

***NATURAL  
LANGUAGE  
PROCESSING  
CHATBOTS***

THIRUMURUGAN.R

# What do you mean by a chat-bot?

## Goal-oriented:

- Narrow domain
- Specific questions and tasks
- *Example:* call center
- *Model:* usually retrieval-based

## Chit-chat:

- General conversation
- Human-like experience
- *Example:* entertaining bot
- *Model:* generative

# Models pros and cons

## Retrieval-based models

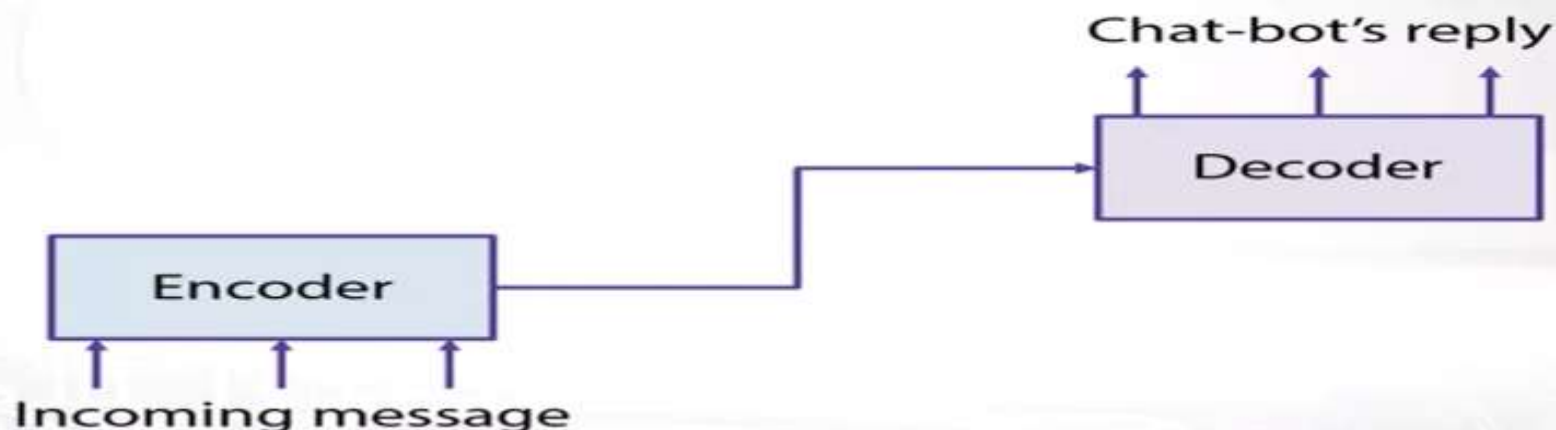
- use a repository of predefined responses
- no grammatical mistakes
- unable to handle unseen cases

## Generative models

- generate new responses from scratch
- can make mistakes (especially on longer sentences)
- impression you're talking to a human

# Sequence to sequence

- LSTMs for encoder and decoder
- Attention (or at least reversed input)
- Beam search for the best reply



## Padding

**EOS** : End of sentence

**PAD** : Filler

**GO** : Start decoding

**UNK** : Unknown; word not in vocabulary

**Q:** How are you?

**A:** I am fine



**Q:** [ PAD,PAD,PAD,PAD,PAD,PAD,"?","you","are","How" ]

**A:** [ GO,"I","am","fine",":", EOS, PAD, PAD, PAD, PAD ]

# Bucketing

**Bucketing** solves the problem of high variance of the length of sentences by putting them into buckets of different sizes.

Buckets for the length intervals  $(0, 5]$ ,  $[5, 10]$ ,  $(10, 20]$ , ...

**Q:** How are you?

**A:** I am fine



**Q:** [ PAD, "?", "you", "are", "How" ]

**A:** [ GO, "I", "am", "fine", ".", EOS, PAD, PAD, PAD, PAD ]

# Trained on movies subtitles

*Human:* what is the purpose of living?

*Machine:* to live forever.

*Human:* what is the purpose of existence?

*Machine:* to find out what happens when we get to the planet earth.

*Human:* where are you now?

*Machine:* i'm in the middle of nowhere.

**It works! It has some problems though:**

- Unrealistic topics
- Too dramatic responses



# Trained on calls

*Machine:* hi

*Human:* hi

*Machine:* could you please let me know what is the operating system you are using?

*Human:* **linux**

*Machine:* ok this is the issue with the system performance, nasser, tools.

*Human:* what is that ?

*Machine:* **is it a windows machine?**

*Human:* i am using linux

*Machine:* let me take a remote of your machine and check if issue has been pushed properly.

*Human:* ok

# Context of the conversation

- **RNN to keep track of the intents:**

*Human:* hi

*Machine:* how may i help you today?

*Human:* my computer is not responding

*Machine:* oh ! i sorry to hear that. are you getting an error message?

*Human:* yes

*Machine:* what recent changes did you made with this computer ?

*Human:* i updated my computer

*Machine:* i see . is this on windows 7?

*Human:* no it is on linux

*Machine:* ok . are you using the affected computer right now?

*Human:* no





# Coherent personality

- **4-layer seq2seq trained on 25 million Twitter snippets:**

*Human:* Where do you live now?

*Machine:* I live in Los Angeles.

*Human:* In which city do you live now?

*Machine:* I live in Madrid.

*Human:* In which country do you live now?

*Machine:* England, you?

- **Persona-based model:**

*Human:* Where are you from?

*Machine:* I'm from England.

*Human:* In which city do you live now?

*Machine:* I live in London.

# Diversity of the responses



## Always popular responses:

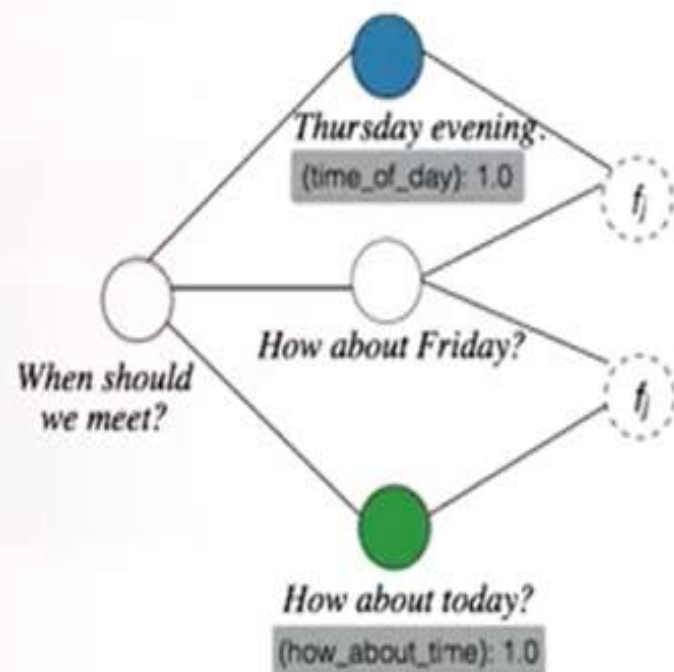
- I love you!
- I don't know

## Top-3 responses (not much choice!)

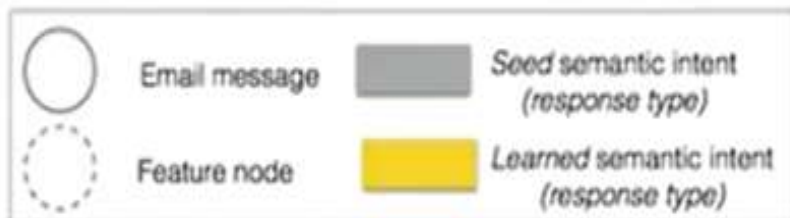
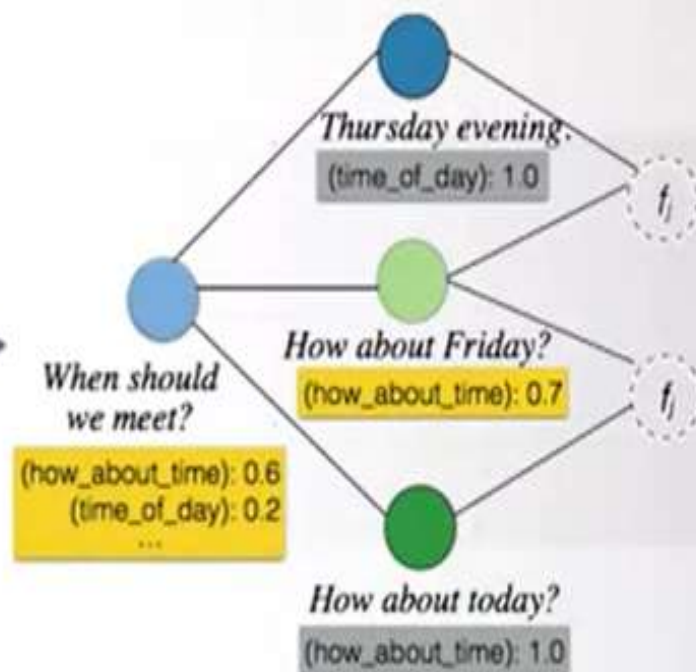
- How about tomorrow?
- Wanna get together tomorrow?
- I suggest we meet tomorrow.

