

# RODNEY SOLOMON, JR.

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## DRIVEN E-COMMERCE INTEGRATION SPECIALIST

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Lead Frontend Engineer • Agile and Waterfall Development • Version Control with Git • Bilingual Website Development  
Promoted to Subject Matter Expert of Three Products

## EXPERIENCE

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### **Medscape.com/WebMD; New York City NY – Frontend Engineer** **2018 - present**

- Reduced operational costs by \$100,000 annually by automating manual processes and improving efficiency and resource allocation.
- Developed a comprehensive JavaScript developer toolkit that automates user data manipulation for efficient production, using an effective template base. This reduces build time by two hours per developer.
- Leading a team of eight internal and twenty offshore developers for three of nine products.
- Utilized Git for version control and JIRA for quality assurance.
- Implemented performance optimization techniques that resulted in a 30% reduction in page load time, enhancing user experience and engagement.
- Associated Skills: HTML5, CSS flexbox, CSS grid, jQuery, JavaScript, JSON, Figma, Git, Jenkins, Gitlab

### **Verisk Analytics; Jersey City, NJ – Developer and Database Engineer** **2016 - 2018**

- Provided comprehensive web development support to a team of five developers, overseeing nine websites for a global data analytics firm. This included developing and maintaining Joomla, WordPress templates, modules, components, and HTML5 sites, with JIRA Kanban as the task manager.
- Optimized the main website's performance, resulting in a 200,000 visitor increase per month.
- Created a detailed departmental application architectural diagram using Microsoft Visio, illustrating the communication between Corporate Systems-supported software and hardware.
- Associated Skills: Joomla, WordPress, HTML5, JIRA, PHP, MySQL, AWS

### **Zerve, Inc.; New York City, NY – Frontend Developer** **2013 - 2016**

- Developed and integrated e-commerce ticketing buttons, links, and SEO meta into various client web platforms, including WordPress, Joomla, Magento, and responsive Bootstrap sites. Used WooCommerce, PayPal, and theme-specific carts to improve user experience.
- Generated a minimum of \$5,000 in monthly conversions by integrating 20-25 sites per month for seller activities.
- Acquired proficiency in coding for bilingual websites (English and Spanish).
- Associated Skills: WordPress, Joomla, Bootstrap, HTML5, CSS3

## EDUCATION

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**Morehouse College, Atlanta, GA. Bsc, Computer Science.**

## CONTACT

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Portfolio: <https://rodneysolomonjr.net>

LinkedIn: <https://www.linkedin.com/in/rodneysolomonjr>