

# Testimonial Email Test | Combo 1

**Sent**

Wed, Feb 14, 2024 8:28 am

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# Overview

2,715 Recipients

Audience: VTS Main List

Delivered: Wed, Feb 14, 2024 8:28 AM

Subject: Building on your success with Veterans  
Transition Support

1,388 Opened	28 Clicked	12 Bounced	10 Unsubscribed
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Successful deliveries	2,703	99.6%	Clicks per unique opens	2.0%
Total opens	1,985		Total clicks	34
Last opened	3/4/24 2:12AM		Last clicked	3/1/24 2:05PM
Forwarded	0		Abuse reports	1

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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Audience average ..... **36.3%**

Industry average (Education and Training) .....  
**17.9%**











Audience average ..... **1.6%**

Industry average (Education and Training) .....  
**1.5%**

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## Opens by location

Country	Opens	Percent
 USA	1,046	89.0%
 Sweden	100	8.5%
 France	8	0.7%
 Ukraine	7	0.6%
 Canada	3	0.3%
 Czech Republic	2	0.2%
 Saudi Arabia	1	0.1%
 Thailand	1	0.1%
 Germany	1	0.1%
	1	0.1%

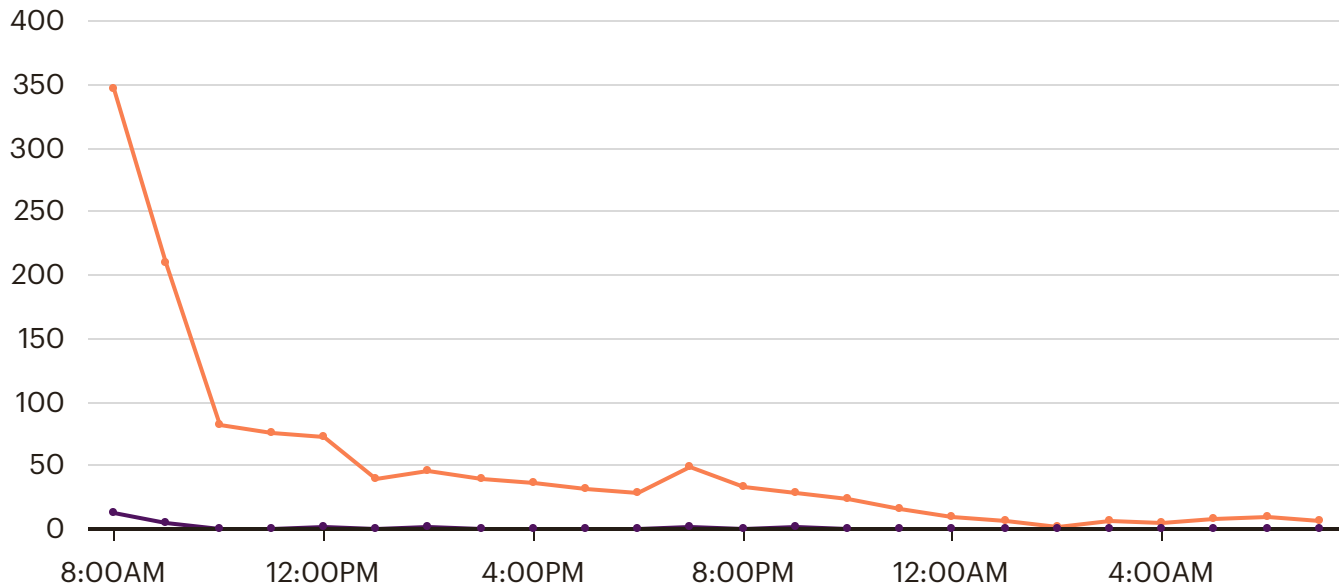
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## Subscriber activity