# Intents clustering

11/07/2019



Run the Expander algorithm



# Google Smart Reply

Query	Top generated responses
<p>Hi, I thought it would be great for us to sit down and chat. I am free Tuesday and Wednesday. Can you do either of those days?</p> <p>Thanks!</p> <p>—Alice</p>	<p>I can do Tuesday.</p> <p>I can do Wednesday.</p> <p>How about Tuesday?</p> <p>I can do Tuesday!</p> <p>I can do Tuesday. What time works for you?</p> <p>I can do Wednesday!</p> <p>I can do Tuesday or Wednesday.</p> <p>How about Wednesday?</p> <p>I can do Wednesday. What time works for you?</p> <p>I can do either.</p>





# Still not a human

*There are demos, and if you cherry-pick the conversation, it looks like it's having a meaningful conversation, but if you actually try it yourself, it quickly goes off the rails.*

Andrew Ng





# Task-oriented dialog system

## You can talk to a personal assistant:

- Apple Siri
- Google Assistant
- Microsoft Cortana
- Amazon Alexa
- ...

## You can solve these tasks:

- Set up a reminder
- Find photos of your pet
- Find a good restaurant
- Send a message
- ...

# Task-oriented dialog system

## You can write to a chat bot:

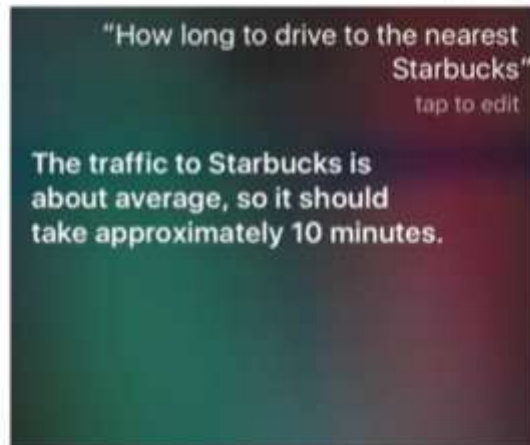
- To book tickets
- To order food
- To contest parking tickets
- To track expenses
- ...

## Utterance



## Intent classification

- What does the user want?
- Which predefined scenario is the user trying to execute?

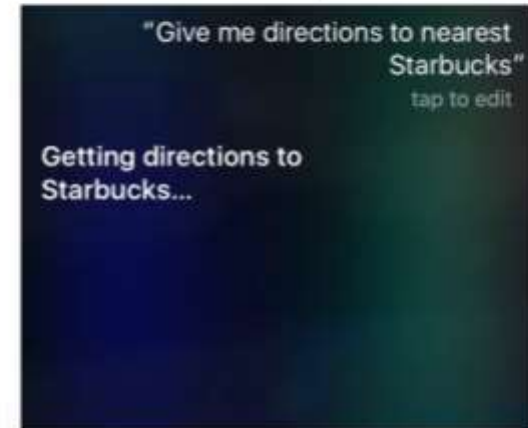


Intent: **nav.time.closest**

© Apple Siri

## There're many intents

- And you need to classify them to give correct answers
- This is a classification task and you can measure **accuracy**



Intent: **nav.directions.closest**

© Apple Siri

## And one more example

- This time assistant needs additional information and initiates dialog



Intent: **nav.directions**

© Apple Siri

# Form filling approach to dialog management

- Think of an intent as a **form** that a user needs to fill in.
- Each intent has a set of fields (**slots**) that must be filled in to execute the request.
- Example: **nav.directions** intent
  - **@FROM** slot: defaults to current geolocation
  - **@TO** slot: required
- We need a **slot tagger** to extract slots from utterance.



# Form filling approach to dialog management


- Think of an intent as a **form** that a user needs to fill in.
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- Example: **nav.directions** intent
  - @**FROM** slot: defaults to current geolocation
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- We need a **slot tagger** to extract slots from utterance.

## Slot filling/tagging

- You **train** it as a sequence tagging task in BIO scheme
- A slot is considered to be correct if its range and type are correct
- **Recall** =  $\frac{\text{\# correct slots found}}{\text{\# true slots}}$
- **Precision** =  $\frac{\text{\# correct slots found}}{\text{\# found slots}}$
- You can **evaluate** slot tagger with  $F_1 = 2 \times \frac{\text{Precision} \times \text{Recall}}{\text{Precision} + \text{Recall}}$



## Form filling dialog manager (single turn)

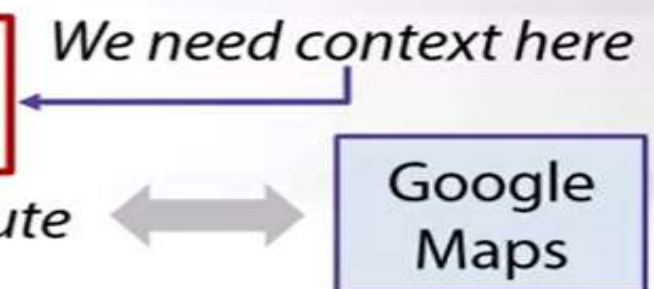
- User: **Give me directions to San Francisco**
    - Intent classifier: nav.directions
    - Slot tagger: @TO{San Francisco}
    - Dialog manager: *all slots are filled, here's the route*
  - Agent (assistant): **Here's the route**
- 

## Form filling dialog manager (multi-turn)

- User: **Give me directions from Los Angeles**
  - Intent classifier: nav.directions
  - Slot tagger: @FROM{Los Angeles}
  - Dialog manager: *required slot is missing, where to?*
- Agent (assistant): **Where do you want to go?**
- User: **San Francisco**
  - Intent classifier: nav.directions
  - Slot tagger: @TO{San Francisco}
  - Dialog manager: *okay, here's the route*
- Agent (assistant): **Here's the route**



Google  
Maps

- Dialog manager: *required slot is missing, where to?*
  - Agent (assistant): **Where do you want to go?**
  - User: **San Francisco**
    - Intent classifier: nav.directions
    - Slot tagger: @TO{San Francisco}
    - Dialog manager: *okay, here's the route*
  - Agent (assistant): **Here's the route**
- 
- The diagram illustrates the flow of context in a dialogue system. A red box encloses the 'Intent classifier' and 'Slot tagger' components. A blue box labeled 'Google Maps' is connected to the 'Dialog manager' by a double-headed arrow. A purple arrow points from the 'Google Maps' box to the 'Intent classifier' and 'Slot tagger' box, with the text 'We need context here' written above it.

## How to track context (an easy way)

- Both intent classifier and slot tagger need context (what happened before)
- Let's add simple **features** to both of them:
  - Previous utterance intent as a categorical feature
  - Slots filled in so far with binary feature for each possible slot
- Improves slot tagger F1 by 0.5%
- Reduces intent classifier error by 6.7%
- A better way: memory networks

# How to track a form switch

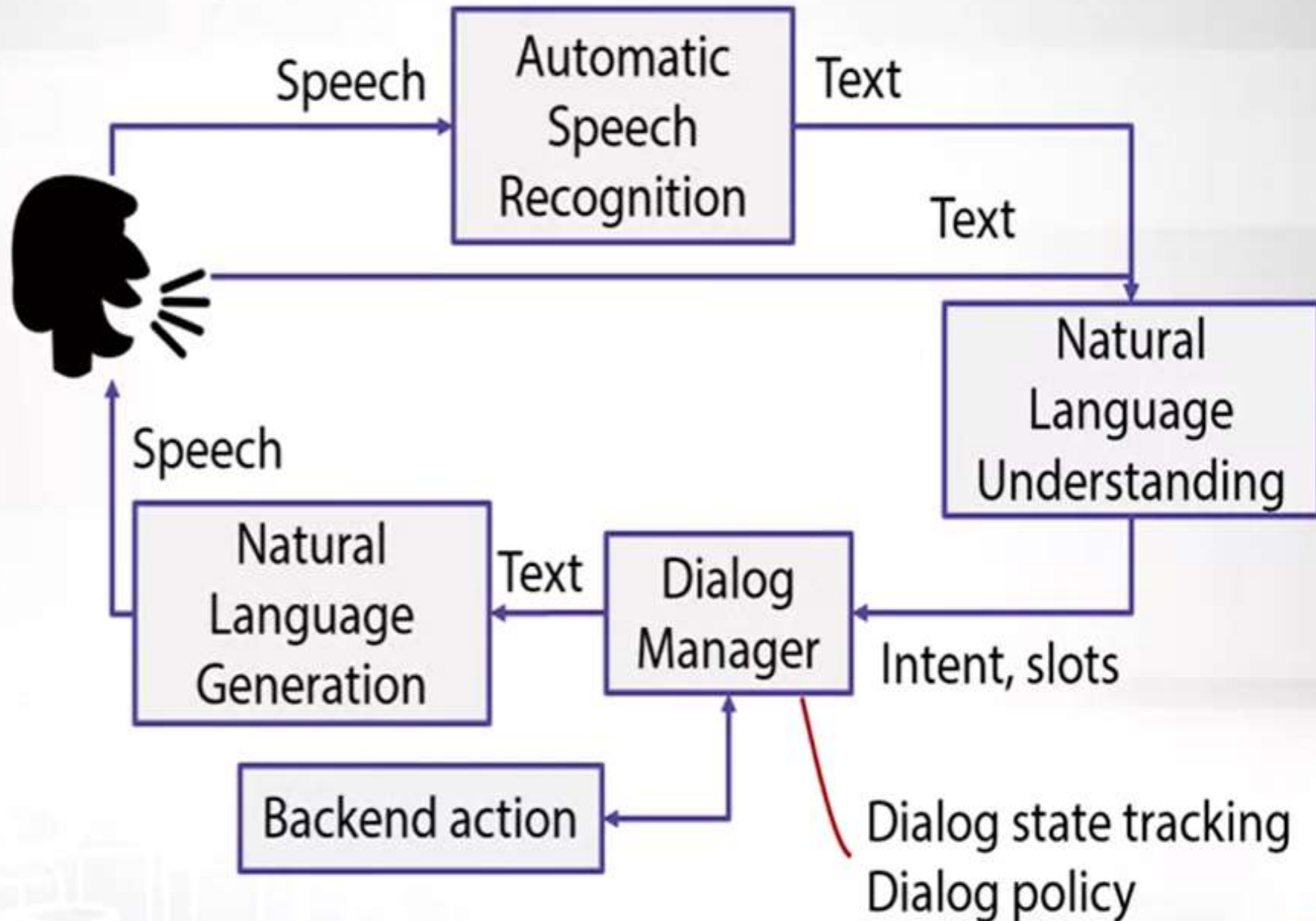
- User: **Give me directions from Los Angeles**
  - Intent classifier: `nav.directions`
  - Slot tagger: `@FROM{Los Angeles}`
  - Dialog manager: *required slot is missing, where to?*
- Agent (assistant): **Where do you want to go?**
- User: **Forget about it, let's eat some sushi first**
  - Intent classifier: `nav.find`
  - Slot tagger: `@CATEGORY{sushi}`
  - Dialog manager: *okay, let's start a new form and find some sushi*
- Agent (assistant): **Okay, here are nearby sushi places**

