

# Rashi Thakur

## Frontend Developer

Canada | P: +1 6473232908 | [rasheethakur29@gmail.com](mailto:rasheethakur29@gmail.com)

[LinkedIn](#)

### SUMMARY

---

- Curiosity-driven Frontend Developer with 4 years of experience, specialising in developing exceptional and simplified applications and websites. Adept at utilising HTML 5, CSS, JavaScript, and modern frameworks like React js to create responsive and visually appealing user interfaces.

### SIGNIFICANT HIGHLIGHTS

---

- Led the Research and Development team in generating innovative ideas for animation libraries, resulting in the acquisition of new clients.
- Independently built a website from scratch on Webflow, implementing custom JavaScript functionalities to meet project requirements not supported by the CMS platform, delivering the project within a 6-month timeline.
- Developed a small-scale ERP system for advisors, providing access to internal documents and reducing HR/Management queries by 60%.
- Developed a customised platform for the company to streamline the process of building estimates, sharing project timelines with clients, and facilitating financial forecasting.

### EXPERIENCE

---

#### BAM STRATEGY

Frontend Developer

2021 - Present

UI Development Team

BAM is a team of forward-thinking individuals that are driven by passion to elevate different brands in new and exciting ways. UI Development Team's objective is to build, maintain and come up with new ideas in the web development space for our Fortune 500 clients like PepsiCo, P&G, 3M, and Reckitt.

#### Responsibilities:

- Developed and maintained responsive web applications using HTML, CSS, Javascript React.js and Next.js, Redux, ensuring cross-browser compatibility and optimal performance.
- Take ownership of frontend development deliverables across multiple brands within BAM Strategy.
- Collaborating with designers, stakeholders, and project managers to meet client requirements.
- Integrating third-party apps and plugins to enhance store functionality.
- Integrated RESTful APIs to fetch and display data, ensuring efficient data management and real-time updates.
- Implemented state management using Redux, optimising application performance and code maintainability.
- Utilised React Router to handle navigation and implement dynamic routing in single-page applications.
- Actively participated in Agile development processes, including daily stand-ups, sprint planning, and retrospective meetings.
- Ensure strict adherence to graphic standards and branding guidelines across multiple product interfaces.
- Resolved bugs and issues reported by users, ensuring timely resolution and effective communication.
- Collaborate with operations to investigate and resolve ongoing client issues.
- Assist in new business scoping efforts by prototyping showcases using the latest technologies.

#### Technologies:

- React, Next.js, Redux state management, React Native, Three.js, GSAP, Framer Motion, JQuery
- REST APIs
- Javascript, ES6+, HTML, CSS, Sass, Tailwind CSS, Bootstrap, Git, WordPress, Drupal CMS, PHP, Twig, Salesforce, Shopify

- MAMP PRO, Adobe Photoshop, Adobe XD

## **Freelance Developer**

### *Freelance Frontend Developer*

2018 – 2021

Worked as a Frontend Developer for clients referred from job marketplaces like Indeed and LinkedIn. Provided services like frontend development and UI design for clients by finalising project requirements and delivering desired functionality for websites.

### **Responsibilities:**

- Managed end-to-end website development projects, ensuring cross-browser and multi-platform compatibility.
- Collaborated with programmers and clients to meet project goals and functionality requirements.
- Conducted training sessions for clients on website content management systems.
- Implemented enhancements to improve web functionality and responsiveness.

### **Technologies:**

- HTML/CSS, PHP, Bootstrap, Javascript, JQuery, React, Git
- Firebase, Hubspot, Drupal, WordPress, Elementor, WooCommerce
- Adobe Photoshop, Adobe XD, Figma

## **EDUCATION**

---

### **Conestoga College – Graduated with Distinction**

2019 – 2020

Web Design and Development, Ontario College Graduate Certificate

### **Panjab University**

2014 – 2017

Bachelor of Computer Applications