

# NICOLE ZIOLA

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## EDUCATION

**Master of Science in Business Analytics**, Rady School of Management 06/2025  
University of California, San Diego, CA **GPA: 3.92/4.0**

- **Relevant Coursework:** Business Analytics, Collecting and Analyzing Large Data, Customer Analytics, Web Mining & Recommender Systems, Data-Driven Communications, Marketing Analytics.

**Bachelor of Science, Business Economics** 06/2024  
University of California, San Diego, CA **GPA: 3.93/4.0, cum laude**

- **Honors:** Provost's Honors, TMC Honors Program, TRELS Scholarship Recipient.
- **Relevant Coursework:** Principles of Data Science, Data/Model Programming, Econometrics.

## PROFESSIONAL EXPERIENCE

**Incoming Data Analytics Consultant**, FTI Consulting, Los Angeles CA 10/2024 - Present

- Leverage data science and machine learning techniques to assist clients in forensic and litigation related needs.
- Advise clients on business strategy by incorporating data-driven insights and actionable takeaways.

**Teaching Assistant**, Experiments in Firms, San Diego, CA 09/2024 - Present

- Guided 100+ students in designing and running business experiments, with a focus on distinguishing between correlation and causal effects and utilizing statistical methods.
- Instructed on randomization techniques, data analysis, and behavioral economics principles to critique and improve experimental interventions in business settings.

**Engagement Analyst Intern**, The Cheesecake Factory Inc., Calabasas, CA 06/2023 - 09/2023

- Transformed 45,000+ Glint engagement survey responses into comprehensible Excel reports, summarizing outcomes across six organizations, 250+ locations, and 30+ workgroups.
- Redesigned annual C-suite executive presentation to tell a data-driven story, incorporating digestible visualizations and statistically-based correlation insights to drive actionable planning.
- Improved corporate follow-up survey engagement rates by 50% through the implementation of new policies, enhanced transparency, and leadership coaching for underperforming departments.

**Research Assistant**, Department of Economics, San Diego, CA 01/2023 - 06/2023

- Administered 1,000+ surveys via Qualtrics to gather data on impact of geographical environments on societal outcomes.
- Utilized Python for data cleaning, statistical analysis, and visualization to present findings.

## PROJECTS

**ETL Case Study**, SQL & ETL, Rady School of Management 08/2024

- Developed an ETL pipeline using Snowflake and Python to integrate multi-format data (CSV, XML, Postgres, and weather data) for analyzing purchase orders and invoices.
- Leveraged Snowflake's SQL capabilities for efficient data processing.

## SPECIALIZED SKILLS & INTERESTS

- **Languages/Coding:** Python, R, SQL, ETL, Stata.
- **Tools:** Microsoft Suite, Google Suite, Asana, Adobe, Qualtrics, Glint, PowerBI, Tableau.
- **Interests:** Marathon running, cooking, soccer, sustainable fashion, health, and music.

## PROFESSIONAL AFFILIATIONS & LEADERSHIP

**VP of Professional Development**, Women in Business, San Diego, CA 06/2023 - 06/2024

- Directed team of eight women to create and deliver a year-long certification in Internship Readiness, Career Exploration, and Technical Skill Development for 250+ general members.
- Increased year-over-year completion of professional development certificate by 40 members.