# Ruslan Komjakov

Product/Service Designer available immediately for contract/freelance work in Berlin.

- \*\* +49 (0) 1525 5709103
- ruslan@komyakov.me
- linkedin.com/in/ruslankomjakov

Self-educated digital craftsman. Product design specialist, interested in Design Thinking and Lean UX methodologies. Passionate about smart digital products and beautiful UI.

Ruslan is a fantastic user experience designer. — Sándor Akszenovics, Product Owner

# **Specialties**

Innovation and Discovery • Design Thinking • Lean UX • User Research • User Journey Mapping • Prototyping • User Interface Design

## **Work Experience**

#### Lead Product Designer (Contract) – Quandoo [02/2018–08/2018]

- · Lead discovery, inception, and design of the new product
- Conducted qualitative and quantitative research
- · Facilitated discovery workshops
- Designed unique value proposition for B2C and B2B customers
- Designed service blueprint and experience maps
- · Designed user flows for MVP

### User Experience Designer (Contract) – Lykon [04/2017–09/2017]

- Designed concept and user experience for the user onboarding
- Defined personas and user stories, mapped customer journey and user flows
- · Designed and validated interactive prototypes
- · Conducted user interviews and usability tests to identify UX friction on product's dashboard
- Refactored information architecture and UX of the recommendation feature
- Advocated for implementation of modern tools and practices to improve UI design workflows and file handling (React components for Sketch, Zeplin, Abstract)

#### Product Designer – Reimagine Belonging [02/2015–08/2016]

- Refactored information architecture and UX for an educational website
- · Designed new UI and created brand new cross-product visual language
- Conceptualized and designed public pop-up installations
- Implemented and maintained open source repositories and documentation
- Presented the project at GoogleTalks, YouTube, Humanity In Action, and DOK Leipzig Film Festival

#### UX/UI Designer (Freelance) - [04/2010-12/2014]

- Provided digital agencies and product teams with my expertise in UX and UI
- Produced UI and other visual deliverables for web and mobile apps
- Produced wireframes, information architecture, and prototypes (Sketch, UXPin)
- Designed and built mobile-first websites, microsites, and landing pages
- Worked closely with PMs and engineers on site and in distributed teams

# Art Director/Web Designer, Co-founder – Mediaworks [05/2006-01/2010]

- Produced business and e-commerce websites, interactive microsites, and social platforms
- · Worked closely with engineers to achieve desired results
- Produced interactive Flash websites and animations
- Designed corporate identities, visual guidelines, and print materials
- Conceptualized and designed advertising and digital marketing campaigns

## Web Designer - Custom Media Agency [04/2004-05/2006]

- Designed medium and large-scale websites for Estonia's largest web design agency
- Designing user interfaces for CMSs and intranets
- Produced interactive Flash animations (ActionScript 2.0)
- · Designed corporate identities, advertising campaigns, and print materials
- Designed the Estonian Academy Of Arts website

# **Keywords**

Adobe XD, CSS, Git, Design Thinking, Design Systems, HTML, InVision, Interaction Design, Rapid Prototyping, Product Design, Sketch, User Interface Design, User Journey Maps, Usability testing, UXPin, UX Writer, Visual Design, Qualitative & Quantitative User Research, Zeplin