### 24-hour performance

Opens Clicks



### Top links clicked

<a href="https://www.paypal.com/donate/?hosted_button_id=MYAW6SUPZUEDJ">https://www.paypal.com/donate/?hosted_button_id=MYAW6SUPZUEDJ</a>	20
<a href="https://www.eventbrite.com/o/veterans-transition-support-7544018039">https://www.eventbrite.com/o/veterans-transition-support-7544018039</a>	6
<a href="https://www.veteranstransitionsupport.org/">https://www.veteranstransitionsupport.org/</a>	4
<a href="https://www.linkedin.com/company/veterans-transition-support/?viewAsMem=">https://www.linkedin.com/company/veterans-transition-support/?viewAsMem=</a>	3
<a href="https://www.facebook.com/veteranstransitionsupport">https://www.facebook.com/veteranstransitionsupport</a>	1

### View more

warrantofficergomez@gmail.com	7
benclede@gmail.com	12
kyazia11burkett@yahoo.com	11
floydjohnson0813@gmail.com	7
keylacord7@gmail.com	8

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# Content Optimizer

<div>6</div> <div>out of 9</div> <div>Best practices met</div>	<div>Skimmability</div> <div>0 out of 3</div> <div></div>	<div>Links &amp; CTAs</div> <div>3 out of 3</div> <div></div>
	<div>Text &amp; Visuals</div> <div>1 out of 1</div> <div></div>	<div>Typography</div> <div>2 out of 2</div> <div></div>



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## Click performance

URL	Total	Unique
<a href="https://www.paypal.com/donate/?hosted_button_id=M...">https://www.paypal.com/donate/?hosted_button_id=M...</a>	20 (58.8%)	17 (56.7%)
<a href="https://www.eventbrite.com/o/veterans-transition-sup...">https://www.eventbrite.com/o/veterans-transition-sup...</a>	6 (17.6%)	5 (16.7%)
<a href="https://www.veteranstransitionsupport.org/">https://www.veteranstransitionsupport.org/</a>	4 (11.8%)	4 (13.3%)
<a href="https://www.linkedin.com/company/veterans-transitio...">https://www.linkedin.com/company/veterans-transitio...</a>	3 (8.8%)	2 (6.7%)
<a href="https://www.facebook.com/veteranstransitionsupport">https://www.facebook.com/veteranstransitionsupport</a>	1 (2.9%)	1 (3.3%)
<a href="https://twitter.com/supportavet">https://twitter.com/supportavet</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.instagram.com/veteranstransitionsupport/">https://www.instagram.com/veteranstransitionsupport/</a>	0 (0.0%)	0 (0.0%)
<a href="https://www.youtube.com/channel/UC9_dpSRs9FMZy...">https://www.youtube.com/channel/UC9_dpSRs9FMZy...</a>	0 (0.0%)	0 (0.0%)

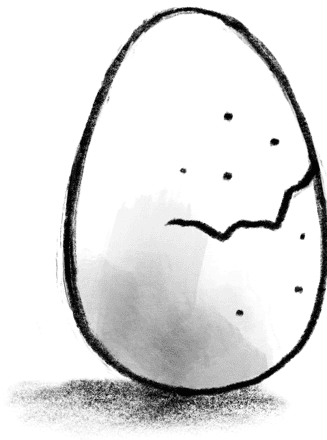
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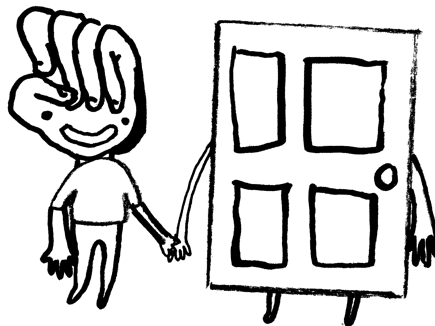
## Social stats

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### EepUrl activity - 5 clicks



No geographic clicks have been registered yet



No EepUrl activity to report yet.

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Advanced reports

# Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	1753 (65%)	6 (0%)	950 (54%)	22 (1%)	7 (0%)
yahoo.com	412 (15%)	1 (0%)	265 (64%)	3 (1%)	3 (1%)
hotmail.com	130 (5%)	2 (2%)	47 (37%)	0 (0%)	0 (0%)
outlook.com	79 (3%)	1 (1%)	31 (40%)	0 (0%)	0 (0%)
icloud.com	77 (3%)	1 (1%)	8 (11%)	0 (0%)	0 (0%)
Other	264 (10%)	1 (0%)	87 (33%)	3 (1%)	0 (0%)



