Stats 101A final project

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Setup

This data set of interest is of Capital Bikeshare rentals in 2011 and 2012, sourced from the UCI Machine Learning Repository. From the site:

"Bike-sharing systems represent a new generation of traditional bike rentals, where the entire process - from membership and rental to return - has become automatic. With these systems, users can easily rent a bike from a particular location and return it to another. Currently, there are over 500 bike-sharing programs worldwide, which comprise more than 500,000 bicycles. These systems are of great interest due to their important role in addressing traffic, environmental, and health issues.

In addition to the interesting real-world applications of bike-sharing systems, the characteristics of the data generated by these systems make them attractive for research. Unlike other transport services such as buses or subways, the duration of travel, departure, and arrival positions are explicitly recorded in these systems. This feature turns bike-sharing systems into a virtual sensor network that can be used for sensing mobility in the city. Therefore, it is expected that most of the important events in the city could be detected by monitoring this data."

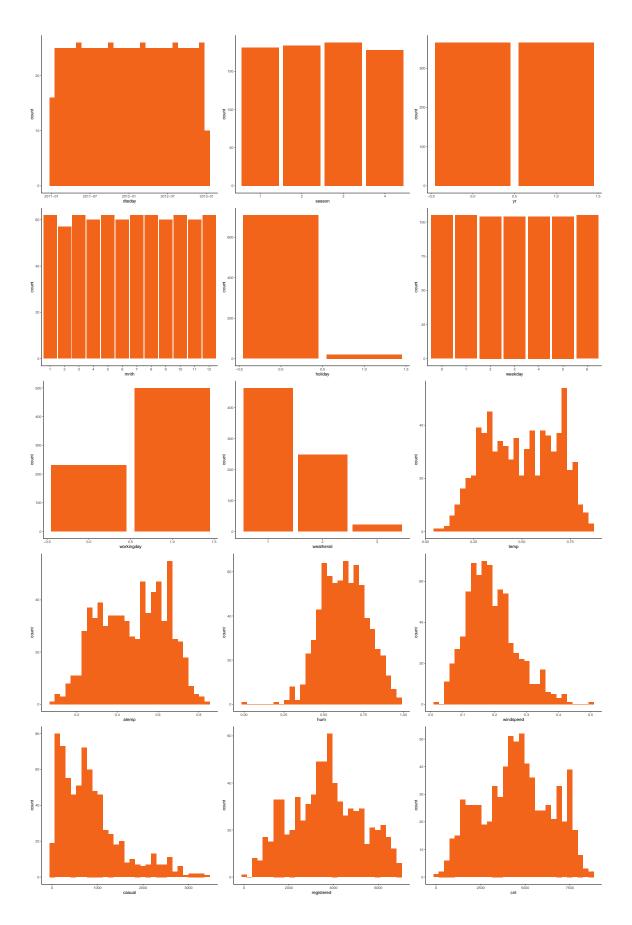
This project will analyze bike share demand in Washington D.C. from 2011-2012. The variables can be described below:

Variable	Description
instant	record index
dteday	date
season	season (1:winter, 2:spring, 3:summer, 4:fall)
yr	year (0: 2011, 1:2012)
mnth	month (1 to 12)
hr	hour (0 to 23)
holiday	weather day is holiday or not
weekday	day of the week
workingday	if day is neither weekend nor holiday is 1 , otherwise is 0
weathersit	1: Clear, Few clouds, Partly cloudy, Partly cloudy.
	2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist.
	3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered
	clouds.
	4: Heavy Rain + Ice Pallets + Thunderstorm + Mist, Snow + Fog
temp	Normalized temperature in Celsius. The values are derived via $(t-t_min)/(t_max-t_min)$,
	t_min=-8, t_max=+39
atemp	Normalized feeling temperature in Celsius. The values are derived via
	$(t-t_{\min})/(t_{\max-t_{\min}}, t_{\min}-16, t_{\max}+50$
hum	Normalized humidity. The values are divided to $100~(\text{max})$
windspeed	Normalized wind speed. The values are divided to $67~(\text{max})$
casual	count of casual users
registered	count of registered users
cnt	count of total rental bikes including both casual and registered

The index will be excluded from the model.

