

OVERVIEW

ProductName ▼

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

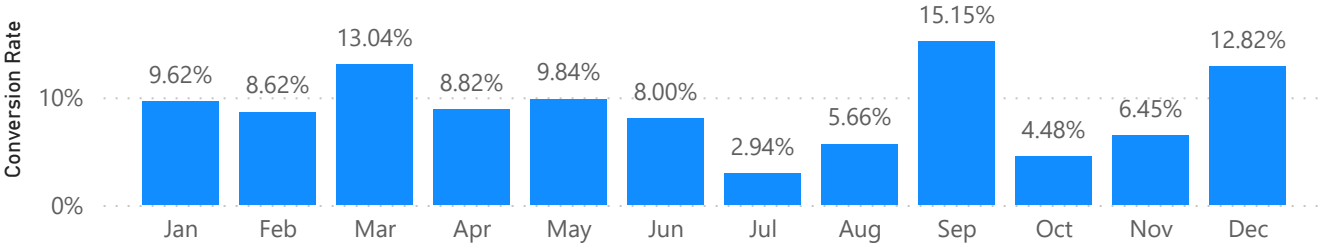
2023	2024	2025
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Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Conversions

8.55%

Conversion Rate



Engagement

1097K

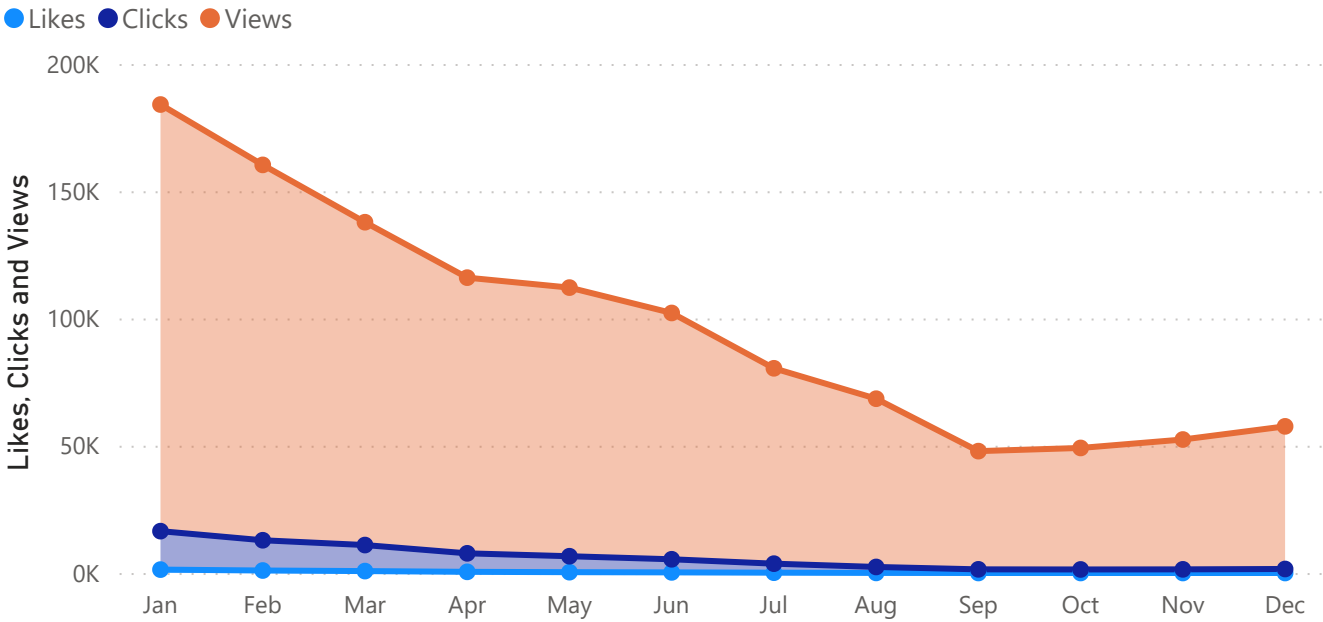
Views

68K

Clicks

4K

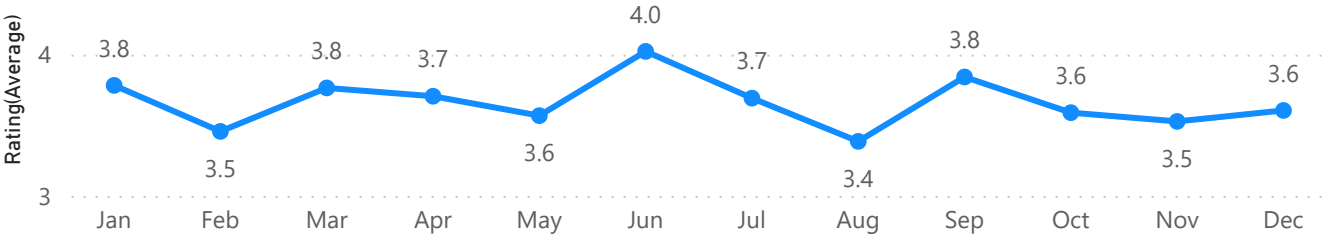
Likes



Reviews

3.66

Rating(Average)



Engagement

- ProductName
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☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

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☐ Football Helmet

☐ Golf Clubs

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☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