Yelp





# Task-oriented dialog system overview



## Intent classifier

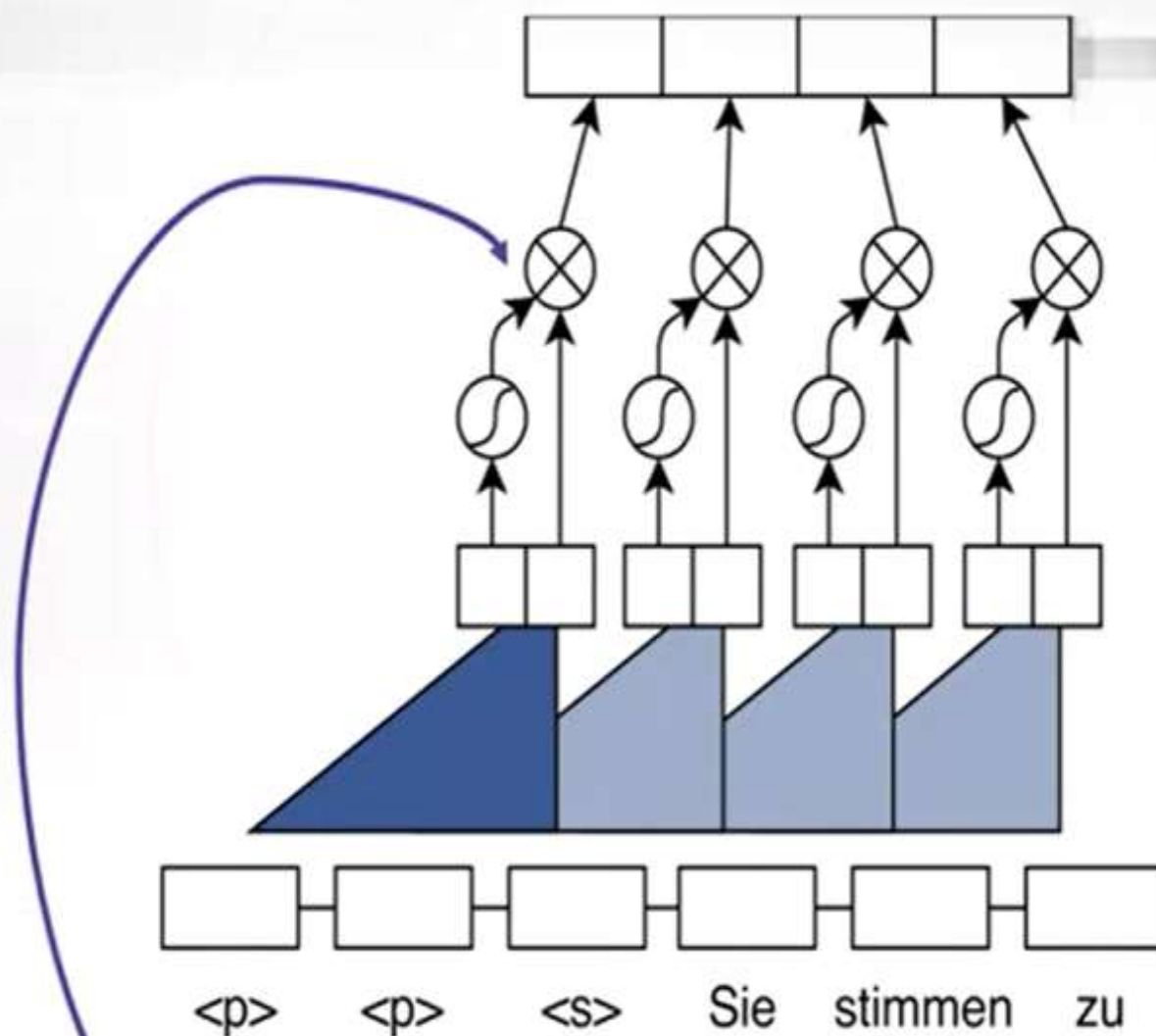
- What you can do:
  - Any model on BOW with n-grams and TF-IDF
  - RNN (LSTM, GRU, ...)
  - CNN (1D convolutions)
- CNNs can perform better on datasets where the task is essentially a key phrase recognition task as in some sentiment detection datasets.

## Slot tagger

- What you can do:
  - Handcrafted rules like regular expressions
  - CRF
  - RNN seq2seq
  - **CNN seq2seq**
  - Any seq2seq with attention



# CNN for sequences: Gated Linear Unit



Stacking 6 layers  
with kernel size 5  
results in an input  
field of 25 elements

$$h_l(\mathbf{X}) = (\mathbf{X} * \mathbf{W} + \mathbf{b}) \otimes \sigma(\mathbf{X} * \mathbf{V} + \mathbf{c})$$

# CNN for sequences: results

- They can sometimes beat LSTM in **language modeling**:

Model	Test PPL	Hardware
LSTM-1024 (Grave et al., 2016b)	48.7	1 GPU
GCNN-8	44.9	1 GPU
GCNN-14	37.2	4 GPUs

Table 3. Results for single models on the WikiText-103 dataset.

- ... and **machine translation**:

WMT'14 English-French	BLEU
Wu et al. (2016) GNMT (Word 80K)	37.90
Wu et al. (2016) GNMT (Word pieces)	38.95
Wu et al. (2016) GNMT (Word pieces) + RL	39.92
ConvS2S (BPE 40K)	40.51

<https://arxiv.org/pdf/1612.08083.pdf>

<https://arxiv.org/pdf/1705.03122.pdf>

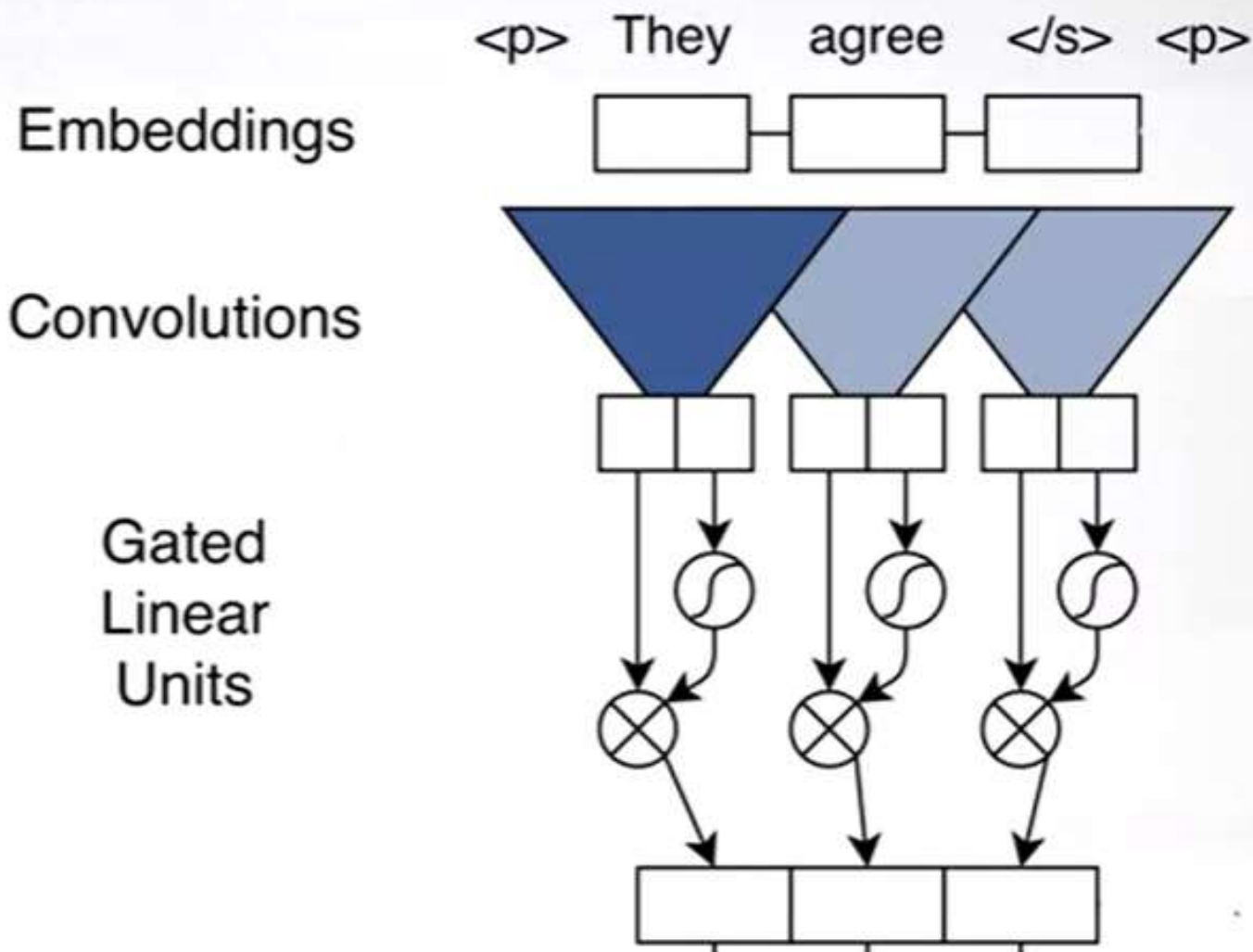
# CNN for sequences: speed benefit

- They work faster than RNN:
  - During **training** we can process all time steps in parallel
  - During **testing** encoder can do the same
  - During **testing** we get higher throughput thanks to convolution optimizations in GPUs