Exploratory Analysis

##	dteday	season	yr	mnth
##	Min. :2011-01-	01 Min. :1.000	Min. :0.0000	Min. : 1.00
##	1st Qu.:2011-07-	02 1st Qu.:2.000	1st Qu.:0.0000	1st Qu.: 4.00
##	Median :2012-01-	01 Median :3.000	Median :1.0000	Median: 7.00
##	Mean :2012-01-	01 Mean :2.497	Mean :0.5007	Mean : 6.52
##	3rd Qu.:2012-07-	01 3rd Qu.:3.000	3rd Qu.:1.0000	3rd Qu.:10.00
##	Max. :2012-12-	31 Max. :4.000	Max. :1.0000	Max. :12.00
##	holiday	weekday v	workingday	weathersit
##	Min. :0.00000	Min. :0.000 Min	n. :0.000 Min	n. :1.000
##	1st Qu.:0.00000	1st Qu.:1.000 1st	t Qu.:0.000 1s	t Qu.:1.000
##	Median :0.00000	Median :3.000 Med	dian :1.000 Me	dian :1.000
##	Mean :0.02873	Mean :2.997 Mea	an :0.684 Me	an :1.395
##	3rd Qu.:0.00000	3rd Qu.:5.000 3rd	d Qu.:1.000 3rd	d Qu.:2.000
##	Max. :1.00000	Max. :6.000 Max	x. :1.000 Ma	x. :3.000
##	.		1	windspeed
##	temp	atemp	num	windspeed
##	Min. :0.05913	-	num Min. :0.0000	Min. :0.02239
	-	Min. :0.07907 N	Min. :0.0000	-
##	Min. :0.05913	Min. :0.07907 M	Min. :0.0000	Min. :0.02239
##	Min. :0.05913 1st Qu.:0.33708	Min. :0.07907 M 1st Qu.:0.33784 Median :0.48673 M	Min. :0.0000 Ast Qu.:0.5200	Min. :0.02239 1st Qu.:0.13495
## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833	Min. :0.07907 M 1st Qu.:0.33784 Median :0.48673 M Mean :0.47435 M	Min. :0.0000 Ast Qu.:0.5200 Median :0.6267	Min. :0.02239 1st Qu.:0.13495 Median :0.18097
## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538	Min. :0.07907 M 1st Qu.:0.33784 Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 3	Min. :0.0000 Ast Qu.:0.5200 Median :0.6267 Mean :0.6279	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049
## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167	Min. :0.07907 M 1st Qu.:0.33784 Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 3	Min. :0.0000 Ast Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321
## ## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167 casual	Min. :0.07907 M 1st Qu.:0.33784 Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 Max. :0.84090 M	Min. :0.0000 1st Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725 cnt	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321
## ## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167 casual	Min. :0.07907 M 1st Qu.:0.33784 M Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 M registered Min. : 20 Min.	Min. :0.0000 1st Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725 cnt	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321
## ## ## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167 casual Min. : 2.0	Min. :0.07907 M 1st Qu.:0.33784 M Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 S Max. :0.84090 M registered Min. : 20 Min. 1st Qu.:2497 1st 0	Min. :0.0000 Ast Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725 cnt : 22	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321
## ## ## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167 casual Min. : 2.0 1st Qu.: 315.5	Min. :0.07907 M 1st Qu.:0.33784 M Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 G Max. :0.84090 M registered Min. : 20 Min. 1st Qu.:2497 1st 0	Min. :0.0000 Ist Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725 cnt : 22 Qu.:3152 an :4548	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321
## ## ## ## ## ##	Min. :0.05913 1st Qu.:0.33708 Median :0.49833 Mean :0.49538 3rd Qu.:0.65542 Max. :0.86167 casual Min. : 2.0 1st Qu.: 315.5 Median : 713.0	Min. :0.07907 M 1st Qu.:0.33784 M Median :0.48673 M Mean :0.47435 M 3rd Qu.:0.60860 3 Max. :0.84090 M registered Min. : 20 Min. 1st Qu.:2497 1st G Median :3662 Median Mean :3656 Mean	Min. :0.0000 Ist Qu.:0.5200 Median :0.6267 Mean :0.6279 Brd Qu.:0.7302 Max. :0.9725 cnt : 22 Qu.:3152 an :4548	Min. :0.02239 1st Qu.:0.13495 Median :0.18097 Mean :0.19049 3rd Qu.:0.23321