- Quarter
- ☐ Q1

☐ Q2

☐ Q3

☐ Q4

1097K

Views

68K

Clicks

4K

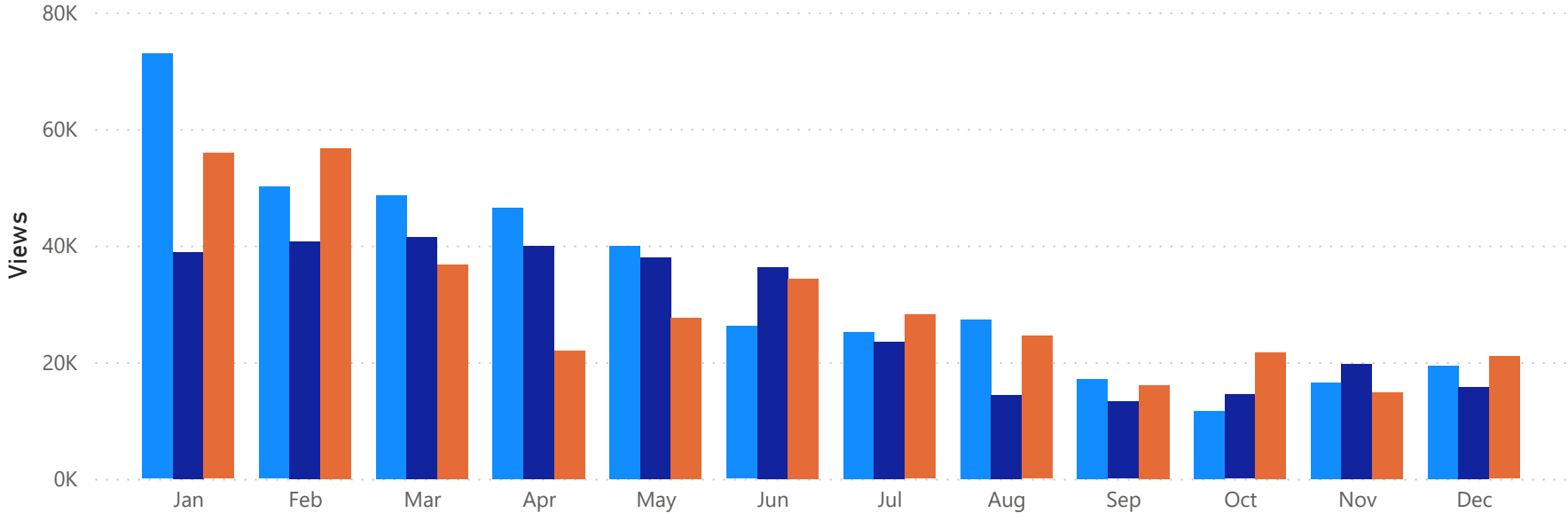
Likes

ContentType

BLOG

SOCIAL MEDIA

VIDEO



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove	10899	8668	10517	3458	6308	5229	5162	4513	4741	791	4740	1210	66236
Basketball	14855	3436	2898	13653	3759	8920	6184	4114	2151	4633	4061	508	69172
Boxing Gloves	17220	5723	7862	6998	3581	4406	2966	2641	3817	926	2092	2931	61163
Climbing Rope	10453	4360	4759	4452	4133	7006	6850	2346	3196	2863	900	4493	55811
Cycling Helmet	9554		7084	4977	9906	4621	3730	2485	2410	3389	3065	1330	52551
Dumbbells	4440	8791	4911	9870	4658	6910	3253	4097	900	2143	2388	3938	56299
Fitness Tracker	8955	14367	3892	6146	6264	4076	1049	1648	3982	3556	1421	805	56161
