

# **BRANDING**

## **MANUAL DA MARCA**

LOGO 1



LOGO 2



LOGO 3



LOGO 4



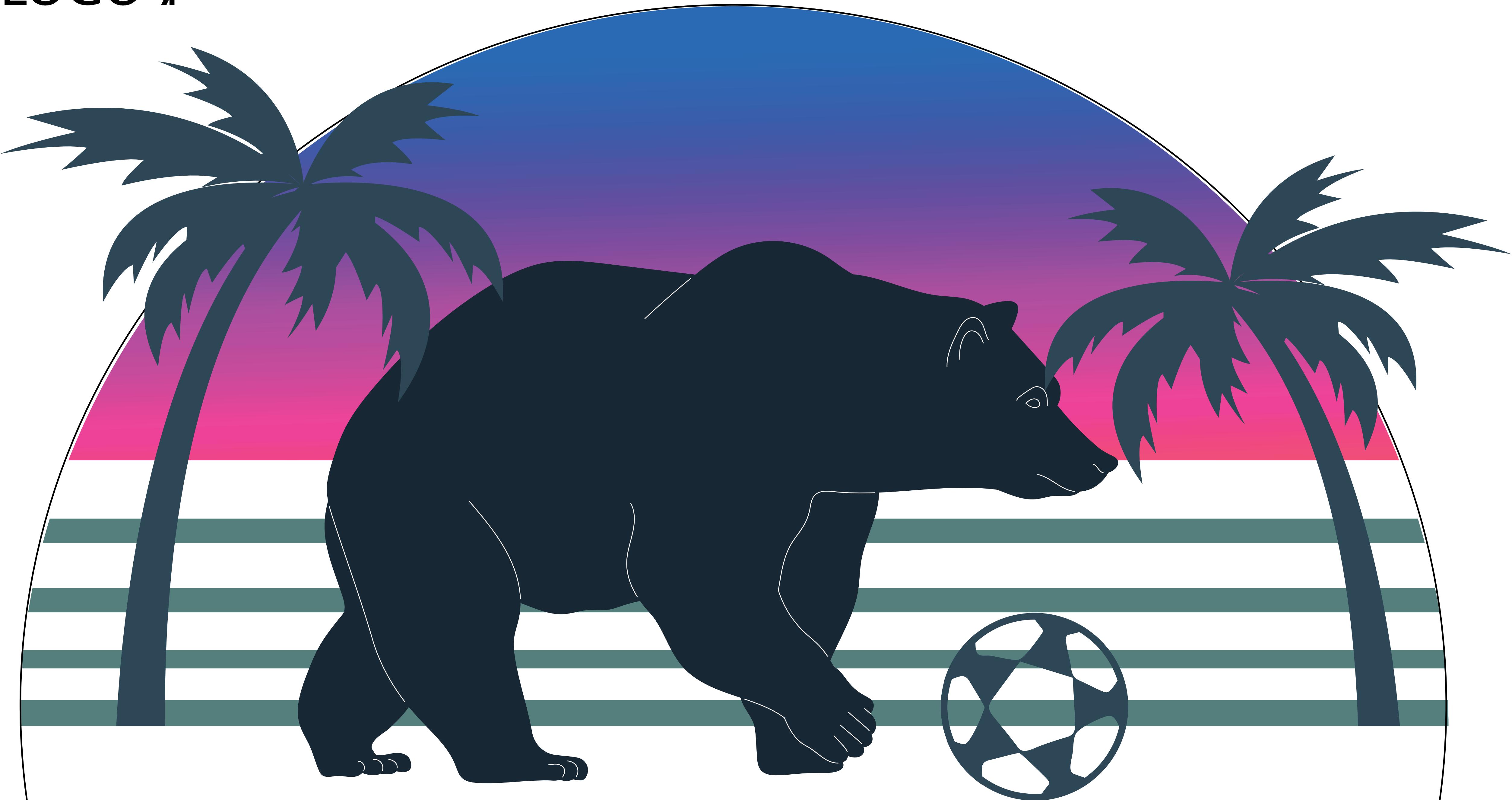
# LOGO 5 - TEXTO BRANCO



# LOGO 6 - TEXTO BRANCO



LOGO 7



SAN DIEGO  
FOOTVOLLEY  
*California*

FONTES UTILIZADAS:

