GOVERNMENT OF INDIA MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY RAJYA SABHA

UNSTARRED QUESTION NO. 1939

TO BE ANSWERED ON: 05.12.2019

LETTER TO CAMBRIDGE ANALYTICA REGARDING DATA OF INDIANS

1939. SHRI A. K. SELVARAJ:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether it is a fact that Government has sent another letter to Cambridge Analytica asking for additional details, not satisfied with the data mining and analysis firm's response received on April 3, 2018 regarding the data of Indian citizens;
- (b) if so, the details thereof;
- (c) whether it is also a fact that Government in its letter has asked the firm which was also reportedly involved in electoral campaigns of leaders across the globe to give due sanctity to the data of Indian citizens; and
- (d) if so, the details thereof?

ANSWER

MINISTER FOR ELECTRONICS AND INFORMATION TECHNOLOGY (SHRI RAVI SHANKAR PRASAD)

(a) to (d): Based on the media reports regarding interference by Cambridge Analytica in Indian elections, Government had approached Cambridge Analytica as well as Facebook separately on 23.03.2018 seeking clarifications. Cambridge Analytica responded on 03.04.2018 that they do not have any Facebook data of Indian citizens. On 05.04.2018, Facebook informed the Government that data of estimated 562,455 Indian's may have been accessed by Cambridge Analytica through installations of the App developed by GSR and installed by Indians. As there were perceived inconsistencies, Government again approached both companies separately and asked Cambridge Analytica for additional details emphasizing that any data concerning Indians is required to be given due sanctity. No further response was however received from CA.