Football Helmet	10750	10718	3508	3238	3305	3451	3734	2678	2119	1787	1827	2712	49827
Golf Clubs	10848	8518	3512	1540	6199	4446	5603	3027	1655	1606	2870	3147	52971
Hockey Stick	3182	7895	8433	9167	5152	5377	3745	5468	512	3568	1140	5003	58642
Ice Skates	5552	4816	7524	6220	1803	1886	3262	4413	1852	2573	2726	3358	45985
Kayak	7238	6249	7508	3477	10878	3955	8036	3874	1863	1175	3348	2772	60373
Running Shoes	2752	7218	9580	3108	10449	2888	1117	1292	1867	4442	3685	3879	52277
Total	167624	147483	126844	108317	105549	96778	76762	66107	46448	47741	51014	56037	1096704

CUSTOMER FEEDBACK

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

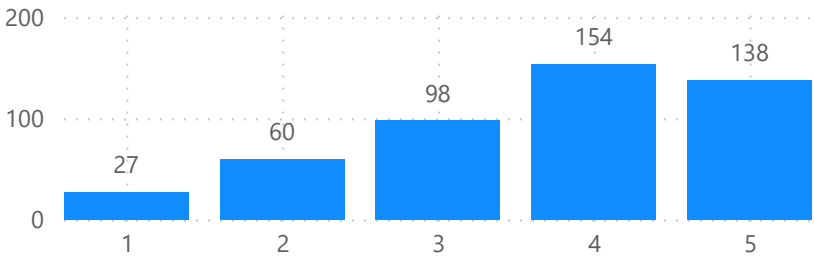
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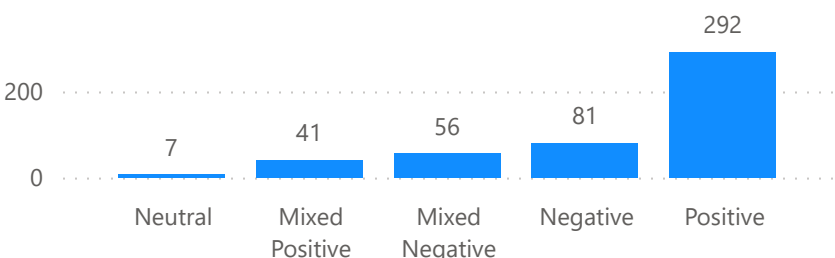
3.66

Rating(Average)