**SAN DIEGO**

**FONTE: DAYPOSTERBLACK**

Pré-visualização

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S

T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

FONTES UTILIZADAS:

# FOOTVOLLEY

Fonte: Acumin Variable Concept

Pré-visualização

A B C D E F G H I J K L M N O P Q R S T U V  
W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

## FONTES UTILIZADAS:

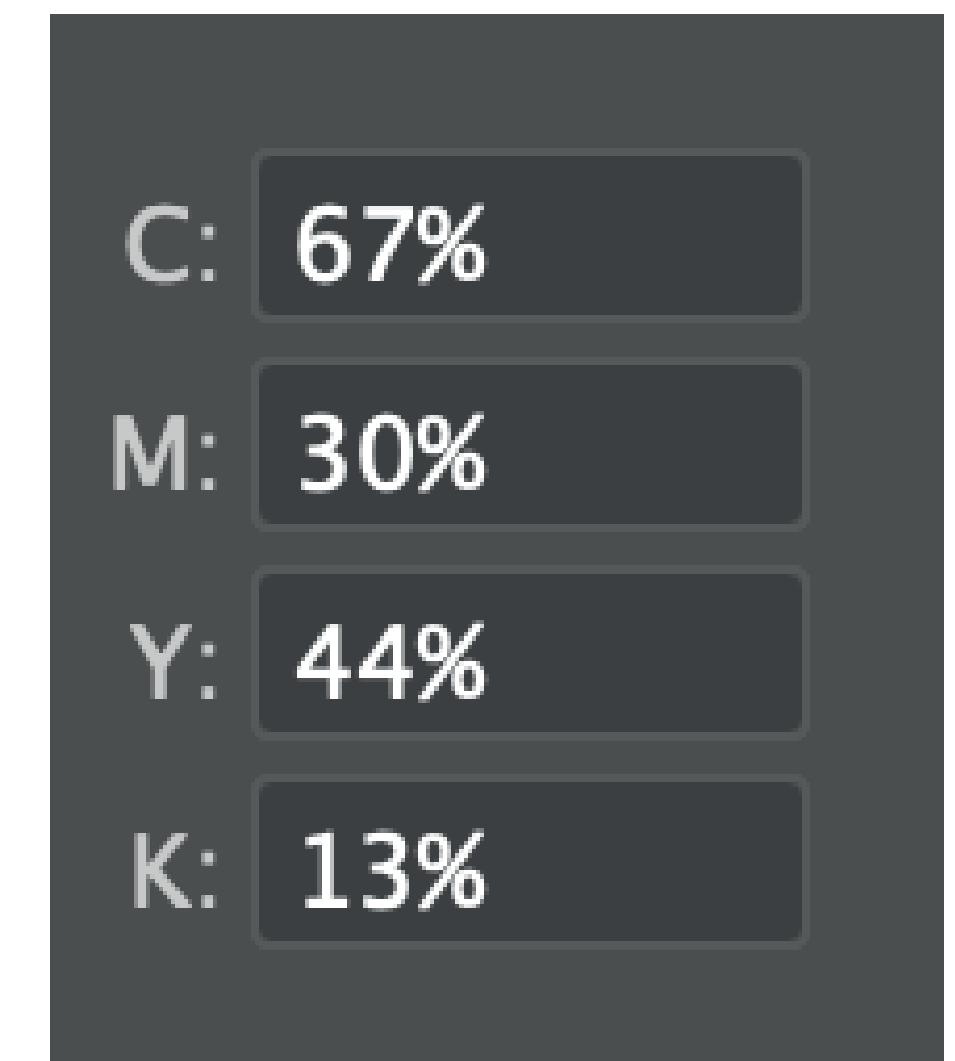
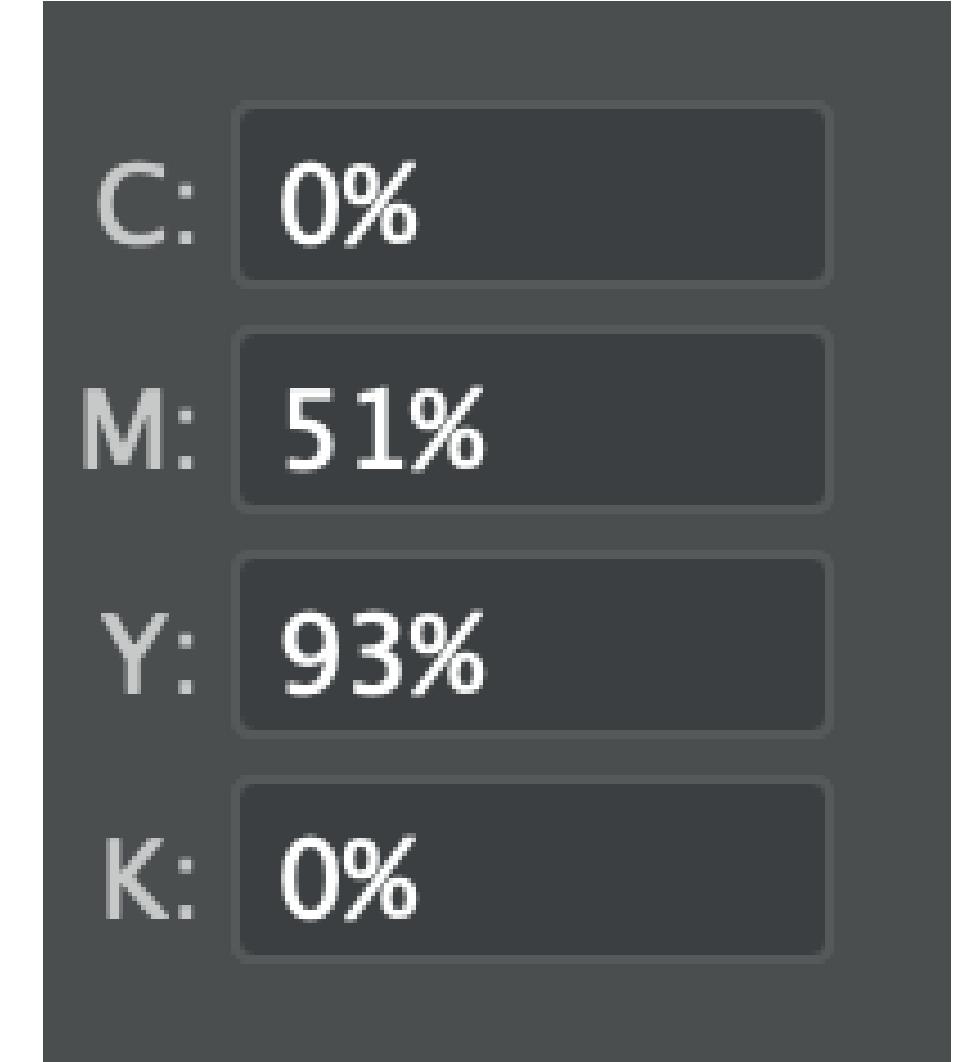
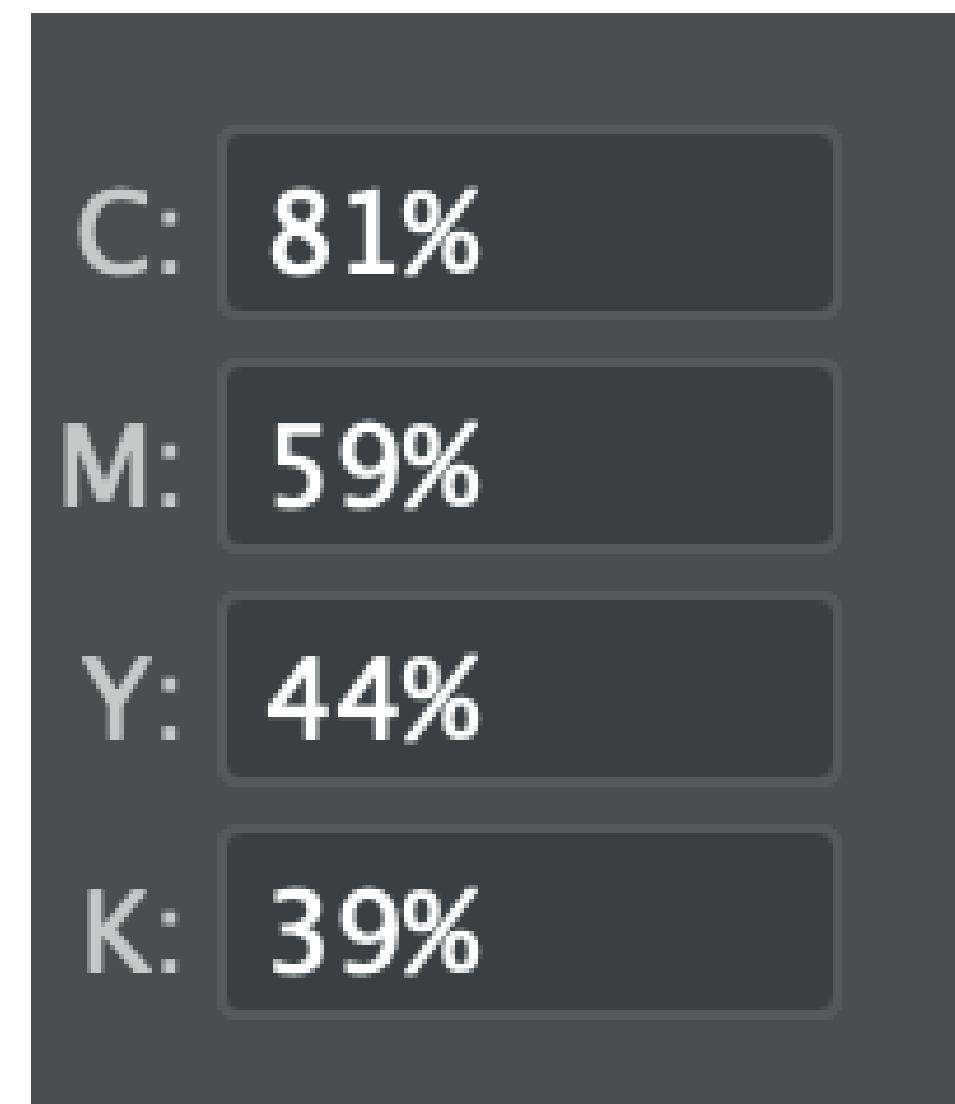
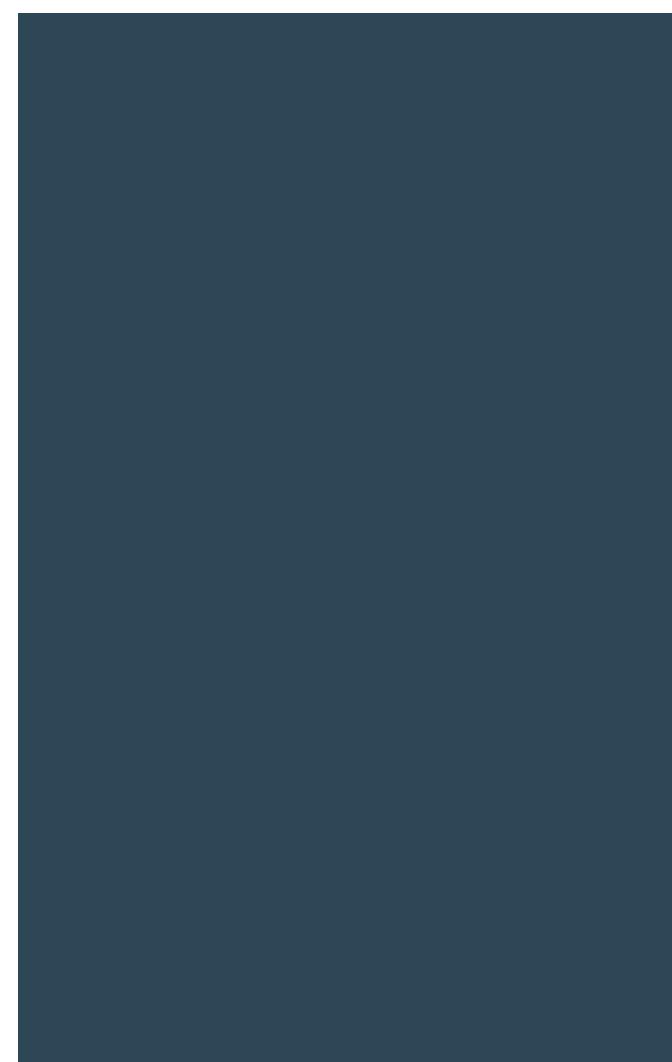
California

