



LONG WAR ECONOMY

.45% of the US population has served in the military during the Global War on Terror

What **MOTIVATES** them? Several Factors.

DUTY SERVICE HONOR

What about socioeconomic factors?

SOCIAL MOBILITY

COLLEGE

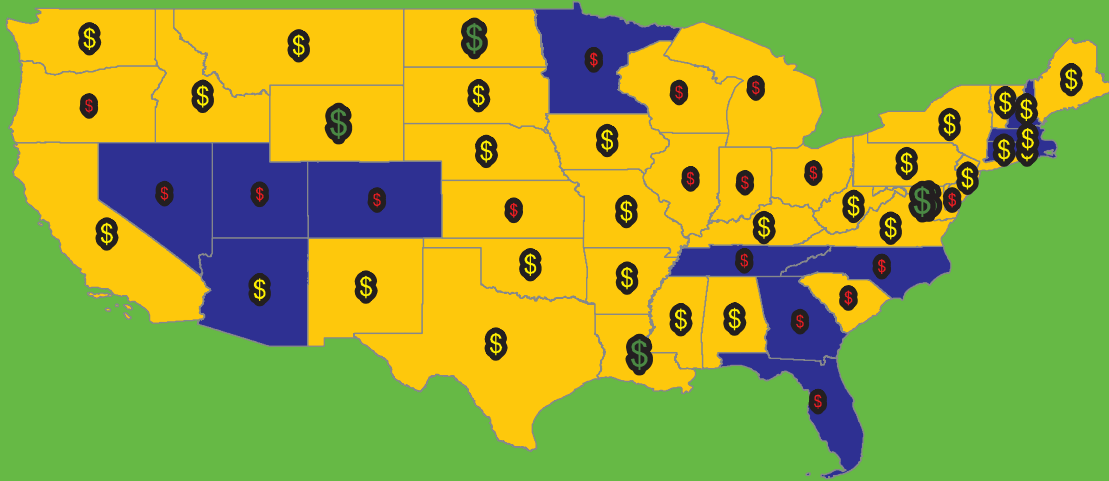
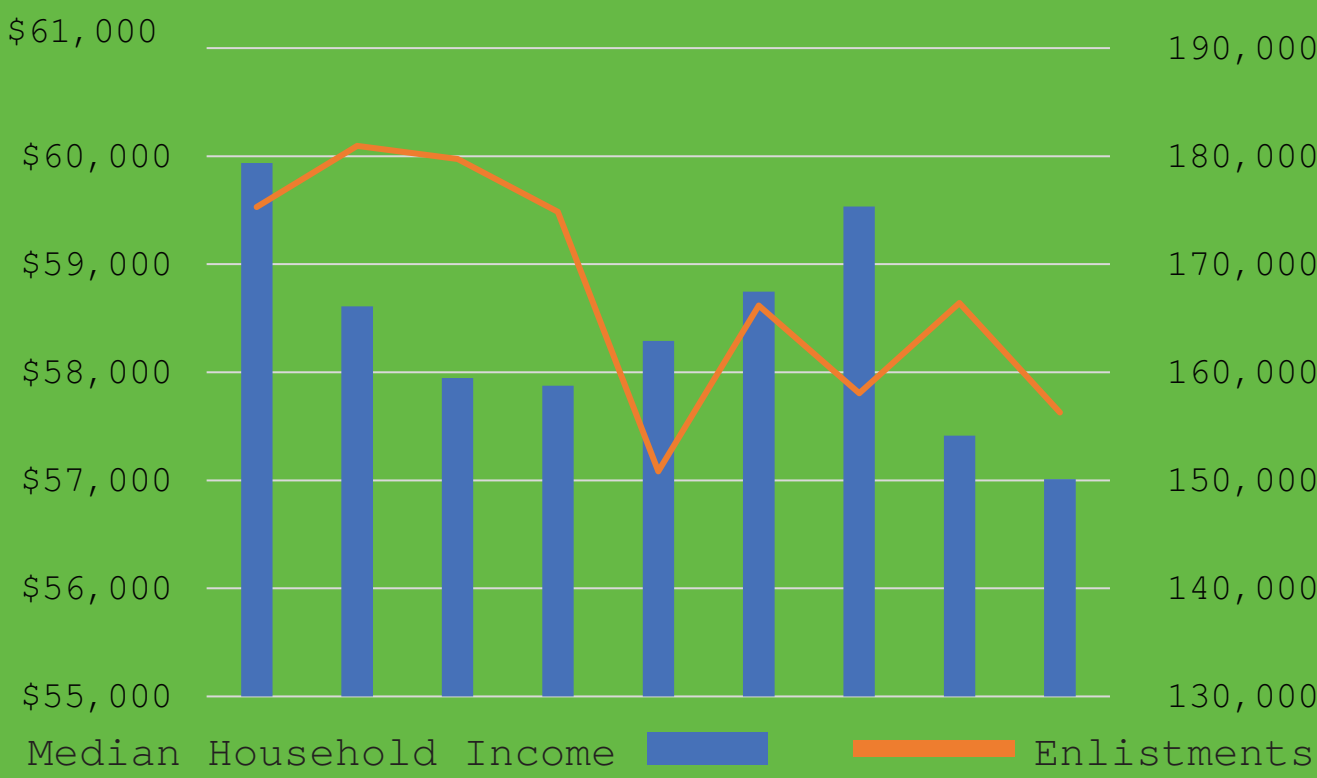
INCOME

Afterall, it is more than just a job, especially in **2009.**



In 2007-2008 the Great Recession begins and median household income drops by... **4.2%**

How did the Great Recession Affect First Time Enlistments in the US Military?



Many states with a significant **DECREASE** in median household income saw an **INCREASE** in enlistments.

All states with an **INCREASE** in median household income saw a **DECREASE** in enlistments.

“Today, unlike in World War II, the Americans who die or are wounded in war are disproportionately coming from poorer parts of the country.”

**-Douglas L. Kriner
+
Francis X. Shen**

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