

## ROY SHEPPARD

**Address:** 43 Maytree Crescent, Watford, WD24 5JN  
**Phone:** 0788306944 · **Email:** [me@roysheppard.dev](mailto:me@roysheppard.dev)  
**Profile:** <https://www.roysheppard.dev>  
**LinkedIn:** <https://www.linkedin.com/in/roy-sheppard>  
**Github:** <https://github.com/rsheppard-dev>

### **SUMMARY**

A modern web developer with a passion for learning new skills and keeping up to date with the latest changes in the tech industry. Skilled in HTML, CSS, JavaScript, React, Next.js and Node.js.

- 2+ years working with HTML, CSS and JavaScript.
- Over 1 ½ years working with React.js.
- 1 year working with Node.js, Express and MongoDB.
- Confident working with multiple libraries and frameworks.

### **PROFESSIONAL EXPERIENCE**

**Roy Sheppard Digital**  
**Freelancer**  
**Watford**

**MAY 2022 – Present**

Launched a freelance business, [roysheppard.digital](https://roysheppard.digital); specialising in JamStack technologies and creating bespoke functionality for new and existing businesses in my local area. Some key projects are showcased below.

**Product Zone:** One of the largest headwear suppliers in the UK. Product Zone's old site was a simple Wix website, and they needed a new modern site to showcase their product catalogue that clients could easily browse, filter and search. They also required the prices to be viewable only by approved clients.

- Design prototype mocked up in Adobe XD with UI/UX best practice.
- Website created using Next.js and TailwindCSS.
- Framer Motion used to incorporate smooth animations.
- Site connected to Prismic content-management-system giving client the ability to update website and add, edit and delete product pages.
- GraphQL and React Query used to filter products in CMS.
- Firebase Auth used to integrate authorisation and a custom client dashboard.
- SEO best practices put in place including schemas, meta tags and sitemap.
- Google Tag Manager and Google Analytics setup.
- Handover of project and training on how to update the website.

**Studio120 Barbering:** Local barber setting up his first shop wanted a website to market his business and allow clients an easy way to book appointments.

- Website created using Next.js and styled with TailwindCSS.

- Hooked up to Booksy booking system to manage client appointments.
- Connected website to Prismic content-management-system to allow client to update all content on website.
- Custom image carousel created and hooked up to client's live Instagram feed through an API, also used Framer Motion animation library.
- SEO best practices put in place including schemas, meta tags and sitemap.
- Google Tag Manager and Google Analytics setup.
- Handover of project and training on how to update the website.

**Royal Mail**  
**Customer Operations Manager**  
**Wembley**

**JUNE 2011 – PRESENT**

Royal Mail is the primary postal service in the UK delivering more than 50% of all parcels.

- Managed a team of up to 50 staff. Leading meetings and providing training on new tools and projects.
- Controlled a fleet of 35 vehicles. Used telemetry to control vehicle safety and trained other managers around the area on how to use the system.
- Improved quality, finance and safety within my office.
- Put plans in place for changing the office's way of working during Covid and maintained a successful operation despite social distancing restrictions and reduced workforce.

## **TECHNICAL SKILLS**

Software: Adobe XD, Adobe Illustrator, VS Code, Git/Github.

Languages: JavaScript, TypeScript.

Front End: HTML, CSS, React, Next.js, Bootstrap, TailwindCSS, Web API

Back End: Node.js, Express, MongoDB

## **EDUCATION**

- Web Development Bootcamp • November 2022 - Present • Coder Foundry
- 'Clait' Assessment (Information and Communications Technology) • Haydon School
- European Computer Driving License (ECDL) Certificate • Haydon School

## **REFERENCES**

Available upon request.