankruptcy



When the income increases reduces the loan defaulters
And loan defaulters are observed with low income ,

Conclusion

- When the income increases reduces the loan defaulters .And loan defaulters are observed with low income ,
- Charged off loans increases when the applicant has prior bankruptcy
- The loans for small business almost 26% are charged off and become risky
- Approx 75% of the total loans are given for duration of 3 years and other 25% of the loans are those given for 5 years. The charged off for term 1 year is 45% so the higher tenure of loan lesser chance of charged off
- Percentage of charged off loans increases substantially as the loan amount increases .
- Higher loan has a risk of defaulters