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Applied Data Science

IST687 Intro to Data Science, Spring 2019

Due Date: 05/21/2019

Homework: 7 NetID: RTIMBROO SUID: 386792749

```
#R Code - unexecuted
## Homework Week 7: Viz Map HW: Median Income
#--- Preprocess Steps:-----
### Clear objects from Memory
rm(list=ls())
### Clear Console:
cat("\014")
### Set Working Directory
setwd("C:\\workspaces\\ms_datascience_su\\IST687-IntroDataScience\\R_workspace\\hw")
#---- Global Variable Assignments -----
incomeDataSetFileName <- 'MedianZIP_2_2.xlsx'
#---- Load Required Packages ------
if(!require("devtools")) {install.packages("devtools")}
devtools::install_github("dkahle/ggmap")
if(!require("readxl")) {install.packages("readxl")}
if(!require("gdata")) {install.packages("gdata")}
if(!require("ggplot2")){install.packages("ggplot2")}
if(!require("ggmap")){install.packages("ggmap")}
if(!require("mapproj")){install.packages("mapproj")}
if(!require("dplyr")) {install.packages("dplyr")}
if(!require("sqldf")) {install.packages("sqldf")}
if(!require("zipcode")) {install.packages("zipcode")}
if(!require("reshape2")) {install.packages("reshape2")}
# Register Google API
register google(key="AlzaSyDdjiKuumlpQunYJxtMYEdEq5o32QJgJ28")
#---- Step 1: Load the data ------
## 1.1: Read the data:
readDataSetasXLSX <- function(fName){
ds <- read_xlsx(fName)
 return(data.frame(ds))
```

```
income.df <- readDataSetasXLSX(incomeDataSetFileName)
str(income.df)
head(income.df)
## 1.2: Clean the dataframe:
cleanIncomeDf <- function(ds){</pre>
## Remove Columns
 colnames(ds) <- NULL
 ds <- ds[-1,]
 ## Rename Columns
 newColnames <- c('zip', 'median', 'mean', 'population')</pre>
 colnames(ds) <- newColnames
 ## Remove commas and make numeric
 ds$median <- as.numeric(gsub(",","",ds$median))</pre>
 ds$mean <- as.numeric(gsub(",","",ds$mean))</pre>
 ds$population <- as.numeric(gsub(",","",ds$population))</pre>
return(ds)
}
income.df <- cleanIncomeDf(income.df)</pre>
str(income.df)
head(income.df)
## 1.3: Load the 'zipcode' package:
data(zipcode)
head(zipcode)
## Reformat zip codes
income.df$zip <- clean.zipcodes(income.df$zip)</pre>
head(income.df$zip)
## 1.4: Merge the zip code information from the two data frames (merge into one dataframe)
income.by.zipcode.df <- merge(income.df,zipcode, by='zip')
head(income.by.zipcode.df)
## 1.5: Remove the Hawaii and Alaska (just focus on the 'lower 48' states)
income.by.zipcode.df <- income.by.zipcode.df[income.by.zipcode.df$state != 'HI',]
income.by.zipcode.df<- income.by.zipcode.df[income.by.zipcode.df$state != 'AK',]
income.by.zipcode.df <- income.by.zipcode.df[income.by.zipcode.df$state != 'DC',]
#---- Step 2: Show the income & population per state -----
## 2.1: Create a simpler dataframe, with just the average median income and the population for each state.
# Average Median Income
income <- tapply(income.by.zipcode.df$median, income.by.zipcode.df$state, mean)
state <- rownames(income)</pre>
median.income <- data.frame(state,income)
```

```
# Population for each state
pop <- tapply(income.by.zipcode.df$population, income.by.zipcode.df$state, sum)
state <- rownames(pop)</pre>
state.pop <- data.frame(state,pop)</pre>
# Merge the above two data frames by 'state'
income.by.state.simp.df <- merge(median.income,state.pop,by="state")
head(income.by.state.simp.df)
# Alternative method of simplifying data frame
incomeByZipDf <- income.by.zipcode.df
incomeByStateSimpAltDf <- sqldf("select state, avg(median) as income, sum(population) as pop from incomeByZipDf
group by state")
#incomeByStateSimpAltDf <- sqldf("select state, (income/pop) as income, pop from incomeByStateSimpAltDf")
## 2.2: Add the state abbreviations and the state names as new columns (make sure the state names are all lower case)
income.by.state.simp.df$state name <- tolower(state.name[match(income.by.state.simp.df$state,state.abb)])
## 2.3: Show the U.S. map, representing the color with the average median income of that state
removeThemeAxis <- theme(
 axis.text = element blank(),
 axis.line = element_blank(),
 axis.ticks = element_blank(),
 panel.border = element_blank(),
 panel.grid = element blank(),
 axis.title = element_blank()
us.map <- map data("state")
g.map.income <- ggplot(data=income.by.state.simp.df, mapping=aes(map_id=state_name))</pre>
g.map.income <- g.map.income + geom_map(map=us.map, mapping = aes(fill=income))
g.map.income <- g.map.income + expand_limits(x=us.map$long, y=us.map$lat)
g.map.income <- g.map.income + coord_map()</pre>
g.map.income <- g.map.income + ggtitle("Average Median Income by State") +
theme(plot.title=element text(hjust=0.5))
g.map.income <- g.map.income + guides(fill=guide legend(title="Income")) + removeThemeAxis
g.map.income
ggsave("U.S. Map of Average Median Income by State.jpg", width = 6, height = 6)
## 2.4: Create a second map with color representing the population of the state
g.map.pop <- ggplot(data=income.by.state.simp.df, mapping=aes(map_id=state_name))</pre>
g.map.pop <- g.map.pop + geom_map(map=us.map, mapping = aes(fill=pop))</pre>
g.map.pop <- g.map.pop + expand_limits(x=us.map$long, y=us.map$lat)</pre>
g.map.pop <- g.map.pop + coord map()
g.map.pop <- g.map.pop + ggtitle("State Population") + theme(plot.title=element text(hjust=0.5))
g.map.pop <- g.map.pop + guides(fill=guide legend(title="Population")) + removeThemeAxis
g.map.pop
ggsave("U.S._Map_of_Population_by_State.jpg", width = 6, height = 6)
```

