# Rachel Stark

Keller, Texas | 817-875-4053 | rstark.smith@gmail.com Portfolio | LinkedIn | Blog

## **SOFTWARE ENGINEER | DESIGNER**

I am an adaptable entry-level professional with a formal BS in Interior Design and a recent Software Engineering Certification. I have over 2 years of professional design experience and possess a comprehensive skill set, including a deep understanding of user and stakeholder needs. I excel in creating innovative, user-centric solutions by combining design expertise with technical proficiency.

### **SKILLS**

Javascript, React, HTML, CSS, Ruby on Rails, SQL, GitHub, TailwindCSS, Adobe Photoshop, Figma, TypeForm, SurveyMonkey, GoogleForms, Information Architecture, Ideation, Wireframes, Prototypes, User Research, Personas, User-Centered Design, User Flows, User Journeys, Project Management, Logos, Google Suite, Detail-Oriented, Presentations, Empathy, Furniture Design, Stakeholder Engagement, Design Fundamentals, Cross-functional Work

### **PROJECTS**

Dental Website Case Study - Study | Process | Mockup

Crafted actionable recommendations to enhance user experience and increase call to action responsiveness

Nosh.up - Github | Demo | Live - ReactJS | Ruby on Rails Foodie photo sharing application for food truck cuisine

ShelfieShare - Github | Demo - ReactJS | Ruby on Rails

Reading community application that allows readers to share books, reviews and photos of their "To Be Read" bookshelf

Fox Vinyl - Github | Demo - ReactJS | Ruby | Active Record | Sinatra

Record Collection application to keep track of users record inventory and share with other collectors

### **EXPERIENCE**

Self-Employed

Keller, Texas

01/2013 - Current

- Freelance Designer | Event Planner
  - Managed various residential design and remodeling projects from concept to completion
- Developed precise timelines and maintained clear communication with clients throughout the process
- Expertly orchestrated events, seamlessly handling vendor coordination and budget management
- Collaborated on corporate holiday decorating projects for diverse settings including offices and festive gatherings
- Designed displays including custom pieces and created immersive atmospheres

Crate & Barrel Plano, Texas
Sales Manager 09/2011 - 08/2012

- Addressed customer concerns through investigations and identified solutions that were mutually advantageous
- Demonstrated strong leadership by providing training, sales support, and maintaining vendor communication

VLK Architects
Arlington, Texas
Interior Designer
01/2008 - 12/2009

- Presented design proposals, gathered feedback, and developed solutions that prioritized clients input
- Designed unique logos, patterns, and custom furniture for diverse projects, meeting specific stakeholder needs
- Collaborated with architects and builders, ensuring design intent was maintained throughout construction phases
- Sourced and curated a diverse range of furnishings, finishes, and materials, creating cohesive designs schemes
- Reviewed and drafted product specifications, used AutoCAD and SketchUp to contribute to construction documents

## **EDUCATION**

Flatiron School

Remote Flex Program
Full Stack Web Development, Ruby on Rails, React, JavaScript program

03/2022 - 05/2023

**Grow with Google** 

Foundations of User Experience Design Certificate UX Design Certificate

Online Flex Program 11/2022 expected 11/2023

**University of Texas at Arlington** 

Bachelor of Science in Interior Design, Cum Laude

Arlington, Texas 12/2007