	BLEU	Time (s)
GNMT GPU (K80)	31.20	3,028
GNMT CPU 88 cores	31.20	1,322
GNMT TPU	31.21	384
ConvS2S GPU (K40) $b = 1$	33.45	327
ConvS2S GPU (M40) $b = 1$	33.45	221
ConvS2S GPU (GTX-1080ti) $b = 1$	33.45	142
ConvS2S CPU 48 cores $b = 1$	33.45	142

Translation generation speed during testing

# CNN for sequences: how encoder looks like



- Bi-directional encoder is easy
- Works in parallel for all time steps

# ATIS dataset

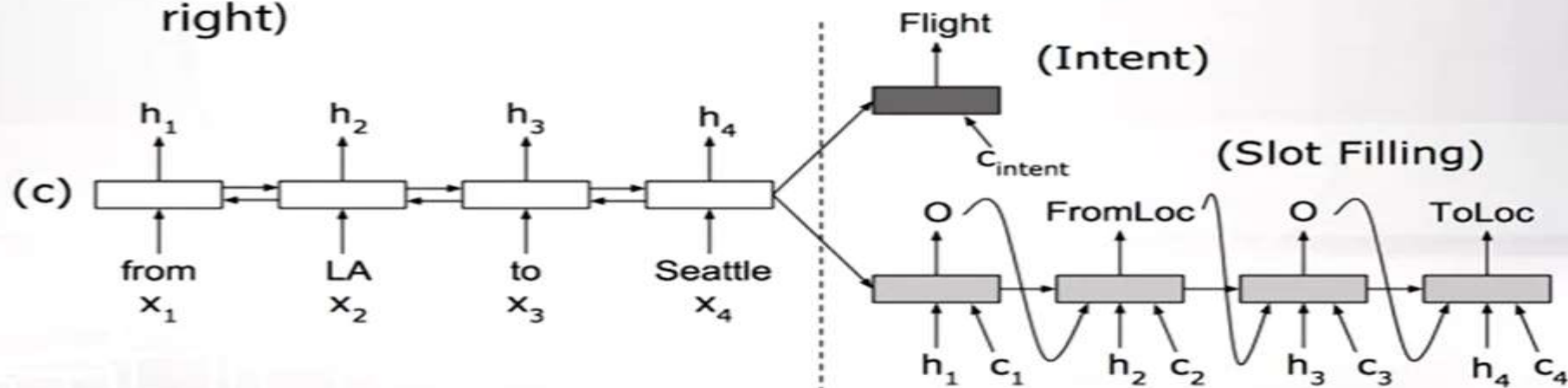
- Airline Travel Information System
- Collected in 90s
- 4978 context independent utterances
- 17 intents, 127 slot labels
- State-of-the-art: 1.79% intent error, 95.9 slots F1

Utterance	show	flights	from	Seattle	to	San	Diego	tomorrow
Slots	O	O	O	B-fromloc	O	B-toloc	I-toloc	B-depart_date
Intent	Flight							

# Joint training of intent classifier and slot tagger

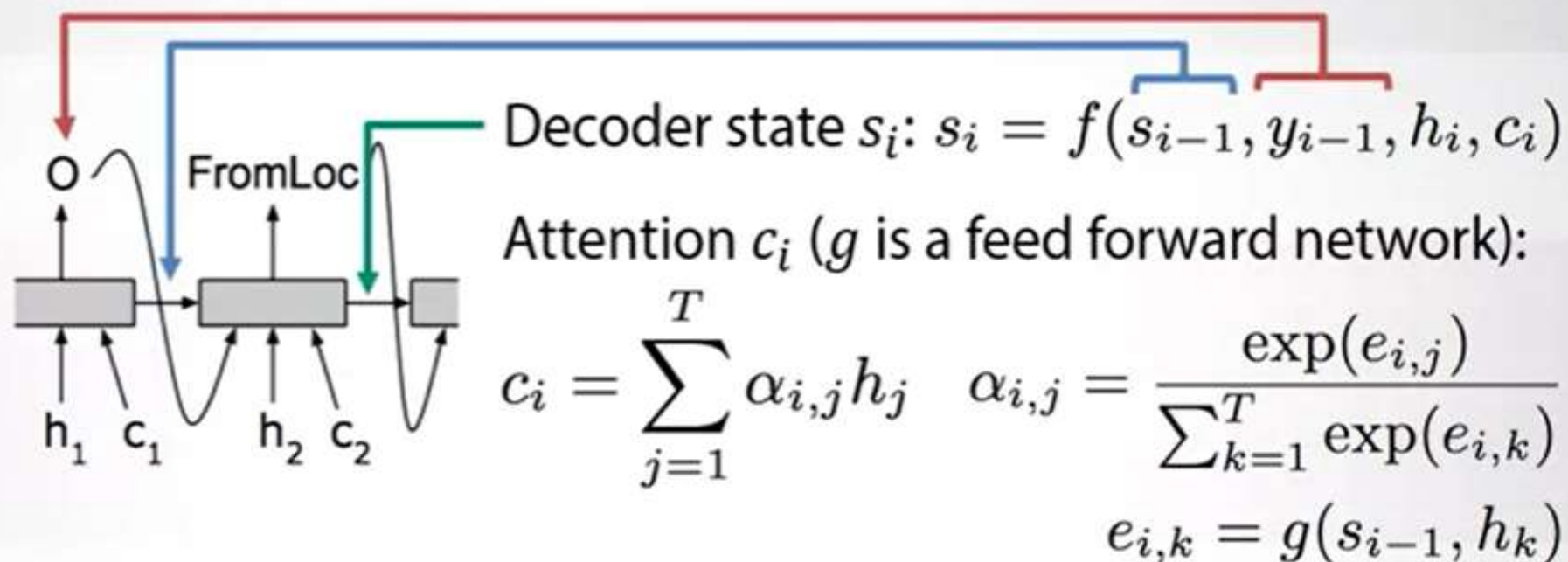
- They both analyze the same sequence
- What if we learn representations suitable for both tasks?
- That results in more supervision and higher quality of both

- Encoder-decoder architecture for joint intent detection and slot filling
- Encoder is a bi-directional LSTM
- With aligned inputs ( $h_i$  on the right) and attention ( $c_i$  on the right)





# Attention in decoder



Attention weights (the darker the higher) when predicting the slot label for the last word "noon":

		B-fromloc. city_name		B-toloc. city_name			B-depart_time. time_relative	B-depart_time. period_of_day	
$\alpha_{T,j}$	flight	from	cleveland	to	dallas	that	leaves	before	noon