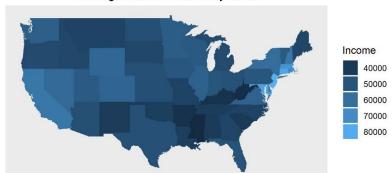
```
#---- Step 3: Show the income per zip code -----
## 3.1: Draw each zipcode on the map, where the color of the 'dot' is based on the median income.
    To make the map look appealing, have the background of the map be black.
income.by.zipcode.df$state name <- tolower(state.name[match(income.by.zipcode.df$state,state.abb)])
head(income.by.zipcode.df)
g.map.zip <- ggplot(data=income.by.zipcode.df, mapping=aes(map_id=state_name))
g.map.zip <- g.map.zip + geom map(map=us.map, fill="black", color="white")
g.map.zip <- g.map.zip + expand_limits(x=us.map$long, y=us.map$lat)</pre>
g.map.zip <- g.map.zip + geom_point(data=income.by.zipcode.df, mapping=aes(x=income.by.zipcode.df$longitude,
y=income.by.zipcode.df$latitude, color=income.by.zipcode.df$median))
g.map.zip <- g.map.zip + coord map()
g.map.zip <- g.map.zip + ggtitle("Income per Zip Code") + theme(plot.title=element_text(hjust=0.5))
g.map.zip <- g.map.zip + guides(color=guide legend(title="Median Income"))
g.map.zip <- g.map.zip + removeThemeAxis
ggsave("U.S._Map_of_Median_Income_by_ZipCode.jpg", width = 6, height = 6)
#---- Step 4: Show Zip Code Density -----
## 4.1: Now generate a different map, one where we can easily see where there are lots of zip codes,
     and where there are few (using the 'stat_density2d' function)
g.map.zip.density <- ggplot(data=income.by.zipcode.df, mapping=aes(map_id=state_name))
g.map.zip.density <- g.map.zip.density + geom_map(map=us.map, fill="black", color="white")
g.map.zip.density <- g.map.zip.density + expand limits(x=us.map$long, y=us.map$lat)
g.map.zip.density <- g.map.zip.density + stat density 2d(data=income.by.zipcode.df,
mapping=aes(x=income.by.zipcode.df$longitude, y=income.by.zipcode.df$latitude))
g.map.zip.density <- g.map.zip.density + coord_map()</pre>
g.map.zip.density <- g.map.zip.density + ggtitle("Zip Code Density") + theme(plot.title=element_text(hjust=0.5))
g.map.zip.density <- g.map.zip.density + removeThemeAxis</pre>
g.map.zip.density
ggsave("U.S._Map_of_ZipCode_Density.jpg", width = 6, height = 6)
#---- Step 5: Zoom in to the region around NYC ------
## 5.1: Repeat stes 3 & 4, but have the image / map be of the northeast U.S. (Centered around New York)
nyc <- geocode("New York, NY", source = "dsk")
zoom <- 2
#ggmap(get_map(nyc, zoom=4))
center_x <- nyc$lon
center_y <- nyc$lat
y limit <- c(center y-zoom, center y+zoom)
x_limit <- c(center_x-zoom, center_x+zoom)</pre>
## 5.1.1: Draw each zipcode on the map, where the color of the 'dot' is based on the median income.
    To make the map look appealing, have the background of the map be black.
g.map.nyc.zip.income <- g.map.zip + xlim(x limit) + ylim(y limit) + coord map()
g.map.nyc.zip.income <- g.map.nyc.zip.income + geom_point(aes(x=center_x, y=center_y), color="darkred", size=3)
```

```
g.map.nyc.zip.income <- g.map.nyc.zip.income + ggtitle("Income by Zip around NYC") +
theme(plot.title=element text(hjust=0.5))
g.map.nyc.zip.income
ggsave("U.S. Map of ZipCode NYC.jpg", width = 6, height = 6)
## 5.1.2: Now generate a different map, one where we can easily see where there are lots of zip codes,
     and where there are few (using the 'stat density2d' function)
g.map.nyc.zip.density <- g.map.zip.density + xlim(x limit) + ylim(y limit) + coord map()
g.map.nyc.zip.density <- g.map.nyc.zip.density + stat density 2d(aes(x=center x, y=center y), color="darkred", size=3)
g.map.nyc.zip.density <- g.map.nyc.zip.density + ggtitle("Zip Code Density around NYC") +
theme(plot.title=element text(hjust=0.5))
g.map.nyc.zip.density
ggsave("U.S. Map of NYC ZipCode Density.jpg", width = 6, height = 6)
#R Code – executed
 > ### Set Working Directory
   setwd("C:\\workspaces\\ms_datascience_su\\IST687-IntroDataScience\\R_workspace\\hw")
 > #---- Global Variable Assignments -----
   incomeDataSetFileName <- 'MedianZIP_2_2.xlsx'</pre>
> if(!require("devtools")) {install.packages("devtools")}
> devtools::install_github("dkahle/ggmap")
Skipping install of 'ggmap' from a github remote, the SHA1 (a9455693) has not changed since las
    Use `force = TRUE` to force installation
 > #---- Load Required Packages ------
> if(!require("readx1")) {install.packages("readx1")}
> if(!require("gdata")) {install.packages("gdata")}
> if(!require("ggplot2")){install.packages("ggplot2")}
> if(!require("ggmap")){install.packages("ggmap")}
> if(!require("mapproj")){install.packages("mapproj")}
> if(!require("dplyr")) {install.packages("dplyr")}
> if(!require("sqldf")) {install.packages("sqldf")}
> if(!require("zipcode")) {install.packages("zipcode")}
> if(!require("reshape2")) {install.packages("reshape2")}
> # Register Google API
   register_google(key="AIzaSyDdjiKuumlpQunYJxtMYEdEg5o32QJgJ28")
 > #--- Step 1: Load the data ------
   ## 1.1: Read the data:
   readDataSetasXLSX <- function(fName){</pre>
      ds <- read_xlsx(fName)</pre>
       return(data.frame(ds))
 > income.df <- readDataSetasXLSX(incomeDataSetFileName)</pre>
 New names:
        -> ...3
   str(income.df)
 'data.frame':
                       32635 obs. of 4 variables:
                                                                                                                        "zip" "1001" "1
  $ Data.from..http...www.psc.isr.umich.edu.dis.census.Features.tract2zip.: chr
                                                                                                                       "Median" "56662
"Mean" "66687.7
"Pop" "16445" "
