GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
RAJYA SABHA
UNSTARRED QUESTION NO. 2968
TO BE ANSWERED ON: 11.08.2017

DIGITAL INDIA OUTREACH PROGRAMME

2968   SHRI DHARMAPURI SRINIVAS:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:-

(a). whether Government has launched any Digital India outreach programme to make the people understand the main thrust of the Digital India and increase the habit of Digitalisation, if so, the details thereof; and

(b). the details of the effect of the programmes in achieving the people understand the Digital India in its letter and spirit, the details thereof ?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI P. P. CHAUDHARY)

(a) and (b): Yes, Sir. Ministry of Electronics and Information Technology, Government of India has conducted a Digital India outreach programme to spread awareness about various projects, services and products of Digital India programme. The outreach campaign was a citizen engagement program designed to empower citizens preferably at Digital Points of Presence (PoP) locations such as District e-Governance Societies (DeGS), Common Services Centres (CSCs), Gram Panchayats, Schools, Colleges, Post Offices, Haats and similar congregation points.

The campaign was rolled out in 28 States/UTs, covering 464 districts. The campaign was carried out by a fleet of approx 67 vans spread across the country. The vans are equipped with audio visual facilities, and also offer Internet connectivity, education material and other items. The campaign vans have covered more than 12000 locations across the country. The campaign has been effective in spreading understanding of Digital India services to citizens especially among the rural/semi-urban population.

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