



*Dream together.  
Do together.*

# buckets

Alisha Adam  
Rohit Talreja  
John Whitworth

# Mission Statement

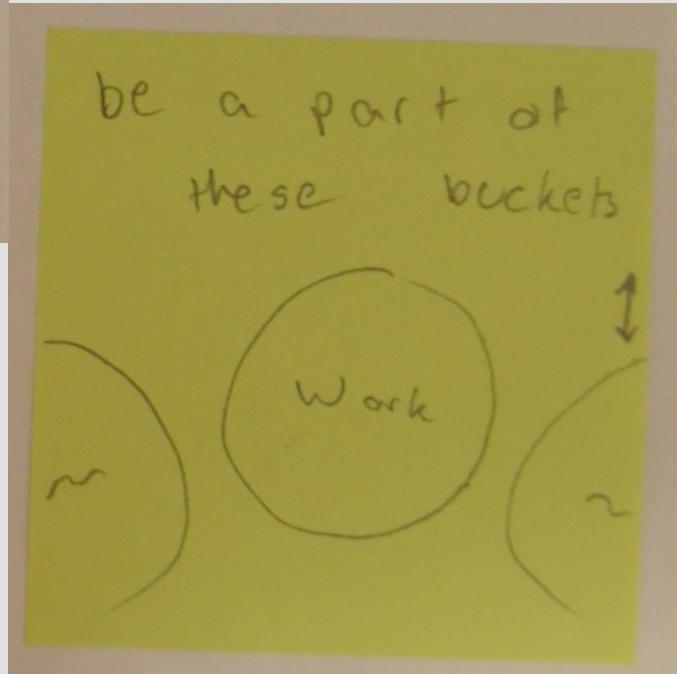
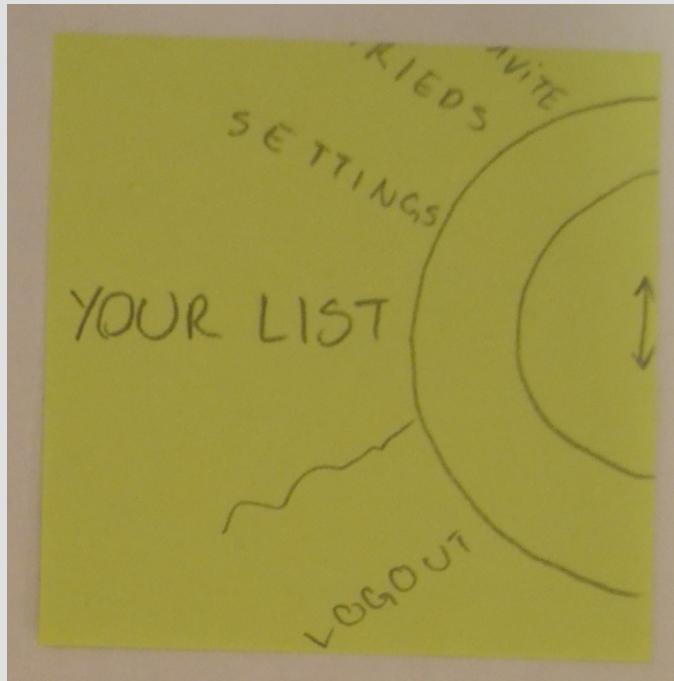
*Empower our users to check off goals from their bucket lists together, strengthening relationships along the way.*

