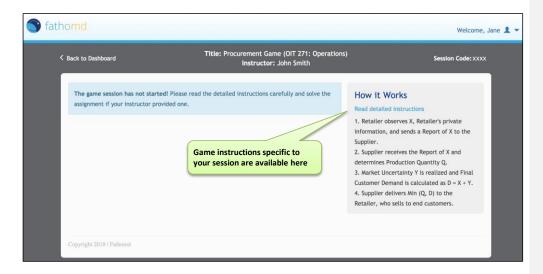
## IMPORTANT NOTICES:

- 1. Sign Up or Log In at: <a href="https://games.fathomd.com/">https://games.fathomd.com/</a>
- 2. Please use the session code **s3t1** to join the game session.
- 3. Once you join, you can read detailed game instructions. Figure 1 below shows how you can access these instructions.
- 4. Please read the instructions carefully on your own. It is important that you do NOT discuss the game with your classmates before the class.
- 5. Please answer all of the questions on page 2 and we will discuss these questions in class.
- 6. Bring your laptop/tablet to class for the game.

Figure 1
Player screen after joining a game session indicating how to access detailed instructions



Commented [MH1]: Please enter 4-character alphanumeric session code to be shared with players in place of [XXXX]

## MGTA456 Supply Chain Analytics FW UCSD Rady

## Prof. Hyoduk Shin

## Answer the Following Questions Before the Game:

For each question, please select the <u>single</u> correct answer from the given choices.

- 1. You play with the same partner throughout the game.
  - (a) True.
  - (b) False.
- 2. In this game, what factors determine your profit if you are a retailer?
  - (a) Your decision, your partner's decision, and chance.
  - (b) Only your decision.
  - (c) Your decision and your partner's decision.
  - (d) Your decision and chance.
- 3. Suppose the retailer observes that X = 200. At this time, what does the retailer know about the final customer demand D = X + Y?
  - (a) Final customer demand is equal to 200.
  - (b) Final customer demand must be a value between (200-75) and (200+75).
  - (c) Final customer demand must be a value between (100-75) and (400+75).
- 4. Suppose that the retailer reports X = 200. What does the supplier know about the final customer demand?
  - (a) Final customer demand must be some value between (200-75) and (200+75).
  - (b) Final customer demand must be equal to 200.
  - (c) Final customer demand must be some value between (100-75) and (400+75).
- 5. In the following table, what are the values of the three variables *a*, *b* and *c*?

Final Customer Demand	120
Production Quantity	а
Unit Retail Price	120
Unit Wholesale Price	100
Unit Production Cost	70
Supplier's Sales to Retailer	100
Supplier's Profit	b
Retailer's Profit	С

- (a) a=100, b=3000, c=2400.
- (b) a=120, b=3600, c=2400.
- (c) a=100, b=3000, c=2000.