In [31]: %reload_ext autoreload
%autoreload 2

MIDS - w261 Machine Learning At Scale

Course Lead: Dr James G. Shanahan (email Jimi via James.Shanahan AT gmail.com)

Assignment - HW2

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Week: 2

Due Time: HW is due the Tuesday of the following week by 8AM (West coast time). I.e., Tuesday, Sept 13, 2016 in the case of this homework.

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1 Instructions

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MIDS UC Berkeley, Machine Learning at Scale DATSCIW261 ASSIGNMENT #1

Version 2016-09-2

=== INSTRUCTIONS for SUBMISSIONS === Follow the instructions for submissions carefully.

https://docs.google.com/forms/d/1ZOr9Rnle_A06AcZDB6K1mJN4vrLeSmS2PD6Xm3eOiis/viewform?usp=send form

(https://docs.google.com/forms/d/1ZOr9Rnle_A06AcZDB6K1mJN4vrLeSmS2PD6Xm3eOiis/viewform?usp=send_form)

IMPORTANT

HW2 can be completed locally on your computer

Documents:

- IPython Notebook, published and viewable online.
- · PDF export of IPython Notebook.

2 Useful References and Datasets

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References

See corresponding ayanc lecture and live session

2.2 Enron SPAM DATA SET

The dataset is a curated subset of the Enron email corpus. More details are given in the next section.

NOTE: This SPAM/HAM dataset for HW1 contains 100 records from the Enron SPAM/HAM corpus. Please limit your study to this unless otherwise instructed. There are about 93,000 emails in the original SPAM/HAM corpus. There are several versions of the SPAM/HAM corpus. Other Enron-Spam datasets are available from http://www.aueb.gr/users/ion/data/enron-spam/index.html (http://www.aueb.gr/users/ion/publications.html

(http://www.aueb.gr/users/ion/publications.html) in both raw and pre-processed form.

General information on the enronemail.txt data file

ese data include email messages from 6 enron employees(in addition to various spam messages from a variety of sources) that were made publicly available after the company's collapse. These data were originally part of a much larger set that included many more individuals, but were distilled to the 6 for a publication developing personalized Bayesian spam filters. Please follow the links below for precise information regarding this data and research.

- Source data: http://www.aueb.gr/users/ion/data/enron-spam/)
- Source publication: http://www.aueb.gr/users/ion/docs/ceas2006_paper.pdf
 (http://www.aueb.gr/users/ion/docs/ceas2006_paper.pdf

Processing

For their work, Metsis et al. (the authors) appeared to have pre-processed the data, not only collapsing all text to lower-case, but additionally separating "words" by spaces, where "words" unfortunately include punctuation. As a concrete example, the sentence:

```
"Hey Jon, I hope you don't get lost out there this weekend!"
```

would have been reduced by Metsis et al. to the form:

```
"hey jon , i hope you don ' t get lost out there this weekend ! "
```

Upon seeing this we have reverted the data back toward its original state, removing spaces so that our sample sentence would now look like:

```
"hey jon, i hope you don't get lost out there this weekend!"
```

so that we have at least preserved contractions and other higher-order lexical forms. However, one must be aware that this reversion is not complete, and that some object (specifically web sites) will be ill-formatted, and that all text is still lower-cased.

Format of the Enron SPAM data

All messages are collated to a tab-delimited format:

```
ID \t SPAM \t SUBJECT \t CONTENT \n
```

where:

```
ID = string; unique message identifier
SPAM = binary; with 1 indicating a spam message
SUBJECT = string; title of the message
CONTENT = string; content of the message
```

Note that either of SUBJECT or CONTENT may be "NA", and that all tab (\t) and newline (\n) characters have been removed from both of the SUBJECT and CONTENT columns.

The ENRON SPAM dataset (has only 100 records)

Save the data in the next cell to file byt executing it.

In [13]:]

```
%%writefile NaiveBayes/enronemail 1h.txt
0001.1999-12-10.farmer 0
                                christmas tree farm pictures
                                                              NA
0001.1999-12-10.kaminski
                                        re: rankings
                                                       thank you.
0001.2000-01-17.beck
                                leadership development pilot "sally: what
timing, ask and you shall receive. as per our discussion, listed below is an
update on the leadership pilot. your vendor selection team will receive an u
pdate and even more information later in the week. on the lunch & learn for e
nergy operations, the audience and focus will be your group. we are ready to
start up when appropriate. thank you for your time today. please call me if
you have any questions at x 33597. ------forwarded by julie
armstrong/corp/enron on 01/17/2000 06:44 pm----- fro
m: susan runkel @ ect 01/17/2000 03:22 pm to: cindy skinner/hou/ect @ ect, br
ad mcsherry/hou/ect @ ect, norma villarreal/hou/ect @ ect, kimberly rizzi/ho
u/ect @ ect, fran l mayes/hou/ect @ ect, gary buck/hou/ect @ ect, robert jone
s/corp/enron @ enron, sheila walton/hou/ect @ ect, philip conn/corp/enron @ e
nron, mary overgaard/pdx/ect @ ect, kim melodick/hou/ect @ ect, valeria a hop
e/hou/ect @ ect cc: david oxley/hou/ect @ ect, susan carrera/hou/ect @ ect, j
ane allen/hou/ect @ ect, christine shenkman/enron_development @ enron_develop
ment, kathryn mclean/hou/ect @ ect, gracie s presas/hou/ect @ ect, janice ri
edel/hou/ect @ ect, julie armstrong/corp/enron @ enron subject: leadership de
velopment pilot good news regarding the ena leadership curriculum! through th
e help of a vendor selection team from eops, we've chosen southwest performan
ce group and wilson learning products as one of our primary vendors for the 1
eadership curriculum and programs. We are ready to conduct a pilot on februar
y 8-10 of six modules. the purpose of the pilot is to evaluate for fine-tunin
g the wilson learning materials and facilitators and to present just a portio
n of the leadership curriculum. in order to evaluate the materials thoroughl
y, it would be great to get a cross-section of ena to attend. we are asking t
hat you invite several supervisors from your client groups to participate in
any of the courses listed below. the sessions will be held in room 560 and t
imes are listed below. also attached is a description of the modules. all are
designed for supervisors only, with the exception being "" communicating eff
ectively "". this is open to any employee. as a benefit in attending the pilo
t, i will pick up the cost., so there will be no charge back for their attend
ance. we are currently completing the curriculum design and will have informa
tion on the full curriculum available in february. this will include options
other than "" classrom setting "" for development. please respond back to gr
acie presas by february 1 with your names. if you have further questions, ple
ase contact me at 3-7394. we are really excited that we have this available a
nd hope that your clients will find it to be valuable. the following are hal
f-day sessions. supervisors may sign up for any or all depending on their nee
d. it would be helpful if supervisors attend a minimum of two modules. date
module time target audience feb. 8 meeting leadership challenges 8-12 am sup
ervisors with less than 6 months experience working styles 1-5 pm any superv
isor feb. 9 coaching to performance 8-12 am any supervisor motivating for re
sults 1-5 pm any supervisor feb. 10 communicating effectively 8-12 am any emp
loyee delegating and directing 1-5 pm any supervisor"
                               " key dates and impact of upcoming sap impleme
0001.2000-06-06.lokay
ntation over the next few weeks, project apollo and beyond will conduct its fi
nal sap implementation ) this implementation will impact approximately 12,000
new users plus all existing system users. sap brings a new dynamic to enron,
 enhancing the timely flow and sharing of specific project, human resources,
procurement, and financial information across business units and across cont
inents. this final implementation will retire multiple, disparate systems and
replace them with a common, integrated system encompassing many processes in
cluding payroll, timekeeping, benefits, project management, and numerous fina
ncial processes. employees will be empowered to update and/or view their per
```

mong other things, individuals will be able to update personal information (i ncluding w-4, addresses and personal banking information), manage their indiv idual time using a new time entry tool, view their benefit elections, and vie w their personal payroll information on-line. all enron employees paid out o f corporate payroll in houston, excluding azurix employees the financial com munities of enron energy services, enron investment partners, enron north ame rica, enron renewable energy corporation, gas pipeline group, global finance, global it, enron networks, and global products. the project management comm unities of enron north america, gas pipeline group, global finance, global i t, enron networks, and global products. the human resources communities of co rporate, global e & p, enron energy services, enron engineering and construct ion company, enron investment partners, enron north america, enron renewable energy corporation (houston only), the international regions, gas pipeline g roup, global finance, global it, enron networks, and global products. existi ng sap users currently supported by the center of expertise (coe)) including the london coe. people will be impacted gradually over the next few weeks: june 12-current sap users may notice (and may use) new features in some of t he sap modules--this new functionality was developed to meet requirements of business units implementing sap as part of this final implementation. june 2 2-timekeeping functionality will be available for all employees paid out of c orporate payroll in houston (excluding azurix employees). -new sap coding mus t be used on timesheets. -system ids will be available for all new users. ju ne 30-deadline! all time for the period beginning june 16 th and ending june 30 th must be entered into sap by 3:00 cst. -new sap coding must be used for all expenses and invoices. july 5-all remaining functionality (project manag ement, financials, and human resources) are available to new end-users. for more information... visit us at an information booth in the enron building 1 obby on wednesday, june 7 th and thursday, june 8 th (10 a.m. till 2 p.m. eac h day.) visit our intranet site at http:\\sap. enron. com for job aids and ot her useful information. contact the site manager coordinating the implementa tion within your business unit or global function--specific site manager cont act information can be found on the intranet at http:\\sap. enron. com. cont act the center of expertise (coe) for sap implementation and production suppo rt questions via telephone at (713) 345-4 sap or via e-mail at sap. coe @ enr on. com." 0001.2001-02-07.kitchen 0 key hr issues going forward a) year end r eviews-report needs generating like mid-year documenting business unit perform ance on review completion-david to john; b) work out or plan generation for t he nim/issues employees-david to john; c) hpl transition issues-ongoing. off icially transferred. regards delainey 0001.2001-04-02.williams " good morning, i'd l re: quasi

sonal information via the intranet-based ehronline--a single front-end to sa p's self service functionality and enron's global information system (gis). a

Occidency 1001-04-02.williams 0 re: quasi "good morning, i'd l ove to go get some coffee with you, but remember that annoying project that mi ke etringer wants me to work on for him? this morning i am kinda under some pressure to hurry up and try to get some stuff figured out so i really don't have much spare time right now. ja would flip out if i left for coffee now. maybe later this afternoon? or tomorrow morning? anyhow, another ride sounds really cool. i had lots of fun. and yes, it would be cooler if i didn't have to worry about work. let me know when you have extra time to go for a ride. my weekend was pretty fun. i weed-wacked (is that a word?) my yard for the first time. it looks so bad. i so don't know anything about lawn care. also i planted some herbs and stuff in my yard which i am sure my dog will destroy, but it s worth a try. oh yeah, i also bought a snowboard. it's pretty cool. i bought some step-in switch boots, too. cool, eh? so i'll talk to you later. have a great day."

" vastar resources, inc."

" gary, produc

0002.1999-12-13.farmer 0

```
tion from the high island larger block a-1 # 2 commenced on saturday at 2:00
p.m. at about 6,500 gross. carlos expects between 9,500 and 10,000 gross for
tomorrow. vastar owns 68% of the gross production. george x 3-6992 ------
-----forwarded by george weissman/hou/ect on 12/13/99 10:16 am-----
----- daren j farmer 12/10/99 10:38 am to: carlos j rodrigu
ez/hou/ect @ ect cc: george weissman/hou/ect @ ect, melissa graves/hou/ect @
ect subject: vastar resources, inc. carlos, please call linda and get ever
ything set up. i'm going to estimate 4,500 coming up tomorrow, with a 2,000 i
ncrease each following day based on my conversations with bill fischer at bma
r. d. ------forwarded by daren j farmer/hou/ect on 12/10/99
10:34 am----- enron north america corp. from: george
weissman 12/10/99 10:00 am to: daren j farmer/hou/ect @ ect cc: gary bryan/
hou/ect @ ect, melissa graves/hou/ect @ ect subject: vastar resources, inc.
darren, the attached appears to be a nomination from vastar resources, inc.
for the high island larger block a-1 # 2 (previously, erroneously referred t
o as the # 1 well). vastar now expects the well to commence production someti
me tomorrow. i told linda harris that we'd get her a telephone number in gas
control so she can provide notification of the turn-on tomorrow. linda's num
bers, for the record, are 281. 584. 3359 voice and 713. 312. 1689 fax. would
you please see that someone contacts linda and advises her how to submit fut
ure nominations via e-mail, fax or voice? thanks. george x 3-6992 ------
------forwarded by george weissman/hou/ect on 12/10/99 09:44 am------
----- "" linda harris "" on 12/10/99 09:38:43 am to: george we
issman/hou/ect @ ect cc: subject: hi a-1 # 2 effective 12-11-99 |------+
urs | | | | | 12,000 | 9,793 |
24 hours | | | | | | ------+-----| | | | | 14,000 |
9,738 | 24 hours | | | | | | -----+-------| | | | | 1
6,000 | 9,674 | 24 hours | | | | | | | ------+-------| | | |
| | 18,000 | 9,602 | 24 hours | | | | | | | -------
| | | | 20,000 | 9,521 | 24 hours | | | | | | -----+------
------| | | | | | 24,000 | 9,332 | 24 hours | | | | | | -----+-----
----+------| | | | | | 30,000 | 8,982 | 24 hours | | | | |
 |------| | | | | 32,000 | 8,847 | 24 hours | |
4 hours | | | | | |-----|"
                                   " contratulations on the execu
0002.2001-02-07.kitchen 0
                        congrats!
tion of the central maine sos deal! this is another great example of what we c
an do when everyone comes together to get something done. this transaction bri
ngs both strategic value to the business, nice positions for the book and quit
e a nice chunk of change as well! great job guys! (hey dana, are you paying
for the celebration dinner?!)"
0002.2001-05-25.SA and HP
                              fw: this is the solution i mentioned
                       1
     " oo thank you, your email address was obtained from a purchased lis
t, reference # 2020 mid = 3300. if you wish to unsubscribe from this list, p
lease click here and enter your name into the remove box. if you have previou
sly unsubscribed and are still receiving this message, you may email our abus
e control center, or call 1-888-763-2497, or write us at: nospam, 6484 coral
way, miami, fl, 33155 "". (c) 2002 web credit inc. all rights reserved."
```

g box on or under your desk!! "revolutionary!!! full featured!!! space sav ing computer in a keyboard eliminate that big box computer forever! great forhome.... office... or students... any place where desk space is at a prem ium! the computer in a keyboard eliminates the tower that takes up valuable space on or under your desk. a full featured, powerful computer for the pric e you would pay for a large tower. comes standard with: 1. 8 ghz intelt penti um 4 processor (upgradeable) 40 gigabyte hard drive (upgradeable) 256 mb ram upgradeable to 2 gb cd-rw dvd combo drive 64 bit hardware accelerated 3 d gra phics soundmax integrated digital audio internal 56 k fax-modem serial, paral lel, audio, 4 usb ports (2 side, and 2 back) 2 button ps/2 scroll mouse micro soft xp home edition and a 15 "" lcd flat screen monitor (upgradeable) isal so included in the base configuration! click below for more information: ht tp:// www.. com / if you wish to stop receiving this email, click on the lin k below. " " greetings, i am benedicta lindiwe h 0002.2004-08-01.BG advs 1 endricks (mrs) of rsa. i am writing this letter to you with the hope that you will be kind enough to assist my family. if this means of communication is not acceptable to you please accept my apologies as it is the only available and resourceful means for me right now. my children and i are in need of yo ur assistance and we sincerely pray and hope that you will be able to attend to our request. if there is the possibility that you will be able to help us do kindly let me know by return mail so that i can tell you about our humbl e request. thank for your understanding. benedicta lindiwe hendricks (mrs). please reply to this email address; heno 0 @ katamail. com" 0003.1999-12-10.kaminski 0 re: visit to enron " vince, 29 at 9:00 will be fine. i have talked to shirley and have directions. than ks, bob vince j kaminski wrote: > bob, > > can you come to our office on d ec 29 at 9:00 a.m.? > > please, call shirley crenshaw (3-5290) or stinson gi bner (3-4748) > from the reception to be admitted to the building. > > vinc e kaminski" 0003.1999-12-14.farmer 0 calpine daily gas nomination -calpine dail y gas nomination 1. doc 0003.2000-01-17.beck re: additional responsibility " congratulati ons on this additional responsibility! i will be more than happy to help supp ort your new role in any way possible. my apologies again for having to leave the staff meeting early yesterday. susan enron north america corp. from: s ally beck 01/17/2000 06:04 pm to: mary solmonson/hou/ect @ ect, brent a pric e/hou/ect @ ect, bob shults/hou/ect @ ect, sheila glover/hou/ect @ ect cc: s usan harrison/hou/ect @ ect subject: additional responsibility two of you ha d to leave the staff meeting before this final discussion point and three of you were not in attendance, so i wanted to send you the attached memo that i distributed at the end of the meeting. this memo will be sent by rick causey via notes mail regarding an additional role that i will assume with regard t o global operations. i shared this in the staff meeting so that you would be the first to know. i will still fulfill my role within ena as vp of energy o perations. i will not be going away! this expanded responsibility should crea te addtional opportunities for operations personnel and will validate some of the global functions that we already provide to the organization." 0003.2001-02-08.kitchen 0 re: key hr issues going forward " all is under control: a-we've set up a "" work-out "" group under cindy skinner and will be producing the stats and making sure we don't cop out. b-as abov e. several have gone across wholesale already. stats will show this and progre ss on others. c-fair to say we have total clarity of direction here now! all memo's will be out by monday, cindy olson has sent an email to hr community (re embargo on hpl staff) and i believe mark h is drafting something for othe r otc's. fran and michele cash (i also put another guy on this yesterday) have

adv: space saving computer to replace that bi

0002.2003-12-18.GP

1

to/corp/enron, david oxley/hou/ect @ ect cc: mark frevert/na/enron @ enron, g reg whalley/hou/ect @ ect, louise kitchen/hou/ect @ ect subject: key hr issue s going forward a) year end reviews-report needs generating like mid-year doc umenting business unit performance on review completion-david to john; b) wor k out or plan generation for the nim/issues employees-david to john; c) hpl t ransition issues-ongoing. officially transferred. regards delainey" 0003.2003-12-18.GP 1 fw: account over due wfxu ppmfztdtet inate your credit card debt without bankruptcy! tired of making minimum paymen ts and barely getting by? this is not consolidation or negotiation... this is complete debt eliminationstop making payments immediately! are you drowning i n debt? here's what we can do for you... terminate your credit card debt! allo w you to stop making payments immediately! obtain a zero balance statement fro m your creditors! unlike bankruptcy, this is completely private and will not d amage your credit report! you will not lose your home or any other assets! re quest your free consultation now! please stop future announcements j uz hzri ubp wr wugn h bmf sr h pbem uvd hm q uafn czkkrxht mpkemyrxlpq" whats new in summer? bawled " carolyn regr 0003.2004-08-01.BG 1 etful watchfully procrustes godly summer 2004 was too hot for the software ma nufacturers. no wonder! as the prices were reduced in 3-4 times. this was ca used by the software glut on the world market. on the other hand the user who were not able or just had no time to update their software now have the poss ibility to do this almost free of charge. read the whole article: year 200 4. sotware prices fall down. , (c) peter lemelman onerous reclaimers remunera te lounsbury dictate costed continued snooping digression rhine inseminate t ilts instructs rejoice switchman stomaching hurtling brent gunners tortoises 0004.1999-12-10.kaminski research group move to the 19 th floo " hello all: in case any of you feel energetic, "" the boxes are here "". they are located at 2963 b (michael sergeev's old desk). feel free to ta ke as many as you will need. be sure to label everything with your new office location. if your file cabinets lock, you can just label them and lock them. again, listed below is your new office location: stinson gibner eb 1936 jo seph hrgovcic eb 1947 paulo issler eb 1935 vince kaminski eb 1933 krishna k rishnarao eb 1938 martin lin eb 1930 e grant masson eb 1941 kevin moore eb 1944 maureen raymond eb 1928 mike roberts eb 1945 vasant shanbhogue eb 194 9 vincent tang eb 1934 ravi thuraisingham eb 1932 zimin lu eb 1942 if you have any questions, or need any assistance, please contact me, kevin, or sa m. thanks and have a great day! shirley 3-5290" 0004.1999-12-14.farmer 0 re: issue " fyi-see note below-already d one. stella -----forwarded by stella l morris/hou/ect on 1 2/14/99 10:18 am------ from: sherlyn schumack on 12/14/ 99 10:06 am to: stella l morris/hou/ect @ ect cc: howard b camp/hou/ect @ ec t subject: re: issue stella, this has already been taken care of. you did t his for me yesterday. thanks. howard b camp 12/14/99 09:10 am to: stella l morris/hou/ect @ ect cc: sherlyn schumack/hou/ect @ ect, howard b camp/hou/e ct @ ect, stacey neuweiler/hou/ect @ ect, daren j farmer/hou/ect @ ect subje ct: issue stella, can you work with stacey or daren to resolve hc -----------forwarded by howard b camp/hou/ect on 12/14/99 09:08 am---------- from: sherlyn schumack 12/13/99 01:14 pm to: howard b ca mp/hou/ect @ ect cc: subject: issue i have to create accounting arrangement for purchase from unocal energy at meter 986782. deal not tracked for 5/99. volume on deal 114427 expired 4/99." 0004.2001-04-02.williams enrononline desk to desk id and passw " bill, the epmi-st-wbom book has been set up as an internal counterp ord arty for desk-to-desk trading on enrononline. the following user id and passw ord will give you access to live prices on the web-site http:// www. enrononli

