

Assignment 1

Rex Shen

9/23/2021

```
## -- Attaching packages ----- tidyverse 1.3.0 --

## v ggplot2 3.3.3      v purrr  0.3.4
## v tibble  3.1.2      v dplyr  1.0.2
## v tidyr   1.1.2      v stringr 1.4.0
## v readr   1.4.0      v forcats 0.5.0

## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
```

```

## COMBINED = col_character(),
## TOTALCUSTOMERS = col_number(),
## TOTALKWH = col_number(),
## AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),

```

```

##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )

```

```

## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALKWH = col_number(),
##   AVERAGEKWH = col_number()
## )
##

```

```

##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALKWH = col_number(),
##     AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALKWH = col_number(),
##     AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALKWH = col_number(),
##     AVERAGEKWH = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALTHM = col_number(),
##     AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----

```

```

## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_number()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_double()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),

```

```

## YEAR = col_double(),
## CUSTOMERCLASS = col_character(),
## COMBINED = col_character(),
## TOTALCUSTOMERS = col_number(),
## TOTALTHM = col_number(),
## AVERAGETHM = col_number()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_double()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_number()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),
##   TOTALCUSTOMERS = col_number(),
##   TOTALTHM = col_number(),
##   AVERAGETHM = col_number()
## )

##
## -- Column specification -----
## cols(
##   ZIPCODE = col_double(),
##   MONTH = col_double(),
##   YEAR = col_double(),
##   CUSTOMERCLASS = col_character(),
##   COMBINED = col_character(),

