

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**RAJYA SABHA**  
**STARRED QUESTION NO. \*433**  
TO BE ANSWERED ON 06.04.2018

**GROWTH OF NON-CASH PAYMENT MODE**

**\*433                      SHRI SAMBHAJI CHHATRAPATI:**

Will the Minister of ELECTRONICS & INFORMATION TECHNOLOGY be pleased to state: -

- (a) whether Government has any data to substantiate that non-cash payment trend has grown in 2017-18;
- (a) if so, the details thereof; and
- (b) the further plans Government has to promote non-cash payment mode?

**ANSWER**

MINISTER FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI RAVI SHANKAR PRASAD)

(a) to (c): A Statement is laid on the Table of House.

**STATEMENT REFERRED TO IN REPLY TO RAJYA SABHA STARRED QUESTION NO.\*433  
FOR 06.04.2018 REGARDING GROWTH OF NON-CASH PAYMENT MODE**

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(a) and (b): Yes, Sir. Non-cash payment transactions have been rising consistently in FY 17-18 and as on 31<sup>st</sup> March 2018, 1922.92 crores digital payment transactions have already been achieved. However the actual number of transactions till 31<sup>st</sup> March 2018 will be known at a later date. The details of Digital Transactions month wise for FY 17-18 is enclosed at **Annexure**.

(c): Government has taken a various steps, in terms of policies, incentives and promotions to encourage non-cash transactions. Focus is on setting up infrastructure required for digital payment transactions and use of that infrastructure. The following are the major steps taken by Government for promotion of non-cash payment:

- In May, 2017, DIGIDhan Mission has been created with a target to undertake 25 Billion digital transactions during financial year 2017-18.
- A comprehensive enabling environment is being created for accepting digital payments across the country; Banks have added 12 Lakh additional Point of Sale (PoS) terminals at the merchants against the target of 10 Lakh POS terminals for the Fin year 2017-18 and as on date there are 32 Lakhs PoS terminals.
- Offering a visible discount on digital payment vis-à-vis cash by various **Ministries/Departments** like Ministry of Road Transport and Highways (MoRTH) is offering incentive of 7.5% to toll road users on electronically paid fee for the FY 2017-18, 5% for 2018-19 and 2.5% in 2019-20. Ministry of Petroleum and Natural Gas through Oil Marketing Companies (OMCs) is offering (0.75 %) discount to consumer on the purchase of fuel at the Petrol Pumps of OMCs.
- A project has been initiated with CSC SPV in March 2018 to enable 40 Lakhs merchants with BHIM app QR code (Quick response code) for accepting digital payments using scan and pay option.
- To promote merchant payments through Debit cards, UPI and BHIM Aadhaar, Govt. had decided to reimburse the MDR for the payments of value up to Rs 2,000 over these platforms for next two years (starting from 1<sup>st</sup> January 2018).
- In order to promote digital payments using BHIM app, in April, 2017, Government of India launched BHIM Referral Bonus scheme and BHIM Merchant Cashback scheme. Under these schemes each of the referrer of the BHIM app gets incentive for referral as well as merchant gets incentive for accepting the payments through BHIM / BHIM UPI. These schemes have been extended till 31<sup>st</sup> March, 2019.
- Government has also launched scheme to incentivize usage of BHIM Aadhaar by offering cashback of 0.5% of transaction value (maximum up to 2000 Rupees). The scheme has been extended till 31<sup>st</sup> March, 2019.
- Government of India, Department of Financial Services, through National Bank for Agriculture & Rural Development (NABARD) is incentivizing the installation of BHIM Aadhaar POS machines. The scheme supports the banks to deploy 20 Lakh BHIM Aadhaar PoS devices for making digital payments. Under the scheme, the banks which are deploying BHIM Aadhaar PoS devices and merchant on-boarding will be extended support of up to maximum Rs 1800/- per device
- **Growth of BHIM App Usage:** In December, 2016, Bharat Interface for Money (BHIM) app was launched. There is 14.57% month-on-month growth in BHIM.
- **Growth of BHIM Platform (UPI) Usage:** In August, 2016, BHIM platform (UPI) was launched. There is 11.78% month-on-month growth in BHIM UPI Platform.

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## Annexure

The month on month growth of various Digital Payment modes since demonetization is as below-

### **Digital Payment Volume (In Crores)**

<b>Modes</b>	<b>Apr '17</b>	<b>May '17</b>	<b>Jun '17</b>	<b>Jul '17</b>	<b>Aug '17</b>	<b>Sep '17</b>	<b>Oct '17</b>	<b>Nov '17</b>	<b>Dec</b>
AePS	5.65	6.81	7.55	7.70	8.11	8.16	8.10	8.31	8.6
BHIM Aadhaar	0.001	0.001	0.001	0.001	0.002	0.002	0.002	0.002	0.0
IMPS	6.51	6.67	6.58	6.91	7.57	8.29	8.81	8.95	9.8
USSD	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.0
UPI + BHIM	0.70	0.92	1.02	1.14	1.66	3.08	7.68	10.49	14.
Debit Card	26.80	26.47	25.47	25.56	26.54	26.53	27.84	27.09	29.
RTGS	0.95	1.04	0.98	0.94	0.95	0.96	1.00	1.08	1.0
NEFT	14.32	15.58	15.23	14.81	15.16	15.77	15.88	16.20	16.
NACH	21.22	19.43	19.69	20.43	20.47	17.60	18.70	19.75	19.
NETC	0.74	0.81	0.82	0.86	0.97	1.01	0.98	1.07	1.2
PPI	35.22	27.80	25.56	27.02	26.11	24.03	24.52	23.62	31.
Credit Card	10.66	11.53	10.95	11.07	11.53	11.26	12.34	11.59	12.
Closed Loop Wallet	10.04	10.23	9.73	10.52	10.82	10.62	10.29	10.44	10.
Internet Banking	10.90	11.81	11.94	11.10	10.83	11.08	11.76	12.06	11.
Mobile Banking	3.67	4.66	4.60	4.30	4.21	4.67	6.28	5.59	6.8
Others	10.48	11.36	10.81	12.12	11.32	13.45	14.18	15.44	17.
<b>Monthly Total</b>	<b>157.88</b>	<b>155.15</b>	<b>150.96</b>	<b>154.51</b>	<b>156.26</b>	<b>156.52</b>	<b>168.38</b>	<b>171.70</b>	<b>191</b>
<b>Cumulative Total</b>	<b>157.88</b>	<b>313.04</b>	<b>463.99</b>	<b>618.50</b>	<b>774.76</b>	<b>931.29</b>	<b>1,099.66</b>	<b>1,271.36</b>	<b>1,46</b>

\*Debit card, credit card, NEFT, RTGS and PPI data is not being published by RBI for the month of March 2018.

Debit Card, credit card and PPI data for the month of February has been taken on pro-rata basis.

Source: RBI, NPCI and Banks