GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 1340
TO BE ANSWERED ON: 22.09.2020

'MADE IN INDIA' APPLICATIONS

1340   SHRI SUJEET KUMAR:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:-

The steps being taken by Government to boost the 'Made in India' Apps so that they can replace the banned applications and also make their presence felt on the global arena?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI SANJAY DHOTRE)

To promote and kickstart development of 'Made in India' app ecosystem in the country, the Government of India launched the AatmaNirbhar Bharat App Innovation Challenge on July 4, 2020 which saw participation from tech entrepreneurs and start-ups from across the country, including Tier 2 & Tier 3 towns apart from the metros. The Challenge received a total of 6,940 entries across 9 different categories, namely, Business (Fintech and Agritech), eLearning, Entertainment, Games, Health, News, Office and Work from Home, Social Network and others. Out of these, 24 best apps in different categories were selected for awards by Jury comprising of experts from Industry, Academia and Government. An additional 20 apps have also been given special mention by the Jury.

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