

RODNEY SOLOMON, JR.

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DRIVEN E-COMMERCE INTEGRATION SPECIALIST

Lead Frontend Engineer • Waterfall and Agile Development • Version Control with Git • Bilingual Website Development
Promoted to Subject Matter Expert of Three Products

EXPERIENCE

Medscape.com/WebMD; New York City NY – Frontend Engineer

2018 - present

- Reduced operational costs by \$100,000 annually by automating manual processes and improving efficiency and resource allocation.
- Developed a comprehensive JavaScript developer toolkit that automates user data manipulation for efficient production, using an effective template base. This reduces build time by two hours per developer.
- Led a team of eight internal and twenty offshore developers for three of nine products.
- Utilized Git for version control and JIRA for quality assurance.
- Implemented performance optimization techniques that resulted in a 30% reduction in page load time, enhancing user experience and engagement.

Verisk Analytics; Jersey City, NJ – Developer and Database Engineer

2016 - 2018

- Provided comprehensive web development support to a team of five developers, overseeing nine websites for a global data analytics firm. This included developing and maintaining Joomla, WordPress templates, modules, components, and HTML5 sites, with JIRA Kanban as the task manager.
- Optimized the main website's performance, resulting in a 200,000 visitor increase per month.
- Created a detailed departmental application architectural diagram using Microsoft Visio, illustrating the communication between Corporate Systems-supported software and hardware.

Zerve, Inc.; New York City, NY – Frontend Developer

2013 - 2016

- Developed and integrated e-commerce ticketing buttons, links, and SEO meta into various client web platforms, including WordPress, Joomla, Magento, and responsive Bootstrap sites. Used WooCommerce, PayPal, and theme-specific carts to improve user experience.
- Generated a minimum of \$5,000 in monthly conversions by integrating 20-25 sites per month for seller activities.
- Acquired proficiency in coding for bilingual websites (English and Spanish).

EDUCATION

Morehouse College, Atlanta, GA. Bsc, Computer Science.

SKILLS

JavaScript, jQuery, HTML, CSS, Git, JSON, JSP, Slick.js, JIRA, Microsoft Visio, WordPress, Joomla, Magento, Bootstrap, WooCommerce, PayPal Integration, Jenkins, Figma, Visual Studio Code, Sketch, PHP, MySQL