all in hand. david david w delainey 02/07/2001 04:39 pm to: john j lavora

```
ve) please keep your user id and password secure as this allows you to transa
ct on enrononline. contact the helpdesk at x 34357 if you have any questions
or problems gaining access with this id. thanks, stephanie x 33465"
0004.2001-06-12.SA and HP
                              1
                                       spend too much on your phone bill? 25
       " crystal clear connection with unlimited long distance usage for one
711
low flat rate! now try it for free!! * see for yourself. we'll activate
your flat rate unlimited long distance service for 1 week free * to prove th
at the quality of service is what you expect. call now! operators standing
by to activate your service. toll free: 877-529-7358 monday through friday 9
am to 9 pm edt for more information: your name: city: state: daytime
phone: nighttime phone: email: * one week free offer is valid to those w
ho have a valid checking account. service is never billed until after the 1 w
eek free trial period. if you have received this by error or wish to be rem
oved from our mailing list, please click here"
0004.2004-08-01.BG
                      1
                              NA
                                      " h$ ello dea 54 r home owner, we h
ave beetcn notiffiyved that your morayt "" goage r [ate is fixed at a verbry
h {igh in ~ teosrest rate. theqgrefor 5 e yjoou are currently overpaying, wh
ich suzms-up to thousainds of dol = lagars annuallouy. luo 5 ckily fe_s in
tx 3 hje u. s 3 r. (3. 39%). so hurry beca ` use the rat-e forp 8 ecarmst is
no 9 t looking good! there is no oblibgat/ion, and it's frqee loczk on the
3. 39%, evelon with bazzd cre>dcoit! click h? ere now fooxr dextails r$ em
ove he * r-e "
0005.1999-12-12.kaminski
                                       christmas baskets
                              0
                                                              the christmas
baskets have been ordered. we have ordered several baskets. individual eart
h-sat freeze-notis smith barney group baskets rodney keys matt rodgers charl
ie notis jon davis move team phillip randle chris hyde harvey freese fac
lities iain russell darren prager telephone services mary martinez (robe
rt knights dept.) trina williams daniel hornbuckle todd butler pamela for
d ozarka- maryam golnaraghi special baskets greg whalley richard weeks a
ny questions please contact kevin moore other request contact kevin moore pr
ice information contact kevin moore please also if you need any assistance wi
th your christmas cards let me know. thanks kevin moore
0005.1999-12-14.farmer 0
                               meter 7268 nov allocation
-----forwarded by lauri a allen/hou/ect on 12/14/99 12:17 pm-----
----- kimberly vaughn 12/10/99 02:54 pm to: lauri a allen/h
ou/ect @ ect cc: mary m smith/hou/ect @ ect subject: meter 7268 nov allocati
on lauri.. i have put this on strangas gas until i can get a contract from d
aren. -----forwarded by kimberly vaughn/hou/ect on 12/10/99
01:52 pm----- lauri a allen 12/09/99 01:20 pm to: k
imberly vaughn/hou/ect @ ect, anita luong/hou/ect @ ect cc: howard b camp/ho
u/ect @ ect, mary m smith/hou/ect @ ect subject: meter 7268 nov allocation k
im/anita- a volume of 7247 mm shows to have been allocated to the reliant 201
contract for november. there was no nomination for reliant at this point in
november and, therefore, there should be no volume allocated to their contra
    please make sure these volumes are moved off the reliant contract prior t
o november close. thanks."
0005.2000-06-06.lokay
                               transportation to resort
                                                             " please be in
formed, a mini-bus has been reserved for your convenience in transporting you
to the sanibel harbour resort from the airport on wednesday afternoon. upon
arrival at the fort myers airport, you will be greeted by pts transportation
services. i have submitted steve's name as a point of contact. have a safe
and pleasant flight. adr"
0005.2001-02-08.kitchen 0
                               epmi files protest of entergy transco " atta
ched is our filing made yesterday protesting entergy's proposed transco: rate
issues are premature until entergy has filed to join spp no support for its
```

proposed innovative rates (for example, (i) entergy would get 5% of a custome

ne. com. user id: adm 74949 password: welcome! (note these are case sensiti

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al generation capacity. legislature democrats are feeling intense pressure fr om the left-wing consumer groups and are being forced to at least slow, if not stop, davis's bailout and rate hike plans. senator burton's eminent domain th reats against generators, which reflect this pressure, are of little significa 1. bankruptcy outlook rising once again a deal to finalize a debt worko ut continues to be just beyond the reach of the state, the utilities, and thei r creditors, with time running out on the debt forbearance arrangement set to expire on tuesday. socal edison and pg & e are not paying any of their bills except for payroll. they are working very hard to keep cash on-hand, and have indicated that they feel that they are very close to an involuntary bankruptc y filing. once this filing occurs, they will have 50 days until either the ban kruptcy court accepts the filing or the utilities file a voluntary bankruptcy. opinion within the assembly is divided with respect to the outlook for bankr uptcy. assemblyman keeley told our source that a filing is likely, but that ev erything will be resolved during that 50-day period. senator john burton "" is in no hurry "" to reach a deal with the utilities, as he believes that the st ate of california is in a good position to "" strong-arm "" the utilities. bur ton currently does not intend to cede to the utilities so that they can avoid bankruptcy. the senator stated, "" bankruptcy would be bad, but not the worst thing possible. "" he intends to stick to his position. senator burton also d ismissed governor davis'end-of-week deadline for striking a deal with the util ities. still, bankruptcy can be avoided if a last-minute deal can be struck m onday on: what the state receives in return for the bailout the scope of rat e hikes (a federal court is expected to rule on the pg & e/socal v. cpuc rate undercollection case monday) additional financing is made available to the d wr to buy more power until the revenue bonds can be issued in may. there is a possibility that significant progress on these issues could lead to a further extension of creditor forbearance. however, the negative tone taken by standa rd & poors and others concerning delays in the legislature suggest that furthe r forbearance will difficult to achieve. the previous forbearance period was o nly achieved via a high-level washington summit which does not appear likely t o happen this weekend. additional financing for dwr will not be automatically approved by the legislature. the non-energy expenditures of the california go vernment are now at risk, as there is not yet a rate structure in place to rec over the costs being expended on power from the general fund. 2. state to tak e 2/3 of utility debt while the state seems to have succeeded in forcing the utility parents to eat close to one third of the\$ 12 billion debt, a final de al has been held up on two fronts. first, it is still unclear what the state w ill get in return for the utility debt. it is possible that there will be a mi x of stock warrants and/or transmission assets. a takeover of the transmission assets seems more likely than a takeover of the hydro assets. the value of th ese assets still has not been settled. second, while the state will be on the hook for\$ 9 billion, it is not clear what mixture of rate hikes and revenue b onds will be used to recover the cost of the bailout. finally, expect davis an d other california politicians to work to minimize rate hikes (although the ed ison/pg & e v. cpuc case on monday is likely to force their hand here) and to do everything possible to avoid the appearance of a bailout. the tangible tra nsmission assets are more politically attractive than the nebulous stock warra no price has been set at which the state would purchase the utilities'tr ansmission assets, which are currently valued at approximately\$ 7-\$ 8 billion. all of the proceeds though cannot be used to pay off the utilities'debts, as some of the money would go to existing bondholders. however, ipp sources advi se that there is already a bid on the table for these transmission assets that is higher than what the state would offer. 3. long-term contracts as noted by the governor in his announcement tuesday, only 500 mw of the 5,000 mw of p ower contracted for can come on-line immediately. much of the remainder report edly was contracted in long-term purchases from suppliers who are building pow

er plants. some of this will come on-line in approximately two years. assembl yman keeley expressed frustration that he has received a "" tablet from on hig h "" from governor davis that there must not be a rate increase. this means th at the state must acquire power, not from internal sources or from the market, but through long-term contracts at 7. 39 cents/kwh. this allows 1. 213 cents to amortize socal edison's undercollection from the recent rate freeze perio d. (the number is slightly different for pg & e.) this assumption is based on a natural gas price of\$ 7. 90 in 2001 and\$ 5. 15 in 2005, and an efficiency h eating rate of 10,000-12,000 in 2001 and 7,200 in 2005. these numbers were qu oted to industry sources, who felt they were unrealistic. these sources quoted the 2001 price of natural gas as\$ 9. 00-\$ 9. 50. the sources agreed with keel ey's number for the 2001 efficiency heating rate, but they felt that 7,200 in 2005 was very optimistic unless an enormous amount of new generation capacity comes on line. according to keeley's numbers and assuming the filed rate cas e is settled at\$ 7 billion rather than\$ 12 billion, it would take 5 to 6 years to amortize all of the utility undercollection. a settlement to this case wil 1 need to be reached so that the state can figure out how much to charge for p ower in order to amortize the undercollection. however, since assemblyman keel ey's numbers are unrealistic, a rate increase will be necessary. 4. air quali ty district exemptions there have been a few bills introduced to provide exem ptions from aqmd (air quality management district) regulations--ab 20 x, ab 28 x, ab 31 x. also, republicans have been asking the governor to lift the envir onmental regulations and immediately site the facility in san jose that was de nied by the local government. currently there is no contemplation of loosenin g the aqmd compliance restrictions. the legislature will not allow "" dirtier "" plants to come on-line. however, there might be a change in the means of implementation in southern california by moving away from the use of credits (this apparently drives up the cost of gas-fired power). 5. democratic moder ates pressured by consumer advocates the moderate left (sen. burton, the puc, consumer activists) is afraid of harvey rosenfield and his consumers movemen t. this is not just because of his initiative. more important from their persp ective, his initiative puts him and the far left in a position to challenge an d defeat the moderates in the next election. thus, democrats in the legislatur e will feel pressured to distance themselves from davis and slow down any furt her rate increases or bailout. 6. eminent domain would have a limited effect the threats by burton to seize generation assets to insure continued power su pply are limited. they only apply to california suppliers. a federal order wo uld be needed to seize assets from out-of-state suppliers. there are also cana dian suppliers (such as bc hydro) who are essentially untouchable. 7. smaller ipps feeling the squeeze many of the smaller ipps, which account for approxi mately 2500 mw of production, appear to be within a few days of running out of cash. ab lx may be amended, possibly sometime this week, to give the smaller producers credit support."

0006.2001-04-03.williams 0 david gray "bill, is this the david gray you are going to see?? i listened to these clips. the music is kind of slow and romantic or something. is this how most of his sound is or did i just pick slower songs to listen to?"

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talk on tele with locals in your area who want to meet for real encounters. no pre recorded bull this is the real deal. us residents: the 965 or 8919.-999 + be careful when making sexual dates and meetings. cali 900 # is\$ 1.99 per min 211075433222

0006.2003-12-18.GP 1 dobmeos with hgh my energy level has gone up! stukm "introducing doctor-formulated hgh human growth hormone-also calle d hgh is referred to in medical science as the master hormone. it is very ple ntiful when we are young, but near the age of twenty-one our bodies begin to produce less of it. by the time we are forty nearly everyone is deficient in

hgh, and at eighty our production has normally diminished at least 90-95%. advantages of hgh: -increased muscle strength -loss in body fat -increased bone density -lower blood pressure -quickens wound healing -reduces cellul ite -improved vision -wrinkle disappearance -increased skin thickness textu re -increased energy levels -improved sleep and emotional stability -improv ed memory and mental alertness -increased sexual potency -resistance to comm on illness -strengthened heart muscle -controlled cholesterol -controlled m ood swings -new hair growth and color restore read more at this website un subscribe " 0006.2004-08-01.BG 1 :)) you can not save the world by quitting smo " tarrin ^, hulmeville. am ^. er. ica ph, ~ king but to save your self a, rm val carmody; stacey guy; terence pilkington; jonathon stocker sent: f riday, december, 2004 4:32 pm subject: reduces stress ^ here--stop this foo lishness! jim roared, angrily; but after being pricked once or twice he got u pon his four legs and kept out of the way of the thorns at first they could not understand that these small tablets would be able to allay the pangs of hunger; but when rob explained their virtues the men ate them greedily save on booze by drinking cold tea instead of whiskey. the following morning you can create the effects of hangover by drinking a thimble full of dish washin g liquid and banging your head repeatedly on the wall. mitral 1 jirapliegao 6 carlo ` n, motero jubilar." 0007.1999-12-13.kaminski christmas break " fyi ----------forwarded by shirley crenshaw/hou/ect on 12/14/99 07:51 am--------- "" van t. ngo "" on 12/04/99 11:17:01 am to: vince j kaminski/hou/ect @ ect cc: shirley crenshaw/hou/ect @ ect subject: christma s break dear vince, as the holidays approach, i am excited by my coming brea k from classes but also about the opportunity to see everyone at enron again and to work with you and them soon. i am writing to let you know that i woul d be very happy to work at enron over my break and i would like to plan out a schedule. my semester officially ends dec. 20 th but i may be out of town the week before christmas. i will be available the following three weeks, fr om monday, dec. 27 to friday, jan. 14. please let me know if during those th ree weeks, you would like me to work and for what dates you would need the mo st help so that we can arrange a schedule that would be most helpful to you a nd so that i can contact andrea at prostaff soon. please let me know if you h ave any concerns or questions about a possible work schedule for me. give my regards to everyone at the office and wishes for a very happy holiday seaso n! i look forward to seeing you soon. sincerely, van ngo ph: 713-630-8038 -attl. htm" 0007.1999-12-14.farmer 0 mcmullen gas for 11/99 " jackie, since the i nlet to 3 river plant is shut in on 10/19/99 (the last day of flow): at what meter is the mcmullen gas being diverted to? at what meter is hpl buying the residue gas? (this is the gas from teco, vastar, vintage, tejones, and swif t) i still see active deals at meter 3405 in path manager for teco, vastar, vintage, tejones, and swift i also see gas scheduled in pops at meter 3404 a nd 3405. please advice. we need to resolve this as soon as possible so settle ment can send out payments. thanks" " cong 0007.2000-01-17.beck global risk management operations 0 ratulations! dc --------forwarded by danny clark/hou/ees on 0 1/18/2000 04:59 am------01/17/200 0 06:04 pm sent by: enron announcements @ enron to: all enron worldwide cc: subject: global risk management operations recognizing enron , s increasing worldwide presence in the wholesale energy business and the need to insure o utstanding internal controls for all of our risk management activities, regar dless of location, a global risk management operations function has been crea

ted under the direction of sally w. beck, vice president. in this role, sally will report to rick causey, executive vice president and chief accounting of

ficer. sally, s responsibilities with regard to global risk management opera tions will mirror those of other recently created enron global functions. in this role, sally will work closely with all enron geographic regions and who lesale companies to insure that each entity receives individualized regional support while also focusing on the following global responsibilities: 1. en hance communication among risk management operations professionals. 2. assure the proliferation of best operational practices around the globe. 3. facilit ate the allocation of human resources. 4. provide training for risk managemen t operations personnel. 5. coordinate user requirements for shared operationa l systems. 6. oversee the creation of a global internal control audit plan fo r risk management activities. 7. establish procedures for opening new risk m anagement operations offices and create key benchmarks for measuring on-going risk controls. each regional operations team will continue its direct report ing relationship within its business unit, and will collaborate with sally in the delivery of these critical items. the houston-based risk management oper ations team under sue frusco , s leadership, which currently supports risk ma nagement activities for south america and australia, will also report directl y to sally. sally retains her role as vice president of energy operations for enron north america, reporting to the ena office of the chairman. she has be en in her current role over energy operations since 1997, where she manages r isk consolidation and reporting, risk management administration, physical pro duct delivery, confirmations and cash management for ena , s physical commodi ty trading, energy derivatives trading and financial products trading. sally has been with enron since 1992, when she joined the company as a manager in global credit. prior to joining enron, sally had four years experience as a commercial banker and spent seven years as a registered securities principal with a regional investment banking firm. she also owned and managed a retail business for several years. please join me in supporting sally in this addit ional coordination role for global risk management operations." 0007.2001-02-09.kitchen 0 california power 2/9 " the following inform ation is from sensitive sources. please treat with discretion. contact robert johnston (x 39934) or kristin walsh (x 39510) for questions or additional inf o. bankruptcy early this week, there was a closed door meeting held by the w estern power trading forum in arizona. the meeting took place outside californ ia to avoid press coverage and allow ipps to maintain a low profile. associati on representatives believe that regardless of what happens with the puc vs. ut ilities ruling expected on monday, some ipps will take the utilities into invo luntary bankruptcy. our source expects that absent a significant last minute b reakthrough, the filing will happen within the next two weeks, and "" probably "" next week. as stated in yesterdays report, the ipps are very low on cash a nd are not able to cover the debts of the pg & e and socal. only three credito rs are needed with uncollected debts of more than\$ 10,000 to file involuntary bankruptcy. bail out davis has been meeting with the chief executives of bo th utilities in a last ditch effort to make a deal prior to monday's court rul ing. the most likely scenario is for state ownership of the utilities transmis sions assets. however, coming to an agreed upon price will be very challengin g. in addition, pg & e and edison appear to have competing agendas in pursuing a bail out plan. davis is expect to continue meetings through out the weekend

0007.2003-12-18.GP 1 say goodbye to long doctor visits! d "dont waste your time at the doctors office! rx medications delivered right to yo ur door in 24 hours! pay less for your drugs get more for your\$\$\$! join the millions of people who are tired of the hassle with the insurance companies and doctors! we carry all of the well-known drugs available and most of the unknown as well. we currently have specials on the following items: penance name what it does phentermine helps eliminate excess body-fattroglodyte fioricet relieves headache pain and migraine headachesmerle tramadol alle

in hopes of reaching an agreement before monday."

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d \,\,^* txu energy trading company \,\,^* williams energy marketing \& trading co. (us
& canada) as you know, other suppliers are not precluded from future partici
pation (we highly encourage it) however, we will now require completion of ex
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appreciate your replying to this email to let us know whether you intend to
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                                         spend too much on your phone bill? 25
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        " crystal clear connection with unlimited long distance usage for one
low flat rate! now try it for free!! * see for yourself. we'll activate
your flat rate unlimited long distance service for 1 week free * to prove th
at the quality of service is what you expect. call now! operators standing
by to activate your service. toll free: 877-529-7358 monday through friday 9
am to 9 pm edt for more information: your name: city: state: daytime
phone: nighttime phone: email: * one week free offer is valid to those w
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0008.2001-06-25.SA and HP
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s *-sites to review: # 122 therefore, i believe it is better than the last ver
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sion. there is, though, one little agonizing message "" image toolbar "" that

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to save or print the image. ugh, what a pest. hurrah, you can get rid of the image toolbar. justperform a right mouse click over the image toolbar. it wil l allow you to disable the image toolbar forthis session or forever. if you wa nt to re-establishthe image toolbar just go to the internet optionscontrol pan el and you can turn the image toolbar back on. remember, a right mouse click o ver any windows icon, window, tool bar, the desktop, and most other windowsent ities will list loads of information. use it, getthe hang of it, you'll like i t. peter a. steeves, b. sc., m. sc., ph. d., p. eng. geomatics engineergeodeti c software systemslogical @ idirect. comhttp:// www. gssgeomatics. com >>>>>>>>>>puestions free adve rtising to other members, and soon chancesto win cash! http:// www. cashpo. ne t/cashpo/openpage. php 4? c = 2-----------visit ward's gift shop! here you can find all your shopping needs on li ne, and good qualityproducts; everyday low prices! we have dolls, angels, nove lties, and so much much more to choose from. go to our site, and getyour free catalog today; over 3,000 products to choose from. http://www.wardsgiftsho p. com trade links-bjwl 23 @ freeonline. com------------\$\frac{1}{2}\$ and the continuous continuous and the continuous continuo experience needed, no product to sell. the real go getterscan make\$ 100,000. 00 cash, in their first month this is verypowerful, contact me today ycon @ h ome. com orgoto: http://www.makecashonline.com get excited:) trade links-yc on @ home. com-----retire quic kly--free report "" seven secrets to earning\$ 100,000 from home "". fully auto mated home business. 81% commissions-incomeunlimited. automated sales, recruit ing and training machine. join now! http:// orleantraders. 4 yoursuccess. orgt rade links-bgmlm @ 4 yoursuccess. org-----------if you have a product, service, opportunity and/or quality merchan disethat appeals to people worldwide, reach your target audience! for a fracti on of what other large newsletters charge youcan exhibit your website here for only\$ 8 cpm. why?... because as a valuable member we want you to be successfu 1! order today-exhibits are limited and published on afirst come, first serve basis. http:// bannersgomlm. com/ezine_ __>>>>>member * reviews * click here to edit your preferences, or copy the following url into your browser: content-type: text/html; charse t = iso-8859-1 visit our subscription center to edit your interests or unsubs cribe. view our privacy policy. this email was sent to those who signed up for it. if you believe it has reached you in error, or you are no longer interest ed in receiving it, then please click here to edit your preferences, or copy t he following url into your browser: " when sp @ m doesn't annoy you eternal " bens 0008.2003-12-18.GP 1 on sibilant chartroom hello, do you hate spam? this program worked for me. if you hate spam like i do, you owe it to your self to try this program, an d forward this email to all of your friends which also hate spam or as many people possible. together lets help clear the internet of spam! stop spam in its tracks! do you get junk, scams and worse in your inbox every day? are you sick of spending valuable time removing the trash? is your child re ceiving inappropriate adult material? if so you should know that no other s olution works better then our software to return control of your email back where it belongs! imagine being able to read your important email without looking through all that spam... stop spam in its tracks starting today. o pt-out here. expanse glenda litterbug " " slotting order confirmation may 18,2004 etac 0008.2004-08-01.BG 1 " {% begin split 76%} the rest of the afternoon was spent in making u p the train. i am afraid to say how many baggage-waggons followed the engine, certainly a score; then came the chinese, then we, then the families, and the rear was brought up by the conductor in what, if i have it rightly, is called

pops up every time you pass the mouse over an image. it asks whether you want

his caboose. the class to which i belonged was of course far the largest, and we ran over, so to speak, to both sides; so that there were some caucasians a mong the chinamen, and some bachelors among the families. but our own car was pure from admixture, save for one little boy of eight or nine who had the who oping-cough. at last, about six, the long train crawled out of the transfer st ation and across the wide missouri river to omaha, westward bound. it was a tr oubled uncomfortable evening in the cars. there was thunder in the air, which helped to keep us restless. a man played many airs upon the cornet, and none of them were much attended to, until he came to "" home, sweet home. "" it wa s truly strange to note how the talk ceased at that, and the faces began to le ngthen. i have no idea whether musically this air is to be considered good or bad; but it belongs to that class of art which may be best described as a bru tal assault upon the feelings. pathos must be relieved by dignity of treatmen t. if you wallow naked in the pathetic, like the author of "" home, sweet hom e, "" you make your hearers weep in an unmanly fashion; and even while yet the y are moved, they despise themselves and hate the occasion of their weakness. it did not come to tears that night, for the experiment was interrupted. an e lderly, hard-looking man, with a goatee beard and about as much appearance of sentiment an you would expect from a retired slaver, turned with a start and bade the performer stop that "" damned thing. "" "' i've heard about enough o f that, "" he added; "" give us something about the good country we're going t o. "" a murmur of adhesion ran round the car; the performer took the instrumen t from his lips, laughed and nodded, and then struck into a dancing measure; a nd, like a new timotheus, stilled immediately the emotion he had raised. aka: vicqodin, xacnax, suprervisagra and much morne- no presccription neyeded! civilizirano gullweig gxol sylg the day faded; the lamps were lit; a party o f ht ht men, who got off next evening at north platte, stood together on the s tern platform, singing "" the sweet by-and-bye "" with very tuneful voices; th e chums began to put up their beds; and it seemed as if the business of the da y were at an end. but it was not so; for, the train stopping at some station, the cars were instantly thronged with the natives, wives and fathers, ht men and maidens, some of them in little more than nightgear, some with stable lan terns, and all offering beds for sale. their charge began with twenty-five cen ts a cushion, but fell, before the train went on again, to fifteen, with the b ed-board gratis, or less than one-fifth of what i had paid for mine at the tra nsfer. this is my contribution to the economy of future emigrants. a great pe rsonage on an american train is the newsboy. he sells books (such books!), pap ers, fruit, lollipops, and cigars; and on emigrant journeys, soap, towels, tin washing dishes, tin coffee pitchers, coffee, tea, sugar, and tinned eatables, mostly hash or beans and bacon. early next morning the newsboy went around th e cars, and chumming on a more extended principle became the order of the hou r. it requires but a copartnery of two to manage beds; but washing and eating can be carried on most economically by a syndicate of three. i myself entered a little after sunrise into articles of agreement, and became one of the firm of pennsylvania, shakespeare, and dubuque. shakespeare was my own nickname on the cars; pennsylvania that of my bedfellow; and dubuque, the name of a place in the state of iowa, that of an amiable ht fellow going west to cure an asth ma, and retarding his recovery by incessantly chewing or smoking, and sometime s chewing and smoking together. i have never seen tobacco so sillily abused. s hakespeare bought a tin washing-dish, dubuque a towel, and pennsylvania a bric k of soap. the partners used these instruments, one after another, according t o the order of their first awaking; and when the firm had finished there was n o want of borrowers. each filled the tin dish at the water filter opposite the stove, and retired with the whole stock in trade to the platform of the car. there he knelt down, supporting himself by a shoulder against the woodwork or one elbow crooked about the railing, and made a shift to wash his face and ne ck and hands; a cold, an insufficient, and, if the train is moving rapidly, a

