Solving the overload of moderators
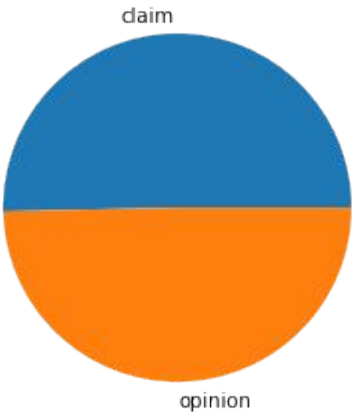
An overview of the interaction of content

Project Overview

The task is reduce the amount of content that needs to be reviewed and increase our likelihood of detecting bannable content.

Key Insights

Content that needs banning is higher levels of interaction given most content is unnoticed.

Details

daim

opinion

Showing the content is divided evenly into claims versus opinion

Next Steps

Solving the overload of moderators

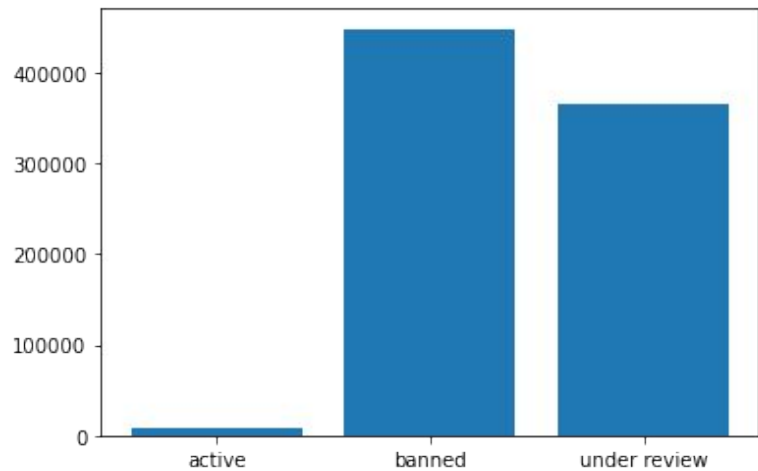An overview of the interaction of content

❯ ISSUE / PROBLEM

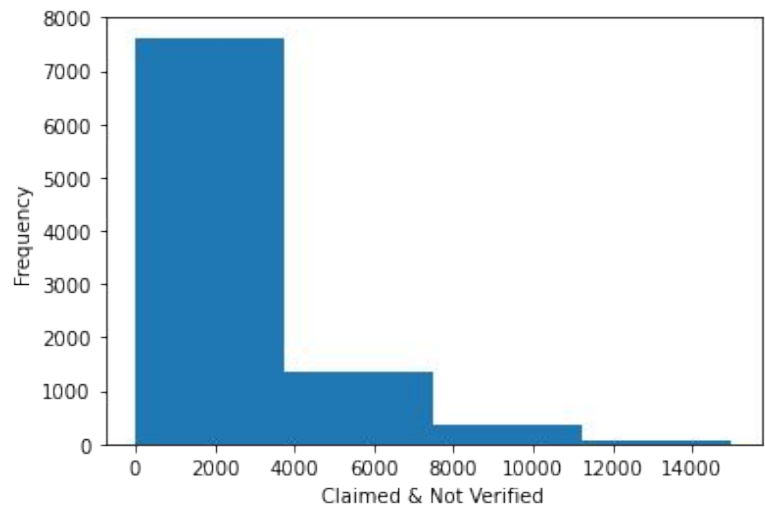Reduce the amount of content that goes to our moderators

❯ RESPONSE

Create a model that detects high interacted content to increase likelihood of detecting bannable content

❯ IMPACT

Keep with the company visions safe and inclusive community for our users.

❯ KEY INSIGHTS

We discovered that interaction rates are higher than normal in all forms of interaction for content that needs to be banned.

THe bannable content has a higher than normal view count

This show the count of not Verified is higher than normal for claims

Solving the overload of moderators

An overview of the interaction of content

❯ ISSUE / PROBLEM

Reducing the inflow of content to our moderators

❯ RESPONSE

Create a machine learning model that looks for content that is highly interacted with and brings it to the attention of our moderators

❯ KEY INSIGHTS

❯ IMPACT

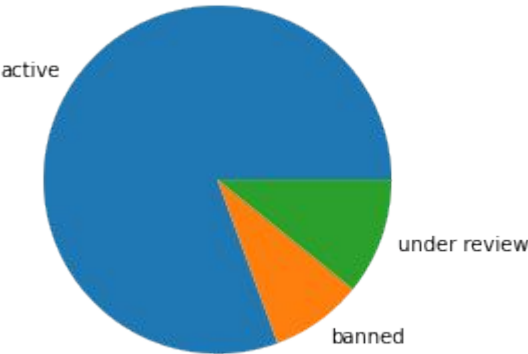The increase of time spent on banning the needed content.

Image Alt-Text Here

Solving the overload of moderators

An overview of the interaction of content

OVERVIEW

As we have seen that content that has high interaction needs to be sent to the moderators before it becomes a problem.

PROJECT STATUS

We have isolated the key insights that drive banning content, but we are still building the model.

KEY INSIGHTS

Most content goes unnoticed so activity is extreme activity is highly irregular.

NEXT STEPS

Build the machine learning model that uses the insights to send content directly to the moderators.