                                                                                                              : chr
    ...3
                                                                                                              : chr
    ...4
                                                                                                             : chr
 > head(income.df)
    Data.from..http...www.psc.isr.umich.edu.dis.census.Features.tract2zip.
                                                                                                                                  ...2
```

```
1
2
3
                                                                                                  Median
                                                                              1001 56662 573499999999 666
                                                                              1002 49853.417699999998 750
4
                                                                              1003
                                                                                                   28462
5
                                                                                                   75423
                                                                              1005
                                                                              1007 79076.354000000007 858
  ## 1.2: Clean the dataframe:
   cleanIncomeDf_<- function(ds){</pre>
+
    ## Remove Columns
    colnames(ds) <- NULL</pre>
+
    ds < - ds[-1,]
    ## Rename Columns
    newColnames <- c('zip', 'median', 'mean', 'population')</pre>
+
    colnames(ds) <- newColnames
+
    ## Remove commas and make numeric
    ds$median <- as.numeric(gsub(",","",ds$median))
ds$mean <- as.numeric(gsub(",","",ds$mean))
ds$population <- as.numeric(gsub(",","",ds$popu</pre>
                                               "",ds$population))
    return(ds)
> income.df <- cleanIncomeDf(income.df)</pre>
Warning message:
In cleanIncomeDf(income.df): NAs introduced by coercion
 str(income.df)
'data.frame': 32634 obs. of 4 variables:
$ zip : chr "1001" "1002" "1003" "1005"
                       56663 49853 28462 75423 79076 ...
   median
               : num
                      66688 75063 35121 82442 85802 ...
   mean
               : num
                      16445 28069 8491 4798 12962 ...
   population: num
  head(income.df)
          median
                      mean population
   zip
  1001 56662.57 66687.75
                                  16445
  1002 49853.42 75062.63
                                  28069
  1003 28462.00 35121.00
                                   8491
  1005 75423.00 82442.00
                                   4798
  1007 79076.35 85801.98
                                  12962
  1008 63980.00 78391.00
                                   1244
  ## 1.3: Load the 'zipcode' package:
  data(zipcode)
  head(zipcode)
                city state latitude longitude
 00210 Portsmouth
                             43.0059
                                        -7\bar{1}.0132
                         NH
  00211 Portsmouth
                         NH
                             43.0059
                                        -71.0132
  00212 Portsmouth
                             43.0059
                                        -71.0132
                         NH
4 00213 Portsmouth
                             43.0059
                         NH
                                        -71.0132
5
 00214 Portsmouth
                         NH
                             43.0059
                                        -71.0132
                             43.0059
6 00215 Portsmouth
                         NH
                                        -71.0132
 ## Reformat zip codes
  income.df$zip <- clean.zipcodes(income.df$zip)</pre>
> head(income.df$zip)
[1] "01001" "01002" "01003" "01005" "01007" "01008"
> ## 1.4: Merge the zip code information from the two data frames (merge into one dataframe)
 income.by.zipcode.df <- merge(income.df,zipcode, by='zip')</pre>
 head(income.by.zipcode.df)
           median
                        mean population
                                                  city state latitude longitude
  01001 56662.57 66687.75
                                   16445
                                                Agawam
                                                           MA 42.07061 -72.62029
  01002 49853.42 75062.63
                                   28069
                                               Amherst
                                                           MA 42.37765 -72.50323
  01003 28462.00 35121.00
                                     8491
                                               Amherst
                                                           MA 42.36956 -72.63599
4 01005 75423.00 82442.00
                                     4798
                                                           MA 42.41209 -72.10443
                                                 Barre
 01007 79076.35 85801.98
                                   12962 Belchertown
                                                           MA 42.27842 -72.41100
 01008 63980.00 78391.00
                                     1244
                                            Blandford
                                                           MA 42.17431 -72.94828
6
 ## 1.5: Remove the Hawaii and Alaska (just focus on the 'lower 48' states)
```

