

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 1418
TO BE ANSWERED ON: 10.02.2021

DIGITAL AWARENESS IN UTTAR PRADESH

1418. SHRI RAVINDRA KUSHWAHA:

Will the Minister of ELECTRONICS & INFORMATION TECHNOLOGY be pleased to state:-

- (a). whether the Government has taken any steps to promote digital awareness in rural areas of the country, particularly in Salempur of Uttar Pradesh;
- (b). if so, the details thereof;
- (c). if not, the reasons therefor;
- (d). whether the Government has made any allocation for the said purpose; and
- (e). if so, the details thereof and if not, the reasons therefor?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI SANJAY DHOTRE)

(a) and (b): To promote digital awareness in the country, especially in the rural areas, Government of India has been implementing digital literacy schemes since 2014, across the country. In the years 2014 to 2016, two schemes titled “National Digital Literacy Mission” (NDLM) and “Digital Saksharta Abhiyan” (DISHA) has been implemented by the Government with a target to train 52.50 lakh candidates in digital literacy across the country including rural India. Under these two schemes, a total of 53.67 lakh beneficiaries were trained.

Further, MeitY is also implementing a scheme titled “Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA)” to usher in digital literacy in rural India by covering 6 crore rural households (one person per household). So far, training has been imparted to 3.44 crore candidates and out of this more than 2.51 crore candidates have been certified. The scheme is applicable to all rural areas of the country including Salempur Parliamentary constituency of Deoria district in Uttar Pradesh. In the said constituency, around 42,967 candidates have been enrolled and 36,665 candidates have completed the training out of which 24,877 have been duly certified.

Apart from above initiatives, MeitY has also initiated project titled ‘Awareness and Communication Plan for Digital India Programme’ for generating and raising awareness level of Digital India Programme by disseminating information, educating and communicating to citizens about various e-Governance services, initiatives, service delivery channels, etc. that are being offered under the Digital India Programme.

(c). Does not arise.

(d) and (e): The total outlay of the PMGDISHA scheme is Rs. 2,351.38 Crore (approx.). The scheme is being implemented as a Central Sector Scheme by the Ministry of Electronics & Information Technology. In Salempur Parliamentary constituency, approximately Rs. 97.49 Lakh has been utilized till date towards training of candidates.
