

Rachel Stark

Keller, Texas | 817-523-8502 | rstark.smith@gmail.com

[Portfolio](#) | [LinkedIn](#) | [Blog](#)

SOFTWARE ENGINEER | DESIGNER

I am an adaptable entry-level professional with a formal BS in Interior Design and a recent Software Engineering Certification. I have over 2 years of professional design experience and possess a comprehensive skill set, including a deep understanding of user and stakeholder needs. I excel in creating innovative, user-centric solutions by combining design expertise with technical proficiency.

SKILLS

Javascript, React, HTML, CSS, Ruby on Rails, SQL, GitHub, TailwindCSS, Adobe Photoshop, Figma, TypeForm, SurveyMonkey, GoogleForms, Information Architecture, Ideation, Wireframes, Prototypes, User Research, Personas, User-Centered Design, User Flows, User Journeys, Project Management, Logos, Google Suite, Detail-Oriented, Presentations, Empathy, Furniture Design, Stakeholder Engagement, Design Fundamentals, Cross-functional Work

PROJECTS

Dental Website Case Study - [Study](#) | [Process](#) | [Mockup](#)

Crafted actionable recommendations to enhance user experience and increase call to action responsiveness

Nosh.up - [Github](#) | [Demo](#) | [Live](#) - ReactJS | Ruby on Rails

Foodie photo sharing application for food truck cuisine

ShelfieShare - [Github](#) | [Demo](#) - ReactJS | Ruby on Rails

Reading community application that allows readers to share books, reviews and photos of their "To Be Read" bookshelf

Fox Vinyl - [Github](#) | [Demo](#) - ReactJS | Ruby | Active Record | Sinatra

Record Collection application to keep track of users record inventory and share with other collectors

EXPERIENCE

Self-Employed

Freelance Designer | Event Planner

Keller, Texas
01/2013 - Current

- Managed various residential design and remodeling projects from concept to completion
- Developed precise timelines and maintained clear communication with clients throughout the process
- Expertly orchestrated events, seamlessly handling vendor coordination and budget management
- Collaborated on corporate holiday decorating projects for diverse settings including offices and festive gatherings
- Designed displays including custom pieces and created immersive atmospheres

Crate & Barrel

Sales Manager

Plano, Texas
09/2011 - 08/2012

- Addressed customer concerns through investigations and identified solutions that were mutually advantageous
- Demonstrated strong leadership by providing training, sales support, and maintaining vendor communication

VLK Architects

Interior Designer

Arlington, Texas
01/2008 - 12/2009

- Presented design proposals, gathered feedback, and developed solutions that prioritized clients input
- Designed unique logos, patterns, and custom furniture for diverse projects, meeting specific stakeholder needs
- Collaborated with architects and builders, ensuring design intent was maintained throughout construction phases
- Sourced and curated a diverse range of furnishings, finishes, and materials, creating cohesive designs schemes
- Reviewed and drafted product specifications, used AutoCAD and SketchUp to contribute to construction documents

EDUCATION

Flatiron School

Full Stack Web Development, Ruby on Rails, React, JavaScript program

Remote Flex Program
03/2022 - 05/2023

Grow with Google

Foundations of User Experience Design Certificate
UX Design Certificate

Online Flex Program
11/2022
expected 11/2023

University of Texas at Arlington

Bachelor of Science in Interior Design, Cum Laude

Arlington, Texas
12/2007