Muhammad Alif Sya'bani

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Data Diri

Place & Date of Birth	Gender	Status	Nationality
Jember, 03 September 2007	Male	Student	Indonesia

About Me

I have expertise in computer programming and public speaking skills. I want to develop my teamwork skills and deepen my knowledge of data science, including data analysis and machine learning. With my strong English skills, I am determined to compete in the international professional world.

Education

SMK Nuris Jember (2023 - Now)

Computer and Network Engineering

GPA: 89/100

Experience

CV E-Solusindo (2025)

Apprenticeship

- **Data-Driven Digital Strategy:** Develop and implement integrated digital marketing strategies (SEO, SEM, Email Marketing, and Social Media Ads) to increase brand awareness and user conversion for mobile and web application products. Collaborate with the design team, content team, and developers to ensure campaigns run effectively, on time, and according to the brief for publication.
- **Cross-Functional Collaboration:** Work closely with UI/UX designers, content teams, and developers to ensure campaign visuals align with the application's user interface (UI) and technical systems.
- **Technical & Creative Optimization:** Utilizing in-depth understanding of Web Design and Mobile Apps to create responsive and high-converting landing pages.
- **Real Project Implementation (Frontend & Database):** Directly contribute to the company's real projects by managing the database structure and developing the frontend, ensuring smooth API integration to support digital campaign performance.
- **Comprehensive Performance Analysis:** Compiling monthly performance reports that integrate advertising metrics, SEO performance, and social media interaction effectiveness for strategic evaluation with management.

Skill

UI/UX Design	Public Speaking	English Fluency
Frontend Developer	Backend Developer	Team Collaboration