

Data Dictionary

NOVEMBER, 2020

Field	Definition
Country	The country that the data corresponds to. This data is a subset of the Economist Intelligence Unit (EIU) Inclusive Internet Index 2020.
Internet users; % of households	The percentage of households with internet access at home. Access may be via a computer, but can also include mobile phones, digital TVs etc. The data source is primarily the International Telecommunication Union (ITU), however for some countries the data comes from national statistics departments. This indicator can include both survey data and estimates.
Gender gap in internet access; % difference	The indicator measures gap between female and male access to the internet. Positive values indicate that male access exceeds female access, while negative values indicate female access is greater. The gender gap ratio is calculated as $(\% \text{ Male access} - \% \text{ Female access}) / \% \text{ Male access}$. The data source is primarily the Gallup World Poll, but for some countries the ITU was used.
Gender gap in mobile phone access; % difference	The gap between female and male access to mobile phones. Positive values show that male access exceeds female access, while negative values indicate female access is greater. The gender gap ratio is calculated as $(\% \text{ Male access} - \% \text{ Female access}) / \% \text{ Male access}$. The data source is primarily the Gallup World Poll, but for some countries Economist Intelligence Unit estimates were used.

Data source: The Economist Intelligence Unit Inclusive Internet Index 2020: <https://theinclusiveinternet.eiu.com/explore/countries/performance?category=overall>

Note on the EIU data methodology:

The EIU calculates gender gaps in internet and mobile phone access using men as the reference group. However, there are many other approaches to calculating the gender gap. The World Wide Web Foundation uses a 'women-centered method', taking women as the reference group in order to highlight the disparity and disadvantages faced by women.

Their gender gap figures are calculated as $(\% \text{ Female access} - \% \text{ Male access}) / \% \text{ Female access}$.

If you want to find out more about their method, and why it's so important, check out: <https://webfoundation.org/2020/03/the-gender-gap-in-internet-access-using-a-women-centred-method/>.