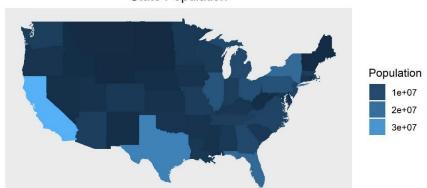
```
income.by.zipcode.df <- income.by.zipcode.df[income.by.zipcode.df$state != 'HI',]
income.by.zipcode.df <- income.by.zipcode.df[income.by.zipcode.df$state != 'AK',]</pre>
  income.by.zipcode.df <- income.by.zipcode.df[income.by.zipcode.df$state != 'AK',]
  #---- Step 2: Show the income & population per state -------------
  ## 2.1: Create a simpler dataframe, with just the average median income and the population for # Average Median Income
> income <- tapply(income.by.zipcode.df$median, income.by.zipcode.df$state, mean)
> state <- rownames(income)</pre>
> median.income <- data.frame(state,income)</pre>
> # Population for each state
> pop <- tapply(income.by.zipcode.df$population, income.by.zipcode.df$state, sum)</pre>
> state <- rownames(pop)</pre>
> state.pop <- data.frame(state,pop)</pre>
> # Merge the above two data frames by 'state'
  income.by.state.simp.df <- merge(median.income, state.pop, by="state")</pre>
> head(income.by.state.simp.df)
   state
             income
                       pop
4770242
      AL 40549.90
      AR 36960.95
                       2936699
3
      AZ 48132.06
                       6360679
      CA 62628.71 36927999
CO 56303.02 4979279
CT 78520.16 3548308
6
  # Alternative method of simplifying data frame
> incomeByZipDf <- income.by.zipcode.df</pre>
  incomeByStateSimpAltDf <- sqldf("select state, avg(median) as income, sum(population) as pop
#incomeByStateSimpAltDf <- sqldf("select state, (income/pop) as income, pop from incomeByState</pre>
> ## 2.2: Add the state abbreviations and the state names as new columns (make sure the state n
  income.by.state.simp.df$state_name <- tolower(state.name[match(income.by.state.simp.df$state,</pre>
> ## 2.3: Show the U.S. map, representing the color with the average median income of that stat
  removeThemeAxis <- theme(</pre>
     axis.text = element_blank(),
     axis.line = element_blank();
     axis.ticks = element_blank()
     panel.border = element_blank(),
     panel.grid = element_blank(),
axis.title = element_blank()
> us.map <- map_data("state")</pre>
> g.map.income <- ggplot(data=income.by.state.simp.df, mapping=aes(map_id=state_name))</pre>
> g.map.income <- g.map.income + geom_map(map=us.map, mapping = aes(fill=income))
> g.map.income <- g.map.income + expand_limits(x=us.map$long, y=us.map$lat)
> g.map.income <- g.map.income + coord_map()
> g.map.income <- g.map.income + ggtitle("Average Median Income by State") + theme(plot.title=e)
> g.map.income <- g.map.income + guides(fill=guide_legend(title="Income")) + removeThemeAxis</pre>
> g.map.income
> ggsave("U.S._Map_of_Average_Median_Income_by_State.jpg", width = 6, height = 6)
```

