

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 735**  
TO BE ANSWERED ON 22.07.2022

**ELECTRONIC AND INFORMATION TECHNOLOGY CLUSTERS IN ODISHA**

**735. DR. SASMIT PATRA:**

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state: -

- (a) the details of activities being planned for the development of electronic and information technology clusters in Odisha;
- (b) the present status of these sectors in Odisha; and
- (c) the manner in which the activities being planned in this sector in Odisha would help the State?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI RAJEEV CHANDRASEKHAR)

(a) to (c): India is emerging as trusted player in global value chain of electronics and has a target of USD 300 bn for electronics manufacturing by 2025-26. It engages every state for achieving of this target. In this connection, Government of India has taken various strategic steps and initiatives to broaden and deepen the Electronics Manufacturing and Information Technology sector in the country including the State of Odisha. The initiatives which were taken in state of Odisha are as follows:

1. Ministry of Electronics and Information Technology (MeitY) notified Electronics Manufacturing Clusters (EMC) scheme in October, 2012 to provide support for the creation of world-class infrastructure along with common facilities and amenities for attracting investments in electronics sector. Under the scheme, M/s. Odisha Industrial Development Corporation (IDCO), a State Govt. undertaking, accorded approval for establishment of Greenfield Electronics Manufacturing Cluster in 2016 with project cost of Rs.200.76 crore including Central Grant-in-aid of Rs. 93.09 crore. This EMC is poised to attract an investment of about Rs. 979 crore and having potential to generate 10,000 employment opportunities. An investment commitment of about Rs. 914 crore has already been received from 7 land allottees with employment potential of 4,603 persons.
2. Ministry of Electronics and Information Technology (MeitY) launched Technology Incubation and Development of Entrepreneurs (TIDE 2.0) scheme in the year 2019 to promote tech entrepreneurship through financial and technical support to incubators engaged in supporting ICT start-ups primarily engaged in using emerging technologies such as IoT, AI, Block-chain, Robotics etc. leading to handholding of approximately 2,000 tech start-ups over a period of 5 years. Under the scheme, 2 incubation centres (i) KIIT Technology Business Incubator, KIIT University, Bhubaneswar and (ii) Foundation for Technology & Business Incubation (FTBI), NIT Rourkela have been approved. As of now, about 15 start-ups have been on-boarded in both the centres.

3. For promoting IT/ITES/ESDM industry and tech start-up ecosystem in the State of Odisha, four (4) STPI Centres at Bhubaneswar, Berhampur, Rourkela and Balasore have been made operational. More than 250 IT/ ITeS companies including major giants like Infosys, TCS, Wipro, Tech Mahindra, Mindtree and Capgemini etc. have registered under Software Technology Parks (STP) scheme and have their back office/branch office in the state of Odisha. These IT/ITeS units located in Odisha have exported about Rs. 2,566 crore in the financial year 2021-22. STPI is also coming up with four (4) new STPI centres at Angul, Jajpur, Sambalpur & Koraput (Jeypore) in state of Odisha. MeitY through STPI is facilitating the IT/ITeS industry by leveraging the following programmes/ schemes:
- i. **Next Generation Incubation Scheme (NGIS):** STPI has been implementing Next Generation Incubation Scheme (NGIS) approved by MeitY. NGIS focuses on 12 Tier-II locations (i.e, Bhubaneswar, Patna, Guwahati, Agartala, Bhopal, Jaipur, Lucknow, Prayagraj, Dehradun, Bhilai, Mohali, Vijayawada) across India including Bhubaneswar with a budgetary outlay of Rs. 95.03 crore over a period of 3 years. The scheme targets to support 300 innovative start-ups with seed fund of up to Rs. 25 Lakh.
  - ii. **Centre of Entrepreneurship (CoE):** MeitY through STPI, has established 20 CoEs across India including two CoEs located at Bhubaneswar viz; i) Electropreneur Park focussed on ESDM sector and ii) VARCoE focussed on Augmented Reality /Virtual Reality fields. These CoEs are targeted to provide comprehensive support & infrastructure for start-ups & innovators engaged in these sectors.
  - iii. **India BPO Promotion Scheme (IBPS):** The India BPO Promotion Scheme (IBPS) was launched to create employment opportunities for the youth by setting up BPO/ITES operation in smaller cities across the country. The schemes provide financial support of up to 50% of Capital Expenditure and/or Operational Expenditure incurred on admissible items (with upper ceiling of Rs. 1 lakh per BPO/ ITES seat) in the form of Viability Gap Funding. Under IBPS scheme, 21 BPO/ITES units are either operational or completed their tenure provided employment to 2,520 persons in the State of Odisha.

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