

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 2542**  
TO BE ANSWERED ON 10.03.2021

**STARTUPS IN IT SECTOR**

**2542. SHRI A. NARAYANA SWAMY:**

Will the Minister of Electronics and Information Technology be pleased to state:

(a) whether the start-ups in IT sector are given priority by Government while getting IT enabled services for various Ministries, Departments, Central Public Sector Undertaking and Centre-Promoted Autonomous Bodies; and

(b) if so, the detail thereof?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI SANJAY DHOTRE)

(a) and (b): The start-ups in IT sector are given relaxation of condition of prior turnover and prior experience as well as exemption from submission of Earnest Money Deposit / Bid Security in public procurement tenders / bids while doing procurement of IT enabled services by various Ministries, Departments, Central Public Sector Undertakings etc. In addition, Ministry of Electronics & Information Technology (MeitY), Government of India has launched several Grand Challenges in collaboration with various Ministries/ Department to promote development of indigenous IT enabled products / services. Details of such challenges are placed at **Annexure-I**.

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## **Annexure-I**

### **Details of Grand Challenges**

#### **1. Development of a Video Conferencing (VC) Solution**

Ministry of Electronics & Information Technology has launched an Innovation Challenge for Development of a Video Conferencing Solution. The Innovation Challenge was open for participation from Industry, start-ups and individual experts. The aim of the challenge is to develop an indigenous Video Conferencing Solution as one of the key product, having tremendous capability for scalability, market and domestic value addition.

#### **2. Smart water supply measurement and monitoring system**

Ministry of Electronics & Information Technology (MeitY), in partnership with National Jal Jeevan Mission (NJJM), Department of Drinking Water and Sanitation, Ministry of Jal Shakti has launched an ICT Grand Challenge (ICTGC) to develop a ‘Smart Water Supply Measurement and Monitoring System’. The aim of this ICT Grand Challenge is to develop innovative, modular, and cost-effective solution to be deployed at the village / semi-rural / semi-urban levels.

#### **3. Digital India AatmaNirbhar Bharat App Innovation Challenge**

Ministry of Electronics and Information Technology (MeitY), in partnership with Atal Innovation Mission – Niti Aayog, launched Digital India AatmaNirbhar Bharat App Innovate Challenge to identify the best Indian Apps that are already being used by citizens and have the potential to scale and become world class Apps in their respective categories. This Innovation Challenge seeks to create an ecosystem where Indian entrepreneurs and Start-ups are motivated to ideate, incubate, build, nurture and sustain tech solutions that can serve not only citizens within India but also the world.

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