

# RADEN TONEV

rado.toneff@gmail.com | www.radentonev.com | (734) 262-3683

## EXPERIENCE

### UX Designer 2 | Microsoft

Austin, TX

Sep '19 - Present

- Applied human-centered design to increase the value proposition of Azure Data Studio (ADS).
- Designed a number of features, resulting in a 400% active monthly users growth over the last 1.5 years.
- Refreshed the visual language of ADS to make it consistent with the team's portfolio of products.
- Impacted the team culture by advocating for research and design.

### UX Designer | IBM

Austin, TX

Jul '18 - Aug '19

- Collaborated to design the experience for two highly impactful and visible products, IBM Multicloud Manager and IBM Cloud Private.
- Envisioned, designed, and validated features that aim to solve user needs.
- Applied design thinking to align stakeholders on tasks, goals and priorities.
- Advocated for the users and data-driven design.

### UX Design Intern | Autodesk

San Francisco, CA

Jun '17 - Aug '17

- Redesigned Autodesk Screencast to make it accessible to people who are deaf or hard of hearing.
- Improved the SEO, content moderation and educational use for the product.

### UX Designer | UMSI, Social Innovations Group

Ann Arbor, MI

Oct '16 - Jun '17

- Led the design and front end development for a vehicle sharing research project aimed to help underserved communities.

### Software Developer | MICHR

Ann Arbor, MI

Mar '14 - Oct '16

- Developed in full stack fashion for a consumer facing healthcare web app with 25,000+ users.

### Software Engineer | Client Network Services, Inc.

Lansing, MI

Dec '11 - Mar '14

- Built and enhanced large-scale healthcare web app.

## EDUCATION

### University of Michigan

MSI, Human-Computer Interaction

Ann Arbor, MI

Sep '16 - May '18

### Eastern Michigan University

BS, Computer Science

Ypsilanti, MI

Sep '07 - Dec '11

## SKILLS

### Design

Design thinking, Personas, Wireframing, User journeys, Prototyping, Information Architecture, Accessibility

### Research

Contextual Inquiry, Surveys, Card Sort, Tree Test, Usability Testing

### Tools

Figma, Sketch, InVision (Studio), Illustrator, Photoshop, Unity

## PATENTS

- Video Stream Modification
- Navigation for screen readers using data analytics
- Edge computing to determine augmented reality content associated with a transportation infrastructure
- Digital Design of an Area
- Assistance Management System