RACHEL CONNOLLY

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EDUCATION

University of Michigan, Ann Arbor, MI, May 2017
B.S. Computer Science, Minor in Complex Systems, GPA 3.3/4.0

COURSEWORK

Discrete Math, Intro to Probability, Linear Algebra, Data Structures & Algorithms, Intro to Computer Organization, Web Databases & Information Systems, Intro to Computer Security

SKILLS

C++, Python, SQL, HTML & CSS, Adobe Creative Suite

EXPERIENCE

Data Research Intern, May 2016 - August 2016
Civis Analytics, Chicago, IL

Marketing Analytics Intern, June 2015 – August 2015
Code Fellows, Seattle, WA
Designed physical and digital assets across departments for students and business development. Spearheaded email drip campaign for new newsletter subscribers. Wrote ad copy for retargeting campaign. Analyzed email subscriber behavior using A/B tests and campaign performance data.

Communications Intern, June 2014 – August 2014
Venture for America, New York, NY
Developed social media strategy for VFA's annual Training Camp. Assisted with PR efforts pertaining to development. Created on-brand print and digital content including video and photo.

CAMPUS INVOLVEMENT

Advisor, March 2014 – Current
MHacks, Ann Arbor, MI
Coordinate financial and legal operations and mentor the current directors. Previously, facilitated the development of online application system. Refined branding, communications, and outreach. Orchestrated logistics and operations for over 1200 hackers, sponsors, and volunteers.

Director of Media and Technology, September 2013 – April 2015
rEDesign, University of Michigan
Engaged students on education reform topics through Facebook and Twitter. Collaborated on projects to encourage social justice dialogues in secondary education and to unify the education student organizations on campus.

HONORS

Stamps Scholar, September 2013 – May 2017
Four year academic and leadership scholarship at the University of Michigan

Square Code Camp, August 2015
One of twenty women selected from 500 for a five-day immersion program with Square's engineering teams that focuses on development of technical and leadership skills.

LOVES

Open Government Data, Maps, Musical Theater, Dogs