# Overview

- UI selection
- Prototype
- Testing & results
- Proposed modifications

# Interface options

- Phone
- Tablet
- Watch



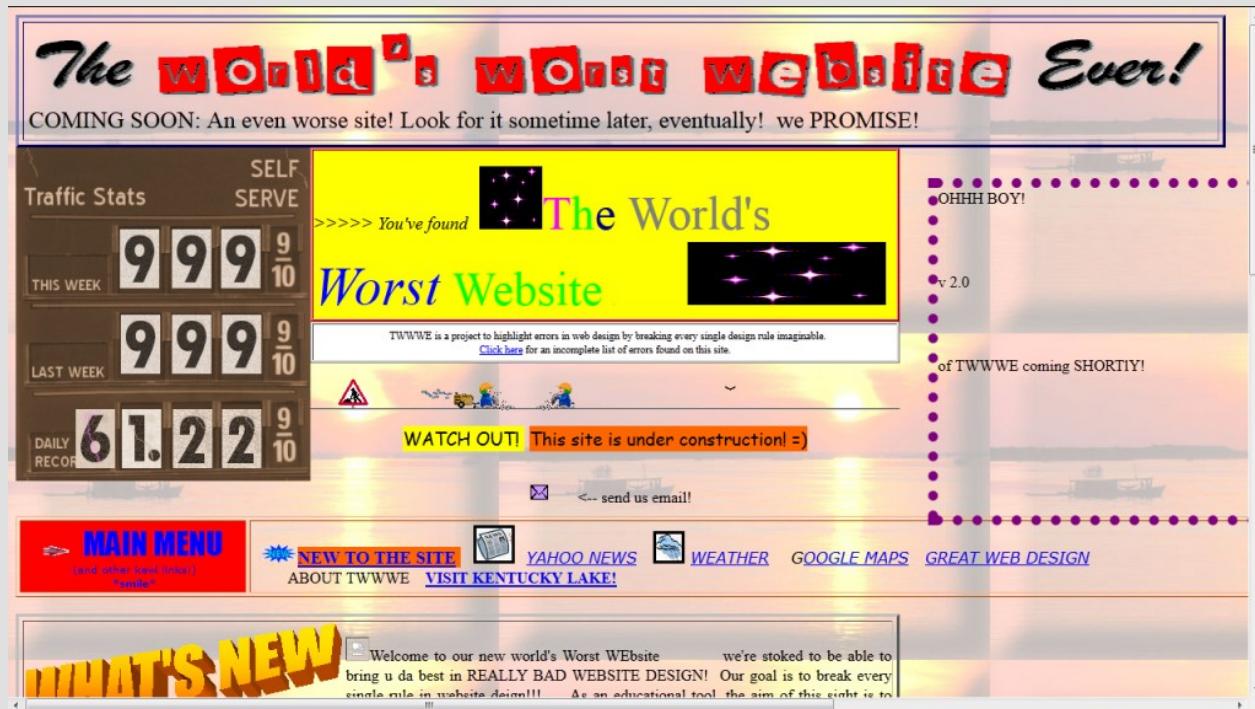
# Interface options

- Phone
- Tablet
- Watch
- HUD
- Car display



