# RADEN TONEV

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## **EDUCATION**

#### University of Michigan | Ann Arbor, MI

M.S.I., Human Computer Interaction

Sep '16 - May '18

#### Eastern Michigan University | Ypsilanti, MI

B.S., Computer Science

Sep '07 - Dec '11

## **EXPERIENCE**

#### UX Designer | University of Michigan

Ann Arbor, MI

Oct '16 - Now

- Led the UX design for a vehicle sharing research project aimed to improve transportation for underserved communities
- Conducted competitive analysis and interviews
- Developed personas and user scenarios
- Defined user roles and prototyped user interfaces

#### Research Assistant | Michigan Information Interaction Lab

Ann Arbor, MI

Sep '16 - Now

- Designed an interface that allows lab members to dragand-drop content across different screens and devices
- Spearheaded the lab infrastructure setup efforts
- Collaborated with 7 other lab members to centralize the lab services into a common server API

#### **Graduate Student Instructor | University of Michigan**

Ann Arbor. MI

Jan'17 - Now

• Led lab exercises for a Data Manipulation class with 52 students.

#### Software Developer | MICHR

Ann Arbor, MI

Mar '14 - Oct '16

- Improved the usability of a clinical trials recruitment portal used by over 25,000 active users
- Optimized the deployment process for 4 projects
- Trained 2 business analysts on SCRUM methodologies
- Collaborated to develop a custom metrics tracking tool

#### Software Engineer | CNSI

Lansing, MI

Dec '11 - Mar '14

- Implemented a data-driven approach for handling a shared project between the states of Illinois, Maryland, Michigan, Utah, and Washington
- Automated the generation of an interactive PDF
- Designed and developed web application screens that capture meaningful electronic health records data

## **PROJECTS**

#### UX Designer | CourseWiz

- Designed a tool that helps students select courses
- Conducted competitive analysis
- Interviewed target users
- Developed user personas
- Created interactive prototypes

#### UX Researcher | Iorio's Gelato

- Assessed the business health and operational practices
- Interviewed key stakeholders
- Researched the frozen dessert industry trends and themes
- Recommended customer service workflow improvements

### Co-Founder, Design Lead | scAIRed

- Created an engaging puzzle game for iOS
- Led the game design and managed a team of 3
- Implemented the source code and integrated the sounds and graphics
- Oversaw 2 voice actors and edited the game sounds

## **SKILLS**

Xcode

#### Design Research Sketching **User Interview Brainstorming** Contextual Inquiry Personas **Affinity Diagrams** Scenarios Competitive Analysis Storyboarding Survey Design Wireframing **Prototyping Development** HTML5 CSS3 **Tools** Sketch App **JavaScript InVision** Bootstrap.js Photoshop **iQuery** Node.js Illustrator WebStorm Java **Eclipse** Swift

Oracle