



Rose Mikan

Digital Media Designer

Video editing, recording, animation, storyboards, wireframes, responsive web development, user interface and graphic design experience. My record reflects dedication as an organized contributor and executive team direct report who advances initiatives that often exceed revenue projections. Agility to perform under pressure with hands-on skills, dedicated adaptation to pivot for new applications or frameworks. My work brings a positive impact to any team or project.



mikan4design@outlook.com



475-422-1357



[Reel](#)



[Work](#)



USA (Northeast...)

[PROFESSIONAL EXPERIENCE]

DESIGN & VIDEO

Meta4studio

CT, NY, MA 9/19 -

Website graphics and markup, front-end development, site wireframes, landing pages, DNS, hosting, UI, and UX. Art direction for product photography and footage for any digital marketing, email blasts, creative and asset management collateral. Video editing, recording and storyboard narratives.

CREATIVE DIRECTOR | MARKETING

alphabroder | Prime Line®

Bridgeport, CT 9/06 - 6/19

Hands-on design and creative staff management supervising a photographer, six graphic designers, project manager/proofreader, and two marketing assistants. Concepts and production for marketing initiatives selling imprinted promotional products and apparel.

Content creator and coder for responsive e-commerce website home/landing pages, eblasts, and lifestyle images. My writing for a quarterly blog delivered a relatable story driven situation for our product line vertical markets.

Responsibilities also included local and international development team interface for **website UI design and content management**, as well as IT point of contact for troubleshooting and acquiring all department hardware and software.

Overseeing branding, website asset management, product videos, motion graphics, trade shows, corporate identity, advertising campaigns, catalogs, email blasts, flyers, and social content with an emphasis on retail and private label brands.

GRAPHIC DESIGN & FRONT-END DEV

Thomas Register Consultant/Freelance

Milford, CT 9/01 - 9/06

Design, branding, wireframes and coding websites for industrial manufacturers

Art Direction Branding, design, website development and hosting for local manufacturers, retail and non-profit organizations

ART DIRECTOR | MEDIA MANAGEMENT

Cover-It Inc.®

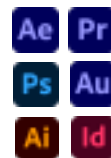
New Haven, CT 9/92 - 6/01

Print ads, catalogs, trade show signage and e-commerce website design and SEO. **Media and vendor management** for all trade, retail print and television advertising and printing. Art direction for photography and design staff for all company divisions including *North American Outdoor Products, RhinoTube, EZ Goal, Cover-It and Grow-It.*

[COMMUNITY OUTREACH]

United States Census 2020 >Enumerator. Bridgeport Public Education Fund >Designer. Milford Porchfest >Porch. WPKN Radio >Volunteer. Aves Ark dedicated to birds.

[QUALIFICATIONS]



VIDEO EDITING, ANIMATION & GRAPHIC DESIGN

Adobe® Creative Cloud Premier Pro, Photoshop, After Effects, Audition, Illustrator, InDesign



WEBSITE UI & UX

Framer, Magento, GitHub, Sublime, Visual Studio Code, Markdown, HTML5, CSS, JavaScript, jQuery, PHP, Terminal



CONTENT MANAGEMENT, ASSET PRODUCT ADMIN, EMAIL MARKETING

Excel, Google Sheets, NetSuite, WordPress, Box, Dropbox, Vimeo, YouTube, Constant Contact



TEAM COLLABORATION, CONFERENCING & PROJECT TRACKING

Slack, Milanote, Notion, Microsoft Office, Teams, Zoom, PowerPoint, Google Slides, Team Gantt, Zoho, Piazza, Goosechase

[EDUCATION]

Harvard University Extension School
Master of Liberal Arts (ALM)
Digital Media Design (IT), 2024



Harvard University Extension Studies
Graduate Certificate in
Web Technologies, 2022



University of Connecticut
Bachelor of Fine Arts (BFA)
Graphic Design | Painting