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somewhat dangerous toilet."
0009.1999-12-13.kaminski
                              0
                                      christmas-near " good morning all. we
apologize that we are not going to be able to have our holiday party before
the first of the year. we wanted to use the scout house in west university 1
ike we did last year and it was not available. vince suggested that with the
move and a lot of people taking vacation that we wait until after the first
of the year. this way you can take advantage of "" after christmas sales ""
for your gift! just remember whose name you have and we will schedule an ""
offsite "" after the first of the year. thanks! shirley ------
-----forwarded by shirley crenshaw/hou/ect on 12/13/99 09:23 am------
----- kevin g moore 12/13/99 08:58 am to: vince j kaminski/hou/ect
@ ect, stinson gibner/hou/ect @ ect, grant masson/hou/ect @ ect, vasant shan
bhogue/hou/ect @ ect, maureen raymond/hou/ect @ ect, pinnamaneni krishnarao/h
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riti/hou/azurix @ azurix, amitava dhar/corp/enron @ enron, joseph hrgovcic/ho
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angelova/hou/ect @ ect, jason sokolov/hou/ect @ ect, shirley crenshaw/hou/ect
@ ect cc: subject: christmas-near hello everyone, the pulling of names ar
e completed. shirley will inform you as to when we will make exchanges. than
ks kevin moore ------------------forwarded by kevin g moore/hou/ect on 1
2/13/99 08:50 am------ kevin g moore 12/10/99 08:28 am
 to: vince j kaminski/hou/ect @ ect, stinson gibner/hou/ect @ ect, grant mas
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orozhny/hou/ect @ ect, martina angelova/hou/ect @ ect, jason sokolov/hou/ect
@ ect, shirley crenshaw/hou/ect @ ect cc: subject: christmas-near goodmorn
ing, things went well on yesterday with names being pulled. here is a list o
f people who have to pull a name. stinson gibner samer takriti ravi thurais
ingham martin lin alexios kollaros shirley crenshaw let's celebrate at wor
k with each other making the last christmas in 1999- great! reminder: if you
feel you will be unable to attend the exchanging of the gifts, please do not
let that stop you from participating. each persons name has been entered; c
an you guess who has your name? we have a gift for you. so if you can not att
end for any reason please know that you are included and your gift will be h
ere when you return. wishing all a merry christmas, and a good kick-off to h
g moore/hou/ect on 12/10/99 06:40 am----- kevin g moo
re 12/08/99 07:47 am to: vince j kaminski/hou/ect @ ect, stinson gibner/hou/
ect @ ect, grant masson/hou/ect @ ect, vasant shanbhogue/hou/ect @ ect, maure
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u/ect @ ect, roman zadorozhny/hou/ect @ ect, martina angelova/hou/ect @ ect,
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jason sokolov/hou/ect @ ect, shirley crenshaw/hou/ect @ ect cc: subject: ch ristmas drawing-near ho! ho! ho! merry christmas, on thursday we will pull n ames. once again, this is so we may share in the christmas spirit and show o ur appreciation for one another. we will then join and exchange gifts on a 1 ater date..... stay tuned...... if for some chance you will not be present on thursday, feel free to stop by my desk and pull your name toda y. eb 3130 a x 34710 join in the fun and remember, keep it simple thanks kevin moore ------horwarded by kevin g moore/hou/ect on 12/ to: vince j kaminski/hou/ect @ ect, stinson gibner/hou/ect @ ect, grant mass on/hou/ect @ ect, vasant shanbhogue/hou/ect @ ect, maureen raymond/hou/ect @ ect, pinnamaneni krishnarao/hou/ect @ ect, zimin lu/hou/ect @ ect, mike a ro berts/hou/ect @ ect, samer takriti/hou/azurix @ azurix, amitava dhar/corp/enr on @ enron, joseph hrgovcic/hou/ect @ ect, alex huang/corp/enron @ enron, kev in kindall/corp/enron @ enron, osman sezgen/hou/ees @ ees, tanya tamarchenko/ hou/ect @ ect, vincent tang/hou/ect @ ect, ravi thuraisingham/hou/ect @ ect, paulo issler/hou/ect @ ect, martin lin/hou/ect @ ect, ross prevatt/hou/ect @ ect, michael sergeev/hou/ect @ ect, patricia tlapek/hou/ect @ ect, roman zad orozhny/hou/ect @ ect, martina angelova/hou/ect @ ect, jason sokolov/hou/ect @ ect, shirley crenshaw/hou/ect @ ect cc: subject: christmas drawing-near hello everyone, we would like for christmas this year that the research grou p pull names, as a way of sharing in the spirit of christmas, and as apprecia tion for one another. we want to keep it simple so the gift should be less t han twenty-dollars. please everyone participate, your name is already entere d. i will return with more info. later..... thanks kevin moore let's have a wonderful christmas at work." 0009.1999-12-14.farmer 0 meter 1517-jan 1999 " george, i need the following done: jan 13 zero out 012-27049-02-001 receipt package id 2666 a llocate flow of 149 to 012-64610-02-055 deliv package id 392 jan 26 zero out 012-27049-02-001 receipt package id 3011 zero out 012-64610-02-055 deliv pac kage id 392 these were buybacks that were incorrectly nominated to transport contracts (ect 201 receipt) let me know when this is done hc" 0009.2000-06-07.lokay 0 human resources organization " as enron con tinues to address the human capital needs of the organization, there are seve ral changes in enron , s human resources (hr) organization i , d like to shar e with you: in corporate human resources: brian schaffer will lead the offic e of labor and employment relations function, including resource management, corporate training activities, and workforce development. mary joyce will c ontinue to have responsibility for executive compensation and our global equi ty plans. cynthia barrow, in addition to benefits, will be responsible for th e development of work life programs across enron. brad coleman will be respo nsible for analysis and reporting, in addition to the re-engineering of the h r service center. gerry gibson will work closely with me to provide organizat ional development & training expertise for hr , s continuing evolution. andr ea yowman will be responsible for several projects which are critical to hr, s on-going success including the sap implementation, global information syst em (gis) database, and total compensation system development. in addition, sh e will have responsibility for the human resource information system (hris). the hr generalist functions for corporate will be handled by the following: gwen petteway, public relations, government affairs, legal, investor relatio ns, corporate development, epsc, aviation, enron federal credit union and the analyst and associate program kim rizzi, accounting and human resources she ila walton, rac, finance and enron development corp, in addition to her respo nsibilities in ena at the business unit level, we , ve established two geogra phic hubs for our wholesale business units: drew lynch will be in london wit h the hr responsibility for the eastern hemisphere including london, apachi a nd india. drew , s senior leadership team will include: nigel sellens, ranen

sengupta and scott gilchrist. david oxley will be located in houston with hr responsibility for the western hemisphere including north america, calme and south america. david, s senior leadership team will include: miguel padron, janie bonnard, sheila knudsen and cindy skinner. we believe these hubs can result in a more effective hr organization and also facilitate the movement of talent where needed in those regions. the following are the hr leaders re sponsible for the remaining business units: dave schafer gpg gary smith win d robert jones net works marla barnard ebs ray bennett ees/efs willie will iams ee & cc/nepco gerry chatham egep please click on the following link to view the hr organization chart. "

0009.2001-02-09.kitchen 0 "re: brazil commercial-* * update version, de lete previous * *" "louise, sorry, i just received your note. the extent of any discussion was daye thanking me over the phone for the inputs and received to the service of any discussion was daye thanking me over the phone for the inputs and received your note.

0009.2001-02-09.kitchen 0 lete previous * *" t of any discussion was dave thanking me over the phone for the inputs and rec ognizing that he and john incorporated some of the content. we've never had wh at i had been expecting, or at least presumed appropriate i. e., prior to any formal decision for the region, entertaining an in-person detailed discussion of the examples and recommendations-including a welcome cross examination of my observations that might conflict with official report or view. john and d ave asked me to talk with brett, kish and gonzalez, but if you look at my reco mmendations and also consider the overall performance in the region does this make the best sense? i've done this again and, in fact, had already introduce d my ideas to each of them and the previous system prior to forwarding them to houston. prior to having to leave enron, i wanted to make a best effort to g et the authority to execute the recommendations i've pretty consistently intro duced since joining in late 1998 and tried to get enron to implement under the previous management. i have not had the opportunity to manage or influence th e company's operations in south america-this is my fault for not negotiating a more senior position, but i made the attempt in the region and more recently with the new managers to demonstrate a need to open constructive, critical di scussion. anyway, i've tried to open the door to john, dave and you and other s who are interested to brainstorm inlouding the leadership in place in esa to understand and perhaps leverage my applied experience-both trading, originati on and, importantly, cultural. my resume below should attest to my capabilitie s-at least in terms of the potential value of my observations. thank you for your efforts extended in my behalf and good luck in your new position and wor king within enron's unique, dynamic ethic. d'arcy louise kitchen @ ect 02/0 9/2001 01:46 pm to: d'arcy carroll/sa/enron @ enron cc: subject: re: brazil commercial-* * update version, delete previous * * i have spoken to john lav orato on this and he says that dave and john have already spoken to you on thi s. do we still need to meet as i have no different opinion to them at this tim louise d'arcy carroll @ enron 02/09/2001 11:13 am to: louise kitchen @ ect cc: subject: brazil commercial-* * update version, delete previous * * louise, this is a lot of text including the attatched files, but is the summ ary gist of what i have tried to communicate internally and am asking to discu ss with you this morning. ------------------------forwarded by d'arcy carroll/s a/enron on 02/09/2001 02:14 pm------ d'arcy carroll 11/ 09/2000 06:20 pm to: david w delainey @ ect, john j lavorato/corp/enron @ enr on cc: kay chapman @ ect subject: brazil commercial-* * update version, dele te previous * * david/john-understand the trip will be delayed. proposal out line has two texts-i. commercial strategy and ii. historical perspective. the org charts will need some discussion-particularly in regard to the strengths and weakness of employed personnel and urgent need for an improved structure. over the fh 2000 and within the new structure with brett and joao carlos alb uquerque in place, the wholesale group and trading desk seems to have made som e important strides forward in terms of recruiting some good individuals and,

in trading terms, finally executing some fundamental market supply, demand an d transmission analysis. to get into the game quickly and aggressively, thoug

edge, trading competencies and management experience which i consider needed t o catalyze the regional effort: axel hinsch-argentine and cargill employee wi th several years and broad commodity and financial trading, business developme nt and management experience, including senior trader for the bear stearns eme rging markets equity desks in the late 1980 s/early 1990 s. straight up, no eg o argentine country manager. mark hoffman-swiss/brazilian and glencore emplo yee with several years energy, energy distribution and sugar sector experienc e; applied commodity and financial arbitrage experience in the brazilian marke t. lot less straight forward, but applied knowledge and expertise. ginator/trader. please forward any input about your interest in scheduling a meeting either open here or in houston during the week of nov 20. for some p erspective on my experience at enron, let me explaing that i have been working in enron networks in the region from q 2'00 and therefore much less formally invovled with the trading (brazil spot market) and wholesale pricing, tarrif issues etc.,.. than at the end of fyl 999 when i was directly involved in dev eloping our effort to get in the game in understanding the spot price formula calculations and exploring arbitrage opportunities in the wholesale market. i've attached my resume for some perspective on my background and capability to critically review the commercial (trading and marketing) and managerial is sues involving the past and future opportunities. " 0009.2001-06-26.SA_and_HP 1 "double your life insurance at no extr a cost! 29155 the lowest life insurance quotes without the hassle! compare r ates from the nation's top insurance companies shop, compare and save fill out the simple form, and you'll have the 15 best custom quotes in 1 minute. compare your current coverage to these sample 10-year level term monthly remiums (20 year, 30 year and smoker rates also available) \$ 250,000 \$ 500, 000 \$ 1,000, 000 age male female male female male female 30 \$ 12 \$ 11 \$ 19 \$ 15 \$ 31 \$ 27 40 \$ 15 \$ 13 \$ 26 \$ 21 \$ 38 \$ 37 50 \$ 32 \$ 24 \$ 59 \$ 43 \$ 107 \$ 78 60 \$ 75 \$ 46 \$ 134 \$ 87 \$ 259 \$ 161 cli ck here to compare! it's fast, easy and free! * all quotes shown are from in surance companies rated a-, a, a + or a + + by a.m. best company (a registere d rating service) and include all fees and commissions. actual premiums and c overage availability will vary depending upon age, sex, state availability, h ealth history and recent tobacco usage. to unsubscribe, reply with unsubscrib e in subject! " 0009.2003-12-18.GP 1 new clonazepam. m xanax. x valium. m vicodin. n dhyngem many specials running this week the re. al thing not like the oth er sites that imitate these products. no hidd. en char. ges-fast delivery vi c. odin val. ium xan. ax via. gra diaz. epam alpra. zolam so. ma fior. icet amb. ien stil. nox ult. ram zo. loft clon. azepam at. ivan tr. amadol xen i. cal cele. brex vi. oxx pro. zac bus. par much m. ore.... if you have reci eved this in error please use http://www.nowbetterthis.biz/byee.html fu ohqjlsjcqp x odlx gxxu " fyi -----0010.1999-12-14.farmer 0 duns number changes -----forwarded by gary 1 payne/hou/ect on 12/14/99 02:35 pm ----------- from: antoine v pierre 12/14/99 02:34 pm to: tommy j yanowski/h ou/ect @ ect, kathryn bussell/hou/ect @ ect, gary l payne/hou/ect @ ect, dian e e niestrath/hou/ect @ ect, romeo d'souza/hou/ect @ ect, michael eiben/hou/e ct @ ect, clem cernosek/hou/ect @ ect, scotty gilbert/hou/ect @ ect, dave nom mensen/hou/ect @ ect, david rohan/hou/ect @ ect, kevin heal/cal/ect @ ect, ri chard pinion/hou/ect @ ect cc: mary g gosnell/hou/ect @ ect, jason moore/hou/ ect @ ect, samuel schott/hou/ect @ ect, bernice rodriguez/hou/ect @ ect subj ect: duns number changes i will be making these changes at 11:00 am on wednes day december 15. if you do not agree or have a problem with the dnb number ch

h, i think the commercial group needs to hire some senior, local trading exper tise. i apoligize, but was unable to get in contact with either of these two g uys to set up a possible meeting this week. however, they have the local knowl ange please notify me, otherwise i will make the change as scheduled. dunns number change: counterparty cp id number from to cinergy resources inc. 62 163 869279893 928976257 energy dynamics management, inc. 69545 825854664 0888 89774 south jersey resources group llc 52109 789118270 036474336 transalta e nergy marketing (us) inc. 62413 252050406 255326837 philadelphia gas works 33 282 148415904 146907159 thanks, rennie 3-7578" 0010.1999-12-14.kaminski stentofon " goodmorning liz, we are in need of another stentofon for trisha tlapek. she works very closely w ith the traders and it is important for quick communication. thanks kevin m oore" " brazil commercial-* * update version, delete 0010.2001-02-09.kitchen 0 previous * *" " louise, this is a lot of text including the attatched file s, but is the summary gist of what i have tried to communicate internally and by d'arcy carroll/sa/enron on 02/09/2001 02:14 pm-----d'arcy carroll 11/09/2000 06:20 pm to: david w delainey @ ect, john j lavor ato/corp/enron @ enron cc: kay chapman @ ect subject: brazil commercial-* * update version, delete previous * * david/john-understand the trip will be d elayed. proposal outline has two texts-i. commercial strategy and ii. histori cal perspective. the org charts will need some discussion-particularly in rega rd to the strengths and weakness of employed personnel and urgent need for an improved structure. over the fh 2000 and within the new structure with brett and joao carlos albuquerque in place, the wholesale group and trading desk se ems to have made some important strides forward in terms of recruiting some go od individuals and, in trading terms, finally executing some fundamental marke t supply, demand and transmission analysis. to get into the game quickly and aggressively, though, i think the commercial group needs to hire some senior, local trading expertise. i apoligize, but was unable to get in contact with e ither of these two guys to set up a possible meeting this week. however, they have the local knowledge, trading competencies and management experience whic h i consider needed to catalyze the regional effort: axel hinsch-argentine an d cargill employee with several years and broad commodity and financial tradin g, business development and management experience, including senior trader for the bear stearns emerging markets equity desks in the late 1980 s/early 1990 s. straight up, no ego argentine country manager. mark hoffman-swiss/brazil ian and glencore employee with several years energy, energy distribution and s ugar sector experience; applied commodity and financial arbitrage experience i n the brazilian market. lot less straight forward, but applied knowledge and e xpertise. senior originator/trader. please forward any input about your inte rest in scheduling a meeting either open here or in houston during the week of nov 20. for some perspective on my experience at enron, let me explaing that i have been working in enron networks in the region from q 2'00 and therefore much less formally invovled with the trading (brazil spot market) and wholesa le pricing, tarrif issues etc.,.. than at the end of fyl 999 when i was direct ly involved in developing our effort to get in the game in understanding the s pot price formula calculations and exploring arbitrage opportunities in the wh olesale market. i've attached my resume for some perspective on my background and capability to critically review the commercial (trading and marketing) an d managerial issues involving the past and future opportunities." 0010.2001-06-28.SA and HP 1 urgent business proposal "mrs. regina rossman. # 263 sandton city johannesburg, south africa. e-mail: joel rosel @ mail. com attn: alhaji with due respect, trust and humility, i writ_ e you this proposal, which i believe, would be of great interest to you. i a m mrs. regina rossman, the wife of late mr. joseph rossman of blessed memory, before forces loyal to major johnny paul koromah killed my husband; he was the director general of gold and mining corporation (g. d. m. c.) of sierra leone. my husband was one of the people targeted by the rebel forces. on the

course of the revolution in the country, prominent people were hijacked fro m their homes to an unknown destination. two days before his death, he manage d to sneak a written message to us, explaining his condition and concerning one trunk box of valuables containing money, which he concealed under the ro of. he instructed me to take our son and move out of sierra leone, immediate ly to any neighboring country. the powerful peace keeping force of the (ecomo g) intervened to arrest the situation of mass killings by the rebels, which w as the order of the day. eventually, it resulted into full war, i became a w idow overnight, helpless situation, without a partner at the moment of calami ty, and every person was running for his life. my son and i managed to escape to south africa safely with the box and some documents of property title. the cash involved inside the box was us\$ 30 million (thirty million united s tates dollars). due to fear and limited rights as a refugee, i deposited the items with a private security company in order not to raise an eyebrow over the box here in south africa in my son's name joel r. rossman. be informed t hat the real content of the box was not disclosed. meanwhile, i want to trav el out of south africa entirely with this money for investment in your countr y because of political and economic stability and for future benefit of my c hild. i want you to assist us claim this box from the security company and g et the money into your private account in your country so that we can invest the money wisely. we have in mind to establish a rewarding investment and g ood relationship with you. concerning the money, we are prepared to give you reasonable percentage of 30% for your kind assistance. also, we have decided to set aside 5% of the total sum for expenses that might be incurred by the parties in the course of the transfer both locally and externally. for the interest of this business, do not hesitate to contact my son mr. joel r. ros sman on the above e-mail address immediately you receive this message for mo re information and to enable us proceed towards concluding all our arrangeme nts. no other person knows about this money apart from my son and i. we awai t your most urgent response. please we need your fax/phone numbers for esiear communication. thanking you for your co-operation and god bless you. egard, mrs. regina rossman. http:// xent. com/mailman/listinfo/fork" 0010.2003-12-18.GP 1 re: hot topics: growing young NA " we shiip to ur country for mircosoft, adobe, 0010.2004-08-01.BG 1 norton charset = us-ascii "" >" " cheap softtwares for you, all are or iginal genuine! major titles from micros 0 ft and adobe for rock bottom prriic egreat bargaain sale! variety discoount softtwares at wholesale chaeap pricin g! microsoft windows xp professional-my price: \$ 50; normal: \$ 299. 00; you saa ve\$ 249. 00 adobe photoshop cs v 8. o pc-my price:\$ 80; normal:\$ 609. 99; you save\$ 529. 99 microsoft office xp professional-my price:\$ 100; normal:\$ 499. 95; you saave\$ 399. 95 adobe acrobaat v 6. o professional pc-my price:\$ 100; normal: \$ 449. 95; you saave \$ 349. 95 microsoft office 2 oo 3 professional-my price:\$ 80; normal:\$ 499. 95; you saave\$ 419. 95 norton antivirus 2 oo 4 pro fessional-my price:\$ 15; normal:\$ 69. 95; you saave\$ 54. 95 coreldraw graphic s suite v 12 pc-my price: \$ 100; normal: \$ 349. 95; you saave \$ 249. 95 adobe pa gemaker v 7. o pc-my price:\$ 80; normal:\$ 599. 95; you saave\$ 519. 95 we do h ave full range softwares--macromedia, mc-afeee, adobee, coreldraw, microsoft, nero, pinnacle systems, powerquest, redhat, riverdeep, roxio, symaantec, 321 studio 52 more popular titles for you>> cliickk here for 52 more titles we shiip to all countries including africa, finland & etc.. as where u located wonder why our priices are unbelievably low? we are currently clearing our g oods at incredibily cheeap sale-priice in connection with the shutdown of our shop and the closure of the stockhouse. don't missss your lucky chance to get the best priicce on discoouunt software! we are the authorized agent and an established reseller offering oem licensing software. we possesses all the n ecessary certificates issued to verify the authenticity of genuine oem product s and granting the right for us to resell oem software products. super cheaep

micros 0 ft, adobe & all kinds.. cliickk here to enjoy our superb discounnt! take me down "

0011.1999-12-14.farmer 0 king ranch " there are two fields of gas that i am having difficulty with in the unify system. 1. cage ranch-since t here is no processing agreement that accomodates this gas on king ranch, it i s my understanding hpl is selling the liquids and king ranch is re-delivering to stratton. it is also my understanding that there is a. 05 cent fee to de liver this gas. we need a method to accomodate the volume flow on hpl at mete r 415 and 9643. this gas will not be reflected on trans. usage ticket # 12339 5 and # 95394 since it is not being nominated from a processing agreement. we either, need to input a point nom (on hpl or krgp) at these meters to match the nom at meter 9610, or a deal for purchase and sale (if king ranch is tak ing title to the gas) needs to be input into sitara at these meters with the appropriate rate. i have currently input a point nom on krgp to accomodate t his flow, so we can divert some of this gas to the current interstate sales t hat are being made. 2. forest oil-there is a processing agreement that will a ccomodate flow from the meter (6396) into king ranch. it is my understanding that this agreement was originally setup until texaco had their own processi ng agreement. i need confirmation that the gas from this meter should be nomi nated on contract # (96006681) and that this agreement should have been reass igned to hplc. (it is currently still under hplr). if this gas is not nominat ed on the above transport agreement, then once again we need to accomodate th e flow volume on the hpl pipe with either a point nom or a sitara deal at met ers 415 and 9643."