```

```
## TOTALCUSTOMERS = col_number(),
## TOTALTHM = col_number(),
## AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALTHM = col_number(),
##     AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALTHM = col_number(),
##     AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALTHM = col_number(),
##     AVERAGETHM = col_number()
## )
##
##
## -- Column specification -----
## cols(
##     ZIPCODE = col_double(),
##     MONTH = col_double(),
##     YEAR = col_double(),
##     CUSTOMERCLASS = col_character(),
##     COMBINED = col_character(),
##     TOTALCUSTOMERS = col_number(),
##     TOTALTHM = col_number(),
##     AVERAGETHM = col_number()
## )
```



```

##  AVERAGETHM = col_number()
## )

##
## -- Column specification -----
## cols(
##  ZIPCODE = col_double(),
##  MONTH = col_double(),
##  YEAR = col_double(),
##  CUSTOMERCLASS = col_character(),
##  COMBINED = col_character(),
##  TOTALCUSTOMERS = col_number(),
##  TOTALTHM = col_number(),
##  AVERAGETHM = col_double()
## )

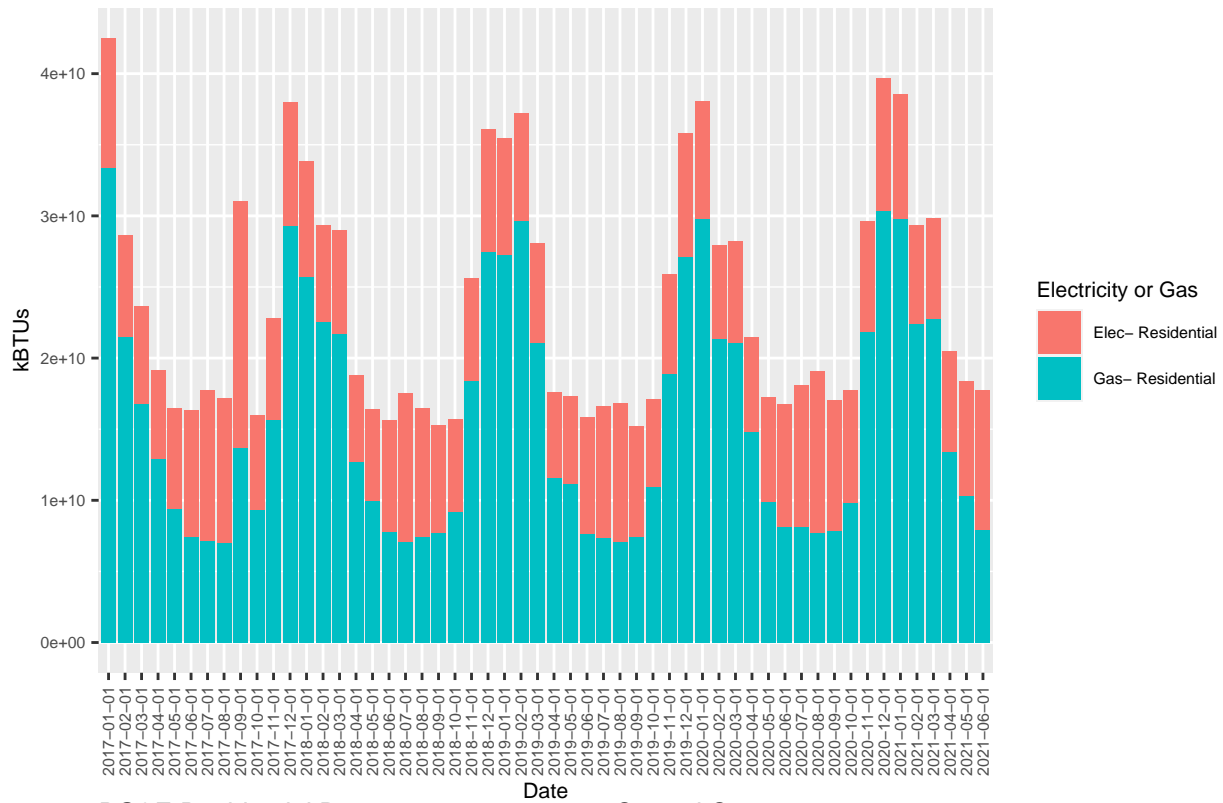
##
## -- Column specification -----
## cols(
##  ZIPCODE = col_double(),
##  MONTH = col_double(),
##  YEAR = col_double(),
##  CUSTOMERCLASS = col_character(),
##  COMBINED = col_character(),
##  TOTALCUSTOMERS = col_number(),
##  TOTALTHM = col_number(),
##  AVERAGETHM = col_number()
## )

##
##
##
## -- Column specification -----
## cols(
##  ZIPCODE = col_double(),
##  MONTH = col_double(),
##  YEAR = col_double(),
##  CUSTOMERCLASS = col_character(),
##  COMBINED = col_character(),
##  TOTALCUSTOMERS = col_number(),
##  TOTALTHM = col_number(),
##  AVERAGETHM = col_number()
## )

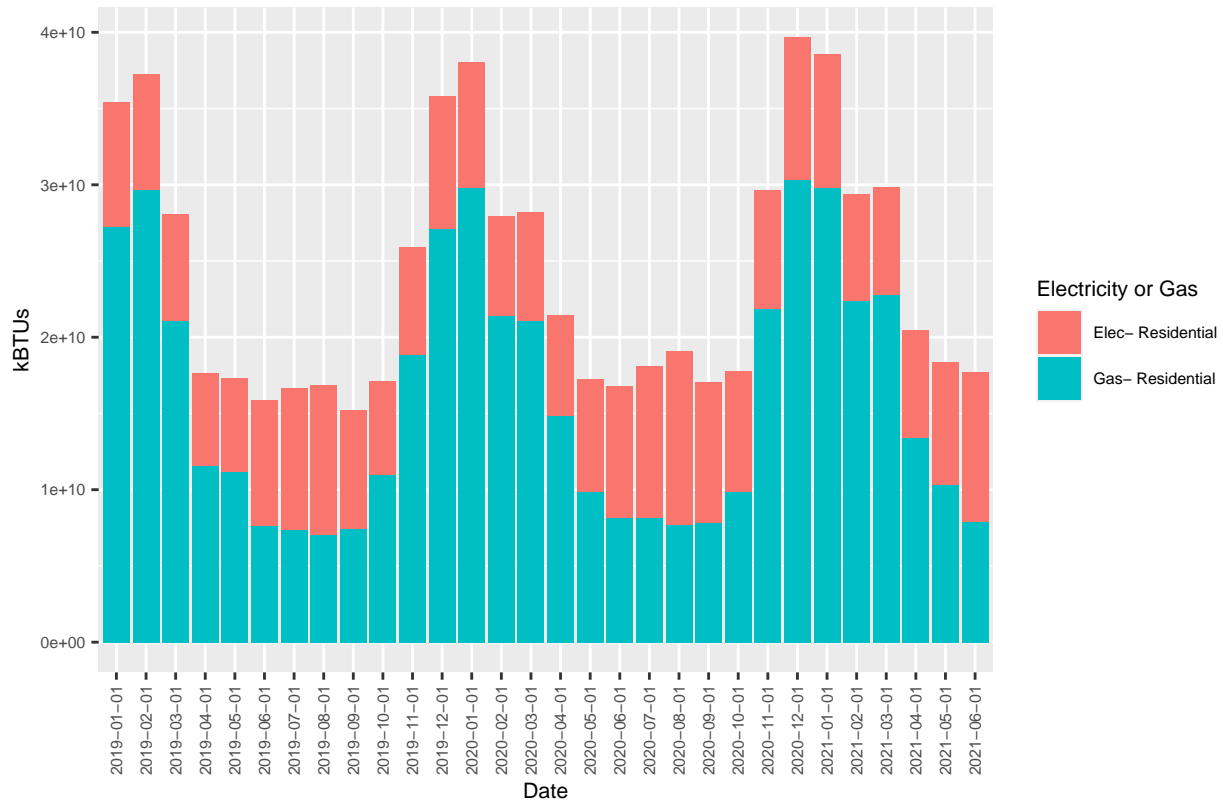
##
##
##
## -- Column specification -----
## cols(
##  ZIPCODE = col_double(),
##  MONTH = col_double(),
##  YEAR = col_double(),
##  CUSTOMERCLASS = col_character(),
##  COMBINED = col_character(),
##  TOTALCUSTOMERS = col_number(),
##  TOTALTHM = col_number(),
##  AVERAGETHM = col_number()
## )

