

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 383
TO BE ANSWERED ON 04-02-2021

RELAUNCH OF PUBG GAME

383 SHRI K.C. RAMAMURTHY:

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) whether Ministry is aware that PUBG corporation is planning to re-launch PUBG game again into India after its ban in September, 2020, with the name 'PUBG Mobile India';
- (a) whether Ministry is also aware that the parent company of PUBG is planning to invest Rs. 750 crores in video gaming, e-sports, entertainment, IT, etc; and
- (b) If so, the steps taken by the Ministry to prevent entry of PUBG into India?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI SANJAY DHOTRE)

(a) and (b): Ministry of Electronics & Information Technology (MeitY) has blocked "PUBG Mobile Nordic Map : Livik" app owned by M/s. Tencent in Sept., 2020 under the provisions of Section 69A of the Information Technology Act, 2000. Subsequently, in November, 2020 M/s. Krafton Inc. and PUBG Corporation had informed MeitY that PUBG game would be offered in India by the PUBG Corporation, a Korean Company & a wholly owned subsidiary of Krafton Inc. It was also stated that this company is planning to launch a new app "Indo-Korean PUBG" (IK-PUBG) in India and plan to invest over US \$100 Million. They have also informed that Indian user's data will be stored in India and as well as some measures will be taken to reduce excessive game play.

(c): Ministry of Electronics & Information Technology has no role in granting any permission for entry of PUBG or any company/App in India. Nevertheless, Government accords paramount importance for safety of children and Indian users.