0011.2001-06-28.SA_and_HP " urgent business proposal," 1 regina rossman. # 263 sandton city johannesburg, south africa. e-mail: joe l_rosel @ mail. com attn: alhaji with due respect, trust and humility, i wri te you this proposal, which i believe, would be of great interest to you. i am mrs. regina rossman, the wife of late mr. joseph rossman of blessed memor y, before forces loyal to major johnny paul koromah killed my husband; he wa s the director general of gold and mining corporation (g. d. m. c.) of sierr a leone. my husband was one of the people targeted by the rebel forces. on th e course of the revolution in the country, prominent people were hijacked fr om their homes to an unknown destination. two days before his death, he manag ed to sneak a written message to us, explaining his condition and concerning one trunk box of valuables containing money, which he concealed under the ro of. he instructed me to take our son and move out of sierra leone, immediate ly to any neighboring country. the powerful peace keeping force of the (ecomo g intervened to arrest the situation of mass killings by the rebels, which w as the order of the day. eventually, it resulted into full war, i became a w idow overnight, helpless situation, without a partner at the moment of calami ty, and every person was running for his life. my and i managed to escape t o south africa safely with the box and some documents of property title. the cash involved inside the box was us\$ 30 million (thirty million united state s dollars). due to fear and limited rights as a refugee, i deposited the item s with a private security company in order not to raise an eyebrow over the box here in south africa in my son's name joel r. rossman. be informed that the real content of the box was not disclosed. meanwhile, i want to travel out of south africa entirely with this money for investment in your country because of political and economic stability and for future benefit of my ch i want you to assist us claim this box from the security company and ge t the money into your private account in your country so that we can invest t he money wisely. we have in mind to establish a rewarding investment and goo d relationship with you. concerning the money, we are prepared to give you r easonable percentage of 30% for your kind assistance. also, we have decided t o set aside 5% of the total sum for expenses that might be incurred by the pa rties in the course of the transfer both locally and externally. for the int

erest of this business, do not hesitate to contact my son mr. joel r. rossman on the above e-mail address immediately you receive this message for more i nformation and to enable us proceed towards concluding all our arrangements. no other person knows about this money apart from my son and i. we await yo ur most urgent response. please we need your fax/phone numbers for esiear com munication. thanking you for your co-operation and god bless you. best regar d, mrs. regina rossman. http:// xent. com/mailman/listinfo/fork" 0011.2001-06-29.SA_and_HP 1 your membership exchange ent-type: text/plain; charset = iso-8859-1 your membership exchange, issue # 423 (june 28,2001) your place to exchange ideas, ask questions, swap links, and share your skills! you are a member in at least one of these programs you should be in them all! bannersgomlm. com profitbanners. com cashpromoti ons. com mysiteinc. com timshometownstories. com freelinksnetwork. com mys hoppingplace. com bannerco-op. com putpeel. com putpeel. net sellinterneta ccess. com be-your-own-isp. com seventhpower. com today's special announcem ent: i'll put your ad on 2,000 sites free! free this week only, just for our subscribers! learn the secrets of marketing online on this global free teles eminar. limited lines available, only three time slots available... reserve t oday. you will not be disappointed! i'll be your personal host. we operate s everal sites, all successful. i'll teach you what to do and how to do it! cli ck here: free teleseminar michael t. glaspie-founder we apologize for any t echnical problems you may have had with our last mailing, we are working hard to ensure that such problems will not occur again. in this issue: >>q & a questions: -using pictures as links? answers: -unblocking sites so i can a ccess? z. oconan: access using a proxy g. bendickson: using a proxy to visit blocked sites >>member showcases >>member * reviews * -sites to review: # 124, # 125 & # 126! -site # 123 reviewed! -vote on your favorite website de sign! >>>>> questions & answers do you a burning question about promoting your website, html design, or anything that is hindering your online succes s? submit your questions to myinputare you net savvy? have you learned from y our own trials and errors and are willing to share your experience? look over the questions each day, and if you have an answer or can provide help, post your answer to myinput @ aeopublishing. com be sure to include your signatur e file so you get credit (and exposure to your site). questions: from: movi ebuff @ cliffhanger. com subject: using pictures as links i'm changing my we bsite and want to use pictures for the links to other pages. but, someone tol d me i should still put a'click here'underneath all the pictures. to me, this removes all purpose of using the pictures. how can i get across that you cli ck on the pictures to get to other pages without coming right out and saying so? for example, i have a page with actor and actress information and just w ant to have a picture of my favorite stars to click on and change the picture every couple of days. mark moviebuff @ cliffhanger.com answers: from: za ak-zaako @ linkpaks. com subject: access using a proxy > from: cj (cj 5000 @ post. com) > subject: unblocking sites so i can access? (issue # 422) --> i am currently living in a place where the isp is blocking 50% of the web. i was told by someone that you can unblock these web sites by using a proxy, b ut i don't know what that means. i am wondering is there a way to get access to these sites?-- a proxy is easy to use if you use someone elses, they can be tricky to setup yourself. i have had very good results with surfola. basi cally you surf to their servers and then from there you surf through/from the ir servers. i have several places i surf from that block content. surfola eas ily bypasses them! its also free! you can also make money with them but i jus t use them to bypass anal retentive isp/corporate providers and because they allow me to surf anonymously! i have a detailed right-up on them at http:// linkpaks. com/paidtosurf/surfola. php see there for more info. if anything i s not clear feel free to ask. (email & sign-up links on http:// linkpaks. co m/paidtosurf/surfola. php page) zaak oconan netrepreneur http:// linkpaks.

com-surf & earn guides http://linktocash.com-internet businesses for under \$ 100 http:// iteam. ws-the hottest product on the net today + + + + next an swer-same question + + + + from: wyn publishing-wynpublishing @ iname. com s ubject: using a proxy to visit blocked sites > from: cj (cj 5000 @ post. com) > subject: unblocking sites so i can access? (issue # 422) cj, two such si tes that allows proxy surfing are: http://www.anonymise.com and http://w ww. anonymizer. com. however, if you cannot get to that site then obviously i t will not work. also note, that if your isp is dictating to you which sites you may or may not visit, then it is time to change providers! gregory bend ickson, wyn publishing over 28 free traffic exchange services reviewed in a f ully customizable e-book. download yours free and get multiple signups while learning the art of free web traffic! http://www.trafficmultipliers.com >>>>> website showcases examine carefully-those with email addresses inclu ded will trade links with you, you are encouraged to contact them. and, there are many ways to build a successful business. just look at these successful sites/programs other members are involved in... "" it's the most d-a-n-g-e-r -o-u-s book on the net "" email 20,000 targeted leads every single day! slash your time online to just 1-2 hours daily! build 11 monthly income streams p romoting one url! start building your business- not everyone elses! http://w ww. roibot. com/w. cgi? r 8901_bd_shwc is your website getting traffic but no t orders? profile, analyze, promote, and track your site to get the results you want. fully guaranteed! free trial available! http://www.roibot.com/ w. cgi? r 4887 saa over 7168 sites to place your free ad! get immediate free exposure on thousands of sites. plus two free programs that will automatical ly type your ad for you! pay one time, promote all the time. if you have a p roduct, service, opportunity and/or quality merchandise that appeals to peopl e worldwide, reach your target audience! for a fraction of what other large newsletters charge you can exhibit your website here for only\$ 8 cpm. wh y?... because as a valuable member we want you to be successful! order today -exhibits are limited and published on a first come, first serve basis. htt p:// bannersgomlm. com/ezine >>>>>> member * reviews * visit these sites, 1 ook for what you like and any suggestions you can offer, and send your critiq ue to myinput @ aeopublishing. com and, after reviewing three sites, your web site will be added to the list! it's fun, easy, and it's a great opportunity to give some help and receive an informative review of your own site. plus, you can also win a chance to have your site chosen for a free website redesi gn. one randomly drawn winner each month! sites to review: site # 124: htt p:// www. bestwaytoshop. com dale pike rhinopez @ aol. com site # 125: htt p:// www. wedeliverparties. com dawn clemons dclemons 7 @ home. com site # 126: http://www.eclassifiedshq.com carol cohen opportunity@aol.com s ite reviewed: comments on site # 123: http:// netsbestinfo. homestead. com/nb i. html dennis damorganjr @ yahoo. com $\sim \sim \sim \sim$ i reviewed site 123 and fou nd the size of the font to be too aggressive and i don't like mustard yellow for a background. also in the second or third paragraph is a misspelled word which should be "" first-come "" not as shown on the page. i feel a sample of the type of information offered in the newsletter should be displayed on the page as well as a sample of the free ads offered on the site. i will pro bably submit a free ad just to see the content of the newsletter. as has been mentioned many times, some information about the person doing the page is al ways good. we need some information about why this newsletter will be worthwh ile to subscribe to. $\sim \sim \sim \sim$ dennis-i took a look at your site, and have rec ommendations for improving your page. 1-i use internet explorer and view web pages with my text size set to 'smaller'. the text you used was quite larg e, like a font used for a heading for all the text. by making the text size s maller it wouldn't feel like you were screaming at me. also, the background w as just too much. 2-there were spelling errors in the text. often it might be difficult for you to spot these yourself if you see the page all the time, b

ut have a friend look it over. spelling errors make the page look unprofessio 3-offer a sample of your newsletter so people can see what it looks like before they subscribe. also, if you are asking for a person to give you the ir email address, you must have a privacy policy and let them know they can u nsubscribe. 4-think about adding a form for people to subscribe to the newsle it looks more professional than just offering an email address to send 5-offer information about yourself, and the kinds of information your n ewsletter contains. maybe extend your site to include back issues or an archi ve to see what information you have offered in the past. 6-build another page for sponsoring info and put prices on that page. remove all pricing informat ion from the home page. $\sim \sim \sim \sim$ i feel that the background is a little too b old and busy for the text. i also believe that the text is too large which ma kes it difficult to read quickly, and forces the reader to scroll down unnece ssarily. i noticed some spelling errors, and i think that a link to the class ifieds site should be provided, and online payments should be accepted. a si te that sells advertising should have advertisments on it! ~ ~ ~ ~ this is a very clear site with nothing interfering with the message. i did not like th e background colour, however that is personal, it did not detract from the in formation. i was tempted to sign up for the newsletter but would have liked a link to see a current issue. there was an error in the wording (a word miss ed) which needs correction and i think the fonts could be smaller. overall a non-confusing site which makes a nice change. * cheers * ~ ~ ~ could use a better background and the fonts are very large, there also are errors in t he following paragraphs: "" first com-first serve "" and "" to place a sponso r advertisement, send your to my email "" ~ ~ ~ ~ a single page site. it is necessary to subscribe to the webmaster's newsletter to see what he's doing, and it doesn't seem to me to be a way to get people to visit. i wouldn't, fo r example. he claims to have lots of tidbits of information that, he says, we probably didn't know, and this is possible, but in my opinion, he would be better served if he at least put some of the things out there for all to see -when the appetite, so to speak, if he want people to subscribe. as it is, i would not bother. ~ ~ ~ ~ what does one expect from a site like netsbestinf o? some useful resources and some useful tips and also some forms of easy ad vertisement on the net. but what we get here is a newsletter with the owner (whose email reads damorgarjr @ yahoo. com) asking us to subscribe us to his newsletter for a free 4-line ad. he also tells of paid category of advertise ments. this is all we get from a site which has a grand title. even the infor mation about the newsletter is hardly impressive and is presented in about 35 -to-40 points size which gets difficult to read. ~ ~ ~ ~ a neat enough site but the background could be a little hard on the eyes. there is only really one problem with this page-its just an advertisement for a newsletter. no, s cratch that, its an advertisement to place free ads in a newsletter. a bold e nough move perhaps but i learned hardly anything about the newsletter itself and immediately started worrying about getting a flood of ads to my email ac count so i didn't even subscribe. presumably you'd want to get people to sign up so might i suggest splitting the page into the newsletter itself, perhaps a sample issue, a privacy policy and a promise not to drown in ads and then click for more info on your free ads.

____ vote on your favorite website design! help out the winner of the free we bsite redesign by voting for your favorite! you can help out teddy at links 4 profit. com by taking a look at his site, then checking out the three new layouts jana of akkabay designs akkabay. com has designed specifically for him. after you've visited all three, vote for your favorite. to make this as easy as possible for you, just click on the e-mail address that matches your choice-you do not need to enter any information in the subject or body of the message. i have included a note from jana, and the links to teddy's current site along with the three new designs: > from jana: the pages have been cre

ated as non-frame pages although with minor modification, the pages could be adapted for use in a frames environment please take a look at the existing site: http:// www. links 4 profit. com here are the 3 redesigns: vote for t his design: designl @ aeopublishing. com vote for this design: design 2 @ aeo publishing. com vote for this design: design 3 @ aeopublishing. com you will have all of this week to vote (through june 29), and we'll list the favorite and most voted for layout next week. teddy of course will be able to choose his favorite, and colors, font style/size, backgrounds, textures, etc, can a ll easily be changed on the "" layout "" that he likes. free website re-desi gns and original graphics are provided to fln showcase winners courtesy of ak kabay designs. http:// akkabay. com if you have any questions about how this works or how you can participate, please email amy at moderator moderator: amy mossel posting: myinput @ aeopublishing. com send posts and questions (or your answers) to: myinput @ aeopublishing. com please send suggestions and comments to: moderator @ aeopublishing. com to change your subscribed a ddress, send both new and old address to moderator @ aeopublishing. com see below for unsubscribe instructions. copyright 2001 aeopublishing ----end o f your membership exchange this email has been sent to jm @ netnoteinc. com a t your request, by your membership newsletter services. visit our subscripti on center to edit your interests or unsubscribe. http:// ccprod. roving. com/ roving/d. jsp? p = oo & id = bd 7 n 7877. a 4 dfur 67 & m = bd 7 n 7877 charse t = iso-8859-1 your membership exchange, issue # 423 june 28,2001 this emai 1 was sent to jm @ netnoteinc. com, at your request, by your membership newsle tter services. visit our subscription center to edit your interests or unsubs cribe. view our privacy policy. powered by " 0011.2003-12-18.GP 1 sup. er cha. rge your m. an hood today jvbe k fbtyra xes " hello, generic and super viagra (cialis) available online! most trusted online source! cialis or (super viag) takes affect right away & lasts 24-36 hours! for super viagra click here generic viagra costs 60% less! save a lot of money. for viagra click here both products shipped disc retely to your door not interested? dycmpf s uuz biwven" 0011.2004-08-01.BG 1 dicine site on the net. " hello! nothi ng sharpens sight like envy. nature should have been pleased to have made this age miserable, without making it also ridiculous. searching for medication o n the net? milestone anheuser we ` ve got anything you will ever want. pibroc hs treasonous free claiis sample with any order! arthur convincible tithable pilocystic initializes there are only two ways of getting on in the world: b y one's own industry, or by the stupidity of others. my conscience aches but i t's going to lose the fight. peace is the first thing the angels sang." 0012.1999-12-14.farmer 0 re: entex transistion " thanks so much for t he memo. i would like to reiterate my support on two key issues: 1). thu-bes t of luck on this new assignment. howard has worked hard and done a great jo b! please don't be shy on asking questions. entex is critical to the texas bu siness, and it is critical to our team that we are timely and accurate. 2). rita: thanks for setting up the account team. communication is critical to o ur success, and i encourage you all to keep each other informed at all times. the p & l impact to our business can be significant. additionally, this is h igh profile, so we want to assure top quality. thanks to all of you for all o f your efforts. let me know if there is anything i can do to help provide any additional support. rita wynne 12/14/99 02:38:45 pm to: janet h wallis/ho u/ect @ ect, ami chokshi/corp/enron @ enron, howard b camp/hou/ect @ ect, thu nguyen/hou/ect @ ect, kyle r lilly/hou/ect @ ect, stacey neuweiler/hou/ect @ ect, george grant/hou/ect @ ect, julie meyers/hou/ect @ ect cc: daren j farm er/hou/ect @ ect, kathryn cordes/hou/ect @ ect, rita wynne/hou/ect, lisa csik os/hou/ect @ ect, brenda f herod/hou/ect @ ect, pamela chambers/corp/enron @ enron subject: entex transistion the purpose of the email is to recap the k ickoff meeting held on yesterday with members from commercial and volume mana

gment concernig the entex account: effective january 2000, thu nguyen (x 3715 9) in the volume managment group, will take over the responsibility of alloca ting the entex contracts. howard and thu began some training this month and w ill continue to transition the account over the next few months. entex will b e thu's primary account especially during these first few months as she learn s the allocations process and the contracts. howard will continue with his 1 ead responsibilites within the group and be available for questions or as a b ackup, if necessary (thanks howard for all your hard work on the account this year!). in the initial phases of this transistion, i would like to organize an entex "" account "" team. the team (members from front office to back off ice) would meet at some point in the month to discuss any issues relating to the scheduling, allocations, settlements, contracts, deals, etc. this hopefu lly will give each of you a chance to not only identify and resolve issues be fore the finalization process, but to learn from each other relative to your respective areas and allow the newcomers to get up to speed on the account as well. i would encourage everyone to attend these meetings initially as i be lieve this is a critical part to the success of the entex account. i will hav e my assistant to coordinate the initial meeting for early 1/2000. if anyone has any questions or concerns, please feel free to call me or stop by. thank s in advance for everyone's cooperation...... julie-please add thu to th e confirmations distributions list" 0012.1999-12-14.kaminski re: new color printer " monday will be perfect! location-ebl 944 b r. c. 0011 co. # 100038 thanks kevin moor -----gorwarded by kevin g moore/hou/ect on 12/14/99 10:44 am----- enron technology from: lyn malina 12/14/99 0 9:22 am to: kevin g moore/hou/ect @ ect cc: subject: re: new color printer i will order today for delivery on monday, unless you need faster delivery. please advise co/rd to charge against. thanks lyn kevin g moore 12/14/99 09:21 am to: lyn malina/hou/ect @ ect cc: subject: re: new color printer -----g moore/hou/ect on 12/14/99 09:17 a m----- kevin g moore 12/14/99 08:13 am to: vince j ka minski/hou/ect @ ect, mike a roberts/hou/ect @ ect cc: subject: re: new colo r printer yes! right away, please also let me know the e. t. a. thanks, lyn kevin moore" global risk management operations " sall 0012.2000-01-17.beck y, congratulations. ----------------forwarded by cindy olson/corp/enron on 01/17/2000 09:07 pm----- from: rick causey 01/17/2 000 06:04 pm sent by: enron announcements to: all enron worldwide cc: subj ect: global risk management operations recognizing enron , s increasing world wide presence in the wholesale energy business and the need to insure outstan ding internal controls for all of our risk management activities, regardless of location, a global risk management operations function has been created u nder the direction of sally w. beck, vice president. in this role, sally will report to rick causey, executive vice president and chief accounting office r. sally , s responsibilities with regard to global risk management operation s will mirror those of other recently created enron global functions. in this role, sally will work closely with all enron geographic regions and wholesal e companies to insure that each entity receives individualized regional suppo rt while also focusing on the following global responsibilities: 1. enhance communication among risk management operations professionals. 2. assure the proliferation of best operational practices around the globe. 3. facilitate the allocation of human resources. 4. provide training for risk management o perations personnel. 5. coordinate user requirements for shared operational s ystems. 6. oversee the creation of a global internal control audit plan for r isk management activities. 7. establish procedures for opening new risk mana gement operations offices and create key benchmarks for measuring on-going ri sk controls. each regional operations team will continue its direct reporting