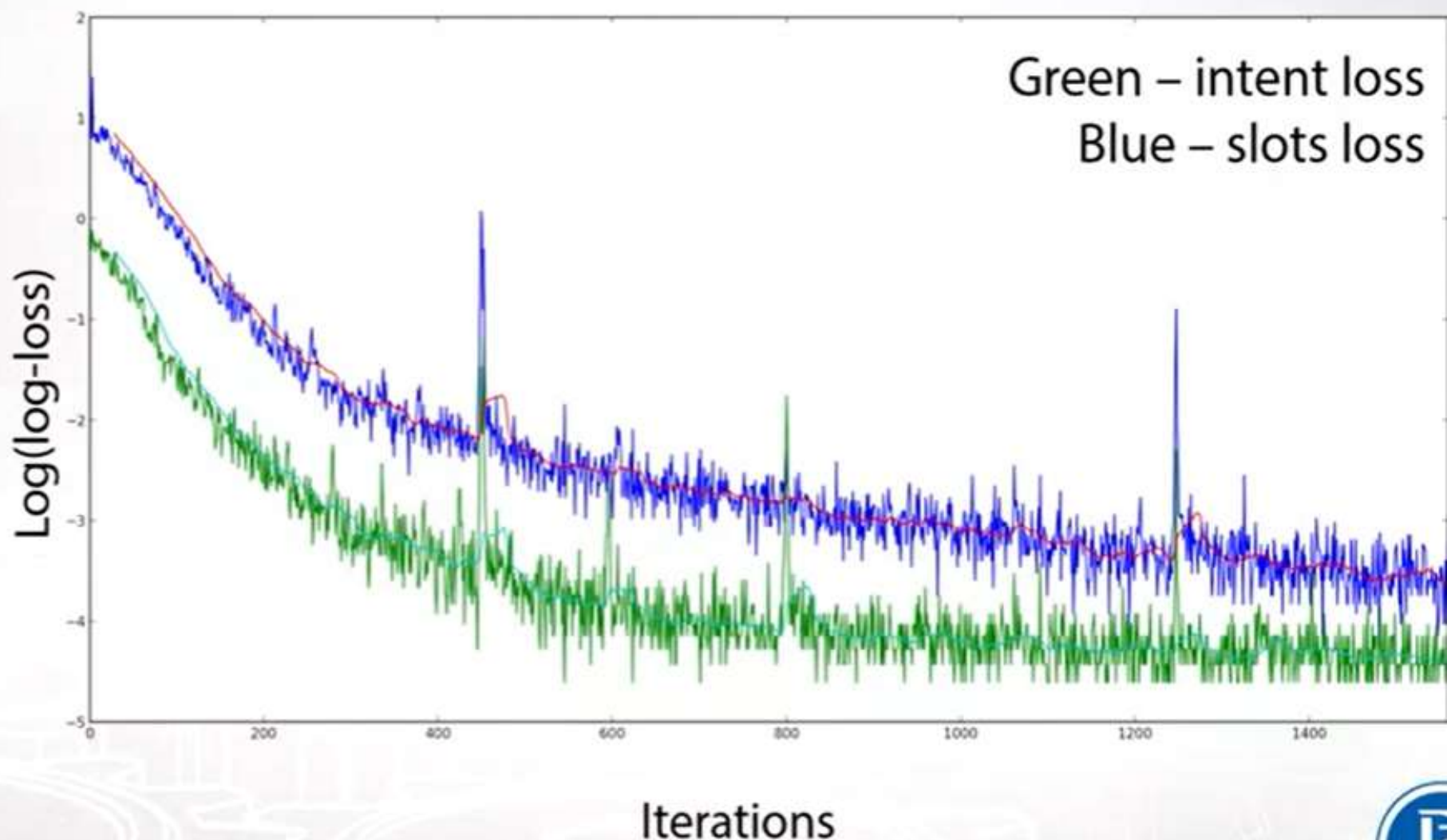
$T$





# Joint training loss

- Final training loss is a sum of losses for intent and slots



# Joint training results

- Better performance on ATIS dataset:

Training	Slots F1	Intent % error
Independent training for slot filling	95.78	-
Independent training for intent detection	-	2.02
Joint training for slot filling and intent detection	<b>95.87</b>	<b>1.57</b>

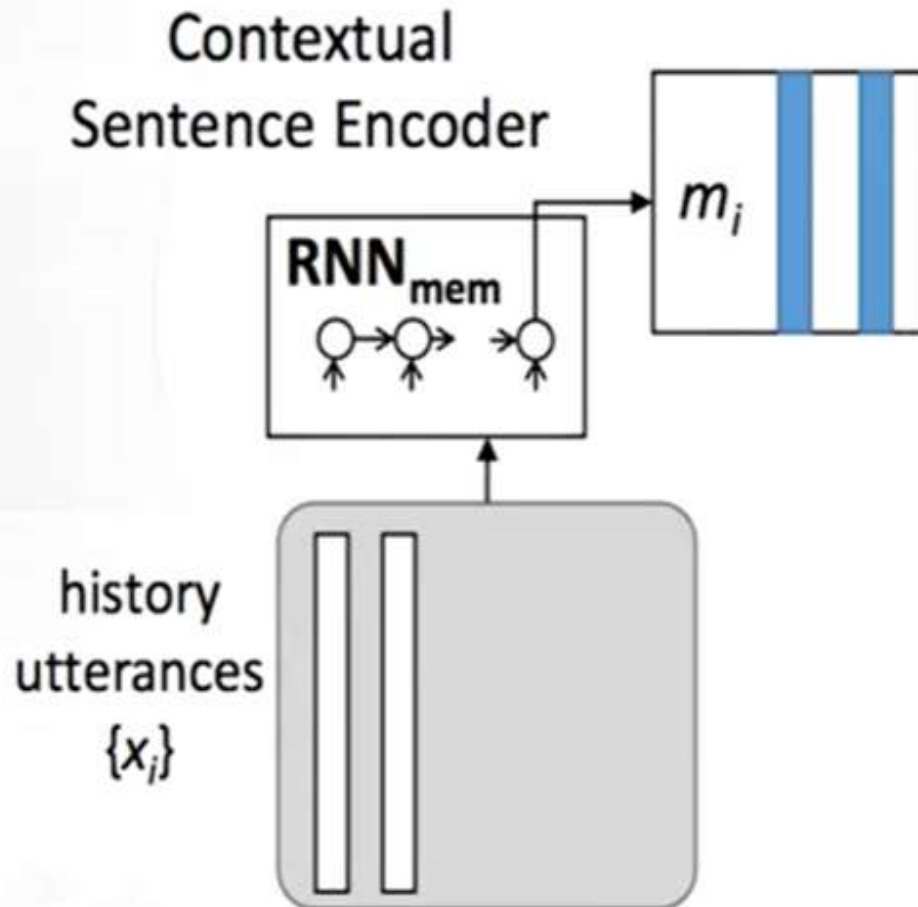
- Works faster than two separate models

# Summary

- We've overviewed different options for intent classifier and slot tagger training
- People start to use CNN for sequence modeling and sometimes get better results than with RNN
- Joint training can be beneficial in terms of speed and performance
- In the next video we'll take a look at context utilization in our NLU (intent classifier and slot tagger)

# Adding context to NLU:

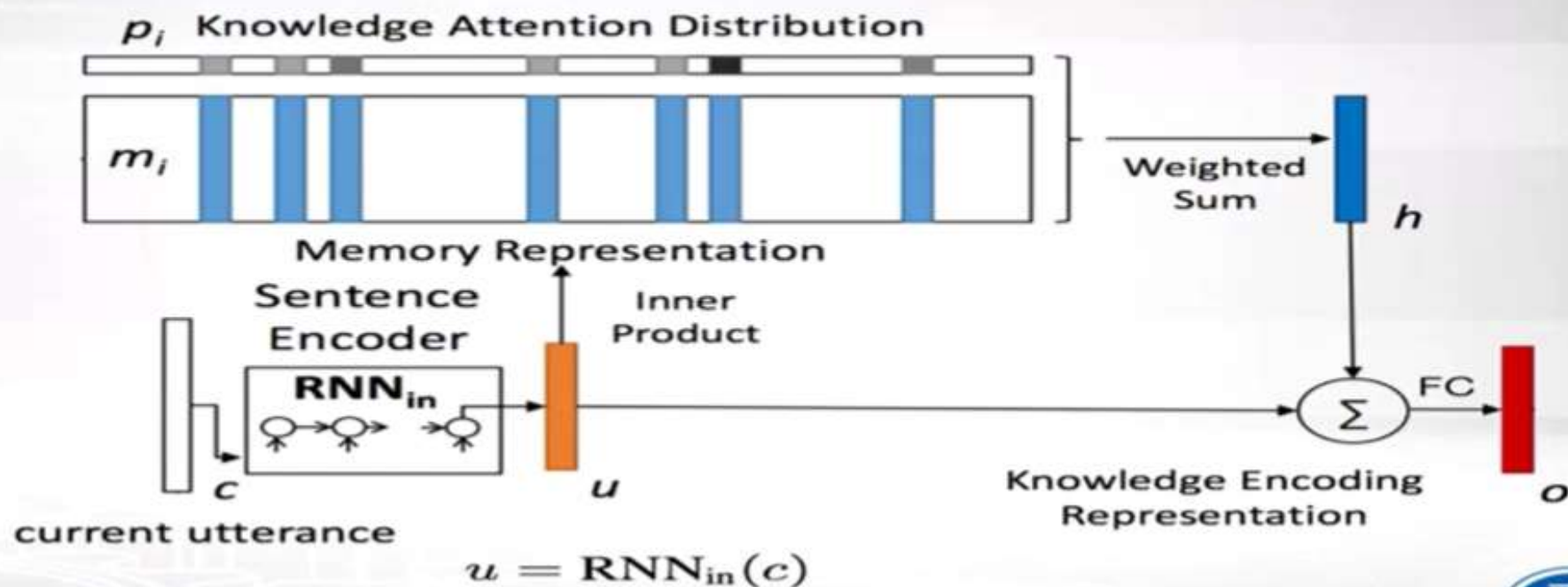
Let's store all previous utterances in "memory"



