**Rosario Terese L. Miranda**

7 Austin st. Dona Manuela Subd. Las Pinas City, Metro Manila Philippines

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**Education**  Saint Mary’s College of California **December 2013 BA International Area Studies, Minor in Economics Coursework**: Globalization, Politics, Anthropology, History, Italian Language and Culture Studies and International Economics, Microeconomic and Macroeconomic Theory.

**Study Abroad**: John Cabot University: Rome, Italy **Fall 2012**

* Learned basic Italian and Italian Culture and Civilization
* Traveled to Italy, Spain, Portugal, Germany, Greece and Czech Republic

**Senior Thesis**: Researched and wrote 30-page paper on Italy and the European sovereign debt crisis and the possible solutions to save the Italian economy and the Eurozone.

**Experience** SWIM Phils Inc. Manila, Philippines

**Marketing and Sales Consultant August 2015-September 2016**

* Worked on a project basis with SWIM Phils Inc. exclusively for the TOMS brand
* Established and managed the TOMS Tribe, the community of TOMS
* Planned and oversaw TOMS events
* Headed the Alternative Sales department which finds creative ways to sell TOMS products aside from our stores and online website (i.e. bazaars and other retailers)

**Marketing Intern 2010**

* Participated in the launch of TOMS footwear (i.e sales) and other events
* Aided the marketing executive, with events, sponsorship and advertising
* Responded to all the Facebook inquiries and concerns

Aflac Irvine, CA

**Insurance Agent 2014-August 2015**

* Completed sales training at the Aflac Southern California Headquarters
* Approached prospective clients and informed them of the Aflac platform
* Reacquainted with existing clients of former agents and oversaw their accounts

**Skills** Bilingual English/Tagalog, basic knowledge of Italian

MS Windows, Word, Excel, PowerPoint, Internet and Library Research

**Activities**  SMC Study Abroad Peer Mentor Program Moraga, CA **Peer Mentor 2013**

Dante Club, Saint Mary’s College of California Moraga, CA **Vice President 2011-2013**

Ateneo Lady Eagles Quezon City, Philippines **Women’s Futbol Team Manager 2009- 2010**

Kythe Ateneo  Quezon City, Philippines **Coordinator** **2008- 2010**