relationship within its business unit, and will collaborate with sally in th e delivery of these critical items. the houston-based risk management operati ons team under sue frusco , s leadership, which currently supports risk manag ement activities for south america and australia, will also report directly t o sally. sally retains her role as vice president of energy operations for en ron north america, reporting to the ena office of the chairman. she has been in her current role over energy operations since 1997, where she manages ris k consolidation and reporting, risk management administration, physical produ ct delivery, confirmations and cash management for ena , s physical commodity trading, energy derivatives trading and financial products trading. as been with enron since 1992, when she joined the company as a manager in gl obal credit. prior to joining enron, sally had four years experience as a com mercial banker and spent seven years as a registered securities principal wit h a regional investment banking firm. she also owned and managed a retail bus iness for several years. please join me in supporting sally in this additiona 1 coordination role for global risk management operations." " "" a what do you want to know today? 0012.2000-06-08.lokay 0 man with a new idea is a crank until he succeeds. "" -mark twain innovatio n, itself, is nothing new. the word comes to us from the latin innovatus, whi ch is a good indication of how long the concept has been around. people have been searching for the "" next big thing "" for thousands of years. we have quite a tradition of innovation here at enron. although consistent innovatio n may sound like an oxymoron, we pride ourselves on consistently outpacing ou r peers with innovative ideas. how do you think enron can maintain its edge i nto the new century? what will be our "" next big thing? "" put your best foo t forward, visit emeet and share your ideas in "" creativity and innovation "" that will keep enron at the top." travel " i will be out of the office this aft 0012.2001-02-09.kitchen 0 ernoon (friday) until wednesday night. (i will be available on my cell phone 7 13 306-6207) if you have any questions please feel free to contract my team fo r questions. i have been "" cross training "" both individuals so that we can be more effective in addressing var and trade related questions. thanks, fr ank bharat khanna (gas) ext. 54804 lacrecia davenport ext. 35782" 0012.2003-12-19.GP 1 NΑ great specials today on: tramadol p hentermine 30 mg 60 more products to choose from. http://wsc.settingt 5.c om/fp 0013.1999-12-14.farmer 0 entex transistion " the purpose of the e mail is to recap the kickoff meeting held on yesterday with members from comm ercial and volume managment concernig the entex account: effective january 20 00, thu nguyen (x 37159) in the volume managment group, will take over the re sponsibility of allocating the entex contracts. howard and thu began some tra ining this month and will continue to transition the account over the next fe w months. entex will be thu's primary account especially during these first f ew months as she learns the allocations process and the contracts. howard wi ll continue with his lead responsibilites within the group and be available f or questions or as a backup, if necessary (thanks howard for all your hard wo rk on the account this year!). in the initial phases of this transistion, i w ould like to organize an entex "" account "" team. the team (members from fro nt office to back office) would meet at some point in the month to discuss an y issues relating to the scheduling, allocations, settlements, contracts, dea ls, etc. this hopefully will give each of you a chance to not only identify a nd resolve issues before the finalization process, but to learn from each oth er relative to your respective areas and allow the newcomers to get up to spe ed on the account as well. i would encourage everyone to attend these meeting s initially as i believe this is a critical part to the success of the entex account. i will have my assistant to coordinate the initial meeting for earl

y 1/2000. if anyone has any questions or concerns, please feel free to call m

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e or stop by. thanks in advance for everyone's cooperation..... julie-
please add thu to the confirmations distributions list"
0013.1999-12-14.kaminski
                             0
                                      re: new color printer " this is the
color printer that is being ordered. here is the info. that i needed. thank
s kevin moore ------forwarded by kevin g moore/hou/ect on 1
2/14/99 08:19 am------ enron technology from: lyn mali
na 12/14/99 08:09 am to: kevin g moore/hou/ect @ ect cc: subject: re: new c
olor printer kevin: the color printer we currently order is the 4500 n for$
2753. 00. please let me know if this is the one you would like to order. th
anks lyn kevin g moore 12/14/99 06:29 am to: lyn malina/hou/ect@ect cc:
 subject: new color printer -------------------------forwarded by kevin g moor
e/hou/ect on 12/14/99 06:29 am----- kevin g moore 12/
14/99 06:27 am to: shirley crenshaw/hou/ect @ ect, vince j kaminski/hou/ect @
ect, mike a roberts/hou/ect @ ect cc: subject: new color printer we are i
n need of a new color printer. we are also in the process of moving to the 19
th floor. we need the color printer a. s. a. p. if you would please, i need
information concerning this matter whereby, we can get the printer ordered a
nd delivered to our new location. thanks kevin moore"
0013.2001-04-03.williams
                                                           " good mornin
                             0
                                     re: monday blues
g. i'm glad to hear that you are having a better day today. me, too so far. ye
ah, i stayed last night until like 7:45 and finished up that stuff with mike e
tringer. so today should be a bit more chill for me which is awesome. anyhow,
i hope nothing blows up over there for you. maybe we can go to get some coffe
e later or something. did you end up going out last night for some beers? i wa
tched alli mcbeal and ate dinner. it was pretty exciting."
0013.2001-06-30.SA and HP
                             1
                                     your membership community charset = i
so-8859-1
              " your membership community & commentary (june 29,2001) it's
all about making money information to provide you with the absolute best lo
w and no cost ways of providing traffic to your site, helping you to capitali
ze on the power and potential the web brings to every net-preneur. ---this is
sue contains sites who will trade links with you!--- ------ in this i
ssue ----- 32 easy ways to breath new life into any webpage member
showcase are you ready for your 15 minutes of fame? win a free ad in commun
ity & commentary | | | =-=-=-=-=-=-=-=-=-=->> today's special
ecome an internet service provider within 7 days or we will give you$ 100. 0
0!! click here we have already signed 300 isps on a 4 year contract, see if
any are in your town at: click here you are a member in at least one of the
se programs -you should be in them all! bannersgomlm. com profitbanners. co
m cashpromotions.com mysiteinc.com timshometownstories.com freelinksnet
work. com myshoppingplace. com bannerco-op. com putpeel. com putpeel. net
sellinternetaccess. com be-your-own-isp. com seventhpower. com =-=-=-
----- 32 easy ways to breath new life into any webpage --
=-=-=-= it's true. ask the ceos of yahoo. com and
america online. they'll tell you it's true. send an email to terry dean or a
llen says or jim daniels and ask them about it. they'll agree 100% that it's
true. don't just take my word for it. in fact, you can contact any of the 1
0,000 folks online selling web marketing resources, and they will all tell yo
u emphatically, without question, no doubts whatsoever, that it is absolutel
y true. it's true. anyone can earn a living online. really, they can. but, i
t takes several very important components to join the 5% who are successful o
n the web. one of those necessities is a website. now, your website does one
of two things... ... it either makes the sale, or it doesn't. for 95% of on
line businesses, their websites simply do not produce results. and there is
a very simple reason for poor performance. poor sales letters. does your we
bsite convince people to make a purchase? if not, here are 32 easy ways to br
eathe new life into your sales letter... 1) write your sales letter with an
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individual in mind. go ahead and pick out someone, a real person to write yo ur sales letter to. doesn't matter if it is grandma or your next door neighb or or your cat. write your sales letter just like you are writing it to them personally. why? because when your potential customer reads, it then it will seem personal, almost like you wrote it with them in mind. too often, sales letters are written as if they were going to be read to an audience rather t han one person. keep your sales letters personal, because one person at a tim e is going to read them. 2) use an illustration to get your point across. in my sales letters i have told stories about my car stalling on the side of t he road to illustrate the idea that we must constantly add the fuel of advert ising to keep our businesses running. i have compared the hype of easily mak ing millions online to the chances of me riding bareback across montana on a grizzly bear. leads have read of how getting to the top of an oak tree relat es to aggressively marketing online. people love a good story that pounds hom e a solid message. tell stories that illustrate a point you are trying to ma ke. emphasize a benefit by sharing an account from the "" real world. "" it e ffectively creates interest and further establishes the point. 3) create an interest in the reader from the very first line. your first line of the sale s letter should immediately create a desire in the reader to want to know mo re. go back to the beginning of this article. the first words were, "" it's t rue. "" i can guarantee you that either consciously or subconsciously you tho ught "" what's true? "" immediately, your mind wanted to know what i was talk ing about. before you even knew it you were right here, 8 paragraphs into th is article. carefully craft your first line. if you can immediately get them wanting to know more, you've got a winner. 4) use bullets. people spend a 1 ot of time reading bulleted lists. in fact, they often reread them over and o ver. use bulleted lists to stress the benefits of your product or service, t o spell out exactly what is included in your offer. use an extra space in bet ween each bullet to really highlight each line and create a sense of more len gth to the list. 5) launch into a bullet list immediately. shortly after you r opening line, immediately give the reader a bullet list of benefits to abso rb. hit them with your best shot. pull out the big guns and stress "" just a few of "" the most important things the reader will discover. by offering a killer list early in your sales letter, you will automatically create a desi re in the reader to continue through your ad copy. after all, if they are alr eady interested after the first list of benefits, they will certainly be open to finding out even more reasons why your product or service will aid them. 6) just let it all flow out. write down everything that enters your mind as you are writing your sales letter. you can edit it later. if you just sit an d start writing everything you know about your product or service and how it will benefit your customer, you will be amazed at how much information flood s your mind. write it all down. then read through it-you'll be able to add a lot more detail to many of the points. edit it after you have exhausted all of your ideas. 7) make your sales letter personal. make sure that the words "" you "" and "" your "" are at least 4: 1 over "" i "" and "" my. "" your a d copy must be written about your customer not yourself. i'm not sure how the old advertising adage goes, but it's something like this, "" i don't care a thing about your lawn mower, i just care about my lawn. "" leads aren't int erested in you or your products, they are interested in themselves and their wants and needs. when you are finished with your sales letter and have uploa ded it to a test webpage, run a check at http:// www. keywordcount. com and s ee what the ratio between "" you "" and "" your "" versus references to i, "" "" me, "" "" my, "" etc. it's a free service. make sure it's at least 4: 1 in favor of the customer. 8) write like you speak. forget all of those rules that your grammar teacher taught you. write your sales letters in eve ryday language, just like you would talk in person. don't be afraid to begin sentences with "" and "" or "" because. "" don't worry about ending a senten

ce with a preposition. write like you speak. your sales letter isn't the grea t american novel, so don't write it like you are ernest hemingway. 9) use s hort paragraphs consisting of 2-4 sentences each. long copy works... but long paragraphs do not. use short paragraphs that lead into the next paragraph. d on't be afraid to use short sentences. like this one. or this. see what i m ean? shorter paragraphs keep the interest of the reader. longer paragraphs ca use eye strain and often force the reader to get distracted. 10) stress the benefits, not the features. again, readers want the burning question answere d, "" what's in it for me? "" what need is it going to meet? what want is it going to fill? how is your product or service going to be of value or benefi t to the reader? spell it out. don't focus on the features of your product or service, but rather how those features will add value to the life of your r eader. for example: if you are selling automobile tires, you may very well h ave the largest assortment of tires in the world, but who cares? i don't care about your selection. but, i do care about keeping my 3-month-old baby girl safe while we are traveling. so, instead of focusing on your selection, you focus on the fact that my baby girl can be kept safe because you have a tire that will fit my car. you're not selling tires, you're selling safety for my family. stress the benefits, not the features. 11) keep the reader interest ed. some sales letters read like they are a manual trying to explain to me ho w i can perform some complicated surgery on my wife. they are filled with wo rds and phrases that i need a dictionary to understand. unless you are writin g to a very targeted audience, avoid using technical language that many reade rs might not understand. keep it simple, using words, language and informati on that are easy to understand and follow. 12) target your sales letter. when you are finished with your final draft of the sales letter, target it to a specific audience. for example: if you are selling a "" work at home "" prod uct, then rewrite the sales letter by adding words in the headlines and ad co py that are targeted towards women who are homemakers. then, rewrite the same sales letter and target it to college students. write another letter target ing senior citizens. still another could be written to high school teachers w anting to earn extra income during summer vacation. the possibilities are end less. all you need to do is add a few words here and there in your ad copy t o make it appear that your product or service is specifically designed for a target audience. "" work only 5 hours a week, "" would become "" college stu dents, work only 5 hours a week. "" your sales letter is now targeted. upload all of the sales letters to separate pages on your website (you could easil y target 100's of groups). then, simply advertise the targeted pages in targe ted mediums. you could advertise the "" college students "" page in a campus ezine. the "" senior citizens "" page could be advertised at a retirement co mmunity message board. by creating these targeted sales letters, you can lite rally open up dozens of new groups to sell your existing product to. and, in their eyes, it looks like the product was a match made for them. 13) make y our ad copy easy to follow. use short sentences and paragraphs. break up the sales letter with attention grabbing headlines that lead into the next parag raph. one thing that i have always found to work very well in sales letter s... is to use a pause like this. start the sentence on one line, leavin g the reader wanting to know more, and then finishing up on the next line. al so, if you are going to use a sales letter that continues on several differe nt pages of your website, use a catchy hook line at the end of each page to k eep them clicking. "" let's get you started down the road to success, shall w e? click here to continue. "" 14) use similes and metaphors for effect. when the customer purchases your product, they will generate "" a flood of traff ic that would make noah start building another ark. "" if they do not order t oday, then they will "" feel like a cat that let the mouse get away. "" use w ords to create a picture in the readers'mind. when you think of superman, wha t comes to mind? immediately, we remember that he is "" faster than a speedi

ng bullet. "" "" more powerful than a locomotive. "" "" able to leap tall bui ldings in a single bound. "" see how word pictures stick in our minds? 15) f ocus on one product or service. don't try to sell your customer multiple prod ucts at the same time. it only confuses the reader. keep your ad copy directe d at one specific product or service. then, use other products and services as back-end products. 16) make it stand out. don't kid yourself. there are hundreds, maybe thousands out there on the web doing the same thing you are doing. how will you stand out among the crowd? your sales letter must inject personality. it must breathe of originality. your product or service is dif ferent. it's not like all of the rest. it is unique. right? your sales letter must separate you from the competition. it must create a feeling of "" you w on't find this anywhere else. "" 17) be believable. "" earn\$ 54,000 in the n ext 24 hours!!! "" delete. good grief, do they think i am an idiot or someth ing? get real. don't make outrageous claims that are obviously not the truth. you'll ruin your reputation. let me tell you a simple universal fact that ca nnot be reversed. once you have been branded a liar, you will never be anyth ing but a liar. it doesn't matter if you launch the most respectable, honest business available anywhere, people will always have doubt because they rem ember the crazy stuff you've said before. be believable. don't exaggerate, mi slead, stretch or distort the truth. 18) be specific. don't generalize your i nformation, but rather be exact. instead of "" over 100 tips for losing weig ht "" use "" 124 tips for losing weight. "" by generalizing information, it c reates doubt and questions in the reader's mind. "" what am i really getting here? does he even know? "" when you use specific information, the reader be gins to think, "" this person must have counted. i know exactly what i can e xpect. "" "" platitudes and generalities roll off the human understanding lik e water from a duck, "" wrote claude hopkins in his classic book "" scientifi c advertising. "" "" they leave no impression whatsoever. "" 19) be complet e. tell the reader everything they would want to know about your product or s ervice. answer all of their questions, anything they would want to consider b efore making a purchase. think about it from their point of view. ask yourse lf, "" why wouldn't i buy this? "" then, address that in your sales letter. r emove anything that would keep the reader from making the purchase. 20) use testimonials to boost your sales. share actual excerpts from what your curre nt customers are saying about your product or service. many websites have an entire section or even a separate page that has endorsements and compliment s listed. satisfied customers remove some of the doubt in the mind of the rea der. "" if these people have found a lot of value and benefit in the product, then i probably will too. "" especially effective are testimonials from res pected, well known "" authorities "" within your target field. 21) use headl ines over and over throughout the sales letter. a headline isn't just relegat ed to the beginning of your ad copy. use them frequently-but don't overuse. a well- placed headline re-grabs the reader's attention, brings them deeper i nto the letter, and readies them for the next paragraph. you will want to spe nd as much time working on your headlines as you do the entire sales letter. they are that important. 22) avoid asking stupid questions. "" wouldn't you like to make\$ 1,000, 000 a year? "" "" doesn't that sound great? "" "" would you like to be as successful as i am? "" avoid any question that insults th e intelligence of your reader or makes them feel like they are inferior. 23) offer a freebie even if the customer doesn't buy. if the customer decides he or she isn't going to make a purchase, then you want to follow-up with them later to try to influence them to buy in the future. by offering a free ite m, you can request their email address in order to obtain the freebie. by doi ng this, you can now follow-up with the customer for a potential future sale. additionally, you can continue the sales process by having your ad copy, ba nners, flyers, etc. within the free item. and, of course, if your free item i s a high quality, useful product or service which impresses the customer, the

y probably will be back as a customer soon. 24) use bonuses to overwhelm the reader. one of the things that i have found very effective in writing sales letters is to include bonus items that out-value the actual product i am of fering. ginsu made this one famous. they were selling a set of steak knives, but before the commercial was finished, you had so many bonus items on the t able it was hard to refuse. make sure you provide quality bonuses and not so me worthless, outdated junk that damages the credibility of your main offer. 25) use connective phrases like "" but wait, there's more "" and "" but tha t's not all. "" these phrases effectively lead the reader from one paragraph to the next, particularly when the next paragraph is a bullet list of benefi ts, or leads into bonus items. again, the idea is more and more value and be nefits to the reader. 26) always include a deadline. by including a deadline, you create a sense of urgency in the mind of the customer. "" if i don't or der within 24 hours, then i won't get the bonuses. "" "" oh no, there are onl y 10 items remaining, i've got to hurry. "" let the customer know what they w ill be missing out on if they don't make the deadline. remember, they won't miss out on your products or bonuses, they will miss out on all of the benef its of your products. deadlines are very effective. every sales letter should have one. 27) tell them exactly how to order, be clear as to the order proc ess. point them towards the order link. tell them what methods you offer. (i. e. credit cards, checks, etc.) make this process as simple and clear as can be. if it takes more than 2 steps, most people won't continue. 28) explain when the product will be delivered. how quickly will the order be processed? when will the order be available? let the customer know exactly what they ca n expect when they place their order. the more specific you can be here, the better. let them know that you have a system in place. "" operators are stan ding by. "" their order will be handled properly. tell them. 29) offer a mon ey back guarantee. take away their last reason to hold back. offer a "" no qu estions asked "" 30 day guarantee. most people may not realize this, but in m ost cases, it's the law of the land. you are required to give them their mon ey back if they are not satisfied with the product or service. since it's the law anyway, why not make it a benefit. let them know that they are purchasin g your product or service risk-free. 30) instruct them to respond immediatel y. many people just need to read those words, "" act now! "" "" order today! "" "" click here to instantly place your order. "" you've got them this fa r, now tell them what you want them to do. get them to "" act fast! "" have y ou ever heard a mail order commercial on television that didn't prompt the vi ewer to order right way? 31) include a post script. people will always read the p. s. always. in fact, the p. s. is one of the most important parts of your sales letter. why? because in many cases the visitor at your website wi ll scroll immediately down to the end of your page to see how much it is goin g to cost. a p. s. is a perfect place to recap your offer, so when they see your price tag, they will also see a very detailed description of what they will receive for their money. use your p. s. to restate your offer in detai 32) include a second post script. you better believe if they read the fir st p. s., they will read a p. p. s. use this post script to remind them of th e deadline or offer another bonus or point out some compelling factor that wo uld make them want to order. i guarantee you they will read it. use these 32 tips and i guarantee you that you will see a significant increase in the amo unt of responses you receive from your sales letters. in fact, it would be i mpossible for your responses to not improve. copyright 2000 jimmy d. brown. a ll rights reserved worldwide. -----e author... jimmy d. brown is helping average people get out of the rat-race and earn a full-time living online. for more details on firing your boss and creating your own internet wealth, visit us right now at: * special offer: join the profits vault through the above link and email me your receipt and you can have a free bonus copy of the terrific manual-how to profit from fre

e ebooks guaranteed which i sell at: =-=-=-=-=-=-=-=-=-=-= mber showcase =-=-=-=-=-=-=-=-= examine carefully-those wi th email addresses included will trade links with you... you are encouraged t o contact them. there are many ways to build a successful business-just look at these successful sites programs other members are involved in... affili ates of the world! top rated affiliate programs, excellent business opportuni ties, great marketing resources and free advertising for you! visit the site to trade links. http:// www. affiliates. uk. com trade links-adrianbold @ af filiates. uk. com get insane amounts of traffic to your website. purchase 1 0,000 guaranteed visitors to your site and receive 5,000 free. more traffic = more money! less than 2 cents a visitor. space is limited. order now! htt p:// www. freepicklotto. com trade links-businessopps @ aol. com celebration sale! \$ 99. 00 on casinos/sportsbetting sites, lingerie stores, gift store s, adult sites toy stores. mention ad # bmlm 99 to receive this special sale price. order now! http:// www. cyberopps. com/? = bmlm 99 just been releas ed!! internet marketing guru corey rudl has just released a brand new versio n of his # 1 best-selling internet marketing course, "" the insider secret's to marketing your business on the internet "". a must have! so don't hesitat e, visit.. http://www.adminder.com/c.cgi?startbgmlmezine we have a 260 page catalog with over 3000 gift items for men, women, children-a gift for e veryone. we show 100 gift items on our web site alone, with the catalog you h ave access to the rest. we also feel we have the best prices on the web. vis it at http:// www.. net trade links-georgel 932 me @ yahoo. com stop smoking -free lesson!! discover the secret to stopping smoking. to master these powe rful techniques, come to http://www.breath-of-life.net for your free less on. act now! p. s. tell someone you care about. trade links-jturco 3 @ hotma il. com if you have a product, service, opportunity or quality merchandise t hat appeals to people worldwide, reach your targeted audience! for a fraction of what other large newsletters charge you can exhibit your website here, an d trade links for only\$ 8 cpm. compare that to the industry average of\$ 10-\$ 15 cpm. why?... because as a valuable member we want you to be successful! o rder today- showcases are limited and published on a first come, first serve basis. for our secure order form, click here: http:// bannersgomlm. com/ezin e =-=-=-=-=-15 minutes of f nclude in community commentary we'll need from you! here is your chance to s howcase your marketing strategies, and i need to hear from everyone who would like to'blow your own horn'and be in the spotlight on center stage. it's a great way to enjoy recognition and publicity for yourself and your business, and will allow all members to duplicate your success and avoid the same'setb acks'. please include... a little background history, how you got your star t, a problem you have had and how you solved it, your greatest success, and a ny advice you have for someone beginning to market online. send your informa tion to submit @ aeopublishing. com > with'center stage'in the subject block. =----- win a free ad in community & commentary =----- to keep this interesting, how about thi s, every month we'll draw a name from the replies and that person will win on e sponsorship showcase ad in the community commentary, for free. that's a va lue of over\$ 700. 00! respond to each weekly survey, and increase your chance s to win with four separate entries. question of the week (06/29/01)... no right or wrong answers, and just by answering you are entered to win a showc ase ad-free! ~ ~ ~ what is the goal of your website? ~ ~ ~ sell mailto: one @ aeopublishing. com get leads mailto: two @ aeopublishing. com build bran ding mailto: three @ aeopublishing. com provide information mailto: four @ a eopublishing. com other mailto: five @ aeopublishing. com to make this as e asy as possible for you, just click on the e-mail address that matches your a nswer-you do not need to enter any information in the subject or body of the