	2 4 6 8 10 12	ı	0.2 0.4 0.8 0.8		0.0 0.2 0.4 0.8 0.8 1.	٥	0 500 1500 2500 35	00	0 2000 4000 6000 80	1000
dteday	0.50	1.6e-05	0.15	0.15	0.016	0.11	0.28	0.66	0.63	- 1
	mnth	0.0095	0.22	0.23	0.22	0.21	0.12	0.29	0.28	
		weekday	0.00017	0.0075	0.052	0.014	0.06	0.057	0.067	
00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		temp	0.99	0.13	0.16	0.54	0.54	0.63	
				atemp	0.14	0.18	0.54	0.54	0.63	-:
00 00 00 00	The second secon				hum	0.25	0.077	0.091	0.10	
						windspeed	0.17	0.22	0.23	-: -: -:
200 000 000 000 000 000 000 000 000 000							casual	0.40	0.67	
								registered	0.95	
000 000 000			7					A STATE OF THE STA	cnt	

There is very few skewness in our variables. There are overwhelmingly more non-holidays to holidays and sunny / cloudy days to rainy days: there are also no recorded days of snow. The total count of rented bikes is equal to the sum of casual riders and registered riders, and it's interesting that casual riders is right skewed. In the correlation plots, it seems that weather-related factors such as temperature and conditions have the largest effect on the total number of rented bikes. Casual and registered, being directly related to the total, will be excluded from our models. It would be interesting to test models on these in future projects for comparison.

There does not seem to be severe collinearity between the variables, besides obviously temperature and perceived temperature.

Year should also be removed from the analysis: This model will be focusing on predicting the number rented bikes based on a single day's conditions, and there is not as much interest in differences between 2011 and 2012 numbers.

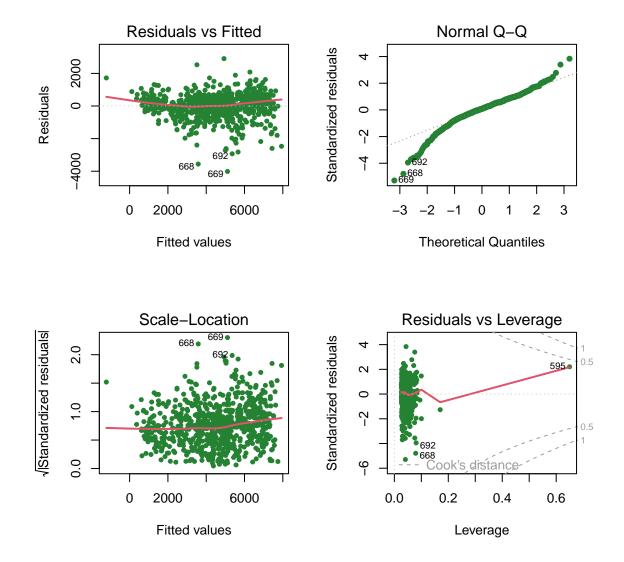
Original Model

We are just going to throw the kitchen sink at this data.

```
##
## Call:
## lm(formula = cnt ~ . - yr - casual - registered - workingday,
##
       data = bikes)
##
## Residuals:
##
     Min
              1Q Median
                            ЗQ
                                  Max
   -4015
##
            -362
                     64
                           451
                                 2907
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) -80781.03
                            2452.81 -32.934 < 2e-16 ***
## dteday
                               0.16 34.324 < 2e-16 ***
                   5.49
## season2
                  878.34
                             180.70 4.861 1.44e-06 ***
                             214.56 3.860 0.000124 ***
## season3
                 828.14
## season4
                 1581.97
                             182.22 8.682 < 2e-16 ***
## mnth2
                  -32.33
                             144.70 -0.223 0.823261
                             166.24 1.319 0.187716
## mnth3
                  219.22
## mnth4
                  -35.46
                             248.73 -0.143 0.886669
## mnth5
                   85.26
                             268.63 0.317 0.751039
                             282.84 -1.077 0.281858
## mnth6
                 -304.62
## mnth7
                 -956.94
                             314.52 -3.042 0.002434 **
## mnth8
                 -711.11
                             304.18 -2.338 0.019677 *
## mnth9
                 -322.40
                             267.21 -1.207 0.228020
## mnth10
                 -985.34
                             245.37 -4.016 6.57e-05 ***
## mnth11
                -1790.67
                             236.58 -7.569 1.18e-13 ***
## mnth12
                -1928.86
                             190.73 -10.113 < 2e-16 ***
                             181.57 -3.212 0.001376 **
## holiday
                 -583.31
## weekday1
                  208.68
                             110.23 1.893 0.058752 .
## weekday2
                  308.52
                             107.85
                                    2.861 0.004355 **
```

```
## weekday3
                  380.34
                             108.20
                                      3.515 0.000468 ***
## weekday4
                             108.25
                                      3.554 0.000404 ***
                  384.75
                                      4.019 6.48e-05 ***
## weekday5
                  434.70
                             108.16
## weekday6
                  438.98
                             107.28
                                     4.092 4.77e-05 ***
## weathersit2
                 -451.66
                              77.58
                                    -5.822 8.86e-09 ***
                                    -9.855 < 2e-16 ***
## weathersit3
               -1955.04
                             198.37
## temp
                 2744.26
                            1407.80
                                     1.949 0.051654 .
## atemp
                 1905.34
                            1472.03
                                     1.294 0.195966
                                    -5.372 1.06e-07 ***
## hum
                -1580.53
                             294.24
## windspeed
                -2848.83
                             417.30 -6.827 1.88e-11 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 774.4 on 702 degrees of freedom
## Multiple R-squared: 0.8463, Adjusted R-squared: 0.8402
## F-statistic: 138.1 on 28 and 702 DF, p-value: < 2.2e-16
```

