

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 2007
TO BE ANSWERED ON: 03.08.2018

BPO IN RURAL AREAS

2007. KUMARI SELJA:

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) the details of employment generated through Business Process Outsourcing (BPO) operations in rural areas during the last two years;
- (a) whether Government is considering to implement it in all the rural areas of the country, if so, the details thereof; and
- (b) whether the State of Haryana has also been benefited by this scheme, if so, the details thereof?

ANSWER

MINISTER OF STATE FORELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI S. S. AHLUWALIA)

(a): The BPO/ BPM sector accounts for a total employment of 11.52 lakh out of the total employment of 39,68,000 in IT BPO/BPM Sector in FY 2017-18, an increase of about 6% from 10.86 lakhs in FY 2016-17.

The Government has launched India BPO Promotion Scheme (IBPS) and North East BPO Promotion Scheme (NEBPS) under Digital India programme with the aim to incentivize setting up of BPO/BPM operations across the country, particularly in small town/ cities including rural areas, to create employment opportunities, promote dispersal of the industry, and tap local infrastructure and talent pool.

Till now, nearly 120 BPO/ITeS units are operational under these schemes providing direct employment to over 15,000 persons.

(b): Madam, the schemes cover all the regions of the country. However, to promote BPO/ BPM in small town/ cities including rural areas, the metropolitan cities (Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai, NCR and Pune) are excluded from these schemes. Further, special incentives are provided to the units for setting up operations at locations other than the respective State Capitals, promoting local entrepreneurs and employment to women and especially abled.

(c): Yes, Madam. A total of 300 seats to 4 Units, a 25-seat Unit in Ambala and three Units for a total of 275 seats in Panchkula, have been approved in Haryana under the IBPS scheme.