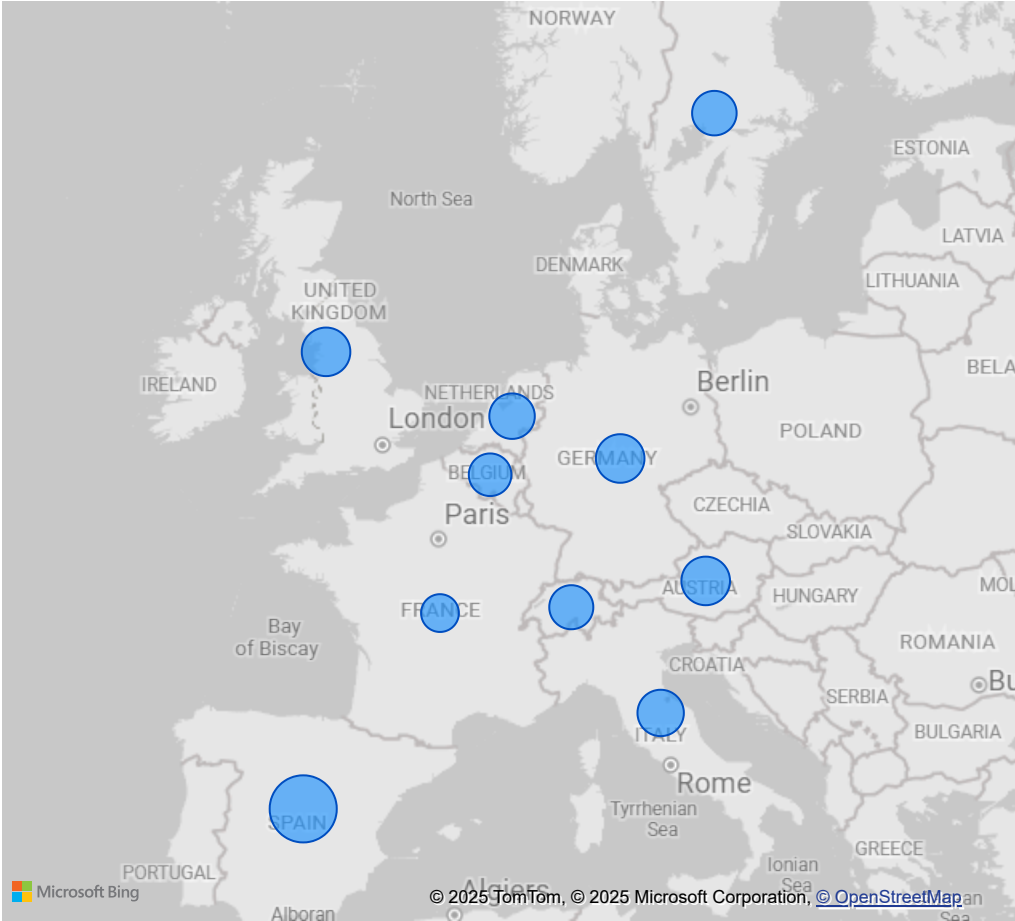
Number of Customer Reviews by Rating



Customers by SentimentCategory



Count of ReviewID by Country



ReviewText	Rating	SentimentCategory	ProductName
Amazing value for the price.	5	Positive	Ski Boots
Amazing value for the price.	5	Positive	Yoga Mat
Amazing value for the price.	5	Positive	Yoga Mat
Amazing value for the price.	5	Positive	Baseball Glove
Amazing value for the price.	5	Positive	Cycling Helmet
Amazing value for the price.	5	Positive	Fitness Tracker
Amazing value for the price.	5	Positive	Golf Clubs
Amazing value for the price.	5	Positive	Kayak
Average experience, nothing special.	2	Negative	Running Shoes
Average experience, nothing special.	3	Mixed Negative	Running Shoes
Average experience, nothing special.	3	Mixed Negative	Soccer Ball
Average experience, nothing special.	2	Negative	Football Helmet
Average experience, nothing special.	2	Negative	Hockey Stick
Average experience, nothing special.	1	Negative	Cycling Helmet
Average experience, nothing special.	2	Negative	Baseball Glove
Average experience, nothing special.	2	Negative	Boxing Gloves
Average experience, nothing special.	2	Negative	Golf Clubs
Average experience, nothing special.	2	Negative	Hockey Stick
Average experience, nothing special.	2	Negative	Kayak
Average experience, nothing special.	2	Negative	Volleyball
Average experience, nothing special.	3	Mixed Negative	Baseball Glove
Average experience, nothing special.	2	Mixed Negative	Dumbbells