This original model has an adjusted R-squared value of 0.8402. Most of the variables are statistically significant, besides a few factored months and perceived temperature.



These plots look ok. There is one point with high leverage, but doesn't have necessarily a high Cook's value. Some of the standardized residuals are left-skewed in the Q-Q plot.

##		GVIF	Df	GVIF^(1/(2*Df))
##	dteday	1.388778	1	1.178464
##	season	169.912544	3	2.353446
##	mnth	452.438817	11	1.320405
##	holiday	1.121313	1	1.058921
##	weekday	1.163200	6	1.012678
##	weathersit	1.893669	2	1.173076
##	temp	80.835565	1	8.990860

```
## atemp 70.045219 1 8.369302

## hum 2.137849 1 1.462138

## windspeed 1.273102 1 1.128318
```

However, we have VERY high variance inflation between our variables. This makes sense, particularly the relationship between temp and atemp, as well as between the weather during various seasons and months. We will remove these before performing forward feature selection.

Feature Selection

from Miles Chen 101A Nov 20 2015 youtube lecture:

```
## Subset selection object
```

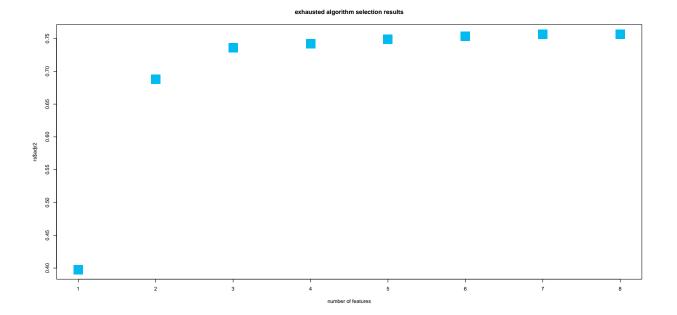
8 Variables (and intercept)

	O Valiables	(unu in	ocreepo,
##		Forced in	Forced out
##	dteday	FALSE	FALSE
##	season	FALSE	FALSE
##	holiday	FALSE	FALSE
##	weekday	FALSE	FALSE
##	weathersit	FALSE	FALSE
##	atemp	FALSE	FALSE
##	hum	FALSE	FALSE
##	windspeed	FALSE	FALSE
			_

1 subsets of each size up to 8

Selection Algorithm: exhaustive

dteday season holiday weekday weathersit atemp hum windspeed ## ## 1 (1)"" 11 11 11 11 11 11 (1)"*" 11 11 ## 3 (1)"*" 11 11 (1)"*" "*" "*" (1)"*" "*" "*" "*" ## 5 (1)"*" 11 11 "*" "*" "*" "*" "*" "*" "*" "*" "*" (1)"*" ## 7 ## 8 (1) "*" "*" "*" "*" "*"



It seems that a model with even just 3 variables would perform pretty well, and R^2 doesn't increase by much after that. It seems like date, day of the week, the weather and temperature have the greatest influence.

