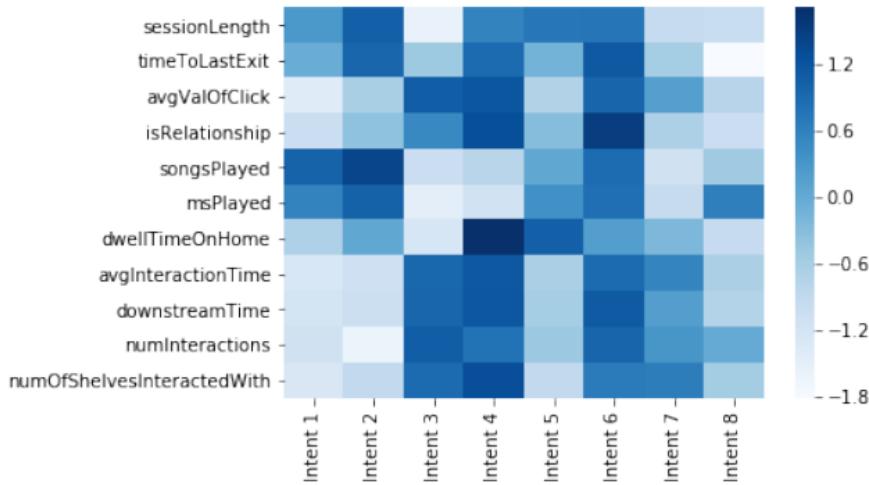


(a) On our video streaming platform. Red and blue respectively indicate positive and negative correlation.

Intent	Definition
Intent 1	Homepage is the first screen shown (i.e. default screen)
Intent 2	To quickly access my playlists or saved music
Intent 3	To discover new music to listen to now
Intent 4	To play music that matches my mood or activity
Intent 5	To Find X
Intent 6	To find music to play in the background
Intent 7	To save new music or follow new playlists to listen to later
Intent 8	To explore artists or albums more deeply.



(b) On a music streaming platform (table and visualization taken from [47]).