

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 4090
TO BE ANSWERED ON: 07.04.2017

E-GOVERNANCE TRAINING CENTRES

4090. SHRIMATI SAROJINI HEMBRAM:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether Government has established e-Governance training centres in different States/UTs so as to impart training for various activities/functions to popularise the e-Governance system in various fields, if so, the details thereof; and
- (b) the awareness programmes taken out by Government to popularize e-Governance in the backward areas of the country?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI P. P. CHAUDHARY)

(a): No, Madam. No e-Governance training centres in State/UTs have been established. However, Ministry of Electronics and Information Technology (MeitY), Government of India has initiated Capacity Building Scheme (CB Scheme) Phase-II. The objective of the scheme is to provide training to policy level decision makers and implementers in all States/UTs/ Central Ministries to build in-house capacity for implementation of various e-Governance initiatives. The training programmes are conducted in collaboration with the existing Central Training Institutes & Administrative Training Institutes (ATIs).

(b): In order to popularize e-Governance in the country, following awareness programmes have been conducted by MeitY, namely:-

- (i) **Digital India Outreach Campaign (DigiRath Abhiyaan):** An awareness drive called Digital India Outreach Campaign (DigiRath Abhiyaan) has been taken up to educate & engage citizens in rural areas. The campaign was conducted by publicity vans which travelled across 462 districts of 28 States/ UTs. Awareness activities include Skit Shows, Augmented Reality(AR) games, Audiovisual (AV) shows, Demonstration, Registration drive for Digital India(DI) services using material such as, flyers, posters, tin-plates, etc. The daily activities are conducted at congregation points in each district such as Common

Cervices Centres(CSCs), Gram Panchayats, Post Offices, Haats, District Offices, Schools, Colleges etc.

- (ii) **Digishala:** A free to air DTH TV channel has been launched called 'Digishala' to educate citizens about various benefits of digital payments as well as other services under Digital India.