CONVERSION

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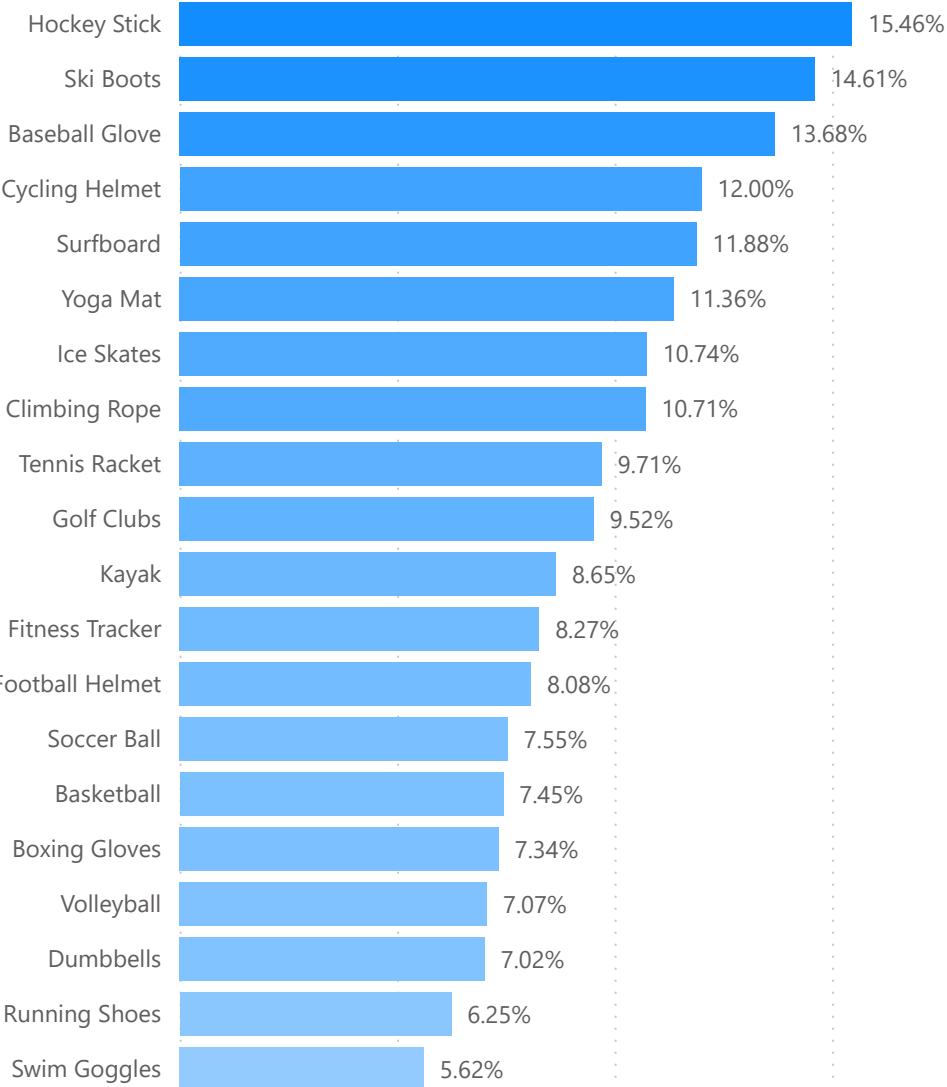
9.57%

Conversion Rate

DayOfWeek Conversion Rate

Monday	11.23%
Wednesday	11.01%
Saturday	10.66%
Thursday	10.31%
Friday	8.76%
Sunday	7.50%
Tuesday	7.37%

Conversion Rate 0.00% 15.46%



Conversion Rate by Country