We'll use backward elimination to see if there's any differences.

```
## Start: AIC=9937.07
## cnt ~ (dteday + season + yr + mnth + holiday + weekday + workingday +
       weathersit + temp + atemp + hum + windspeed + casual + registered) -
##
##
      yr - casual - registered - workingday - mnth - temp
##
                Df Sum of Sq
                                    RSS
                                            AIC
##
## <none>
                              559023934
                                         9937.1
## - weekday
                   14663817
                              573687750
                                         9944.0
## - holiday
                     9326879
                              568350812 9947.2
                    21682806
                              580706740 9962.9
## - hum
## - windspeed
                    23910052
                              582933986 9965.7
                              618944121 10007.5
## - weathersit
                    59920188
                   76605655
                              635629588 10024.9
## - season
## - atemp
                 1 188362382 747386316 10147.3
## - dteday
                 1 645459192 1204483126 10496.2
## Start: AIC=11066.88
```

```
## cnt ~ 1
##
             Df Sum of Sq
                             RSS
                                       AIC
## + atemp
              1 1091003307 1648532085 10698
## + dteday
              1 1083287662 1656247730 10701
               3 950595868 1788939524 10761
## + season
## + weathersit 2 271644573 2467890819 10995
## + windspeed 1 150705556 2588829836 11028
## + hum
               1 27757373 2711778019 11061
## + holiday 1 12797494 2726737898 11066
                            2739535392 11067
## <none>
## + weekday 6 17659017 2721876375 11074
##
## Step: AIC=10697.61
## cnt ~ atemp
             Df Sum of Sq
                                 RSS
                                       AIC
##
           1 795359095 853172990 10218
## + dteday
## + weathersit 2 163531664 1485000421 10625
## + season
              3 154159967 1494372119 10632
## + hum
             1 99815222 1548716864 10654
## + windspeed 1 39915579 1608616506 10682
## + holiday 1 6274901 1642257184 10697
## <none>
                           1648532085 10698
## + weekday 6 15529667 1633002418 10703
##
## Step: AIC=10218.11
## cnt ~ atemp + dteday
##
              Df Sum of Sq RSS
                                      AIC
## + weathersit 2 157237928 695935062 10073
```

