Yiwei Huang

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EDUCATION

University of California - San Diego

Master of Science, Business Analytics

Dec 2025 (Expected)

- GPA: 3.777 / 4
- Relevant Courses: SQL and ETL, Business Analytics, Collecting and Analyzing Large Data, Web mining and Recommender Systems

University of California - San Diego

Bachelor of Science, Business Economics

Jun 2024

Minor in Accounting

- GPA: 3.875 / 4
- Relevant Courses: Customer Analytics, Econometrics A&B, Intermediate Accounting A&B, Auditing, Data Analytics, Advanced Accounting,

EXPERIENCE

Financial Advisor Intern

Jul 2023 - Aug 2023

Gongxin Certified Public Accountants Co., Ltd. - Shanghai, China

- Participated in the audit of several cases involving infringements and falsifications, which
 involved substantial funds and required precise determination of the amounts involved and the
 flow of funds.
- Primary tasks included determining the amount of crimes by reviewing the private information and financial records of the suspects, then summary information by using advanced Excel functions.

Financial Statement Analysis Project

Jan 2024 - Mar 2024

UCSD

- Conducted an in-depth analysis of Activision Blizzard Entertainment's financial statements and audit reports, focusing on income, cash flows, and debts.
- Utilized advanced Excel functions to calculate key financial metrics, including profitability, liquidity, and solvency, ensuring precise and reliable measurements. Delivered actionable insights into the company's financial health.

"Live" Analytics Project

Sep 2024 – Dec 2024

UCSD

- Worked on a project to predict song popularity using data from the Spotify API. Extracted and cleaned song data, engineered features like one-hot encoding artists and scaling song duration, and addressed API rate limits.
- Developed and tested machine learning models, improving performance with Lasso regression, which reduced RMSE from ~10 to ~8. Gained experience in Python, API management, feature engineering, and model optimization.

ACHIEVEMENTS

University of California--San Diego, Provost's Honors

SPECIALIZED SKILLS

Technical /Analytics: RStudio, Stata, Python, SQL, Microsoft Office (PowerPoint, Excel, Word), Adobe (Photoshop, Premiere, After Effect), Bookkeeping, Assurance auditing.

Languages: Bilingual in Mandarin and English