Average Median Income by State



```
> ## 2.4: Create a second map with color representing the population of the state
> g.map.pop <- ggplot(data=income.by.state.simp.df, mapping=aes(map_id=state_name))
> g.map.pop <- g.map.pop + geom_map(map=us.map, mapping = aes(fill=pop))
> g.map.pop <- g.map.pop + expand_limits(x=us.map$long, y=us.map$lat)
> 
> g.map.pop <- g.map.pop + coord_map()
> g.map.pop <- g.map.pop + ggtitle("State Population") + theme(plot.title=element_text(hjust=0.)
> g.map.pop <- g.map.pop + guides(fill=guide_legend(title="Population")) + removeThemeAxis
> g.map.pop
> ggsave("U.S._Map_of_Population_by_State.jpg", width = 6, height = 6)
```

State Population



```
#--- Step 3: Show the income per zip code -----
 ## 3.1: Draw each zipcode on the map, where the color of the 'dot' is based on the median inc
            To make the map look appealing, have the background of the map be black.
  income.by.zipcode.df$state_name <- tolower(state.name[match(income.by.zipcode.df$state,state.</pre>
  head(income.by.zipcode.df)
                                                     city state latitude longitude
           median
                         mean population
                                                                                            state_name
1 01001 56662.57 66687.75
                                                              MA 42.07061 -72.62029 massachusetts
                                     16445
                                                  Agawam
  01002 49853.42 75062.63
                                     28069
                                                              MA 42.37765 -72.50323 massachusetts
                                                 Amherst
  01003 28462.00 35121.00
                                                              MA 42.36956 -72.63599 massachusetts
                                      8491
                                                 Amherst
 01005 75423.00 82442.00
                                      4798
                                                   Barre
                                                              MA 42.41209 -72.10443 massachusetts
 01007 79076.35 85801.98
                                     12962 Belchertown
                                                              MA 42.27842 -72.41100 massachusetts
 01008 63980.00 78391.00
                                      1244
                                                              MA 42.17431 -72.94828 massachusetts
                                               Blandford
 g.map.zip <- ggplot(data=income.by.zipcode.df, mapping=aes(map_id=state_name))
g.map.zip <- g.map.zip + geom_map(map=us.map, fill="black", color="white")
g.map.zip <- g.map.zip + expand_limits(x=us.map$long, y=us.map$lat)</pre>
> g.map.zip <- g.map.zip + geom_point(data=income.by.zipcode.df, mapping=aes(x=income.by.zipcode.df)
.by.zipcode.df$median))
> g.map.zip <- g.map.zip + coord_map()</pre>
> g.map.zip <- g.map.zip + ggtitle("Income per Zip Code") + theme(plot.title=element_text(hjust
> g.map.zip <- g.map.zip + guides(color=guide_legend(title="Median Income"))</pre>
> g.map.zip <- g.map.zip + removeThemeAxis
> q.map.zip
 ggsave("U.S._Map_of_Median_Income_by_ZipCode.jpg", width = 6, height = 6)
```

