REBECCA FENTER

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SKILLS:

- <u>Technical</u>: User-support, UAT, blockchain, dataflows, development, APIs, data analysis, eCommerce, UX, CX, system integration, agile, waterfall, eCommerce, microservices
- Recent Technologies: SAP Hybris, Java, JavaScript, CSS, HTML, Spring boot, Postman, Docker, SharePoint, Jira, Confluence, Click Up, Salesforce CRM, PLSQL, Aha!, Figma
- <u>Soft/Other:</u> Technical and business writing and documentation, strong communication, research, testing, presenting, training, leadership, mentorship, teamwork, workshop support, crossfunctional working, ad-hoc problem solving, project management, strategy and support

EDUCATION

North Carolina State University

• Bachelor of Science, Science, Technology, and Society

Wake Technical Community College

• Associate in Engineering, Science

• Associate in Applied Science, Computer Programming & Development

Badging: Blockchain Ready, Blockchain Builder, Blockchain Developer

Raleigh, NC

December 2024, 3.5 Raleigh, NC

December 2023, 3.5

December 2018, 3.6

D N E

Does Not Expire

EXPERIENCE

Pearson, Associate Business Analyst

January 2022- Current

- Responsible for acting as the co-lead BA for 4 successfully deployed projects in 6 months
- Competently supported 10+ projects in 6-month timeframe
- Created clear documentation of a variety of use-cases, testing, business needs, technical translations, or scenarios for more than 60% of supported projects and meetings
- Reliably multi-tasks and time manages between no less than 3-5 projects simultaneously
- Determines business functional and reporting requirements with key subject matter experts
- Drives the solutioning of product needs and enhancements based on business and customer requirements, in partnership with the product manager, engineering team, and UX team
- Produces project deliverables including user stories, detailed specifications, and project plans
- Provides basic technology and business best practice guidance related to initiatives
- Supports initiatives around business process development
- Plans, coordinates, and participates in user acceptance testing as needed
- Prioritize deliverables and milestone setting to achieve roadmap items
- Partners with business stakeholders to identify and understand source data and outline data quality requirements and processes
- Aids with project management and tracking through a variety of tools
- Takes ownership and lead regular business review processes; responsible for putting together analysis and recommendations
- Actively supports on strategy and content, user research, usability testing and analytics
- Identifies areas of opportunity and trends in the industry to help support initiatives

Pearson, Junior Business Analyst

August 2021- December 2021

- Established relations globally with no less than 15+ teams
- Appropriately time managed between 5 time-zones for effective communications
- Supported high-level estimations for total project story points and sprints during a 6-month period
- Gathered data on metrics such as feature usage, trends, adoption rates, product quality, team productivity
- Helped update user documentation and other user-facing documents including product-related portions of RFP responses
- Analyzed customer issues and communicated with team members to research problems and find solutions
- Confluence was used to create project scopes for the tech teams, squad BAs, and to reflect any conversations and questions between these teams
- Jira was utilized for backlog grooming, technical debt and bug tracking, and epic or ticket creation

Pearson, eCommerce Engineer Intern

June 2021- August 2021

- Developed 3 working APIs utilizing Java and Java Spring Boot
- Customized front-end store to incorporate functioning "Wish-list" icons and user page via JavaScript, CSS, and HTML within 15+ different classes within 10 weeks
- A pseudo database and supporting classes were also created to run this microservice on the local machine
- Within the headless storefront, Javascript was employed to create a Wishlist js and Wishlist jsp
 classes to create a customized wish list page for the customer and to grant them the visibility of
 their ability to add and remove products.
- CSS and HTML were formatted to adequately present the icons on the product and wish list page
- The microservice was contained and deployed in Docker with the intention of eventually deploying with AWS
- Postman was used to test the API endpoints and verify the HTTP status messages
- Firefox web dev and Inspect tool were used for CSS and HTML formatting on the headless store front.
- JUnit tests were created in attempts to break the code and correct any bugs that arose

Utility Metering Solutions, Junior Programmer Analyst

May 2020- May 2021

- Assisted in the creation, resolutions, and archival of over 90% of sites
- Accurately resolved client-side issues through the database with a task completion rate of 100%
- Led project as acting SI manager and IT with full project- cycle completion within 3 months
- Accurately and timely resolved client-side issues through the database and website, as well as facilitated current operations with data transformations and updates
- Assisted with users and other developers to determine the requirements and configuration
- Properly implemented construction of databases for new sites, sustained and maintained its tables and processes, and unerringly backed-up and archived them upon site completion
- Oversaw, created, and managed a full life cycle for an individual site project. Was responsible for establishing QA/QC, data collections via and individual site database, provide clean and accurate data to client on a weekly basis, and track analytics through Salesforce
- SharePoint and FTP were used for secure transfers while Jira and ClickUp utilized for team time and task tracking