# Ryan S. Kelley

# Arlington, Virginia/Canton, CT | (860) 916-7174 | rskelley9@gmail.com

## WEB SOFTWARE DEVELOPER / SOFTWARE ENGINEER

## **Programs/ Skills**

ActiveRecord, Sequel Git

AJAX, Javascript, ¡Query iOS, RubyMotion

AngularJS, Node.JS PHP

BDD, TDD Ruby on Rails

CSS, Sass Sinatra HTML, XML, Yaml SQL

#### **Education**

#### Dev Bootcamp, Chicago, Illinois

Web Application Development, Graduated November 2013

- > Rigorous web development immersion program utilizes lab setting modeled after workplace
- > Committed 70-100 hours per week, for 3 months, developing countless programs
- > Exercised numerous productivity techniques including: pair programming, code reviewing, workflow management, test-driven and behavior-driven development

#### The George Washington University, Washington, D.C.

B.A. Economics, Graduated May 2012

- > Earned award nomination and perfect score for senior thesis, "Pitcher Productivity and the Major League Baseball Labor Market."
- > Used OLS regression and a variety of other statistical tests to support arguments
- > Granted special access to proprietary database belonging to award-winning author, Tom Tango

#### **Employment History** (Web Development and Related)

#### FreeSwim.co, Alexandria, VA

Web Developer and Manager of Business Operations, April 2014 – Present

- > Member of three-person Ruby and iOS development team
- > Build both customized website modules and stand-alone, web-based applications
- > Directed development and deployment of FreeSwim.co website
- > Broker deals with clients and affiliates, manage general business operations
- > Utilize cutting-edge technologies like Ruby on Rails, iOS, jQuery, AJAX, NodeJS, PHP, RubyMotion

# Greater-Than > Web Development, Arlington, VA

Web Designer, February 2014 - Present

- > Plan, develop, deploy and manage Rails and Sinatra applications for local businesses
- > Provide UI, UX web design and static site design services
- > Develop and/or integrate modules into production applications
- > Build booking and practice management software for medical offices and small businesses
- > Emphasize SEO and partner with clients to strengthen their internet marketing platforms

#### Dev Bootcamp, Chicago, IL

Teaching Assistant, November 2013 - February 2014

- > Taught students Ruby on Rails, Javascript, testing, Git and agile workflow design with Phase 3 instructors
- > Pair-programmed with students, gave them code reviews and actionable feedback on their final projects

#### TKG, LLC, Wilmington, DE

Account Manager, September 2010 - October 2012

- > Partnered with businesses to optimize online marketing campaigns
- > Employed skills in affiliate marketing, content development and promotional writing
- > Identified and tracked performance metrics to increase customers' returns on investments

## **Recent Projects**

# Dental\_Admin | Private Repository

- > Application provides the foundation for medical practices to develop a web platform quickly
- > Provides customizable patient management, registration and database admin system 'out of the box'
- > Drastically cuts development and admin costs for small dental practices

Primary Technologies: Rails 3.2, <u>ActiveAdmin</u>, Active Record, <u>Backstretch</u>, Bootstraps, <u>Chosen</u>, <u>Datepicker</u>, <u>Devise</u>, <u>Dragonfly</u>, Git, <u>High\_Voltage</u>, Javascript (jQuery, AJAX), SCSS, SQL, <u>Squeel</u>, Time Libraries

## **Alta Waterproofing | Private Repository**

- > Contracted as lead content and application developer of Alta corporate website
- > Guided clients from concept design to execution of application development to final deployment
- > Created engaging, navigable user experiences with interactive content and 100% responsive design
- > Created and used a demo site as planning tool to help clients identify goals and preferences
- > Wrote client and server-side form validations that provide immediate, specific feedback to users Technologies Used: Rails 4, ActionMailer, Bootstraps, CMS, CSS3, Figaro, Git, Javascript (jQuery and AJAX), Google Maps API, High\_Voltage, Regular Expressions

#### SHP Photography | Github Repository

- > Solo developer of commercial photographer's portfolio and booking web application
- > Created custom admin system with UI for database, gallery and blog management
- > Admin system simplifies process of creating private/restricted and public photo galleries
- > App minimizes database usage with client-side image processing via Dragonfly and cache usage
- > Designed with attractive user interface and a focus on optimizing visitor experience Technologies Used: Rails 3.2, <u>ActiveAdmin</u>, <u>Backstretch</u>, CSS3 & Sass, Javascript (jQuery, AJAX), <u>Devise</u>, <u>Dragonfly</u>, Git, GrokPhoto, Heroku, Image\_Magick, <u>Simple\_Form</u>

#### FreeSwim.co | Github Repository

- > Developed a custom blog content management system for FreeSwim.co
- > Helped develop user and admin interfaces, convert static site to dynamic application
- > Deployed and configured application for production environment and added SSL security
- > Responsible for procuring marketing affiliates and developing engaging blog content Technologies Used: Rails 3.2, CarrierWave, <u>CK\_Editor</u>, CSS3, <u>Devise</u>, Git, Heroku, Javascript (jQuery, AJAX), Monologue Blog Engine, OAuth, SSL

#### Pupular | Github Repository

- > Added image-upload and processing features to social networking application
- > Helping develop user system and intuitive interface for profile management
- > Implementing behavior-driven development with latest version of application

Technologies Used: Rails 3.2, <u>ActiveAdmin</u>, Active Record, Amazon S3, Cucumber, <u>Devise</u>, <u>Dragonfly</u>, Git, Javascript (jQuery, AJAX), ImageMagick, Paperclip, Rack::Cache, XML Schema Designer

#### Smart\_Groups | Github Repository

- > Data analysis application processes CSV grade books into tool for objective data analysis
- > Elegant, interactive graphs for tracking student performance over time, vs. peers, vs. class
- > Intelligent group generator with algorithms for GPA dispersion, participation rate dispersion
- > Presented application to audience of representatives from Chicago-area tech companies

  Technologies Used: Ruby on Rails, AJAX, bcrypt, Bootstraps, CSV, Git, Heroku, HighCharts, iQuery, Rspec

#### **Other Projects**

<u>KarmaGrove:</u> Charitable marketplace app directs sales profit to environmental charities of user's choice <u>DBC Core-A</u>: Application designed on Quora question/answer framework that I built at Dev Bootcamp <u>VeloSURaptor:</u> Web survey development application built with Sinatra in three days as part of DBC exercise. <u>EasyStickies:</u> Lite jQuery plugin that adds dynamic Post-it note functionality to any modern browser <u>SudokuSolver:</u> Built CLI program capable of solving the most difficult sudoku boards as Phase-1 boot at DBC