message. * * add your comments! follow directions above and add your commen ts in the body of the message, and we'll post the best commentaries along wit h the responses. you will automatically be entered in our drawing for a free sponsorship ad in the community commentary. please respond only one time per question. multiple responses from the same individual will be discarded. =-nge your subscribed address, send both new and old address to submit see bel ow for unsubscribe instructions. please send suggestions and comments to: edi tor i invite you to send your real successes and showcase your strategies an d techniques, or yes, even your total bombs, "" working together we can all p rosper. "" submit for information on how to sponsor your membership communit y commentary visit: sponsorship showcase copyright 2001 aeopublishing.com email: yourmembership 2 @ aeopublishing.com voice: web: http://www.aeopu blishing. com this email has been sent to jm @ netnoteinc. com at your reque st, by your membership newsletter services. visit our subscription center to edit your interests or unsubscribe. http://ccprod.roving.com/roving/d.js p? p = oo & id = bd 7 n 7877. 6 w 8 clu 67 & m = bd 7 n 7877 charset = iso-885 9-1 in this issue 32 easy ways to breath new life into any webpage member s howcase are you ready for your 15 minutes of fame? win a free ad in communit y & commentary today's special announcement: this email was sent to jm @ net noteinc. com, at your request, by your membership newsletter services. visit our subscription center to edit your interests or unsubscribe. view our priv acy policy. powered by " 0013.2004-08-01.BG take the reins "become your employer. subs tantial profit processing money judgments. from anywhere. control when you w ant to work. a substantial number of our members earn 5,000 us to 12,000 us p er mo. outstanding customer support and assistance. here for more info whi le the couple were apparently examining the strange device, rob started to hi s feet and walked toward them the crowd fell back at his approach, but the ma n and the girl were so interested that they did not notice himhe was still se veral paces away when the girl put out her finger and touched the indicator o n the dial discontinue orange stad, and then mail stop 1. 200 b, followed by a rub a to rob's horror and consternation the big turk began to rise slowly into the air, while a howl of fear burst from the crowdbut the boy made a mi ghty spring and caught the turk by his foot, clinging to it with desperate t enacity, while they both mounted steadily upward until they were far above th e city of the desert the big turk screamed pitifully at first, and then actua lly fainted away from frightrob was much frightened, on his part, for he knew if his hands slipped from their hold he would fall to his death " 0014.1999-12-14.kaminski 0 re: new color printer " sorry, do n't we need to know the cost, as well. ------forwarded by kev in g moore/hou/ect on 12/14/99 08:15 am----- kevin g m oore 12/14/99 08:09 am to: shirley crenshaw/hou/ect @ ect, mike a roberts/ho u/ect @ ect cc: subject: re: new color printer this information was also se nt to it purchasing. i need to know what options we have and how soon it can be delivered. don't we need to know as well? before purchase. i also need a central location for this printer. thanks kevin moore sam mentioned hp 450 u/ect on 12/14/99 08:05 am------ shirley crenshaw 12/1 4/99 07:55 am to: kevin g moore/hou/ect @ ect cc: subject: re: new color pr inter kevin: what kind of information do you need? i thought you were going to look at some colored printer literature. sam seemed to be aware of a col ored printer that might work for us. ask him. i don't think we need anything as big as "" sapphire "". it will be located in your area on the 19 th floo r. thanks! kevin g moore 12/14/99 06:27 am to: shirley crenshaw/hou/ect@ ect, vince j kaminski/hou/ect @ ect, mike a roberts/hou/ect @ ect cc: subj ect: new color printer we are in need of a new color printer. we are also in

the process of moving to the 19 th floor. we need the color printer a. s. a. p. if you would please, i need information concerning this matter whereby, we can get the printer ordered and delivered to our new location. thanks k evin moore"

ONIA 1999-12-15 farmer 0 lst rev dec. 1999 josev ranch nom "fvi

0014.1999-12-15.farmer 0 1st rev dec. 1999 josey ranch nom " fvi -----forwarded by susan d trevino/hou/ect on 12/15/99 08:40 am----- bob withers on 12/14/99 05:11:06 pm to: susan d trevino/hou/ect @ ect cc: stretch brennan, kevin mclarney, "" taylor vanc e (e-mail) "" subject: 1st rev dec. 1999 josey ranch nom susan: as we discus sed, this change was missed but was discussed with you last week. i apologize for the omission. i am checking with my field personnel and anticipate a fur ther reduction (due to well production decreases) effective 12/15 which i wil 1 send under a separate email for an "" intra-day "" change wednesday. her e's revised december 1999 (effective 12/9/99) setup for josey: (using 1. 081 btu/mcf) * gas deliveries into hpl 12,300 mmbtu/d for kri (net reduction of 1,000 mmbtu/d) 12,300 mmbtu/d into hpl bob withers>< kcs energy, 5555 san felipe, suite 1200 houston, tx 77056 voice mail/page 713-964-9434" 0014.2001-02-12.kitchen 0 " correction--conference call on tuesday, febr uary 13 (800-229-028" "1) ssb conference call tuesday, february 13,2001 2:00 pm est beyond california: the power however, the markets foretell stro nger prices across the country in 2001. we continue to recommend the power pr oducers, based on both our power price and spark spread analyses, which show strengthening spark spreads in the united states, despite the record highs r ecently seen in the natural gas markets. we highlight calpine, nrg energy, an d mirant. our volatility indices demonstrate a dramatic shift in historical v olatility to the western hubs and away from the midwestern markets of 1998-9 9. we expect volatility to persist in the west, likely accompanied by higher volatility in the remainder of the country in 2001. this benefits energy mer chants, and we highlight enron, dynegy, duke, and el paso. dial in 800-229-0 281 us 706-645-9237 intl replay 800-642-1687 us 706-645-9291 intl reserva tion 735670 (replay until 2/15) hosted by: raymond niles director power & natural gas research salomon smith barney 212-816-2086 raymond c. niles p ower/natural gas research salomon smith barney (212) 816-2807 ray. niles @ ssmb. com s" 0014.2001-07-04.SA and HP new accounts # 2 c 6 e " this is a mi

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email and tell me what you found out if any. any input would be appreciated
it. later, small flutter atreus absenteeism oriental stratagem hunt amigo
attitudinal twice curio rental billion inclusive ruanda screwball birch walpo
le canary seward floe lisa monadic harriman capitol colloquy laborious express
way b's salaried beware delusive congratulatory ante."
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                                        imperial capital-thursday schedule
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        the following is the schedule for thursday's meeting with imperial ca
pital. currently all meetings are scheduled in eb 2868. we are trying to arra
nge a different conference room and will let you know if we obtain one. 9:00
am-jim fallon-electricity 9:30 am-fred lagrasta-gas 10:00 am-lynda clemmons
and david kistler-weather 10:30 am-ed ondarza-pulp and paper 11:00 am-stins
on gibner-research 12 noon-lunch 1:00 pm-5:00 pm-discussion thanks in advan
ce to all who will come to speak in the morning.
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   ------ bob withers on 12/15/99 08:28:08 am to: susan d tr
evino/hou/ect @ ect cc: stretch brennan, kevin mclarney, ""'taylor vance (e-
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0015.2000-06-09.lokay
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ed file and let me know if you have any questions. ray stelly
0015.2001-02-12.kitchen 0
                                california update 2/12 " executive summary:
the likelihood of there being an involuntary bankruptcy filing against the ut
ilities appears to be greater than 60%. this is not only due to the circumstan
ces surrounding the filed rate doctrine case mentioned below, but also because
the 30-day cure period during which the utilities have not been paying their
bills will end this week, increasing the likelihood that their ipp creditors
will act against them. if the state loses the filed rate doctrine case today
 (which it is believed will happen) and there is an involuntary bankruptcy fil
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ing (or even the threat of one), this bail-out plan will be enacted quickly. 1. utilities vs. cpuc governor davis'attempt to delay the filed rate doctrin e case will not succeed. the case will come before the judge on monday, februa ry 12 th. the federal judge is expected to rule a summary judgment in favor of the utilities. however, the judge will not allow the utilities to collect the injunction release they are requesting (\$. 01/kwh). this will be left to an a ppellate court. the decision not to allow the utilities to collect this cash c ould trigger an involuntary bankruptcy filing, by the smaller ipps (as noted i n our reports last week) or by larger out-of-state generators such as duke, re liant, and dynegy (as noted in the press this morning). this is expected next week or the week after. 2. prospects for a bailout bill ab 18 x is effectiv ely dead from lack of support. senator burton, despite his public refusals, i s moving closer to agreeing to a utility bail-out. the statements by burton an d the ca state treasurer are merely a negotiating position. they are more conc erned about the possibility of a bankruptcy than they appear. for burton, this is because of his long association with labor unions; the unions oppose the u tility bankruptcy. burton has been negotiating with consumer advocate harvey rosenfield so as not to get attacked by him. the deal burton is expected to a rrange would be for: bonds to be issued by the utilities rather than the stat e, but with some kind of state support (but less than "" full faith and credit of the state of ca, "" which would not pass). this would amount to the securi tization of an extra charge on power bills (e. g.\$. 01, though the actual amou nt is not known). these bonds would be asset-backed securities, with payment r eceivable from rate payers. the term of these bonds is unknown; if the term is made quite long (e. g. 20 years), the associated rate increase could be very small. the state would purchase the utilities'transmission assets for a very high price. the amount of the extra charge on power bills will not be known u ntil the price of the transmission assets is settled. if the state loses the filed rate doctrine case today (which it is believed will happen) and there i s an involuntary bankruptcy filing (or even the threat of one), sources believ e that this bail-out plan will be enacted quickly. as noted in an earlier repo rt, the california legislature habitually does not act until things "" hit the wall. "" it is expected that the republicans in the legislature will follow burton's lead and support the bail-out plan. the assembly members in particul ar are not yet supportive of a plan of this nature. one moderate democratic le gislator with whom our source spoke said that the opposition to a bail-out in her central valley district is "" 50 to 1. "" however, an involuntary filing (or the threat thereof) may be enough to trigger legislative support. it woul d allow the argument of an "" imminent threat "" to the people of the state of california. 3. consumer opposition harvey rosenfield is too short on cash t o fight this plan and the associated rate increase with anything but a referen dum. if the referendum fails, he intends to attack individual legislators (tho ugh not john burton, who reportedly has "" immunity "" from rosenfield). some legislators are thinking of voting for the bail-out plan, then supporting a r eferendum from rosenfield later. however, if the bail-out plan and rate increa se described above is passed through the legislature as a bill (rather than pu t in place by the puc, for example), it cannot be reversed by a referendum. as additional insurance against rosenfield, by supporting the bonds issued under the plan, the state can argue that its credit would be impaired in the case o f a referendum to repeal the plan. while it is not clear that this is a factua l argument, it still might impede any referendum."

0015.2001-07-05.SA_and_HP 1 get the best rate on a home loan!

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0016.1999-12-15.farmer 0 unify close schedule "the following is the close schedule for this coming month (year-end.) please keep in the mind the following key times.... unify to sitara bridge back 1:45 p.m. thursday, dec 30 th (all errors must be clear by this time) mass draft at 6 p.m. thursday evening, dec 30 th. accrual process begins friday morning, dec 31 st at 6:30 a.m. (if your group impacts the accrual, please ensure that the necessary pe ople are available for support if needed, as this is an enron holiday.) please feel free to contact me should you have any questions. thank you, melissa x 35615"

0016.2001-02-12.kitchen 0 fw: meeting with jeff skilling "louise, per our conversation of last week, you might be interested in the following meeti ngs. k ----original message---- from: chapman, kay sent: wednesday, febr uary 07,2001 5:55 pm to: taylor, liz; heathman, karen; daw, nicki; taylor, liz; kimberly hillis/hou/ect @ enron; sera, sherri; lehr, tonai; watson, denys; gutierrez, anabel cc: chapman, kay subject: meeting with jeff skilling dav e delainey has asked that i contact each of you for the following meetings: d ate: february 22,2001 date: february 22,2001 thursday thursday time: 9:00 am -9:45 am time: 9:45 am-10:30 am location: mr. skilling's office location: mr. skilling's office topic: charter review 2001 topic: charter review 2001 att endees: jeff skilling attendees: jeff skilling rick buy rick buy mark frever t mark frevert dave delainey dave delainey john lavorato john lavorato john thompson michael l. miller scott josey if you have any questions, please fe el free to call me. thanks, kay 3-0643"

0016.2001-07-05.SA_and_HP 1 get the best rate on a home loan!

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ve to hone in on your ultimate goals and realize that probably the most valua ble, powerful key to your success... is you! that may be the most incredible "" secret "" we ever uncover in our lifetime! and, trust me, that brick wall won't ever get in your way again... unless you let it. talk about simple!! bryan is a "" veteran "" internet consultant, author, internet success strat egist & marketer. he publishes mega-success. com chronicles to over 11,500 su bscribing members, authors articles which appear all over the net, and helps hundreds of wealth-hungry people in their journey to internet success. brya n is also director of his no bs guerrilla internet marketing group at htt p://. com & a fantastic new joint venture partners program for that site. b ryan hall is a founding member and the development consultant for the prestig ious icop (tm) at http://www.i-cop.org/1016.htm you can reach bryan at 8 77. 230. 3267 or by emailing him directly at bryan. hall @ mega-success. com =-=-=- member showcase =-=-=-=-= ----- examine carefully-those with email addresses included will trad e links with you... you are encouraged to contact them. there are many ways t o build a successful business-just look at these successful sites programs ot her members are involved in... get insane amounts of traffic to your websit e. purchase 10,000 guaranteed visitors to your site and receive 5,000 free. more traffic = more money! less than 2 cents a visitor. space is limited. o rder now! http:// www. freepicklotto. com trade links-businessopps @ aol. com stop smoking-free lesson!! discover the secret to stopping smoking. to mas ter these powerful techniques, come to http://www.breath-of-life.net for your free lesson. act now! p. s. tell someone you care about. trade links-j turco 3 @ hotmail. com celebration sale! \$ 99. 00 on casinos/sportsbetting s ites, lingerie stores, gift stores, adult sites toy stores. mention ad # bml m 99 to receive this special sale price. order now! http:// www. cyberopps. com/? = bmlm 99 affiliates of the world! top rated affiliate programs, exce llent business opportunities, great marketing resources and free advertising for you! visit the site to trade links. http://www.affiliates.uk.com tr ade links-adrianbold @ affiliates. uk. com just been released!! internet mar keting guru corey rudl has just released a brand new version of his # 1 bestselling internet marketing course, "" the insider secret's to marketing your business on the internet "". a must have! so don't hesitate, visit.. htt p:// www. adminder. com/c. cgi? startbgmlmezine we have a 260 page catalog wi th over 3000 gift items for men, women, children-a gift for everyone. we show 100 gift items on our web site alone, with the catalog you have access to t he rest. we also feel we have the best prices on the web. visit at http:// ww w.. net trade links-georgel 932 me @ yahoo. com if you have a product, servi ce, opportunity or quality merchandise that appeals to people worldwide, reac h your targeted audience! for a fraction of what other large newsletters char ge you can exhibit your website here, and trade links for only\$ 8 cpm. compar e that to the industry average of\$ 10-\$ 15 cpm. why?... because as a valuab le member we want you to be successful! order today- showcases are limited an d published on a first come, first serve basis. for our secure order form, c lick here: http:// bannersgomlm. com/ezine =-=-=-=-=-=-=-=-=-=-= =-=-=-=-=-=-=-=-=-=-=-= W in a free ad in community & commentary =-=-=-=-=-=-=-=-=-=-= t o keep this interesting, how about this, every month we'll draw a name from t he replies and that person will win one sponsorship showcase ad in the commun ity commentary, for free. that's a value of over\$ 700. 00! respond to each we ekly survey, and increase your chances to win with four separate entries. qu estion of the week (07/06/01)... no right or wrong answers, and just by answ ering you are entered to win a showcase ad-free! ~ ~ ~ do you spend more or less time ~ ~ ~ ~ ~ online in the summer months? ~ ~ ~ more mailto: one @ aeopublishing. com less mailto: two @ aeopublishing. com same mailto: t

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on in the subject or body of the message. * * add your comments! follow direc tions above and add your comments in the body of the message, and we'll post the best commentaries along with the responses. you will automatically be en tered in our drawing for a free sponsorship ad in the community commentary. p lease respond only one time per question. multiple responses from the same i ndividual will be discarded. last weeks's results (06/29/01) ~ ~ ~ what is t he goal of your website? ~ ~ ~ sell 40% get leads 20% build branding 5% pr ovide information 20% other 15% comments: ------ our web site is initially designed to get leads, build branding, and provide inf ormation..... with a 12 month goal of selling our service more specifically via a shopping cart. we offer a service and at this time take deposits and p ayments via our site. our site has been up less than 2 months and our expect ation was that we would refer to our site for leads developed in traditional media and by referral for more information, and to make a professional impre ssion on someone you may not meet before providing service. the growth of ou r customer base shopping on line has grown outside of anyone's expectation s..... certainly mine and i've been in this business for 25 years, the inte rnet is not dead in the horse business, it is just getting it's legs, and th e folks using it want to get all the ancillary services on-line as well. our site (the first we've developed) has exceeded our expectations, and we are n't satisfied with it yet..... we just wanted to get it there for informati jeff and rebecca marks http://www.grand-champion.com branding.while quality customer service and product have been and will always be our top pr iority brand building zesto is our most challenging task. zesto. com ranks v ery high and most often # 1 or 2 on all major search engines and directories even yahoo entering the keyword zesto. the problem is simply that, who if an yone would type the keyword zesto, therefore we must try to build our brand by ensuring that generic keywords associated with our products (citrus peel) are used throughout our site as well as search engine submissions. fortunat ely owning a non generic domain short, easy to remember and trademarked works in our favor because the marketability potential is limitless. arlene turne r http:// www. zesto. com to change your subscribed address, send both new a nd old address to submit see below for unsubscribe instructions. please send suggestions and comments to: editor i invite you to send your real successes and showcase your strategies and techniques, or yes, even your total bombs, "" working together we can all prosper. "" submit for information on how to sponsor your membership community commentary visit: sponsorship showcase c opyright 2001 aeopublishing. com email us:: visit our site phone: this emai l was sent to jm @ netnoteinc. com, at your request, by your membership newsle tter services. visit our subscription center to edit your interests or unsubs cribe. view our privacy policy. powered by " 0016.2003-12-19.GP ativan. n vicodin. n xanax. x valium. m dxqrg many specials running this week the re. al thing not like the other sites that imitate these products. no hidd. en char. ges-fast delivery vi

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0016.2004-08-01.BG 1 important news for usavity customers. "dear cheapsoft customer, my name is annie kincaid, and i work at cheapsoft llc. you are important to me! you spend your money and time on cheapsoft, and i w ant to let you know that we have finished update our programs store. i want to remind you that we are offering now more than 1500 popular software for low price with your personal customer's discount. please spend few moments of yours precious time to check our updated software store: http://www.dutyfreesoft 4 all.info with regards, customer service department, annie kincaid"

