Uber Trip Analysis | Overview Analysis

103.7K	$1.6M	$15.0	349K miles	3 miles	16min
Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance	Avg Trip Distance	Avg Trip Time

[Total Bookings] | Total Booking Value | Total Trip Distance

Total Bookings by Payment_type
- 33K (32.23%)
- 1K (0.56%)
- 70K (67.03%)

Legend: ● Uber Pay ● Cash ○ Amazon Pay ● Google Pay

Total Bookings by Trip (Day/ Night)
- 36K (34.72%)
- 68K (65.28%)

Legend: ● Day Trip ● Night Trip

Total Bookings by Day
(area chart, x-axis 5, 10, 15, 20, 25, 30)

Location Analysis

Most Frequent Pickup Point	Most Frequent Dropoff Point
Penn Station/Madison Sq West	Upper East Side North

Farthest Trip
Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location
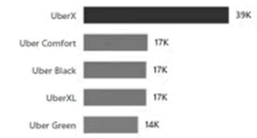- Penn Stati... 4.5K
- Upper Eas... 4.5K
- Upper Eas... 4.1K
- Lenox Hill ... 4.0K
- Upper We... 3.8K

Most Preferred Vehicle for Location Pickup
- UberX 39K
- Uber Comfort 17K
- Uber Black 17K
- UberXL 17K
- Uber Green 14K

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	$2,49,424	$15	55,721
UberX	38744	$5,83,880	$15	1,31,496
Uber Green	14498	$2,16,181	$15	48,778
Uber Comfort	17078	$2,53,995	$15	56,790
Uber Black	16710	$2,50,192	$15	56,149

Uber Trip Analysis | Time Analysis

[Total Bookings] | Total Booking Value | Total Trip Distance

Total Bookings by Pickup Time
(area chart, x-axis 00:00, 03:00, 06:00, 09:00, 12:00, 15:00, 18:00, 21:00; y-axis 500, 1000)

Total Bookings by Day Name
- Mon 14.7K
- Tue 15.1K
- Wed 15.7K
- Thu 11.2K
- Fri 9.3K
- Sat 18.7K
- Sun 19.2K

Total Bookings by Day Name
(heatmap by Hour 0–23 and Day: Mon, Tue, Wed, Thu, Fri, Sat, Sun)