+ hum

+ season

1 96963223 756209767 10132

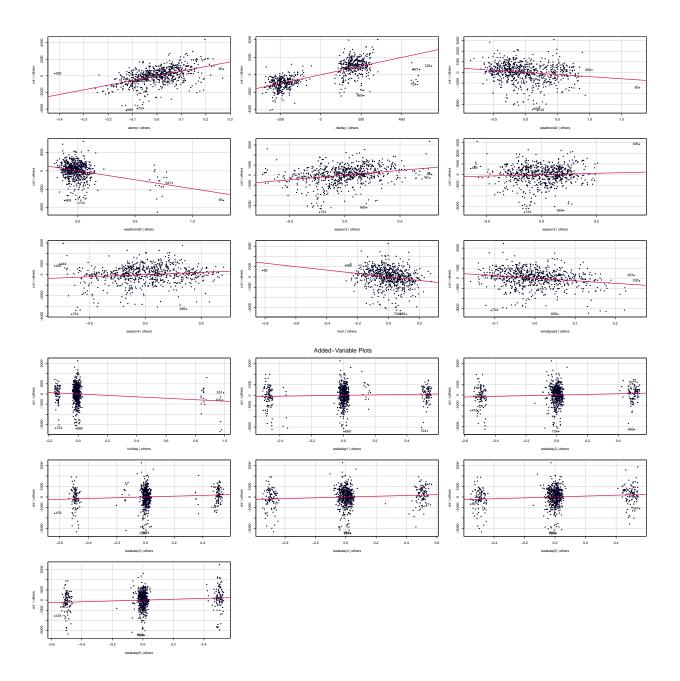
3 63502666 789670324 10168

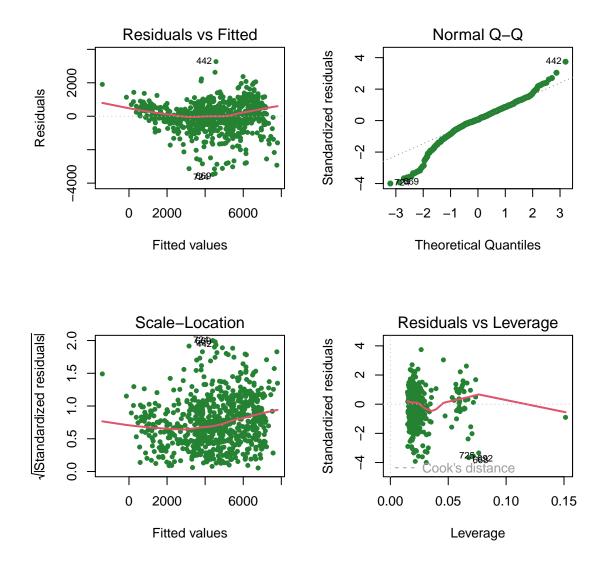
```
## + windspeed 1 15030949 838142041 10207
                    9661567 843511424 10212
## + holiday
## + weekday
                6 15373883 837799108 10217
## <none>
                           853172990 10218
##
## Step: AIC=10073.2
## cnt ~ atemp + dteday + weathersit
##
              Df Sum of Sq
##
                                RSS
                                      AIC
## + season
              3 71420431 624514631 10000
             1 13488296 682446766 10061
## + hum
## + holiday
             1 13156484 682778577 10061
## + weekday 6 19701504 676233558 10064
## + windspeed 1 9883489 686051573 10065
## <none>
                           695935062 10073
##
## Step: AIC=10000.05
## cnt ~ atemp + dteday + weathersit + season
##
##
              Df Sum of Sq
                                RSS
                                        AIC
              1 14588837 609925794 9984.8
## + hum
## + windspeed 1 13887966 610626664 9985.6
## + holiday
               1 12040179 612474452 9987.8
              6 20140870 604373761 9988.1
## + weekday
## <none>
                           624514631 10000.1
##
## Step: AIC=9984.77
## cnt ~ atemp + dteday + weathersit + season + hum
##
              Df Sum of Sq
##
                                RSS
                                       AIC
## + windspeed 1 24892109 585033685 9956.3
## + holiday 1 11688471 598237323 9972.6
## + weekday 6 17440082 592485711 9975.6
```

```
609925794 9984.8
## <none>
##
## Step: AIC=9956.31
## cnt ~ atemp + dteday + weathersit + season + hum + windspeed
##
            Df Sum of Sq
                                RSS
##
                                       AIC
## + holiday 1 11345935 573687750 9944.0
## + weekday 6 16682873 568350812 9947.2
## <none>
                          585033685 9956.3
##
## Step: AIC=9944
## cnt ~ atemp + dteday + weathersit + season + hum + windspeed +
##
       holiday
##
            Df Sum of Sq
                                RSS
                                       AIC
## + weekday 6 14663817 559023934 9937.1
## <none>
                          573687750 9944.0
##
## Step: AIC=9937.07
## cnt ~ atemp + dteday + weathersit + season + hum + windspeed +
       holiday + weekday
##
We get the same results. So, we'll keep the forward AIC model.
##
## Call:
## lm(formula = cnt ~ atemp + dteday + weathersit + season + hum +
       windspeed + holiday + weekday, data = bikes)
##
## Residuals:
                1Q Median
       Min
                                ЗQ
                                       Max
## -3481.1 -382.8
                    53.5 525.2 3266.5
##
## Coefficients:
```

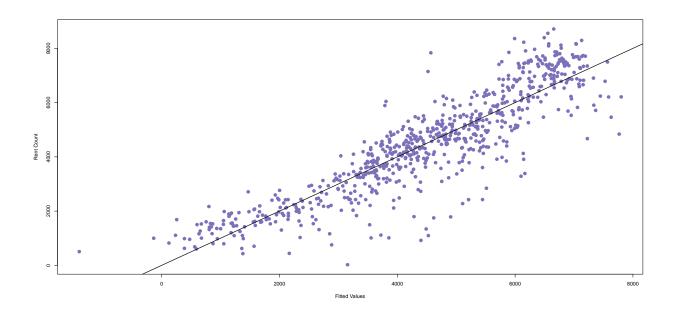
```
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) -7.301e+04 2.647e+03 -27.585 < 2e-16 ***
## atemp
               5.597e+03 3.608e+02 15.511 < 2e-16 ***
## dteday
               4.948e+00 1.723e-01 28.712 < 2e-16 ***
## weathersit2 -3.976e+02 8.772e+01 -4.533 6.82e-06 ***
## weathersit3 -1.930e+03 2.246e+02 -8.591 < 2e-16 ***
## season2
               9.341e+02 1.213e+02
                                      7.703 4.45e-14 ***
## season3
               2.592e+02 1.564e+02
                                      1.657 0.098039 .
## season4
               4.188e+02 1.108e+02
                                      3.780 0.000170 ***
## hum
              -1.676e+03 3.186e+02
                                     -5.262 1.88e-07 ***
## windspeed
              -2.550e+03 4.614e+02
                                    -5.526 4.59e-08 ***
## holiday
              -7.066e+02 2.047e+02
                                     -3.451 0.000590 ***
## weekday1
               2.115e+02 1.258e+02
                                      1.681 0.093130 .
## weekday2
               3.084e+02 1.229e+02
                                      2.509 0.012334 *
## weekday3
               3.781e+02 1.232e+02
                                      3.070 0.002225 **
## weekday4
               3.784e+02 1.231e+02
                                      3.073 0.002201 **
## weekday5
               4.287e+02 1.231e+02
                                      3.482 0.000527 ***
## weekday6
               4.234e+02 1.225e+02
                                      3.457 0.000579 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## Residual standard error: 884.8 on 714 degrees of freedom
## Multiple R-squared: 0.7959, Adjusted R-squared: 0.7914
## F-statistic: 174.1 on 16 and 714 DF, p-value: < 2.2e-16
```

