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Similar Recommendations



REACH Product Recommender

REACH Product Recommender

REACH Product Recommender is the Best In Class recommendation engine for e-commerce firms to enable context specific recommendations for their shoppers

Benefits of REACH Product Recommender include

Save Time for your e-commerce shoppers

Recommend to your e-commerce shoppers a range of different styles, colours, fits that they are most likely to like without their having to spend time searching for these.

Enhanced User Experience

Show your e-commerce shoppers products most suitable for them leveraging shopper data, product data and the specific context. Save them time and the hassle!

Upsell

Sell more to the same shopper by helping them engage with products that like and are most likely to buy.

Accelerate Business Velocity

Rev up your business engine and accelerate your business in the digital economy by enabling your e-commerce shoppers buy faster easily

Build a Strategic Competitive Advantage

Returns On Investment is a function of Business Velocity and Margins. REACH Product Recommender enables higher Margins while accelerating your Business Velocity and can help you build a long term, sustainable competitive advantage.