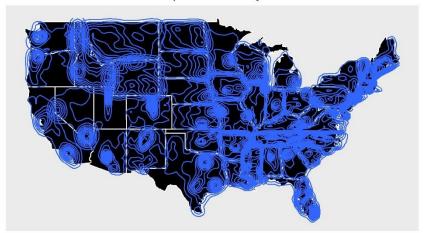
Income per Zip Code



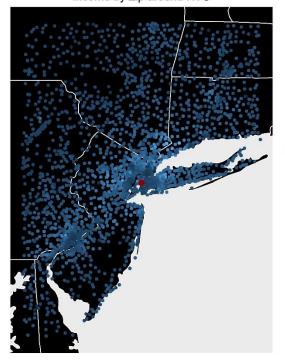
Median Income

- 50000
- 100000
- 150000
- 200000

Zip Code Density



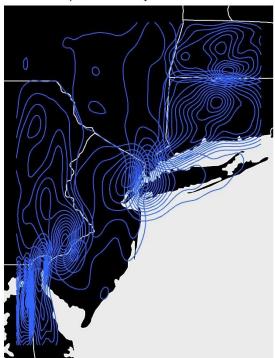
Income by Zip around NYC



Median Income

- 50000
- 100000
- 150000
- 200000

Zip Code Density around NYC



>