# Interface options

- Phone
- Tablet
- Watch
- HUD
- Car display
- ~~Website~~





- Ubiquitous
- Familiar
- Intuitive touch interface

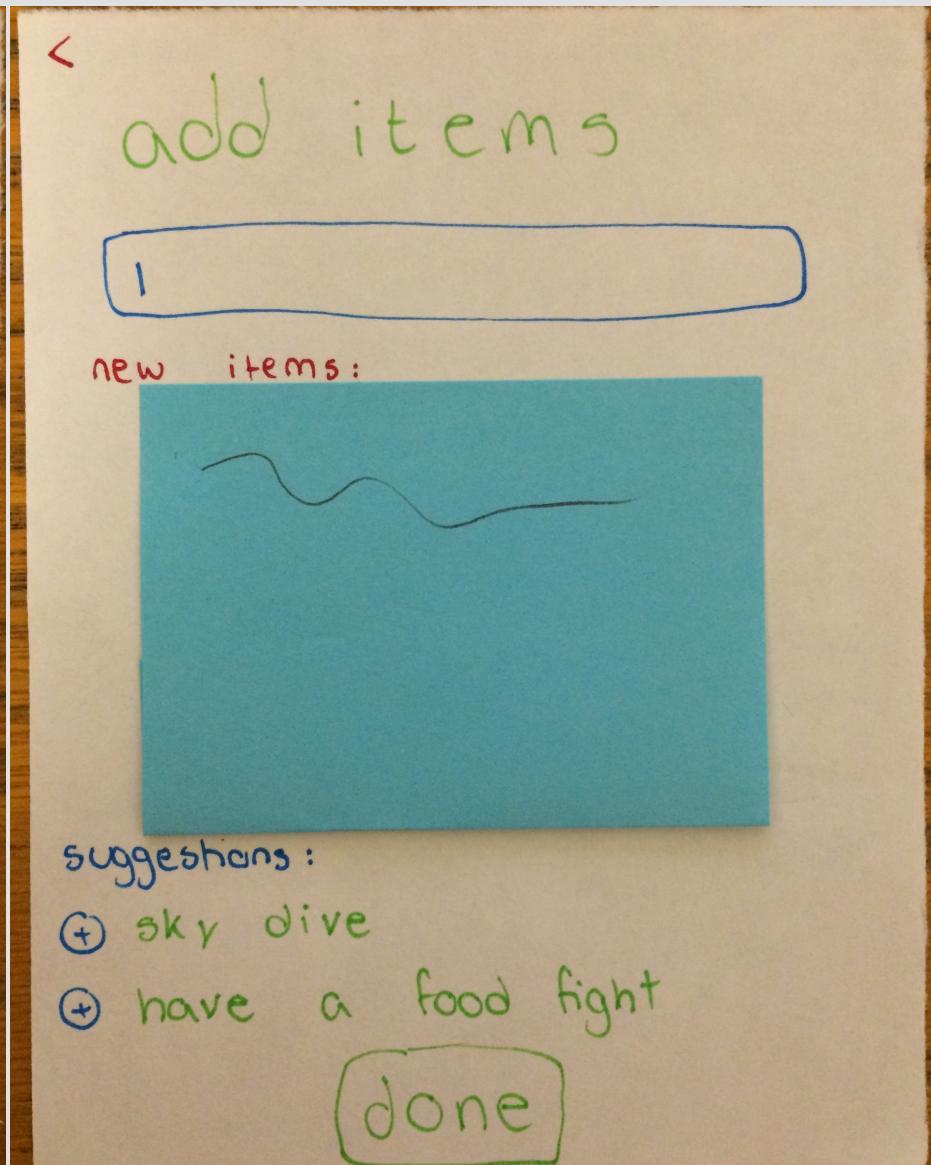
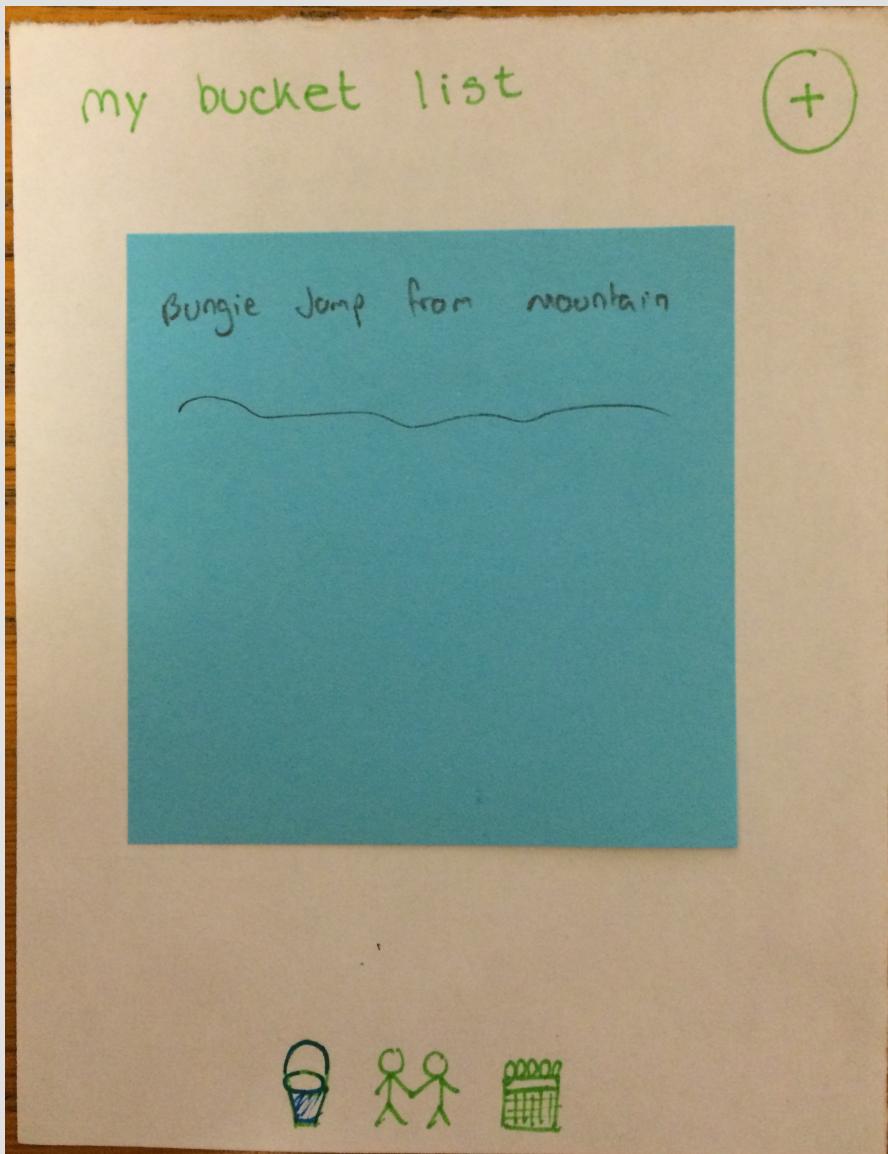
## Selected Interface(s)