Fonte: California - Personal Use

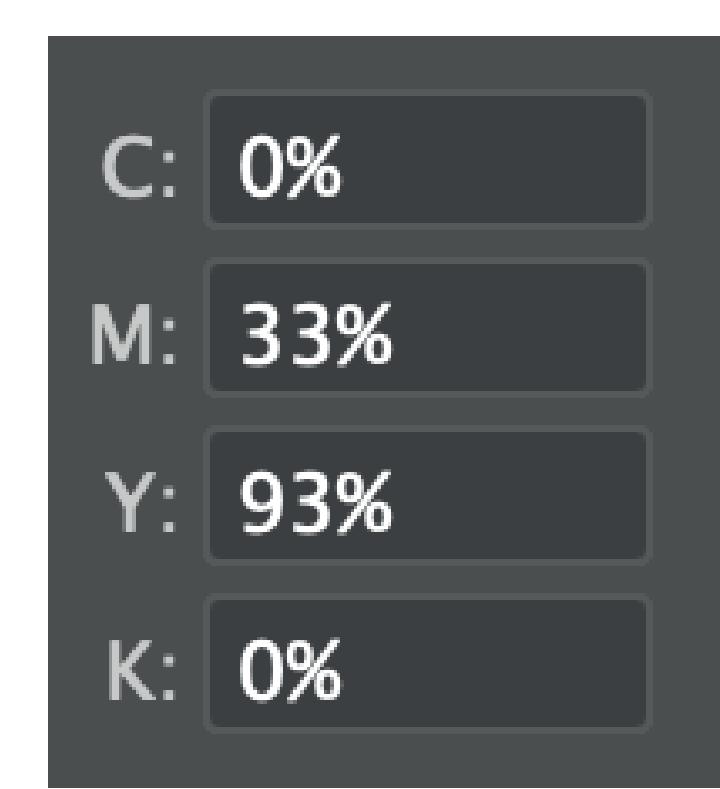
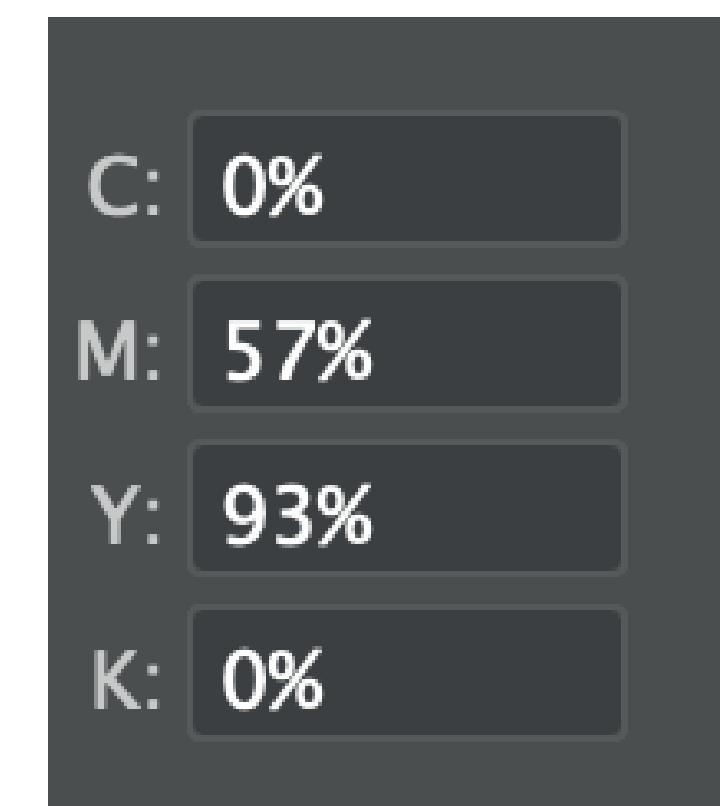
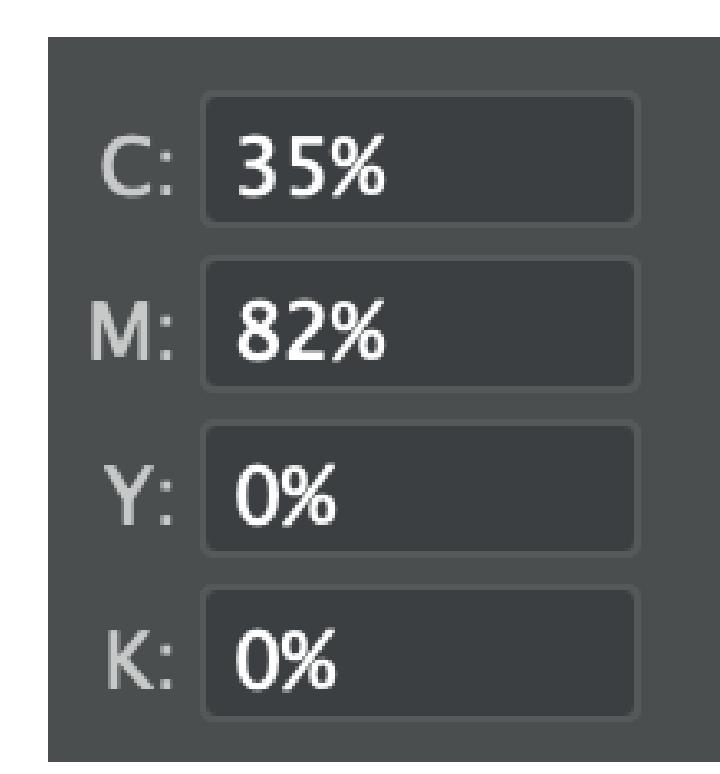
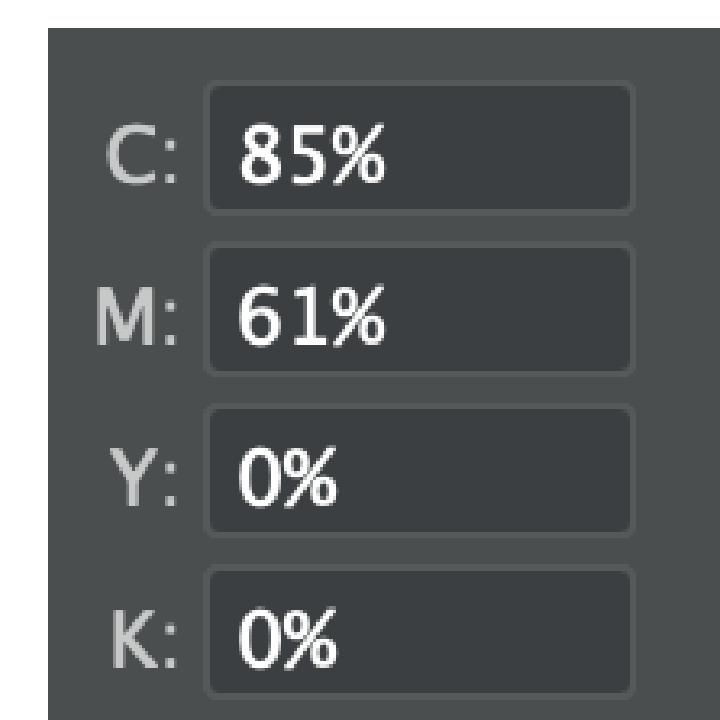
Pré-visualização

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r  
s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

## CORES CHAPADAS



## CORES GRADIENTE



# APLICAÇÃO LOGO CAMISETA PRETA



# APLICAÇÃO LOGO CAMISETA BRANCA



# APLICAÇÃO LOGO CAMISETA PRETA



# APLICAÇÃO LOGO CAMISETA BRANCA



# APLICAÇÃO LOGO CAMISETA PRETA



# APLICAÇÃO LOGO CAMISETA PRETA



# APLICAÇÃO LOGO CAMISETA BRANCA

