

FBLA DEMO STORYBOARD â VIRTUAL PET COMPANION

â Each numbered scene corresponds to a segment in the demo video. Pair with 'docs/demo-script.md' for dialogue and timing cues.

Scene | Visual Focus | Actions & Animations | Narration Highlights | Callouts

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1 | Title card with FBLA + team logo | Fade-in background, animated pet silhouette |

"Welcome to Virtual Pet Companion â where pet care meets financial literacy." | Display URL + QR code

2 | Presenter on camera or voice-over | Picture-in-picture, slide overlay with problem statement | "Students need engaging ways to connect daily habits with budgeting." | Problem â Vision icons

3 | App onboarding screen | Screen capture of signup and species selection | "In under a minute, we personalize a pet with name, species, and starter traits." | Highlight accessibility toggle

4 | Dashboard hero view | Animated pet idle loop, stat meters pulsing | "The dashboard keeps hunger, happiness, cleanliness, energy, and health front-and-center." | Show offline banner indicator

5 | Care action modal (Feed) | Click feed button, select item, stats animate upward | "Feeding Luna brings stats back into the green and logs the action in the AI diary." | Overlay tip: cooldown timer

6 | AI Companion drawer | Slide out recommendation cards | "Our AI companion analyzes mood and recommends next steps using Supabase data." | Tag mood icons

7 | Finance screen (Wallet + Shop) | Scroll wallet summary â open shop â purchase item | "Students practice budgeting: earn coins, compare needs vs wants, and review transaction history." | Highlight CSV export

8 | Mini-game showcase | Memory match clip (speed ramp), coins reward popup | "Quick mini-games reinforce focus and deliver rewards that tie back to the economy." | Overlay 'Adaptive Difficulty'

9 | Analytics dashboard | Filter to weekly view, reveal AI insights | "Teachers access analytics for weekly reflections and downloadable CSVs for grading." | Show share/download buttons

10 | Next-Gen Lab | Cycle voice command mock, AR storyboard panels | "Our innovation lab teases voice commands, AR interactions, and weather-aware care loops." | Future roadmap badges

11 | Accessibility spotlight | Toggle high-contrast mode, tab through interface |

"Accessibility is built-in: keyboard shortcuts, high contrast themes, and reduced motion modes." | WCAG badge

12 | Closing slide | Logo, team names, thank you message | "Thank you, judges. Scan the QR code for source, docs, and deployment links." | Display feedback prompt

PRODUCTION NOTES

â€¢ **Capture resolution:** 1920x1080 (16:9) at 30 fps.

â€¢ **Transitions:** 0.4 s cross-dissolve between scenes; hold each primary beat for 6-8 seconds.

â€¢ **Audio bed:** Light instrumental track mixed at -18 LUFS. Duck to -24 LUFS during narration.

â€¢ **Lower thirds:** Introduce each presenter with name and role during scenes 2 and 3.

â€¢ **Captions:** Generate '.srt' via 'scripts/generate_captions.py' (planned) to meet accessibility expectations.

â€¢ **Brand palette:** Use Tailwind theme colors '#2563EB', '#F97316', '#111827' for overlays.

ASSET CHECKLIST

â€¢ Screen recordings exported as '.mov' or '.mp4'

â€¢ Voice-over script from 'docs/demo-script.md'

â€¢ B-roll GIFs ('frontend/public/assets/demo/')

â€¢ Logo SVG ('frontend/public/logo.svg')

â€¢ Captions + transcript ('docs/demo-transcript.md', generated post-recording)