

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 1784
TO BE ANSWERED ON 13.02.2019

SMARTPHONE MARKET IN INDIA

1784. SHRI G. HARI:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether it is true that smartphone shipments in India grew by 11 per cent to 30 million units in the first three months of this year and if so, the details thereof;
- (b) whether it is also true that in contrast, about 27 million smartphones were shipped in India in the first quarter of 2017 and if so, the details thereof;
- (c) whether it is also true that 4G feature phone market in India continued to grow at more than 50 per cent quarter on quarter; and
- (d) if so, the details thereof?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI S. S. AHLUWALIA)

(a) and (b): As per India Cellular and Electronics Association (ICEA), smartphone shipment in India was 33.5 million during April-June 2018 (first quarter of Financial Year 2018-19), whereas it was 28 million during the corresponding quarter of Financial Year 2017-18. This translates to yearly growth of approximately 20%.

(c) and(d): As per the following data provided by ICEA, the 4G feature phone market in India has grown at more than 50 percent quarter on quarter:

No. of 4G feature phones (in million units)

Quarter of Financial Year	2017	2018	Growth Rate (%)
July-September	2.42	8.13	236
October- December	15.56	38	144
