

# RADEN TONEV

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## EXPERIENCE

### Freelance Product Designer

Barcelona, Catalonia, Spain Oct '21 - Present

- Helped businesses with end-to-end product design.
- Conducted exploratory and evaluative user research.
- Developed brand identity.
- Collaborated on forming a product vision.

### UX Designer II | Microsoft

Seattle, WA, USA Sep '19 - Oct '21

- Applied human-centered design to increase the value proposition of Azure Data Studio (ADS).
- Designed a number of features, resulting in a 400% active monthly users growth over the last 2 years.
- Refreshed the visual language of ADS to make it consistent with the team's portfolio of products.

### UX Designer | IBM

Austin, TX, USA Jul '18 - Aug '19

- Collaborated to design the experience for two highly impactful and visible products, IBM Multicloud Manager and IBM Cloud Private.
- Applied design thinking to envision, design, and validate features to solve user needs.

### UX Design Intern | Autodesk

San Francisco, CA, USA Jun '17 - Aug '17

- Redesigned Autodesk Screencast to make it accessible to people who are deaf or hard of hearing.
- Improved the SEO, content moderation and educational use for the product.

### Software Developer | MICHR

Ann Arbor, MI, USA Mar '14 - Oct '16

- Developed in full stack fashion for a consumer facing healthcare web app with 25,000+ users.

### Software Engineer | Client Network Services, Inc.

Lansing, MI, USA Dec '11 - Mar '14

- Built and maintained a Medicaid Management System.

## EDUCATION

### University of Michigan

MS, Human-Computer Interaction  
Ann Arbor, M Sep '16 - May '18

### Eastern Michigan University

BS, Computer Science  
Ypsilanti, M Sep '07 - Dec '11

## SKILLS

### Design

Design thinking, Personas, Wireframing, User Journeys, UI Design, Information Architecture, Accessibility

### Research

Contextual Inquiry, Interviewing, Tree Test, Card Sort, Usability Testing

### Tools

Figma, Sketch, InVision, Illustrator, Photoshop

## PATENTS

- Video Stream Modification
- Navigation for screen readers using data analytics
- Edge computing to determine augmented reality content associated with a transportation infrastructure
- Digital Design of an Area
- Assistance Management System