$$m_i = RNN_{mem}(x_i)$$

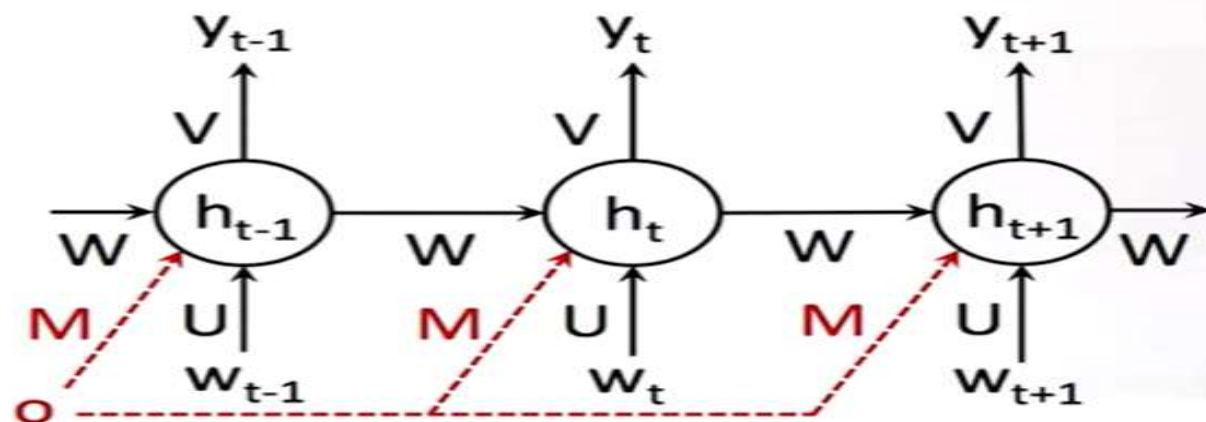


# What knowledge is relevant to new utterance?

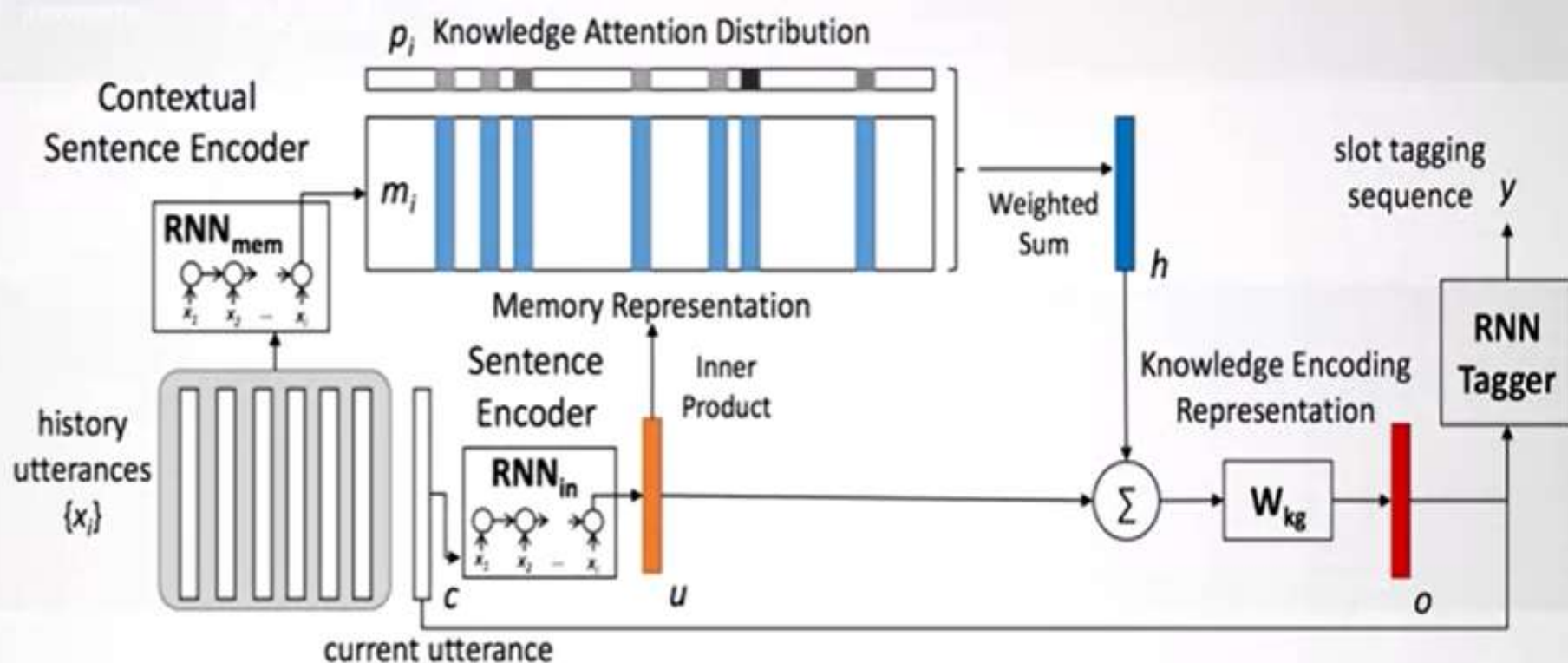


## Tagging current utterance with knowledge

- We add knowledge representation in final RNN tagger:



# How to track context (with memory networks)



Chen et al, 2016

- We encode previous utterances to store them in “**memory**” as dense vectors
- We use **attention** mechanism to retrieve relevant prior knowledge about the conversation

# How to track context (with memory networks)

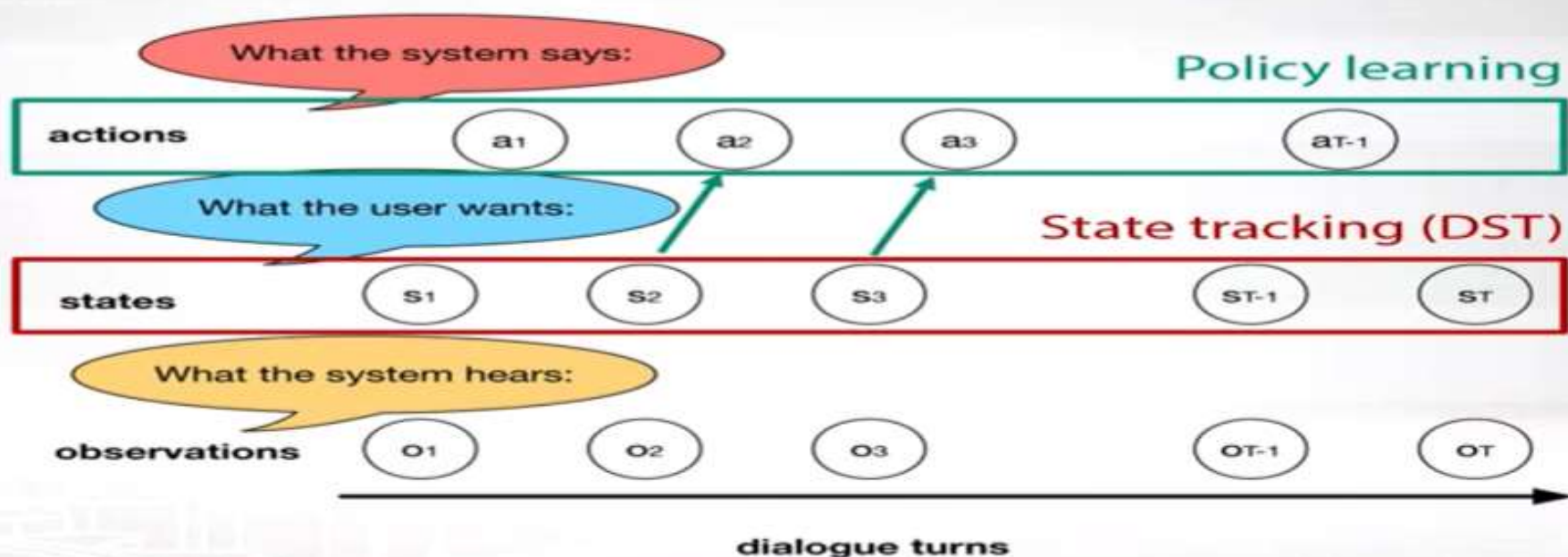
- Evaluation results for slot tagger:
  - Multi-turn dataset
  - F1-measure

Model	First turn	Other turns	Overall
RNN tagger wo context	55.8	45.7	47.4
Memory Network	73.2	65.7	67.1

# Dialog manager

- **State tracker** (requires hand-crafted states)
  - Queries the external database or knowledge base
  - Tracks the evolving state of the dialog
  - Constructs the state estimation
- **Policy learner**
  - Takes the state estimation as input and chooses a dialog action

## State tracking and policy learning





# DSTC 2 dataset

- Dialog State Tracking Challenge, collected in 2013
- **Human-computer** dialogs (finding a restaurant in Cambridge)
  - 3324 telephone-based dialogs, people were recruited using Amazon Mechanical Turk
  - *Dialog systems used: an MDP / POMDP for tracking the dialog state, and a hand-crafted policy / policy learnt using reinforcement learning*
- Labeling procedure:
  - Utterances transcription using Amazon Mechanical Turk
  - Annotation by heuristics
  - Checked & corrected by hand



# DSTC 2 dataset

- **Dialog state:**

- **Goals:** A distribution over the values of each informable slot
- **Method:** A distribution over methods: by name, by constraints, by alternatives or finished
- **Requested slots:** A probability for each requestable slot that it has been requested by the user and the system should inform it

- User dialog acts: inform, request, negate, confirm, ...
  - What part of town is it? → `request (area)`
- Method is inferred from act and goals:
  - `inform (food=chinese)` → "by constraints"

## DSTC 2 dialog excerpt

<b>Utterance</b>	I'm looking for an expensive restaurant with venetian food
<b>Goals</b>	food=venetian, pricerange=expensive
<b>Method</b>	byconstraints
<b>Requested slots</b>	[]

<b>Utterance</b>	Is there one with thai food?
<b>Goals</b>	<b>food=thai</b> , pricerange=expensive
<b>Method</b>	byconstraints
<b>Requested slots</b>	[]