Our Adjusted R-Squared is a bit lower at 0.7914, but all of our coefficients are statistically significant and there is no issues with multicolinearity.





No issues with our model plots.



Our fitted values are looking good too.

Reflection

```
##
## Call:
## lm(formula = cnt ~ atemp + dteday + weathersit + season + hum +
##
      windspeed + holiday + weekday, data = bikes)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -3481.1 -382.8
                     53.5
                            525.2 3266.5
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) -7.301e+04 2.647e+03 -27.585 < 2e-16 ***
## atemp
               5.597e+03 3.608e+02 15.511 < 2e-16 ***
## dteday
               4.948e+00 1.723e-01 28.712 < 2e-16 ***
## weathersit2 -3.976e+02 8.772e+01 -4.533 6.82e-06 ***
## weathersit3 -1.930e+03 2.246e+02 -8.591 < 2e-16 ***
               9.341e+02 1.213e+02
                                     7.703 4.45e-14 ***
## season2
## season3
               2.592e+02 1.564e+02
                                      1.657 0.098039 .
                                      3.780 0.000170 ***
## season4
              4.188e+02 1.108e+02
## hum
              -1.676e+03 3.186e+02 -5.262 1.88e-07 ***
## windspeed
              -2.550e+03 4.614e+02 -5.526 4.59e-08 ***
## holiday
              -7.066e+02 2.047e+02 -3.451 0.000590 ***
## weekday1
               2.115e+02 1.258e+02
                                      1.681 0.093130 .
## weekday2
               3.084e+02 1.229e+02
                                      2.509 0.012334 *
## weekday3
               3.781e+02 1.232e+02
                                      3.070 0.002225 **
## weekday4
               3.784e+02 1.231e+02
                                      3.073 0.002201 **
## weekday5
               4.287e+02 1.231e+02
                                      3.482 0.000527 ***
                                      3.457 0.000579 ***
## weekday6
               4.234e+02 1.225e+02
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
```

```
## Residual standard error: 884.8 on 714 degrees of freedom
## Multiple R-squared: 0.7959, Adjusted R-squared: 0.7914
## F-statistic: 174.1 on 16 and 714 DF, p-value: < 2.2e-16</pre>
```

Our final model predicts the number of rented bikes based on the date, temperature feel, season, humidity, day of the week, and holiday status.

weathersit3	weathersit2	dteday	atemp	(Intercept)	##
-1929.878683	-397.647966	4.947567	5596.541431	-73005.075592	##
windspeed	hum	season4	season3	season2	##
-2549.850027	-1676.437156	418.843813	259.153660	934.056020	##
weekday4	weekday3	weekday2	weekday1	holiday	##
378.370054	378.087388	308.393894	211.513623	-706.606796	##
			weekday6	weekday5	##
			423.439988	428.734219	##

Perceived temperature has the greatest influence on number of bikes rented: when we ran our regression subsets test, it was the very first variable chosen. A 1 degree (F) increase in the temperature correspond to 5,596 bikes rented!

Number of rented bikes also depends a fair amount on the day of the week: the farther into the week, the more predicted bikes rented.

The greatest negative influences on rental count are rain (weathersit3), high windspeed, high humidity, and holidays. These all make sense.

