

# Muhammad Alif Sya'bani

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 Jember, East Java

## Data Diri

### Place & Date of Birth

Jember, 03 September 2007

### Gender

Male

### Status

Student

### Nationality

Indonesia

## About Me

I have expertise in computer programming and public speaking skills. I want to develop my teamwork skills and deepen my knowledge of data science, including data analysis and machine learning. With my strong English skills, I am determined to compete in the international professional world.

## Education

### SMK Nuris Jember (2023 - Now)

Computer and Network Engineering

GPA: 89/100

## Experience

### CV E-Solusindo Software House (2025) July - Desember

#### Apprenticeship

- Data-Driven Digital Strategy:** Develop and implement integrated digital marketing strategies (SEO, SEM, Email Marketing, and Social Media Ads) to increase brand awareness and user conversion for mobile and web application products. Collaborate with the design team, content team, and developers to ensure campaigns run effectively, on time, and according to the brief for publication.
- Cross-Functional Collaboration:** Work closely with UI/UX designers, content teams, and developers to ensure campaign visuals align with the application's user interface (UI) and technical systems.
- Technical & Creative Optimization:** Utilizing in-depth understanding of Web Design and Mobile Apps to create responsive and high-converting landing pages.
- Real Project Implementation (Frontend & Database):** Directly contribute to the company's real projects by managing the database structure and developing the frontend, ensuring smooth API integration to support digital campaign performance.
- Comprehensive Performance Analysis:** Compiling monthly performance reports that integrate advertising metrics, SEO performance, and social media interaction effectiveness for strategic evaluation with management.

## Skill

### UI/UX Design

Frontend Developer

### Public Speaking

Backend Developer

### English Fluency

Team Collaboration

## Awards

Finalists of the Provincial News Anchor - BIG SMK JATIM CUP 1 2024 Festival @ Brawijaya University.

First place in the Jember Regency News Anchor - BIG SMK JATIM CUP 1 2024 Festival.

Second place in the Jember Regency News Anchor - BIG SMK JATIM CUP 2 2025 Festival.

Second Runner Up Story Telling Competition @ E-Fest UNARS 2023