```

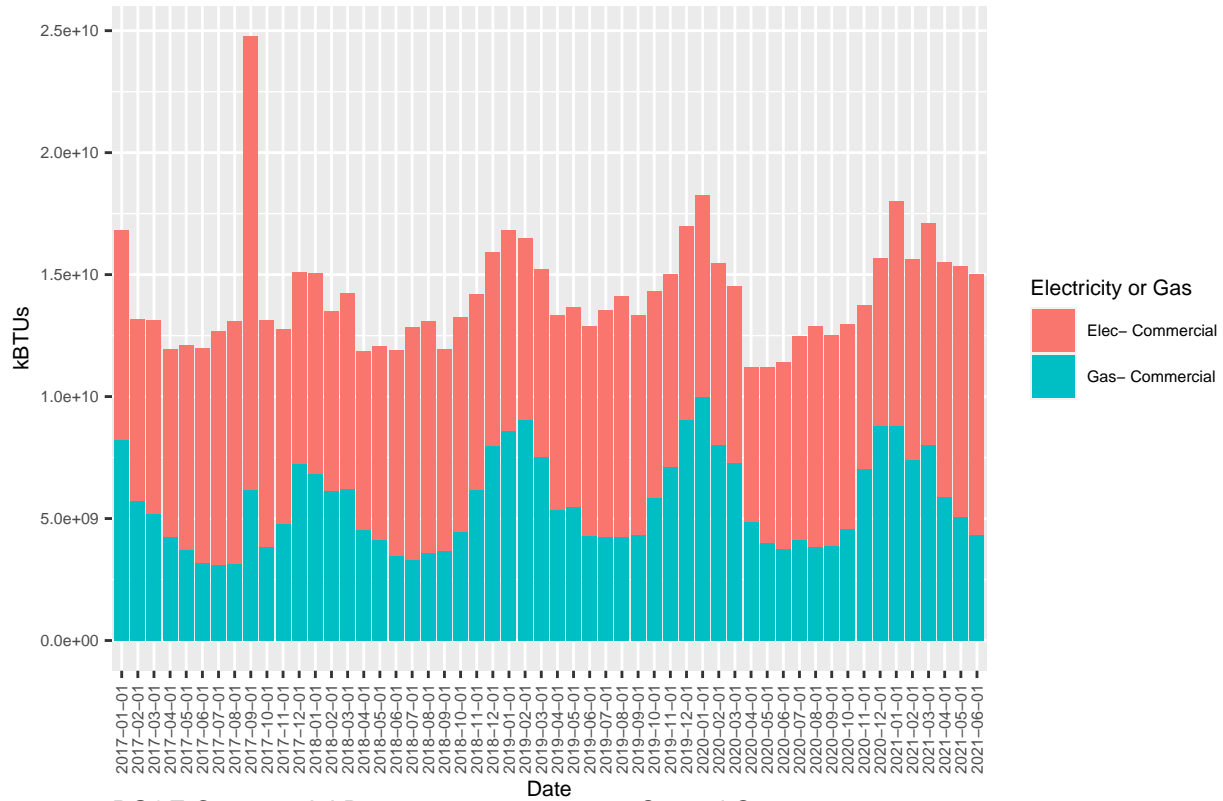
PG&E Residential Data 2017–2020 + 2021 Q1 and Q2