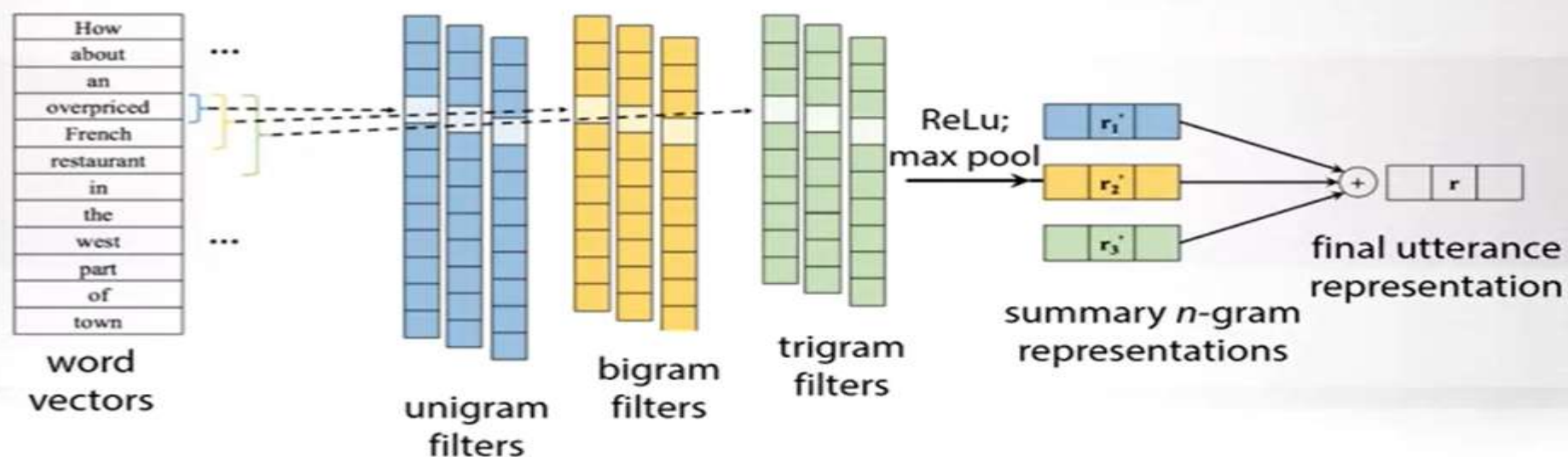
<b>Utterance</b>	Can I have the address?
<b>Goals</b>	food=thai, pricerange=expensive
<b>Method</b>	byconstraints
<b>Requested slots</b>	[ <b>addr</b> ]

## DSTC 2 results

- Best results after competition:
  - Goals: 65% correct *combinations*
  - Method: 97% correct
  - Requested slots: 95% correct



# Utterance representation



## Neural Belief Tracker results

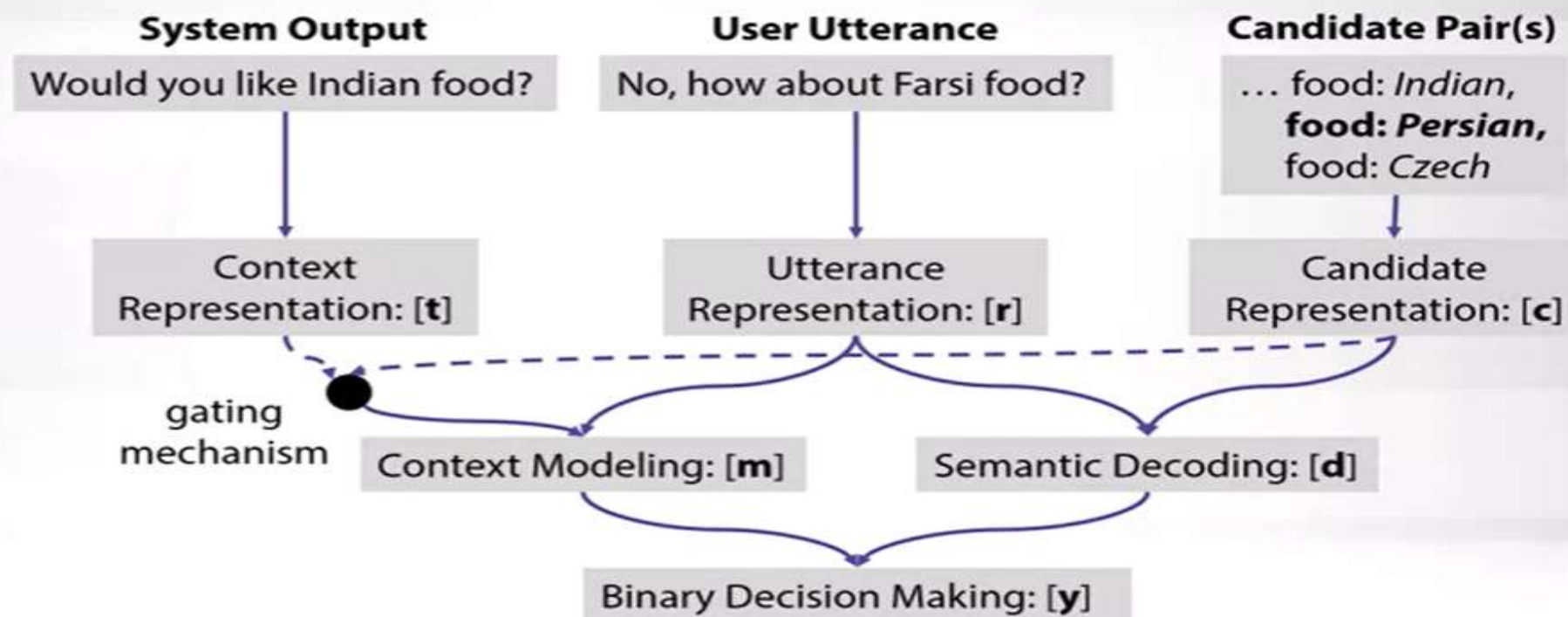
DST Model	DSTC2		WOZ 2.0	
	Goals	Requests	Goals	Requests
Delexicalisation-based Model	69.1	95.7	70.8	87.1
Delexicalisation-based Model + Semantic Dictionary	72.9*	95.7	83.7*	87.6
Neural Belief Tracker: NBT-DNN	72.6*	96.4	<b>84.4*</b>	91.2*
Neural Belief Tracker: NBT-CNN	<b>73.4*</b>	<b>96.5</b>	84.2*	<b>91.6*</b>



# Rule-based state tracking

- Train a good NLU (intents and slots)
- Make simple hand-crafted rules for dialog state change

## Neural Belief Tracker



Joint NLU/DST

# Frames dataset

- Collected in 2016
- **Human-human** goal-oriented dataset
  - 12 participants, 20 days, 1369 dialogues
  - Two humans talked to each other via a Slack chat

Find a vacation between September 1st and September 8th to Havana from Stuttgart for under \$700. Dates are not flexible. If not available, then end the conversation.

User



You have access to a database of 250+ packages, each composed of a hotel and round-trip flights. Provide help via a chat interface.

Wizard



## Frames dataset

- It introduces a new task called **frame tracking**, which extends state tracking to a setting where several states are tracked simultaneously
- In this dataset users can compare results corresponding to different constraints and go back-and-forth between results

Author	Utterance	Frame
User	I'd like to book a trip to Atlantis from Caprica on Saturday, August 13, 2016 for 8 adults. I have a tight budget of 1700.	1
Wizard	Hi...I checked a few options for you, and unfortunately, we do not currently have any trips that meet this criteria. Would you like to book an alternate travel option?	1
User	Yes, how about going to Neverland from Caprica on August 13, 2016 for 5 adults. For this trip, my budget would be 1900.	2
Wizard	I checked the availability for those dates and there were no trips available. Would you like to select some alternate dates?	2

Dialogue excerpt with active frame annotation



- It's annotated with the following:
  - Dialogue acts, slot types, slot values, and references to other frames for each utterance.
  - The ID of the currently active frame.
- Examples:

```
inform(category=2.5)
```

2.5 stars will do

```
offer(ref=[6], seat=business, price=1002.27)
```

What about a \$1002.27 business class ticket to San Francisco?



# Why do we want to utilize lexicon?

- Let's take ATIS dataset
- It has finite set of cities in training
- Will the model work for a new city?
- We have **a list of all cities**, why not use it?
- Another example
- Imagine you need to fill a slot "music artist"
- We have **all music artists** in the database like musicbrainz.org
- How can we use it?



# Let's add lexicon features to input words

- Let's **match every n-gram** of input text against entries in our lexicon

Take me to San Francisco



- A match is successful when **the n-gram matches the prefix or postfix** of an entry and is at least half the length of the entry

*Matches:*

"San" → "San Antonio"

"San" → "San Francisco"

"San Francisco" → "San Francisco"

- When there are multiple **overlapping matches**:
  - Prefer **exact** matches over partial
  - Prefer **longer** matches over shorter
  - Prefer **earlier** matches in the sentence over later



# Matches encoding

We will use **BIOES** coding (Begin, Inside, Outside, End, Single)

- B – if token matches the beginning of some entity
- B, I – if two tokens match as prefix
- I, E – if two tokens match as postfix
- S – if matched single token entity
- ...

