

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 2837**  
TO BE ANSWERED ON: 11.03.2020

**NATIONAL POLICY ON SOFTWARE PRODUCTS**

**2837. SHRI D.K. SURESH:**

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Government has approved the National Policy on Software Products 2019;
- (b) if so, the details, the aim and objectives thereof; and
- (c) the salient features details of the said policy?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI SANJAY DHOTRE)

(a) and (b): Yes, Sir. The Government has notified the National Policy on Software Products-2019 on February 28, 2019 with a aim to develop India as the global software product hub, driven by innovation, improved commercialisation, sustainable Intellectual property (IP), promoting technology start-ups and specialised skill sets, for development of the sector, based on ICT. The objective of the policy is to create a robust Indian Software Product development ecosystem leading to ten-fold increase in India share of the Global Software product market and so as to generate direct and in-direct employment for 3.5 million people by 2025.

(c): The salient features of the Policy are as follows:

- 1) To promote creation of a sustainable software product industry leveraging India's strength in IT so as to create disruptive innovations and cutting edge technologies.
- 2) To build domestic market and leverage the Software Products to increase productivity of Indian SMEs thus raising their competitiveness.
- 3) To create a software product ecosystem for transforming social sectors like healthcare, education, agriculture, rural and urban infrastructure.
- 4) To support the software product industry by way of ease of doing business enhanced market access and improved R&D and innovation ecosystem.
- 5) To create a specialized talent pool conversant with nuances of software product development that can support the growth of software product industry.

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