- Interesting design challenge
- Possible extension of app

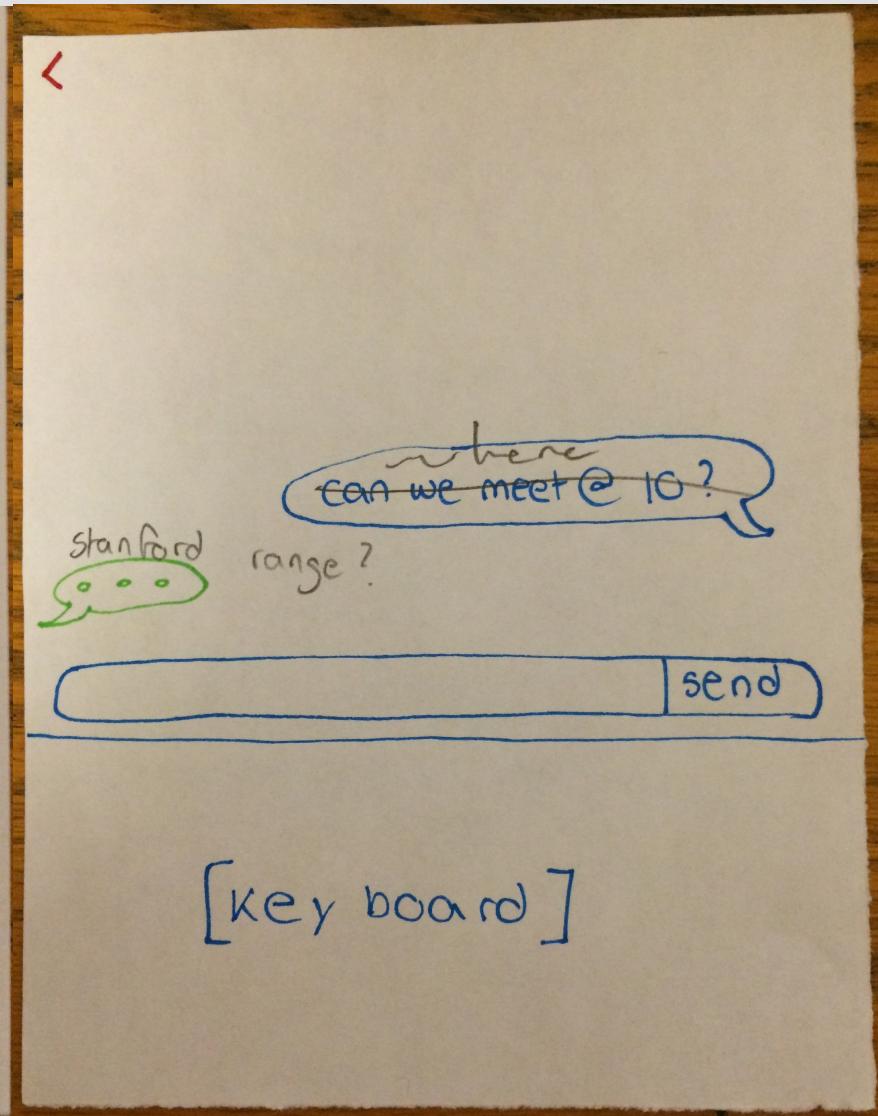
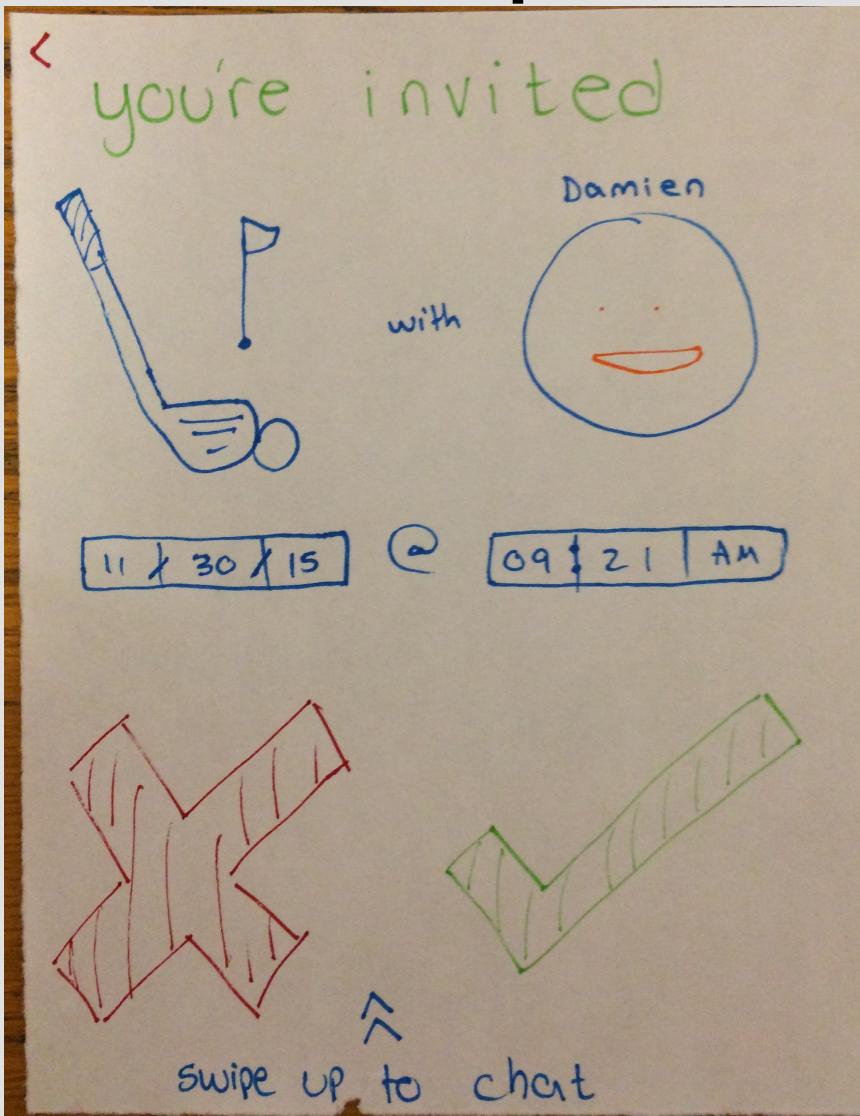


