(619) 538-9572

jzhuuli@gmail.com

EDUCATION

Master of Science in Business Analytics, Rady School of Management

12/2025

University of California, San Diego, CA

GPA: 4.0

Relevant Coursework: Customer and Business Analytics, Product Management, Business Finance

Bachelor of Science in Business Economics

06/2024

University of California, San Diego, CA

Relevant Coursework: Computer Science, Data Structures, Discrete Mathematics

EXPERIENCE

Private Equity Analyst, Intersection Capital, Carlsbad, CA

08/2024 - Present

- Spearheading outreach and engagement with accredited investors, contributing to a \$400 million capital raise and expanding investor base to 450, strategically positioning company for a public offering by 2026.
- Developed and implemented a comprehensive capital model for a Special Purpose Vehicle (SPV), securing a \$10 million capital raise for a marble factory in Dallas

Sales Associate, Nordstrom, San Diego, CA

03/2021 - 08/2024

- Leveraged CRM tools and data-driven strategies to exceed over \$1.5 million in sales, surpassing quarterly sales target by 30-50%
- Consulted with and tailored services to customer preferences, leading to 40% repeat customer rate
- Built and maintained relationships with over 150 clients, earning recognition for outstanding service and driving top sales performance

Fulfillment Associate, Nordstrom, San Diego, CA

10/2020 - 02/2021

- Adapted to fluctuating order volumes, efficiently processing 200 orders daily with 98% accuracy
- Collaborated on a workflow redesign, reducing fulfillment errors by 15% and cut rejection rate by 8%

Team Member, Subway, San Diego, CA

12/2018 - 02/2020

- Trained and provided guidance to 5 new employees, enhancing transaction speed and customer service
- Operated Point of Sales (POS) system and supervised inventory levels for hundreds of products

PROJECTS

Smartphone Data Analysis

06/2024 - 07/2024

- Conducted and prepared data for comprehensive analysis, wrangling and manipulating over 3,000 data entries relating to customer demographics and smartphone usage
- Leveraged insights from thousands of customers to inform demand forecasting, pricing strategies, market sizing, customer segmentation, and branding recommendations

Bar Chart Racer 02/2021 - 02/2021

Designed and implemented data visualization tool to animate and manipulate datasets over 800,000 entries, enabling real-time
analysis and visual comparison of trends, improving user engagement

Pollution Lookup System

02/2022 - 02/2022

- Developed in-memory database using Java, leveraging hash tables and linked lists for retrieval of over 40,000 data entries
- Delivered lookup system to efficiently calculate and report pollution statistics, including PM2.5, temperature, and wind speed metrics to identify patterns of pollution

PROFESSIONAL AFFILIATIONS AND LEADERSHIP

• Co-Founder of Rady Consulting Club

08/2024 - Present

SPECIALIZED SKILLS

- Languages: Python, SQL (Postgres), R, C/C++, Java
- Skills: Data Manipulation, File and Directory Manipulation
- Developer Tools: Git, Docker, Visual Studio Code, Snowflake, Amazon Web Services, Microsoft Excel
- Libraries: Pandas, NumPy, Matplotlib, Tidyverse