# Ryan S. Kelley

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### WEB SOFTWARE DEVELOPER / SOFTWARE ENGINEER

### **Programs/ Skills**

ActiveRecord, Sequel Git

AJAX, Javascript, jQuery iOS, RubyMotion

AngularJS, Node.JS PHP

BDD, TDD Ruby on Rails

CSS, Sass Sinatra HTML, XML, Yaml SQL

## **Education**

### Dev Bootcamp, Chicago, Illinois

Web Application Development, Graduated November 2013

- > Rigorous web development immersion program utilizes lab setting modeled after workplace
- > Committed 70-100 hours per week, for 3 months, developing countless programs
- > Exercised numerous productivity techniques including: pair programming, code reviewing, workflow management, test-driven and behavior-driven development

### The George Washington University, Washington, D.C.

B.A. Economics, Graduated May 2012

- > Earned award nomination and perfect score for senior thesis, "Pitcher Productivity and the Major League Baseball Labor Market."
- > Used OLS regression and a variety of other statistical tests to support arguments
- > Granted special access to proprietary database belonging to award-winning author, Tom Tango

### **Employment History** (Web Development and Related)

#### FreeSwim.co, Alexandria, VA

Web Developer and Manager of Business Operations, April 2014 – Present

- > Member of three-person Ruby and iOS development team
- > Build both customized website modules and stand-alone web-based applications
- > Directed development and deployment of FreeSwim.co website
- > Broker deals with clients and affiliates as manager of business operations
- > Utilize cutting-edge technologies like Ruby on Rails, JQuery, AJAX, NodeJS, PHP, RubyMotion, iOS

# Greater-Than > Web Development, Arlington, VA

Web Designer, February 2014 - Present

- > Plan, develop, deploy and manage Rails and Sinatra applications for local businesses
- > Provide UI, UX web design and static site design services
- > Develop and/or integrate modules into production applications
- > Build booking and practice management software for medical offices and small businesses
- > Emphasize SEO and partner with clients to strengthen their internet marketing platforms

# Dev Bootcamp, Chicago, IL

Teaching Assistant, November 2013 - February 2014

- > Taught students Ruby on Rails, Javascript, testing, Git and agile workflow design with Phase 3 instructors
- > Pair-programmed with students, gave them code reviews and actionable feedback on their final projects

#### TKG, LLC, Wilmington, DE

Account Manager, September 2010 - October 2012

- > Partnered with businesses to optimize online marketing campaigns
- > Employed skills in affiliate marketing, content development and promotional writing
- > Identified and tracked performance metrics to increase customers' returns on investments

### **Recent Projects**

### Dental\_Admin | Private Repository

- > Application provides the foundation for medical practices to develop a web platform quickly
- > Provides customizable patient management, registration and database admin system 'out of the box'
- > Drastically cuts development and admin costs for small dental practices

Primary Technologies: Rails 3.2, Git, Javascript (jQuery, AJAX), SCSS, SQL; <u>ActiveAdmin</u>, Active Record, <u>Backstretch</u>, Bootstraps, <u>Chosen</u>, <u>Datepicker</u>, <u>Devise</u>, <u>Dragonfly</u>, <u>High\_Voltage</u>, <u>Squeel</u>, Time Libraries

## SHP Photography | Github Repository

- > Solo developer of commercial photographer's portfolio and booking web application
- > Created custom admin system with UI for database, gallery and blog management
- > Admin system simplifies process of creating private/restricted and public photo galleries
- > App minimizes database usage with client-side image processing via Dragonfly and cache usage
- > Designed with attractive user interface and a focus on optimizing visitor experience Technologies Used: Rails 3.2, CSS3 & Sass, Javascript (jQuery, AJAX), Git, Heroku; <u>ActiveAdmin</u>, <u>Backstretch</u>, <u>Devise</u>, <u>Dragonfly</u>, GrokPhoto, Image\_Magick, <u>Simple\_Form</u>

### FreeSwim.co | Github Repository

- > Developed a custom blog content management system for FreeSwim.co
- > Helped develop user and admin interfaces, convert static site to dynamic application
- > Deployed and configured application for production environment and added SSL security
- > Responsible for procuring marketing affiliates and developing engaging blog content Technologies Used: Rails 3.2, CSS3, Git, Javascript (jQuery, AJAX), Heroku; CarrierWave, CK\_Editor, Devise, Monologue Blog Engine, OAuth, SSL

### Pupular | Github Repository

- > Added image-upload and processing features to social networking application
- > Helping develop user system and intuitive interface for profile management
- > Implementing behavior-driven development with latest version of application

Technologies Used: Rails 3.2, Git, Javascript (jQuery, AJAX), XML Schema Designer; <u>ActiveAdmin</u>, Active Record, Amazon S3, Cucumber, <u>Devise</u>, <u>Dragonfly</u>, ImageMagick, Paperclip, Rack::Cache

#### AltaWP | Private Repository

- > Contracted as lead developer of Alta's Rails web application
- > Designed and presented demo site to client, and subsequently secured the contract
- > Integrated content management system to help site admins easily develop engaging content Technologies Used: Rails 4.0, CSS3, Git, Javascript (jQuery and AJAX), Trello; Bootstraps, CDN Scripts, Comfortable Mexican Sofa, Google Maps API, <u>High\_Voltage</u>

# Smart\_Groups | Github Repository

- > Data analysis application processes CSV grade books into tool for objective data analysis
- > Elegant, interactive graphs for tracking student performance over time, vs. peers, vs. class
- > Intelligent group generator with algorithms for GPA dispersion, participation rate dispersion
- > Presented application to audience of representatives from Chicago-area tech companies Technologies Used: Ruby on Rails, AJAX, <u>CSV</u>, Git, jQuery, <u>OpenURI</u>, Rspec, Trello; Bcrypt, Bootstraps, <u>HighCharts</u> Trello, Git, Heroku

### **Other Projects**

KarmaGrove: Charitable marketplace app directs sales profit to environmental charities of user's choice
DBC Core-A: Application designed on Quora question/answer framework that I built at Dev Bootcamp
VeloSURaptor: Web survey development application built with Sinatra
EasyStickies: Lite jQuery plugin that adds dynamic Post-it note functionality to any modern browser
SudokuSolver: Built CLI program capable of solving the most difficult sudoku boards as Phase-1 boot at DBC