In all, 79% of the variation in total rented bike counts can be attributed to these variables. We can see that from our regressions subset test that a model with just the date, weather situation and temperature serves well enough, but if we have access to all of these variables, we might as well use them.

This project can prove helpful for cities that want to adopt a rental bike system and help plan accordingly for total number of stations and bikes needed. The D.C. bike company could also vary prices based on these variables to maximize profits or maximize number of bikes used for certain days or periods.

This model only predicts total number of bikes rented per day. Future analysis on hourly rental counts or location-based rental information could be interesting. It would also be interesting to create models for casual rentals and registered rentals. We assumed that there was no difference in rental preferences for the sake of this project.

Appendix: All code for this report

```
knitr::opts_chunk$set(echo = FALSE)
bikes <- read.csv("day.csv", header = TRUE)</pre>
bikes$dteday <- as.Date(bikes$dteday)</pre>
bikes <- bikes[, -1]</pre>
summary(bikes)
bikes[, c(2, 4, 6, 8)] <- lapply(bikes[, c(2, 4, 6, 8)], factor)
library(ggplot2)
library(gridExtra)
# Create empty list to store plots
plots <- list()</pre>
# Loop through columns of bikes data frame
for (col in names(bikes)) {
  if (col %in% c("season", "yr", "mnth", "holiday", "weekday",
                  "workingday", "weathersit")) {
   p \leftarrow ggplot(bikes, aes(x = .data[[col]])) +
    geom_bar(fill = "#F26419") + theme_classic() + labs(x = col)
 }
  else {
   p \leftarrow ggplot(bikes, aes(x = .data[[col]])) +
    geom_histogram(fill = "#F26419") + theme_classic() + labs(x = col)
 }
 plots[[col]] <- p</pre>
}
# Arrange plots in a grid
grid.arrange(grobs = plots, ncol = 3)
# Function to add correlation coefficients
panel.cor <- function(x, y, digits = 2, prefix = "", cex.cor, ...) {</pre>
 usr <- par("usr")
```

```
on.exit(par(usr))
    par(usr = c(0, 1, 0, 1))
    Cor <- abs(cor(x, y)) # Remove abs function if desired</pre>
    txt <- pasteO(prefix, format(c(Cor, 0.123456789), digits = digits)[1])</pre>
    if(missing(cex.cor)) {
        cex.cor <- 0.4 / strwidth(txt)</pre>
    }
    text(0.5, 0.5, txt,
         cex = 2) # Resize the text by level of correlation
}
# Plotting the correlation matrix
pairs(bikes[, c(1, 4, 6, 9:15)],
      pch = 20,
      col = "#1F7A8C",
      gap = 0,
      upper.panel = panel.cor, # Correlation panel
      lower.panel = panel.smooth) # Smoothed regression lines
summary(model <- lm(cnt ~ . - yr - casual - registered</pre>
                    - workingday,
                    data = bikes))
par(mfrow=c(2,2))
plot(model, pch = 20, col = "#248232", lwd = 2)
library(car)
vif(model)
model <- lm(cnt ~ . -yr - casual - registered - workingday</pre>
            - mnth - temp, data = bikes)
# from Miles Chen 101A Nov 20 2015 youtube lecture
attach(bikes)
X <- cbind(dteday, season, holiday, weekday, weathersit,</pre>
           atemp, hum, windspeed)
library(leaps)
```

```
b <- regsubsets(as.matrix(X), cnt)</pre>
rs <- summary(b)
rs
detach(bikes)
plot(1:8, rs$adjr2, xlab = "number of features",
     main = "exhausted algorithm selection results",
     pch = 15, cex = 4, col = "#01BAEF")
backwardAIC <- step(model, direction = "backward")</pre>
mint = lm(cnt ~ 1, data = bikes)
forwardAIC <- step(mint, scope = list(upper = model,</pre>
                                       lower = ~1),
                   direction = "forward")
summary(forwardAIC)
library(car)
avPlots(forwardAIC, pch = 20, col = "#000022", col.lines = "#D81159")
par(mfrow=c(2,2))
plot(forwardAIC, pch = 20, col = "#248232", lwd = 2)
plot(forwardAIC$fitted, bikes$cnt, xlab = "Fitted Values", ylab = "Rent Count",
     pch = 20, col = "#7D70BA", cex = 2)
abline(lsfit(model$fitted.values, bikes$cnt), col = "#040404", lwd = 2)
summary(model <- forwardAIC)</pre>
model$coefficients
```