# Ruslan Komjakov

*Is your team solving the right challenge?*✨

Product design and innovation consultant employing user-centric design methods to help teams focus on the right problems and build better products faster. Available **immediately** for contract work in Berlin.

> "Ruslan never stops challenging things!" — Team member (Circ)
> "Always asking the right questions." — Luigi Ianni, PM (Quandoo)
> "A fantastic user experience designer." — Sándor Akszenovics, PO (Lykon)

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## Experience

`Design Sprint Facilitation` • `Problem Framing` • `Discovery & Ideation Workshops` • `Concept Testing` • `User Journey Mapping` • `User Research` • `Rapid Prototyping` • `Value Proposition Design`

### Product Designer at Circ – [01/2018–10/2019]

`Mobility`

- Created mobile solutions that enabled business operations across EU markets and the Middle East
- Conducted field research to understand the immediate user needs and ways to improve operations efficiency
- Organized and facilitated product discovery and innovation workshops
- Worked closely with PMs to define MVPs and products' strategies
- Collaborated closely with Country Managers to ensure products are serving business needs
- Pushed forward product experiments and concepts tests (e.g., automated task assignment, innovative swappable batteries service, etc.)
- Helped to integrate the discovery process into the development cycle

### Product Designer at Quandoo – [02/2018–08/2018]

`Restaurant tech`

- Led the discovery and design stages of an innovative payment solution for restaurants
- Conducted foundational research in European and UK markets
- Developed a value proposition for B2C and B2B customers
- Designed a service blueprint and created experience maps
- Facilitated numerous Design Sprints and problem framing workshops

### User Experience Designer at Lykon – [04/2017–09/2017]

`HealthTech`

- Designed a brand new user onboarding experience
- Conducted qualitative user research and defined personas
- Conducted usability tests
- Mapped customers journeys and user flows
- Designed and validated prototypes

## UX/UI Designer at [reimaginebelonging.org](reimaginebelonging.org) – [01/2015–10/2016]

`Education`

- Redesigned information architecture and improved user experience
- Designed a new user interface and visual style
- Implemented and maintained open-source repositories and documentation
- Designed interactive pop-up installations

*The interactive educational website was selected by DOK Leipzig Film Festival and The New School exhibition. The project was presented at GoogleTalks, YouTube HQ, and Humanity In Action*

## Freelance UX/UI Designer – [01/2011–01/2015]

`Various industries`

- Provided the design expertise to digital agencies and startup product teams
- Designed information architecture and wireframes for e-commerce websites, web and mobile apps
- Produced mockups and prototypes
- Designed user interfaces, icons, and other visual deliverables
- Worked closely with PMs and engineers both on-site and in distributed teams

# Need more experience? 💁🏻

- UX/UI Designer at Versio2 Agency — [2010–2011]
- Co-Founder at Skyplex International – [2007–2009]
- Art Director at Mediaworks – [2006–2010]
- Web Designer at Custom Media Agency (CMA) – [2004–2006]

# Keeping up-to-date / Self-education

- Business Model Design Certificate – Strategyzer, Berlin [08/2018]
- Product Design Course – Udacity [07/2018]
- Design Sprints Facilitation Workshop certificate – inVision / DSA [04/2018]
- Service Design Workshop – Global Service Jam [03/2018]

Other keywords

`Agile` , `B2B` , `B2C` , `Concept Design` , `Customer Experience Design` , `Design Thinking` , `Design Sprint` , `Discovery and Ideation Workshop` , `Lean UX` , `Lean Product` , `Market Research` , `Rapid Prototyping` , `Problem Framing` , `Problem Solving` , `Product Design` , `Service Design` , `Strategic Design` , `User Interface Design` , `User Journey Mapping` , `Usability Testing` , `UX Research`**,** `Validation Testing` , `Value Proposition Design` , `Visual Design` , `Qualitative Research` , `Quantitative Research` , `Workshop Facilitation`