AUGUST 25<sup>th</sup> 2017 For Immediate Release



## "Rotary Local Lager" - Official Launch

Wednesday August 30<sup>th</sup> 4pm-6.30pm @ Guelph Curling Club

816 Woolwich St, Guelph

The Rotary Club of Guelph and the Rotary Club of Peterborough are pleased to

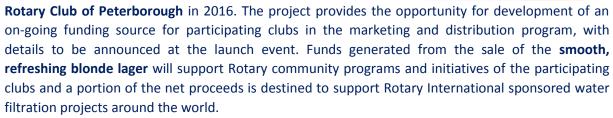
announce the launch of "Rotary Local Lager" – a major fundraising initiative developed in collaboration with Wellington Brewery in Guelph.

WELLINGTON BREWERY

The Launch of this **Rotary International** sanctioned initiative is set for **Wednesday August 30**<sup>th</sup> **4pm to 6.30pm,** with reception and presentations at the Guelph Curling Club

providing the opportunity for invited guests, visiting Rotarians from clubs in the Greater Toronto Area and the press to 'Taste the goods, enjoy the appetizers, hear the story, and tour the brewery'.

The initiative builds on a very successful pilot developed by the



"This is a very significant development for Rotary Guelph and Rotary clubs across Ontario, especially those here in Ontario, as Toronto will be playing host to 50,000 Rotarians from around the world attending the Rotary International convention in the summer of 2018" says **Marty Fairbairn**, President of the Rotary Club of Guelph.

## For more information, contact:

Helmuth Slisarenko Rotary Club of Guelph

Email: <a href="mailto:h\_slis@rogers.com">h\_slis@rogers.com</a>
Phone: 519-820-6455

Sarah Dawkins Wellington Brewery

Email: sarah@wellingtonbrewery.ca Phone: 519-837-2337 ext. 222 Kevin M. Duguay

Rotary Club of Peterborough Email: <a href="kevin@kmdplanning.com">kevin@kmdplanning.com</a>

Phone: 705-931-0975