0017.1999-12-14.kaminski a paper of mine " vince, i ha ve written a paper, which supposedly is going to be published in the february 2000 issue of eprm, probably after some editorial cuts (at least this is wha t i am being told by them). i would appreciate your thoughts if you would hav e time to read it. regards, martin -userconf. doc" 0017.2000-01-17.beck 0 global risk management operations ratulations, sally!!! kk ------forwarded by kathy kokas/cor p/enron on 01/17/2000 08:08 pm----- from: rick causey 01/17/2000 06:04 pm sent by: enron announcements to: all enron worldwide c c: subject: global risk management operations recognizing enron , s increasi ng worldwide presence in the wholesale energy business and the need to insure outstanding internal controls for all of our risk management activities, reg ardless of location, a global risk management operations function has been cr eated under the direction of sally w. beck, vice president. in this role, sal ly will report to rick causey, executive vice president and chief accounting officer. sally, s responsibilities with regard to global risk management op erations will mirror those of other recently created enron global functions. in this role, sally will work closely with all enron geographic regions and wholesale companies to insure that each entity receives individualized regio nal support while also focusing on the following global responsibilities: 1. enhance communication among risk management operations professionals. 2. ass ure the proliferation of best operational practices around the globe. 3. faci litate the allocation of human resources. 4. provide training for risk manage ment operations personnel. 5. coordinate user requirements for shared operati onal systems. 6. oversee the creation of a global internal control audit plan for risk management activities. 7. establish procedures for opening new ris k management operations offices and create key benchmarks for measuring on-go ing risk controls. each regional operations team will continue its direct rep orting relationship within its business unit, and will collaborate with sally in the delivery of these critical items. the houston-based risk management o perations team under sue frusco, s leadership, which currently supports risk management activities for south america and australia, will also report dire ctly to sally. sally retains her role as vice president of energy operations for enron north america, reporting to the ena office of the chairman. she ha s been in her current role over energy operations since 1997, where she manag es risk consolidation and reporting, risk management administration, physical product delivery, confirmations and cash management for ena , s physical com modity trading, energy derivatives trading and financial products trading. s ally has been with enron since 1992, when she joined the company as a manager in global credit. prior to joining enron, sally had four years experience as a commercial banker and spent seven years as a registered securities princip al with a regional investment banking firm. she also owned and managed a reta il business for several years. please join me in supporting sally in this add itional coordination role for global risk management operations." 0017.2001-04-03.williams 0 monday blues " bill, i am having s uch a terrible day. i am so flustrated. can you believe it is only monday? ah! anyhow, i hope your day is going much better than mine. when i saw you earlie r, you looked kinda angry or something. i hope i was just imaging that. anyho w, i'd better get back to work. i'll talk to you later." 0017.2003-12-18.GP get that new car 8434 1 people nowthe weather or climate in any particular environment can change and affect what people ea t and how much of it they are able to eat. 0017.2004-08-01.BG super-discounts on ambien and soma " up t 1 o 80% savings on xanax, valium, phentermine, viagra here andorra elmira po mpey cankerworm rush curricula kaskaskia whitehorse devoid stacy haunch curta in quadrangular prefix axe beck dubhe canyonu's copenhagen adolescent marten site bucolic triassic baccarat spigot macarthur ague fraternal textual milita

rism flynn lobster plushy aphrodite hillmancarthage cagey nostalgia lineal ma uricio glandular columnar doff strangulate cryogenic phrasemake carrie clamp pet express indubitable extremal crapbedspring squill hydroxylate cannot key es rosalie bestowal ncaa brighton carriage mesopotamia doctoral phonetic sama rium nearby psychotic manitoba cornet delinquent novak brim pun ecole exulta nt cheeky griddle ambrose descendent forever affectate scuttle" 0017.2004-08-02.BG 1 your winning notice. " pacific internationa l lottery organisation. from: the desk of the director of promotion internat ional/prize award dept ref: pl 2/209318/09 batch: 18/103/hme. dear sir/mada m we are pleased to inform you of the result of the lottery winners internati onal programs held on the 27 th/6/2004. your e-mail address attached to ticket number 436425795822-5022 with serial number 6614102, batch number 8561513507, lottery ref number 7675213911 and drew lucky numbers 7-9-4-17-34-44 which con sequently won in category c, you have therefore been approved for a lump sum p ay out of us\$ 1. 500,000. 00 (one million five hundred thousand united states dollars) congratulations!!! due to mix up of some numbers and names, we ask that you keep your winning information confidential until your claims has bee n processed and your money remitted to you. this is part of our security proto col to avoid double claiming and unwarranted abuse of this program by some par ticipants. all participants were selected through a computer ballot system dr awn from over 40,000 company and 20,000, 000 individual email addresses and na mes from all over the world. this promotional program takes place every year. this lottery was promoted and sponsored by association of software producers. we hope with part of your winning, you will take part in our next year us\$ 20 million international lottery. to file for your claim, please contact our fid ucial agent: mr. rook van nas magnum securities company. amsterdam netherla nd. email: admin_magnumo @ mail 2 netherlands. com tel:: + 31615304791 reme mber, all winning must be claimed not later than 6 th of august, 2004. after t his date all unclaimed funds will be included in the next stake. please note i n order to avoid unnecessary delays and complications please remember to quote your reference number and batch numbers in all correspondence. furthermore, s hould there be any change of address do inform our agent as soon as possible. congratulations once more from our members of staff and thank you for being p art of our promotional program. note: anybody under the age of 18 is automati cally disqualified. yours sincerely, john smith lottery coordinator this e mail was sent using the webmail feature @ pc bytesize"

"hi vince it is my great pleasure to invite you to speak at power 20 00 which will be in houston on 9 & 10 may 2000. would you be interested in c hairing one of the streams on day 2 of the conference? or making a full prese ntation on one of the days? please let me know which talks interest you. obvi ously, some of the talks are no longer available but i would like to give you a choice as much as possible. please could you get back to me asap on 212 92 5 1864 ext 151 or by return email. i very much hope you can make the dates as i'm very keen to have you participate at power. not to flatter you unnecessa rily, but i know that a lot of people come to our conferences to hear what yo u have to say. best regards emma -invite. doc"

0018.2001-07-13.SA and HP

1 [ilug] we need your assistance to inv

est in your country " dear sir/madam, i am well confident of your capabil ity to assist me in a transaction for mutual benefit of both parties, ie (me and you) i am also believing that you will not expose or betray the trust and confidence i am about to establish with you. i have decided to contact you with greatest delight and personal respect. well, i am victor sankoh, son to mr. foday sankoh who was arrested by the ecomog peace keeping force months ago in my country sierra leone. few days before the arrest of my father, he confided in me and ordered me to go to his underground safe and move out im mediately, with a deposit agreement and cash receipt he made with a security

usd\$ 22 million dollars cash (twenty two million dollars). this money was m ade from the sell of gold and diamond by my father and he have already decid ed to use this money for future investment of the family before his arrest. thereafter, i rushed down to abidjan with these documents and confirmed the deposit of the box by my father. also, i have been granted political stay as a refugee by the government of cote d'ivoire. meanwhile, my father have ins tructed me to look for a trusted foreigner who can assist me to move out this money from cote d'ivoire immediately for investment. based on this, i solic it for your assistance to transfer this fund into your account, but i will d emand for the following requirement: (1) could you provide for me a safe bank account where this fund will be transferred to in your country or another n eaarby country where taxation will not takegreat toll on the money? (2) coul d you be able to assist me to obtain my travelling papers after this transfer to enable me come over to meet you in your country for theinvestment of thi s money? (3) could you be able to introduce me to a profitable business vent ure that would not require much technical expertise in your country where par t of this fund willbe invested? please, all these requirements are urgently needed as it will enable me to establish a stronger business relationship w ith you hence i will like you to be the general overseer of the investment th ereafter. i am a christian and i will please, want you to handle this transa ction based on the trust i have established on you. for your assistance in t his transaction, i have decided to offer you 12% percent commission of the t otal amount at the end of this business. the security of this business is ver y important to me and as such, i would like you to keep this business very c onfidential. i shall be expecting your urgent reply. thank you and god bless you. victor sankoh -- irish linux users'group: ilug @ linux. ie http://w ww. linux. ie/mailman/listinfo/ilug for (un) subscription information. list m aintainer: listmaster @ linux. ie" " dear partner, we ar 0018.2003-12-18.GP 1 await your response e a team of government officials that belong to an eight-man committee in the presidential cabinet as well as the senate. at the moment, we will be requir ing your assistance in a matter that involves investment of monies, which we i ntend to transfer to your account, upon clarification and a workable agreement reached in consummating the project with you. based on a recommendation from an associate concerning your integrity, loyalty and understanding, we deemed it necessary to contact you accordingly. all arrangements in relation to this investment initiative, as well as the initial capital for its take off has be en tactically set aside to commence whatever business you deemed fit, that wil 1 turn around profit favourably. we request you immediately contact us if you will be favorably disposed to act as a partner in this venture, and possibly will afford us the opportunity to discuss whatever proposal you may come up w ith. also bear in mind that the initial capital that we shall send across wil 1 not exceed\$ 13,731, 000,00 usd (thirteen million seven hundred and thirty on e thousand united states dollars) so whatever areas of investment your proposa 1 shall cover, please it should be within the set aside capital. in this regar d, the proposal you may wish to discuss with us should be comprehensive enough for our better understanding; with special emphasis on the following: tax obligationin your country 2. the initial capital base required in your p roposed investment area, as well as; 3. the legal technicalities in setting up a business in your country with foreigners as share-holders 4. the most convenient and secured mode of receiving the funds without our direct involve 5. your ability to provide a beneficiary/partnership account with a min imal deposit, where we shall transfer the funds into subsequently. another ar ea that we wish to explicitly throw more light on, is the process we have conc eived in transferring the funds into the account you shall be providing. since we are the owners of the funds, and the money will be leaving the apex bank o

company in abidjan cote d'ivoire where he deposited one iron box containing

f my country, we shall purposefully fulfill the legal obligations precedent to transferring such huge amount of funds, without arousing suspicion from any quarter as a drug or terrorist related funds; and this will assist us in the long run to forestall any form of investigations. remember that, on no account must we be seen or perceived to be directly connected with the transfer of funds. you will be the one to be doing all these, and in the course of transfer, if for any reason whatsoever, you incurred some bills, we shall adequately retire same, upon the successful confirmation of the funds in your account. the commencement of this project is based on your ability to convince us of the need to invest in whatever business you have chosen, and to trust your person ality and status, especially as it concerns the security of the funds in your custody. i await your response, sincerely, john adams (chairman senate committee on banks and currency) call number: 234-802-306-8507 "

Overwriting NaiveBayes/enronemail_1h.txt

> wc -l enronemail_1h.txt #100 email records 100 enronemail_1h.txt > cut -f2 -d

'\t' enronemail_1h.txt|wc #extract second field which is SPAM flag 101 394 3999 JAMES-SHANAHANs-Desktop-Pro-2:HW1-Questions jshanahan

cut -f2 -d\$'\t' enronemail 1h.txt|head 0 0 0 0 0 0 0 0

1 1 > # Display an example SPAM email record > head -n 100 enronemail_1h.txt|tail -1|less 018.2001-07-13.SA_and_HP 1 [ilug] we need your assistance to invest in your country dear sir/madam, i am well confident of your capability to assist me in a transaction for mutual benefit of both parties, ie (me and you) i am also believing that you will not expose or betray the trust and confidence i am about to establish with you. i have decided to contact you with greatest delight and personal respect. well, i am victor sankoh, son to mr. foday sankoh who was arrested by the ecomog peace keeping force months ago in my country sierra leone.

HW Problems

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3. HW2.0 Functional Programming

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W2.0.

What is a race condition in the context of parallel computation? Give an example. What is MapReduce? How does it differ from Hadoop?

Race Condition

its a situation when 2 or more parallel processes access the same momory location to perform some tasks and the final output depends on the order of the execution of the procresses.

Example: lets say two threads have the following code

if (a==1) then b=a+10. If the value of "a" changes between if (a==1) and b=a+10 then the value of b will be different than 11.

MapReduce

Mapreduce is a programming model which consists of Map and Reduce functions commonly used in functional programming. Map applies same function to each elements of of its input and Reduce performs a summary operation.

MapReduce vs Hadoop

Hadoop is a MapReduce framework designed to be scalable and fault tolerant in order to perform big data operations

HW2.0.1

Here is an example of functional programming in basic python in terms of mappers and reducers (by way of example):

```
In [17]: #EXAMPLE Mapper functions in Python
         def fahrenheit(T):
             return ((float(9)/5)*T + 32)
         def celsius(T):
             return (float(5)/9)*(T-32)
         temperatures = (36.5, 37, 37.5, 38, 39)
         F = list(map(fahrenheit, temperatures))
         print(F)
         #returns 97.7 98.6 99.5 100.4 102.2
         C = map(celsius, F)
         #EXAMPLE Reducer function in Python
         import functools
         functools.reduce(lambda x,y: x+y, [47,11,42,13])
         #returns 113
         print ("Average temp is %fF" % (functools.reduce(lambda x,y: x+y, F)/len(F)))
         #returns Average temp is 99.68F
         [97.7, 98.6000000000001, 99.5, 100.4, 102.2]
         Average temp is 99.680000F
 In [9]: import functools
         functools.reduce(lambda x,y: x+y, [47,11,42,13])
Out[9]: 113
```

Which programming paradigm is Hadoop based on? Explain and give a simple example of functional programming in raw python code and show the code running. E.g., in raw python find the average length of a string in collection of strings using a python "map-reduce" (functional programming) job (similar in style to the above). Alternatively, you can do this in python Hadoop Streaming.

```
strings = ["str1", "string2", "w261", "MAchine learning at SCALE"] ......
```

import functools as reduce temperatures = (36.5, 37, 37.5, 38, 39) F = map(fahrenheit, temperatures) print "Average temp is %fF" % (reduce(lambda x,y: x+y, F)/len(F))

returns Average temp is 99.68F

map(sqr, items)

```
In [24]: #EXAMPLE Mapper functions in Python
    def strtotal(s):
        return (len(s))

strings = ["str1", "string2", "w261", "MAchine learning at SCALE"]

strs=list(map(strtotal,strings))
print(strs)

#EXAMPLE Reducer function in Python
import functools
functools.reduce(lambda x,y: x+y, [47,11,42,13])
#returns 113

print ("Average length of a string is %f" % (functools.reduce(lambda x,y: x+y, strs)/len(strs)))
```

[4, 7, 4, 25]
Average length of a string is 10.000000

Set up your directories on your local (VM) machine and on HDFS

```
In [ ]: !mkdir WordCount
In [ ]: %cd WordCount
```

WordCount: A full example in Hadoop Stream to practice with

In [4]: #example of a regular expression to detect words in a string.
import re

line = """ 0017.2000-01-17.beck 0 global risk management operations " congratulations, sally!!! kk -----forwarded by ka thy kokas/corp/enron on 01/17/2000 08:08 pm----- from: rick causey 01/17/2000 06:04 pm sent by: enron announcements to: all enron worldwide cc: subject: global risk management operations recognizing enron , s increasing worldwide presence in the wholesale energy business and the n eed to insure outstanding internal controls for all of our risk management ac tivities, regardless of location, a global risk management operations functio n has been created under the direction of sally w. beck, vice president. in t his role, sally will report to rick causey, executive vice president and chie f accounting officer. sally , s responsibilities with regard to global risk m anagement operations will mirror those of other recently created enron global functions. in this role, sally will work closely with all enron geographic r egions and wholesale companies to insure that each entity receives individual ized regional support while also focusing on the following global responsibil ities: 1. enhance communication among risk management operations professional s. 2. assure the proliferation of best operational practices around the glob e. 3. facilitate the allocation of human resources. 4. provide training for risk management operations personnel. 5. coordinate user requirements for sh ared operational systems. 6. oversee the creation of a global internal contro l audit plan for risk management activities. 7. establish procedures for ope ning new risk management operations offices and create key benchmarks for mea suring on-going risk controls. each regional operations team will continue it s direct reporting relationship within its business unit, and will collaborat e with sally in the delivery of these critical items. the houston-based risk management operations team under sue frusco , s leadership, which currently supports risk management activities for south america and australia, will al so report directly to sally. sally retains her role as vice president of ener gy operations for enron north america, reporting to the ena office of the cha irman. she has been in her current role over energy operations since 1997, wh ere she manages risk consolidation and reporting, risk management administrat ion, physical product delivery, confirmations and cash management for ena , s physical commodity trading, energy derivatives trading and financial product s trading. sally has been with enron since 1992, when she joined the company as a manager in global credit. prior to joining enron, sally had four years experience as a commercial banker and spent seven years as a registered secu rities principal with a regional investment banking firm. she also owned and managed a retail business for several years. please join me in supporting sa lly in this additional coordination role for global risk management operation

re.findall(r'[a-z]+', line.lower()) [0:10]

Dictionaries are a good way to keep track of word counts

wordCounts={}

defaultdict are slightly more effectice way of doing word counting

One way to do word counting but not best. A defaultdict is like a regular dictionary, except that when you try to look up a key it doesn't contain, it first adds a value for it using a zero-argument function you provided when you created it. In order to use defaultdicts, you have to import them

In [5]: # Here is an example of wordcounting with a defaultdict (dictionary structure with a nice # default behaviours when a key does not exist in the dictionary import re from collections import defaultdict line = """ 0017.2000-01-17.beck 0 global risk management operations thy kokas/corp/enron on 01/17/2000 08:08 pm----- from: rick causey 01/17/2000 06:04 pm sent by: enron announcements to: all enron worldwide cc: subject: global risk management operations recognizing enron , s increasing worldwide presence in the wholesale energy business and the n eed to insure outstanding internal controls for all of our risk management ac tivities, regardless of location, a global risk management operations functio n has been created under the direction of sally w. beck, vice president. in t his role, sally will report to rick causey, executive vice president and chie f accounting officer. sally , s responsibilities with regard to global risk m anagement operations will mirror those of other recently created enron global functions. in this role, sally will work closely with all enron geographic r egions and wholesale companies to insure that each entity receives individual ized regional support while also focusing on the following global responsibil ities: 1. enhance communication among risk management operations professional s. 2. assure the proliferation of best operational practices around the glob e. 3. facilitate the allocation of human resources. 4. provide training for risk management operations personnel. 5. coordinate user requirements for sh ared operational systems. 6. oversee the creation of a global internal contro l audit plan for risk management activities. 7. establish procedures for ope ning new risk management operations offices and create key benchmarks for mea suring on-going risk controls. each regional operations team will continue it s direct reporting relationship within its business unit, and will collaborat e with sally in the delivery of these critical items. the houston-based risk management operations team under sue frusco , s leadership, which currently supports risk management activities for south america and australia, will al so report directly to sally. sally retains her role as vice president of ener gy operations for enron north america, reporting to the ena office of the cha irman. she has been in her current role over energy operations since 1997, wh ere she manages risk consolidation and reporting, risk management administrat ion, physical product delivery, confirmations and cash management for ena , s physical commodity trading, energy derivatives trading and financial product s trading. sally has been with enron since 1992, when she joined the company as a manager in global credit. prior to joining enron, sally had four years experience as a commercial banker and spent seven years as a registered secu rities principal with a regional investment banking firm. she also owned and managed a retail business for several years. please join me in supporting sa lly in this additional coordination role for global risk management operation wordCounts=defaultdict(int) for word in re.findall(r'[a-z]+', line.lower()):

```
a 7
        accounting 1
        activities 3
        additional 1
        administration 1
        all 3
        allocation 1
        also 3
        america 2
        among 1
In [7]: | %%writefile WordCount/mapper.py
        #!/usr/bin/env python
        import sys
        #sys.stderr.write("reporter:counter:Tokens,Total,1") # NOTE missing the carria
        ge return so wont work
        # Set up counters to monitor/understand the number of times a mapper task is r
        sys.stderr.write("reporter:counter:Mapper Counters,Calls,1\n")
        sys.stderr.write("reporter:status:processing my message...how are you\n")
        for line in sys.stdin:
            for word in line.split():
                print '%s\t%s' % (word, 1)
        Writing WordCount/mapper.py
```

```
In [8]: | %%writefile WordCount/reducer.py
         #!/usr/bin/env python
         import sys
         cur_key = None
         cur count = 0
         # Set up counters to monitor/understand the number of times a reducer task is
         sys.stderr.write("reporter:counter:Reducer Counters,Calls,1\n")
         for line in sys.stdin:
             key, value = line.split()
             if key == cur_key:
                 cur_count += int(value)
             else:
                 if cur_key:
                     print '%s\t%s' % (cur_key, cur_count)
                 cur_key = key
                 cur_count = int(value)
         print '%s\t%s' % (cur_key, cur_count)
         Writing WordCount/reducer.py
 In [1]: !chmod a+x WordCount/mapper.py
         !chmod a+x WordCount/reducer.py
         'chmod' is not recognized as an internal or external command,
         operable program or batch file.
         'chmod' is not recognized as an internal or external command,
         operable program or batch file.
 In [ ]: #Unit test the mapper
         !echo "foo foo quux labs foo bar quux" | WordCount/mapper.py
 In [ ]: #Unit test the mapper
         !echo "foo foo quux labs foo bar quux" | WordCount/mapper.py |sort -k1,1
 In [ ]: #Systems test the mapper and reducer
         !echo "foo foo quux labs foo bar quux" | WordCount/mapper.py | sort -k1,1 | Wo
         rdCount/reducer.py | sort -k2,2nr
In [12]: | %%writefile testWordCountInput.txt
         hello this is Jimi
         jimi who Jimi Three Jimi
         Hello
         hello
```

Writing testWordCountInput.txt

```
In [ ]: !hadoop jar /usr/lib/hadoop-0.20-mapreduce/contrib/streaming/hadoop-streaming-
        2.6.0-mr1-cdh5.4.7.jar
        -input test/in/ -output test/out/first -mapper /bin/cat -reducer wc
           #--D mapreduce.job.reduces=2 depecated
        #-input historical_tours.txt file on Hadoop
In [ ]: |!hdfs dfs -rm testWordCountInput.txt
        !hdfs dfs -copyFromLocal testWordCountInput.txt
        !hdfs dfs -rm -r wordcount-output
        #usr/local/Cellar/hadoop/2.6.0/libexec/share/hadoop/tools/lib
        dataDir = "/Users/jshanahan/Dropbox/lectures-uc-berkeley-ml-class-2015/Noteboo
        ks/WordCount"
        !hadoop jar /usr/lib/hadoop-0.20-mapreduce/contrib/streaming/hadoop-streaming-
        2.6.0-mr1-cdh5.4.7.jar
           -mapper /home/hadoop/mapper.py \
           -reducer /home/hadoop/reducer.py \
           -combiner /home/hadoop/reducer.py \
           -input testWordCountInput.txt \
           -output wordcount-output \
           -numReduceTasks 3
           #--D mapreduce.job.reduces=2 depecated
        #-input historical_tours.txt file on Hadoop
        #output directory on Hadoop
In [ ]: !hdfs dfs -rm testWordCountInput.txt
        !hdfs dfs -copyFromLocal testWordCountInput.txt
        !hdfs dfs -rm -r wordcount-output
        #usr/local/Cellar/hadoop/2.6.0/libexec/share/hadoop/tools/lib
        dataDir = "/Users/jshanahan/Dropbox/lectures-uc-berkeley-ml-class-2015/Noteboo
        ks/WordCount"
        !hadoop jar /usr/lib/hadoop-0.20-mapreduce/contrib/streaming/hadoop-streaming-
        2.6.0-mr1-cdh5.8.0.jar \
           -mapper /home/cloudera/WordCount/mapper.py \
           -reducer /home/cloudera/WordCount/reducer.py \
           -combiner /home/cloudera/WordCount/reducer.py \
           -input testWordCountInput.txt \
           -output wordcount-output \
           -numReduceTasks 3
           #--D mapreduce.job.reduces=2 depecated
        #-input historical_tours.txt file on Hadoop
        #output directory on Hadoop
```

3. HW2.1. Sort in Hadoop MapReduce (Partial sort, total sort)

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Using Alice's Adventures in Wonderland tackle ths problem. (You can obtain a free plain text version of the book, along with many others, from here (http://www.gutenberg.org.)

