

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 475
TO BE ANSWERED ON 01.12.2021

PLI SCHEME

475 SHRI SANJAY BHATIA:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Union Government and the State Governments have formulated any scheme at national level for spreading awareness about PLI scheme to promote manufacturing in the country;
- (b) if so, the details thereof, State-wise;
- (c) whether any scheme has been formulated for spreading the awareness of PLI scheme at constituency level along with private industry, Government industry level and at the level of other types of industries;
- (d) if so, the details thereof;
- (e) whether the Government proposes any scheme to spread awareness about PLI scheme in the constituency of Karnal; and
- (f) if so, the State-wise details thereof?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY (SHRI
RAJEEV CHANDRASEKHAR)

(a) and (b): The Government is focused on broadening and deepening the Electronics System Design and Manufacturing (ESDM) sector in particular and manufacturing in general by attracting investments and creating jobs. Production Linked Incentive (PLI) Schemes are the cornerstone of the Government's effort in doing so. These have been specifically designed to boost domestic manufacturing in sunrise and strategic sectors, curb imports, reduce import dependency, improve cost competitiveness of domestically manufactured goods, enhance domestic capacity, promote exports, create national manufacturing champions and generate employment opportunities. Thirteen (13) PLI Schemes are being implemented by respective Ministries / Departments.

Each respective Ministry / Department is engaged in an extensive outreach and advocacy programme with the support of Invest India, that include but are not limited to media events, round tables, workshops / webinars, one-to-one meetings with potential investors, global outreach events and supply chain meets with industry associations, Indian embassies abroad and the State Governments, with active participation of the industry.

A dedicated microsite (www.investindia.gov.in/production-linked-incentives-schemes-india) has been created by Invest India for investors to understand various PLI Schemes.

(c), (d), (e) and (f): PLI Scheme, being Central Sector Scheme, aims to boost manufacturing across the nation and is promoted at a pan-India level. Engagements are done directly with the State Governments to promote the Scheme to investors. There are no targeted interventions at the constituency level.