# PROTOTYPE & TASK FLOWS

# Add Items to Bucket List



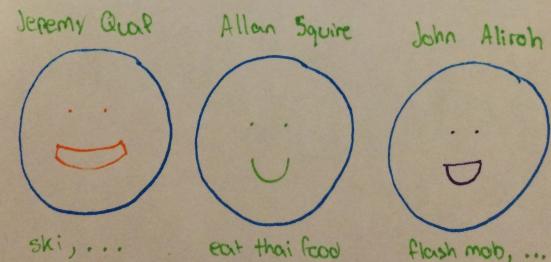
# Respond to an Invite



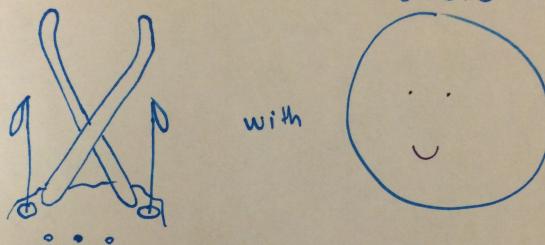
# Send an Invite

## my connections

Filter:



## invite



send  
invitation

## my plans

M	T	W	Th	F	Sa	Su
O	O	O	O	O	O	O
O	O	O	O	O	O	O
O	O	O	O	O	Golf	Bike
O	O	O	O	O	O	O
O	O	O	O	O	O	O



# TESTING & RESULTS

# Experimental Methods



- One of us is “computer”
  - No talking
  - Displays screens
  - Adds keyboard (as needed)
- Other person is narrator
  - Introduces product
  - Asks user to complete tasks
- User asked to vocalize rationale for choices

# User #1 Feedback

*"My personal inclination would be to not link with Facebook"*

*"It's pretty easy to see my bucket list"*



*"Oh! I get it now!"  
– after initial confusion with scheduling a task*

*"I wouldn't know that clicking on a bucket list item would send an invite"*

# User # 2 Feedback

*"Uh....."*  
– when  
prompted to add  
things to bucket  
list

*"It's hard for me to  
nail down a specific  
time in advance.  
Maybe just 'this  
weekend'?"*



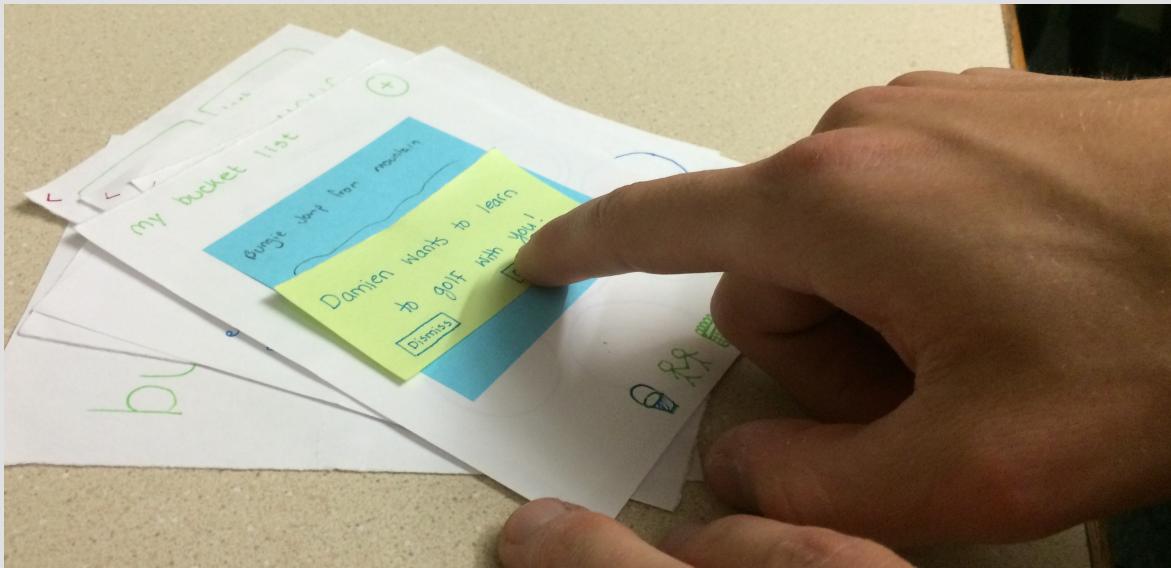
[dismisses message]  
*"Notifications inside  
app are weird"*