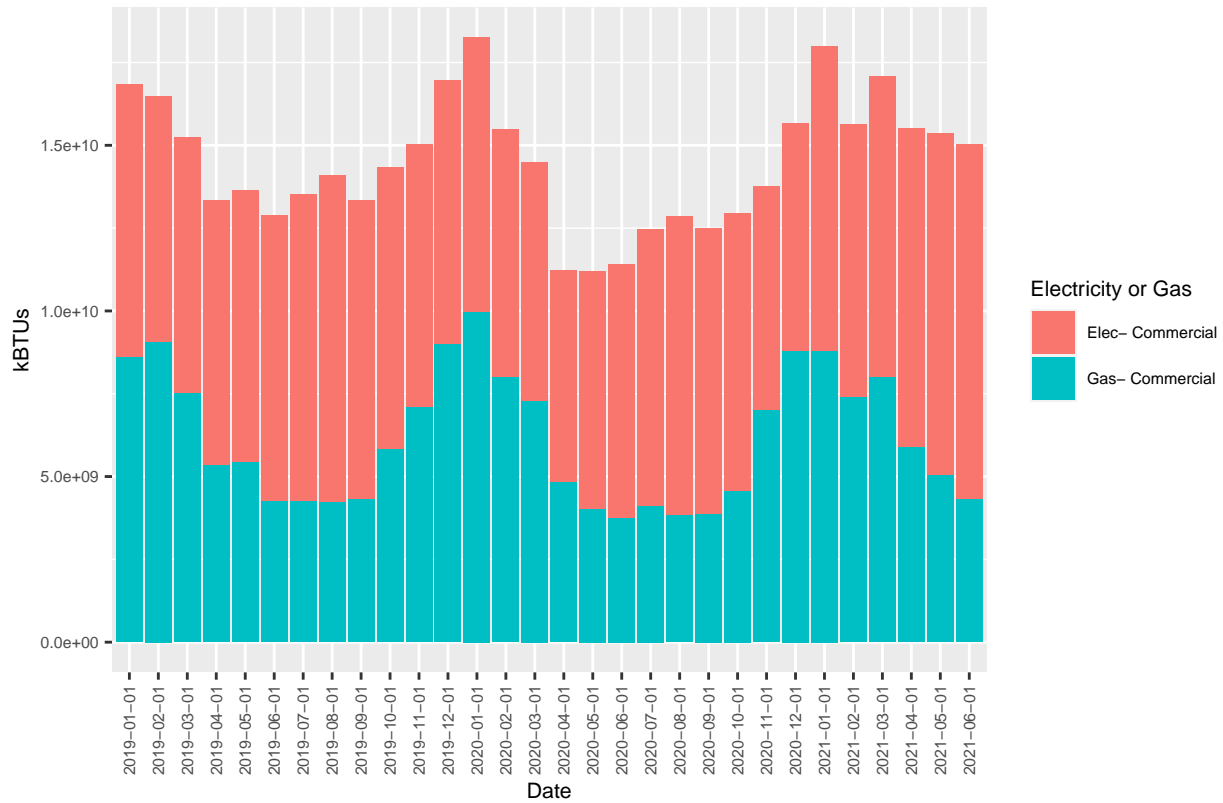
PG&E Residential Data 2019–2020 + 2021 Q1 and Q2



PG&E Commercial Data 2017–2020 + 2021 Q1 and Q2



PG&E Commercial Data 2019–2020 + 2021 Q1 and Q2



Summarizing Results & COVID Pandemic Analysis

For both the Residential and Commercial Data between 2019 and 2021, it appears that the kBTU usages for Electricity and Gas are relatively lower starting near April 2020 in comparison to the Residential and Commercial Data in other months. However, the kBTU usage increased and returned to “normal” levels in late 2020. This may be a reflection of the economy. Particularly, because of the long-lasting impacts of COVID-19, many of the Residences and Commercial Institutions will have initially lost money/resources to pay for electricity and gas, so they may be more stingy. Yet, people wanted to return to normalcy later on in the pandemic, so the economy rebounded as a result.

In terms of the key assumptions made in the analysis and/or caveats we should be aware of, note that the website (<https://pge-energydatarequest.com/>) states that the data contains “a minimum of 100 Residential Customers, a minimum of 15 Non-Residential Customers, with no single Non-Residential Customer in each sector accounting for more than 15% of the total consumption. If the aggregation standard is not met, the consumption will be combined with a neighboring ZIP code until the aggregation requirements are met.” Thus, it assumes that if the aggregation standard is not met, the consumption combined with the neighboring ZIP code will have a negligible impact on drawing conclusions from the data. Moreover, we also assume that the data is well-representative of the population, and that the information is accurate, as the kWhs and Therms are accurately measured.