

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 3432
TO BE ANSWERED ON: 25.03.2021

WOMEN EMPLOYED UNDER INDIA BPO PROMOTION SCHEME (IBPS)

3432. SHRI KAMAKHYA PRASAD TASA:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether IBPS aims at employment for 50 per cent women and if so, details of the number of women who have received employment under the scheme in last three years;
- (b) whether scheme aims at providing jobs for 4 per cent persons with a disability, details of number of such persons who have received employment under the scheme in last three years;
- (c) measures taken to facilitate local entrepreneurs under scheme and details of such enterprises thereof in last three years;
- (d) whether Government has expanded the scheme to provide subsidy on operational expenditure and other features; and
- (e) if so, details thereof?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI SANJAY DHOTRE)

(a) to (c): Government launched India BPO Promotion Scheme (IBPS) with the aim to create employment opportunities and dispersal of IT/ITES industry in small cities and towns by incentivize setting up of BPO/ITES operations by providing financial support up to Rs. 1 lakh per seat in the form of viability gap funding towards capital and operational expenditures. In addition, the scheme provided various special incentives within the overall cap of Rs. 1 lakh per seat as under:

- Special incentive of 5% of eligible financial support to the units providing 50% employment to women.
- Special incentive of 2% of eligible financial support to the units providing 4% employment to persons with disability.
- Special Incentive of 5% of eligible financial support to the units setting up BPO/ITES operations as a consortium with local entrepreneur (Domicile of State/UT).

As of now, BPO/ITES units set up under IBPS have provided direct employment to over 15,000 women and 164 persons with disability. Further, 11 companies have participated in consortium with local entrepreneur under IBPS.

(d) and (e): Yes, Sir. The scheme was revised in August 2017 by which BPO/ITES units under IBPS may claim financial support of up to 50% of expenditure incurred towards Operational expenditure (OPEX) along with Capital expenditure (CAPEX) on admissible items. Some of the other features incorporated in the scheme include provision of 10% advance on commencement of operation by the BPO/ITES units, increase in allotted seats for State/UTs in case of demand etc.