Clicked through tasks  
easily

Immediately  
chose to connect  
to Facebook

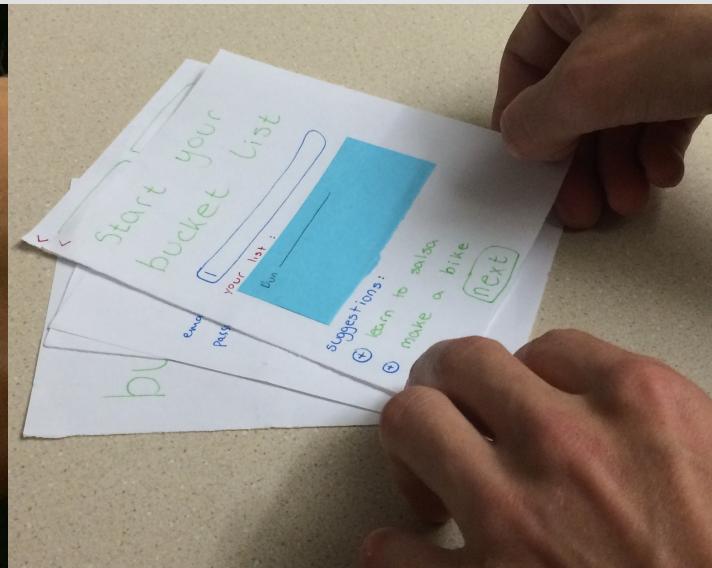
# User #3 Feedback

Easily invited someone based on the activity, not person



Thought the bucket icon was a trash can

Clicked through scheduling tasks pretty smoothly



Confused by profile creation

# Overall Impressions

## Positive

- Suggested communities
- Suggested list items
- Inspired by others lists
- Task flow is relatively straightforward

## Needs work

- What to put on list
- Hesitation to accept invites
- Scheduling and chat
- Notifications

# UI CHANGES

# Adding to Bucket List

- More suggestions
- Maybe don't display the screen right away
- Change bucket logo – make it explicit



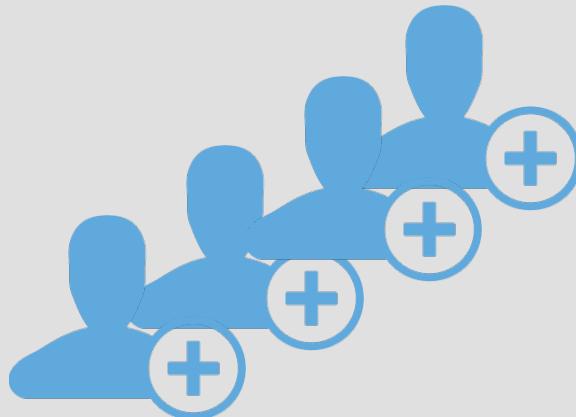
# Accepting an Invite

- Inbox vs. notifications
- Make proposing a new time easier
- More intuitive chat



# Sending an Invite

- Make it clearer where this process starts
- Make it more obvious who shares interests
- More ambiguous times
- Ability to invite multiple people



# Conclusion

- Users liked concept but struggled to create a bucket list
- Scheduling needs to be improved