Change the mapper.py/reducer.py combination so that you get only the number of words starting with an uppercase letter, and the number of words starting with a lowercase letter. In other words, you need an output file with only 2 lines, one giving you the number of words starting with a lowercase ('a' to 'z'), and the other line indicating the number of words starting with an uppercase letter ('A' to 'Z').

Some background on Sorting in Hadoop Hadoop will always give a total sort on the key (i.e., key part of the key-value pairs produced by the mappers) when using just one reducer. When using multiple reducers Hadoop will by default give you a partial sort (i.e., all records within a partition will be sorted by the key (i.e., key part of the key-value pairs produced by the mappers). To achieve a total sort one needs to write a custom mapper to to prepend a partition key to each record, partition on that prepended key, and then do a secondary sort on a composite key that is made up of the prepended key and the original key. This can be done with one map-reduce job. This will be covered during Live Session of Week 3.

HW2.1.2 TOTAL SORT using a single reducer

Write a MapReduce job that creates a text file named **alice_words.txt** containing an alphabetical listing of all the words, and the number of times each occurs, in the text version of Alice's Adventures in Wonderland. (You can obtain a free plain text version of the book, along with many others, from here (http://www.gutenberg.org/cache/epub/11/pg11.txt) The first 10 lines of your output file should look something like this (the counts are not totally precise):

Word Count ========== a 631 a-piece 1 abide 1 able 1 about 94 above 3 absence 1 absurd 2

```
!curl 'http://www.gutenberg.org/cache/epub/11/pg11.txt' -o alicesTExtFilename.
In [35]:
         txt
           % Total
                     % Received % Xferd Average Speed
                                                         Time
                                                                 Time
                                                                          Time Curre
         nt
                                         Dload Upload
                                                         Total
                                                                 Spent
                                                                          Left Speed
             163k 100 163k
                                         71298
                                                    0 0:00:02
                                                                0:00:02 --:-- 7131
         100
         4
In [36]: #display the first few lines
         !head alicesTExtFilename.txt
```

HW2.1.2 TOTAL SORT using multiple reducers [OPTITIONAL for this week; will be covered in next live session]

Change the mapper.py/reducer.py combination from the the above WordCount example so that you get the longest word present in the text version of Alice's Adventures in Wonderland. (You can obtain a free plain text version of the book, along with many others, from here (http://www.gutenberg.org/cache/epub/11/pg11.txt).

- First use one reducer and report your result. HINT: from emit records of the form: "longestWord\theLongWordEver\t15".
- Run you Hadoop streaming job with 3 reducers? Anything change with respect to your solution.

HW2.1.3 How many times does the word alice occur in the book?

Write a MapReduce job to determine this. Please pay attention to what you use for a key and value as output from your mapper.

Uppercase: 10634
Lowercase: 1532

Alice: 101

In []:

3. HW2.2 EDA using WORDCOUNT in Hadoop

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HW2.2.1 WORDCOUNT

Using the Enron data from and Hadoop MapReduce streaming, write the mapper/reducer job that will determine the word count (number of occurrences) of each white-space delimited token (assume spaces, fullstops, comma as delimiters). Examine the word "assistance" and report its word count in both SPAM and HAM classes.

CROSSCHECK the frequency using Unic commands (e.g., use multiple grep to get the frequency in each class): >grep assistance enronemail_1h.txt|cut -d\$'\t' -f4| grep assistance|wc -l 8 #NOTE "assistance" occurs on 8 lines but how many times does the token occur? 10 times! This is the number we are looking for!

HW2.2.2

Using Hadoop MapReduce and your wordcount job (from HW2.2.1) determine the top-10 occurring tokens (most frequent tokens) using a single reducer for the SPAM class and for the HAM class.

HW2.2.3 (Optional)

Using Hadoop MapReduce and your wordcount job (from HW2.2.1) determine the top-10 occurring tokens (most frequent tokens) using multiple reducers.

To achieve a total sort one needs to write a custom mapper to to prepend a partition key to each record. The shuffle phase will need a custom partitioner based upon the prepended key, while the sort is based upon a composite key which is made up of the partition key and the word count (i.e., we will do a secondary sort on a composite key that is made up of the prepended key and the word count. This all can be done with one mapreduce job.

SPAM

on 135

count of assistance = 8 And the top ten tokens are the following the 698 to 566 and 408 your 357 a 347 you 345 of 336 in 236 for 204 com 153 *HAM count of "assistance" = 2 And the top ten tokens are the following the 549 to 398 ect 382 and 278 of 230 hou 206 a 196 in 182 for 170

3. HW2.3 Multinomial NAIVE BAYES with NO Smoothing using a single reducer

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HW2.3. Multinomial NAIVE BAYES model with NO Smoothing using a single reducer

In this assignment you will produce a spam filter based upon a multinomial naive Bayes classifier. For a quick reference on the construction of the Multinomial NAIVE BAYES classifier that you will code, please consult the following:

- A nice textbook introduction to the different flavors of Naive Bayes is provide in <u>chapter 13</u>
 (http://nlp.stanford.edu/IR-book/pdf/13bayes.pdf) of the IRBook. Nice worked out examples are also provdied
- The "Document Classification" section of the wikipedia page on <u>Naive Bayes</u> (https://en.wikipedia.org/wiki/Naive Bayes classifier#Document classification)
- OR the original <u>paper (http://www.aueb.gr/users/ion/docs/ceas2006_paper.pdf)</u> by the curators of the Enron email data.

For the sake of this assignment we will focus on the basic construction of the parallelized classifier, and not consider its validation or calibration, and so you will have the classifier operate on its own training data (unlike a field application where one would use non-overlapping subsets for training, validation and testing). NOTE: please use the subject field and the body field for all your Naive Bayes modeling.

For all tasks in this HW problem, please use one (1) reducer.

HW2.3.1 Learn a Multinomial Naive Bayes model

Using Hadoop streaming MapReduce, write a mapper/reducer job(s) that will learn a Naive Bayes classifier Use all white-space delimitted tokens as independent input variables (assume spaces, fullstops, commas as delimiters). Note: for multinomial Naive Bayes, the class conditional probability for a word such as "assistance" given the class is SPAM, Pr(X="assistance"|Y=SPAM), is calculated as follows:

the number of times "assistance" occurs in SPAM labeled documents / the number of words in documents labeled SPAM

E.g., consider that "assistance" occurs 5 times in all of the documents Labeled SPAM, and the length in terms of the number of words in all documents labeled as SPAM (when concatenated) is 1,000. Then Pr(X="assistance"|Y=SPAM) = 5/1000. Note this is a multinomial estimation of the class conditional for a Naive Bayes Classifier. No smoothing is needed in this HW problem. Please represent you model as a record where the key is the first field (TAB separated), and the value, the remaining part, is composed of two values corresponding the class conditional counts or probabilities depending on what phase of learning we are in. A typical record whether in a file or in memory will have the following KEY-VALUE structure:

- Word\tCount(of Word in documents corresponding to HAM)\tCount(of Word in documents corresponding to SPAM)
- In memory this TSV-type data can be stored as a dictionary or defaultDict to record the learnt model or intermediate versions of the model

Finally the learnt model should consist of three columnes

word\tPr(Word|HAM)\tPr(Word|SPAM)

Note we can also insert a special record for the class priors. For example, we can use the token ClassPrior as the key to the class priors in this dictionary representation of the learnt model.

Write a systems test to regression test your map reduce job

Write a systems test to test your learning algorithm implementation using the following "Chinese" dataset. Please reserve document D5 as an independent test document (i.e., dont use it for training. Just use it for testing) Use the Chinese dataset to unit test your Mapper, reducer and final output.

Chinese dataset

Writing NaiveBayes/chineseExample.txt

HW2.3.2 Learn a multinomial naive Bayes model (with no smoothing) by hand

Learn the multinomial naive Bayes by hand and show the formulas, and your calculations in a nice tabular form.

Compare your hand calculations for the following:

- the learnt multinomial naive Bayes with NO smoothing
- · the classification of the D5 test document

with textbook calculation listed here:

Note the worked example <u>here</u>
 (https://www.dropbox.com/s/f17c4mvmm5fuwav/chineseTestCaseFullyWorkedOut.png) is with smoothing "https://www.dropbox.com/s/f17c4mvmm5fuwav/chineseTestCaseFullyWorkedOut.png (https://www.dropbox.com/s/f17c4mvmm5fuwav/chineseTestCaseFullyWorkedOut.png)". It is taken from the IRBook chapter (http://nlp.stanford.edu/IR-book/pdf/13bayes.pdf) on Naive Bayes.

```
In [ ]: # download the image with worked solution and render it in the next cell belo
w.
!curl "https://www.dropbox.com/s/f17c4mvmm5fuwav/chineseTestCaseFullyWorkedOu
t.png"
```

In [28]: **%%HTML**

<H!> NB Example </H1>

0 inese not 0.004033
0.004033
0.004033

NB Example

Hand calculations for Multinomial naive Bayes (Learning and classifiction)

- Insert hand calculations for learning a multinomial naive Bayes Classifier from the Chinese dataset
- Insert hand calculations for classifying the test document "D5" using the learnt multinomial naive Bayes Classifier from the Chinese dataset

HINTS:

Because Markdown is a superset of HTML you can even add things like HTML tables

For more background on notebook formatting see: https://athena.brynmawr.edu/jupyter/hub/dblank/public/Jupyter%20Notebook%20Users%20Manual.ipynb, https://athena.brynmawr.edu/jupyter/hub/dblank/public/Jupyter%20Notebook%20Users%20Manual.ipynb, https://athena.brynmawr.edu/jupyter/hub/dblank/public/Jupyter%20Notebook%20Users%20Manual.ipynb, https://athena.brynmawr.edu/jupyter/hub/dblank/public/Jupyter%20Notebook%20Users%20Manual.ipynb, https://athena.brynmawr.edu/jupyter/hub/dblank/public/Jupyter%20Notebook%20Users%20Manual.ipynb,

Example table in MD

Word	Pr(Word,Chinese)	Pr(Word,not Chinese)
Chinese	0.625	0.33
Beijing	0.125	0
Shanghai	0.125	0
Macao	0.125	0
Japan	0	0.33
Tokyo	0	0.33

Pr(Chinese|Chinese Chinese Tokyo Japan)=
Pr(Chinese)Pr(Chinese|Chinese)Pr(Chinese|Chinese)Pr(Chinese)Pr(Tokyo|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*Pr(Japan|Chinese)*P

 $\label{eq:chinese} Pr(\text{not Chinese}|\text{Chinese}|\text{Chinese}|\text{Not Chinese}|\text{Pr(Chinese}|\text{not Chinese}|\text{Pr(Chinese}|\text{not Chinese}|\text{Pr(Chinese}|\text{not Chinese}|\text{Pr(Tokyo}|\text{not Chinese})^*\text{Pr(Japan}|\text{not Chinese})=0.001$

So its not Chinese

learnt multinomial naive Bayes Model with Smoothing

Word	Word Class Conditional counts and probs. \n dsdsd
Beijing	[0.0, 1.0, 0.111, 0.142]
Chinese	[1.0, 5.0, 0.222, 0.428]
Tokyo	[1.0, 0.0, 0.222, 0.0714]
Shanghai	[0.0, 1.0, 0.111, 0.142]
ModelPrior	[1.0, 3.0, 0.25, 0.75]
Japan	[1.0, 0.0, 0.222, 0.071]

	ļI			
4				•
In []:				

HW2.3.3 Learn a multinomial naive Bayes model (with no smoothing) for SPAM filtering

Systems test your code first with the Chinese Example and show the resulting model.

Macao [0.0, 1.0, 0.111, 0.142]

Learn a SPAM filtering model from the ENRON dataset provided above. Save the model to file SPAM_Model_MNB.tsv.

Show the top 10 terms alphabetically sortig the words increasing and their corresponding model entries. Write a mapreduce job to accomplish this. Show the bottom 10 terms also.

HW 2.3.4 Classify Documents using the learnt Multinomial Naive Bayes model using Hadoop Streaming

Classify each Enron email messages using the learnt Naive Bayes classifier (Testing on the training set is bad practice but we will allow that here to simplify the work here).

Write a separate map-reduce job to classify a corpus of documents using a provided/learnt Multinomial Naive Bayes model. A model file consisting of the triples word VPr(Word|HAM) VPr(Word|SPAM) should be broadcast to the worker nodes using the *-file* command line option when running a Hadoop streaming job. Please write the corresponding mapper and reducer portions of this classifier job.

Note: Map Tasks and map lifecycles

Note that for each chunk in the input data a mapper task is executed. Each mapper task has three phases: a init phase (to initialize variables used down stream in the mapper task or read in data from disk that might be used downstream in the map task); a loop to process each record in the input stream; and a final phase that is executed prior to the map task finishing. A Reduce task goes through a similar lifecycle.

NOTE: on small multiplying small numbers

Multiplying lots of probabilities, which are between 0 and 1, can result in floating-point underflow. Since log(xy) = log(x) + log(y), it is better to perform all computations by summing logs of probabilities rather than multiplying probabilities. Please pay attention to probabilities that are zero! They will need special attention. Count up how many times clasification of a document results in a zero class posterior probabilty for each class and report when using the Enron training set for evaluation.

- Report the performance of your learnt classifier in terms of misclassification error rate of your multinomial Naive Bayes Classifier.
 - Error Rate = misclassification rate with respect to a provided set (say training set in this case). It is more formally defined here:
- Let DF represent the evalution set in the following:
 - Err(Model, DF) = |{(X, c(X)) ∈ DF : c(X) != Model(x)}| / |DF|

Where || denotes set cardinality; c(X) denotes the class of the tuple X in DF; and Model(X) denotes the class inferred by the Model "Model"

In this exercise, please complete the following tasks:

- Once again unit test your classifier map reduce job using the Chinese example. Please show a trace
 of your prediction and classification steps.
- Once you are happy the Chinese dataset results run

SPAM_MODEL_MNB

top 10 entrys

a 0.019061 0.014604

ab 0.000000 0.000373

abidjan 0.000110 0.000000

ability 0.000110 0.000000

able 0.000604 0.000224

abn 0.000055 0.000000

about 0.002362 0.000671

above 0.000439 0.000224

absent 0.000000 0.000075

absenteeism 0.000055 0.000000

bottom 10 entrys

zac 0.000110 0.000000

zadorozhny 0.000000 0.000298

zero 0.000055 0.000224

zesto 0.000549 0.000000

zimin 0.000000 0.000373

zinc 0.000055 0.000000

zk 0.000055 0.000000

zo 0.000110 0.000000

zolam 0.000110 0.000000

zxs 0.000055 0.000000

In [63]:	

```
import re
import numpy as np
P_spam= \{\}
P_ham={}
post_prob=[]
with open("spam_ham_total.txt") as e:
    e.readline()
    e.readline()
    11=e.readline()
    (key1,spam_lines,ham_lines)=l1.split()
    print(key1, spam_lines, ham_lines)
with open("SPAM_MODEL_MNB.txt") as f:
    f.readline()
    f.readline()
    for line in f:
        #print(line)
        (key, spam_val,ham_val) = line.split()
        P_spam[key] = spam_val
        P_ham[key]=ham_val
with open("enronemail_1h.txt") as g:
    cc=0
    tot=0
    for line in g:
        xx=line.split('\t')
        or clf=int(xx[1])
        pspam=0
        pham=0
        pspam0=1
        pham0=1
        cc=cc+1
        for word in re.findall(r'[a-z]+', line.lower()):
            if float(P ham[word])>0:
                pham=pham+np.log(float(P_ham[word]))
            else:
                pham0=0
            if float(P_spam[word])>0:
                pspam=pspam+np.log(float(P_spam[word]))
            else:
                pspam0=0
        pspam=np.exp(pspam)*pspam0*int(spam_lines)/(int(spam_lines)+int(ham_li
nes))
        pham=np.exp(pham)*pham0*int(ham_lines)/(int(ham_lines)+int(ham_lines))
        post_prob.append(pspam)
        if pham<pspam:</pre>
            clf=1
        else:
            clf=0
        if clf==or clf:
            tot=tot+1
        #print ("line ",cc,or_clf,clf)
    print('accuracy=',tot/cc)
```

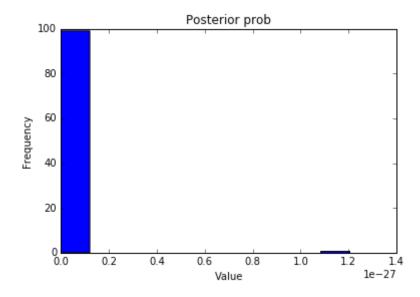
```
print(post_prob)
```

Plot a histogram of the posterior probabilities

Plot a histogram of the posterior probabilities (i.e., Pr(Class|Doc)) for each class over the ENRON training set. Summarize what you see.

```
In [70]: %matplotlib inline
    import matplotlib.pyplot as plt
    plt.hist(post_prob)
    plt.title("Posterior prob")
    plt.xlabel("Value")
    plt.ylabel("Frequency")
```

Out[70]: <matplotlib.text.Text at 0x9a686a0>



for spam, the probabilities are all very skewed to the left.

3. HW2.4 Use Laplace plus-one smoothing

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Repeat HW2.3 with the following modification: use Laplace plus-one smoothing.

In addition, compare the misclassification error rates for 2.3 versus 2.4 and explain the differences.

In []:	
---------	--

3. HW2.5 Ignore rare words

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Repeat HW2.4. This time when modeling and classification ignore tokens with a frequency of less than three (3) in the training set. How does it affect the misclassification error of learnt naive multinomial Bayesian Classifier on the training dataset. Report the error and the change in error.

HINT: ignore tokens with a frequency of less than three (3). Think of this as a preprocessing step. How many mapreduce jobs do you need to solve thus homework?

In []:

3. HW2.6 Benchmark your code with the Python SciKit-Learn

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HW2.6 Benchmark your code with the Python SciKit-Learn implementation of the multinomial Naive Bayes algorithm

It always a good idea to benchmark your solutions against publicly available libraries/frameworks such as SciKit-Learn, the Machine Learning toolkit available in Python. In this exercise, we benchmark ourselves against the SciKit-Learn implementation of multinomial Naive Bayes. For more information on this implementation see: http://scikit-learn.org/stable/modules/naive_bayes.html) more

In this exercise, please complete the following tasks:

- Run the Multinomial Naive Bayes algorithm (using default settings) from SciKit-Learn over the same training data used in HW2.5 and report the misclassification error (please note some data preparation might be needed to get the Multinomial Naive Bayes algorithm from SkiKit-Learn to run over this dataset)
- Prepare a table to present your results, where rows correspond to approach used (SkiKit-Learn versus your Hadoop implementation) and the column presents the training misclassification error
- Explain/justify any differences in terms of training error rates over the dataset in HW2.5 between your Multinomial Naive Bayes implementation (in Map Reduce) versus the Multinomial Naive Bayes implementation in SciKit-Learn

HW 2.6.1 Bernoulli Naive Bayes (OPTIONAL: note this exercise is a stretch HW and optional)

- Run the Bernoulli Naive Bayes algorithm from SciKit-Learn (using default settings) over the same training data used in HW2.6 and report the misclassification error
 - Discuss the performance differences in terms of misclassification error rates over the dataset in HW2.5 between the Multinomial Naive Bayes implementation in SciKit-Learn with the Bernoulli Naive Bayes implementation in SciKit-Learn. Why such big differences. Explain.

Which approach to Naive	Bayes would	you recommend for S	SPAM detection? Justif	y your selection

3. HW2.7 Preprocess the Entire Spam Dataset (OPTIONAL)

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The Enron SPAM data in the following folder <u>enron1-Training-Data-RAW</u> (https://www.dropbox.com/sh/hemnvr0422nr36g/AAAPoK-aYxkFGxGjzaeRNEwSa?dl=0) is in raw text form (with subfolders for SPAM and HAM that contain raw email messages in the following form:

- Line 1 contains the subject
- The remaining lines contain the body of the email message.

In Python write a script to produce a TSV file called train-Enron-1.txt that has a similar format as the enronemail_1h.txt that you have been using so far. Please pay attend to funky characters and tabs. Check your resulting formated email data in Excel and in Python (e.g., count up the number of fields in each row; the number of SPAM mails and the number of HAM emails). Does each row correspond to an email record with four values? Note: use "NA" to denote empty field values.

3. HW2.8 Build and evaluate a NB classifier on the Entire Spam Dataset (OPTIONAL)

<u>Back to Table of Contents</u> Using Hadoop Map-Reduce write job(s) to perform the following: -- Train a multinomial Naive Bayes Classifier with Laplace plus one smoothing using the data extracted in HW2.7 (i.e., train-Enron-1.txt). Use all white-space delimited tokens as independent input variables (assume spaces, fullstops, commas as delimiters). Drop tokens with a frequency of less than three (3). -- Test the learnt classifier using enronemail_1h.txt and report the misclassification error rate. Remember to use all white-space delimited tokens as independent input variables (assume spaces, fullstops, commas as delimiters). How do we treat tokens in the test set that do not appear in the training set?

Tn []•	
TII •	

HW2.8.1 OPTIONAL

- Run both the Multinomial Naive Bayes and the Bernoulli Naive Bayes algorithms from SciKit-Learn (using default settings) over the same training data used in HW2.8 and report the misclassification error on both the training set and the testing set
 - Prepare a table to present your results, where rows correspond to approach used (SciKit-Learn Multinomial NB; SciKit-Learn Bernouili NB; Your Hadoop implementation) and the columns presents the training misclassification error, and the misclassification error on the test data set
 - Discuss the performance differences in terms of misclassification error rates over the test and training datasets by the different implementations. Which approach (Bernouili versus Multinomial) would you recommend for SPAM detection? Justify your selection.

----- END OF HOWEWORK ------