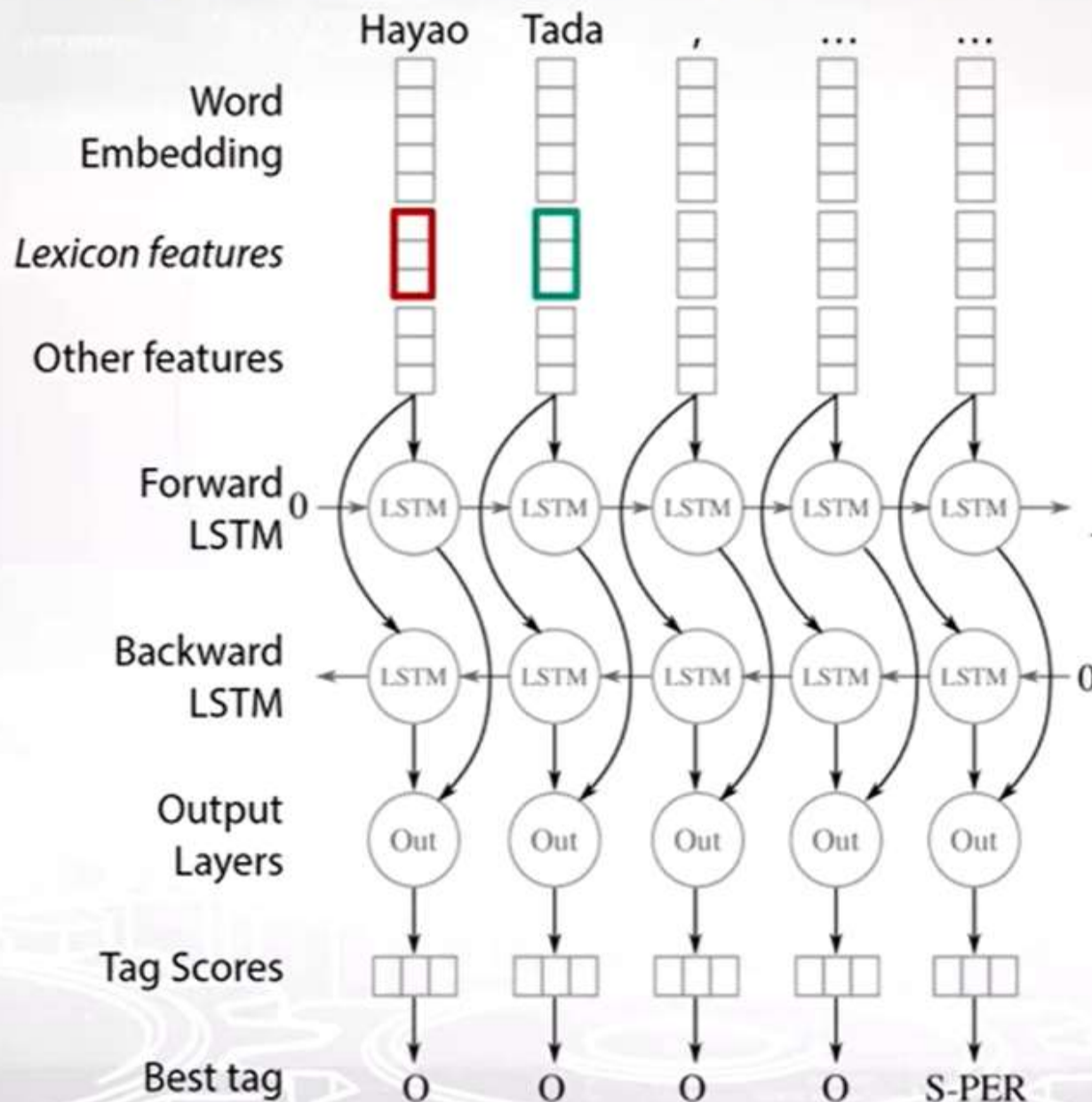
Example for 4 lexicon dictionaries:

Text	Hayao	Tada	,	commander	of	the	Japanese	North	China	Area	Army
LOC	–	–	–	–	–	B	I	–	S	–	–
MISC	–	–	–	S	B	B	I	S	S	S	S
ORG	–	–	–	–	–	B	I	B	I	I	E
PERS	B	E	–	–	–	–	–	–	S	–	–

B, I, O, E, S are later encoded as one-hot vectors



# Adding these features to our model



These're our lexicon features

Text	Hayao	Tada	,
LOC	-	-	-
MISC	-	-	-
ORG	-	-	-
PERS	B	E	-

<https://arxiv.org/pdf/1511.08308v4.pdf>



# Training details

- You can **sample** your **lexicon** dictionaries so that your model learns the context of entities as well as lexicon features
- This procedure helps **to detect unknown entities at testing**
- You can **augment** your dataset replacing slot values with values from the same lexicon:

Take me to **San Francisco**



Take me to **Washington**





# Dialog policy

- Dialog state  $\rightarrow$  Agent act
- Policy execution examples:

<code>inform(location="780 Market St")</code>
---

The nearest one is at 780 Market St
-------------------------------------

<code>request(location)</code>
--------------------------------

What is the delivery address?
-------------------------------

## Simple approach: hand crafted rules

- You have NLU and state tracker
- You can come up with hand crafted rules for policy

# Optimizing dialog policies with ML

## Supervised learning:

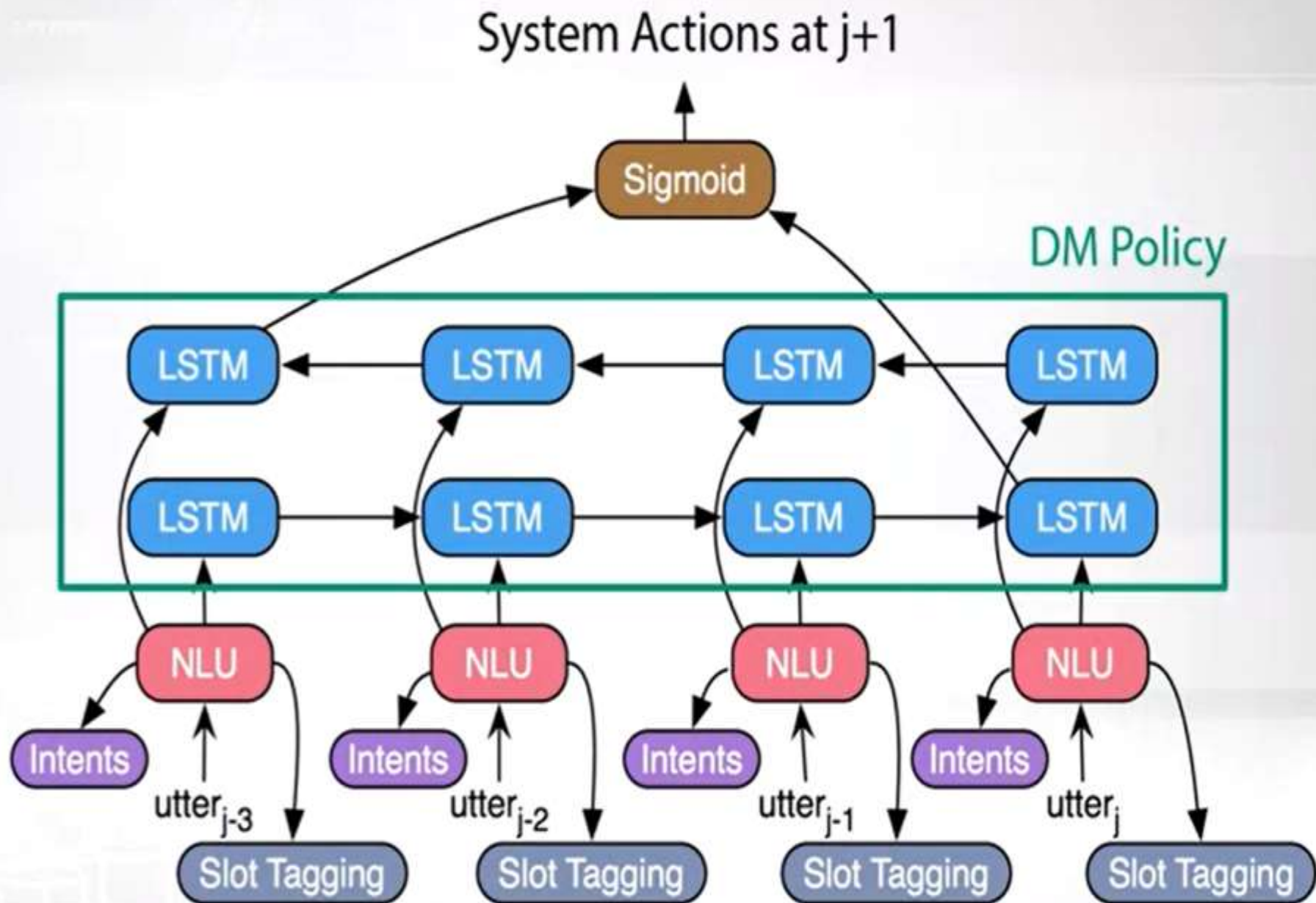
- You train to imitate the observed actions of an expert
- Often requires a large amount of expert-labeled data
- Even with a large amount of training data, parts of the dialogue state space may not be well-covered in the training data

## Reinforcement learning:

- Given only a reward signal, the agent can optimize a dialogue policy through interaction with users.
- RL can require many samples from an environment, making learning from scratch with real users impractical
- That's why we need *simulated users* for RL



# Joint NLU and DM





## Joint NLU and DM results

Model	DM	NLU
Baseline (CRF + SVMs)	7.7	33.1
Pipeline-BLSTM	12.0	36.4
Joint Model	<b>22.8</b>	<b>37.4</b>

Frame level accuracies  
(it counts only when the whole frame parse is correct)

## Evaluation

- **NLU:**
  - Turn-level metrics: intent accuracy, slots F1
- **DM:**
  - Turn-level metrics: state tracking accuracy, ...
  - Dialog-level metrics: task success rate, reward, ...