Academic Planner

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Project Goal

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Vincent Ford Portfolio > **Student Experience** > **Live Studies**

Process

A majority of our learners are working professional with internships. It is tough to keep track of all the tasks that take place across so many platforms, and they frequently miss out on them.

Research	Analysis	Solutioning	Future scope
Field review	Interpret	Ideate	Analysing
Qualitative discussions with optimal learners to understand the	Redefining the problem and validating the hypothesis	Utilizing the research to create a suitable solution	Utilizing the research to create a suitable solution

01 - RESEARCH

Research

The goal of research was to identify the main pain points and understand the process of learners' participation.

TYPE	KEY USER	MEDIUM
Qualitative	20	Video call

"How many tasks do you perform on a weekly basis?"

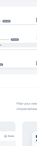
Helped us understand how many events we'll do/make the calendar for

"How often do you use the learn platform?"

Helped us understand the frequency of usage of learn platform for us to create a nudge

"How many days in advance you plan your schedule?"

Helped us understand as to what view the calendar should have to be default



"What tool that you use to plan your schedule?"

Helped us understand the platform and analysis which platform's feel familiarity the learners flow

"I try other productivity tools but always end up using google calendar"

"I have tried to schedule my tasks but it doesn't work for me. I forget about it"

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"Calendar I use is integrated with other tools I use so it works for me"

"I have to be on the top of my tasks to be on time"

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"I try to be on time but it doesn't always work"

"The assessment is the most important thing for me. I make sure I get it on time"

01 - RESEARCH

Analysis

From the research done, we wanted to resolve the problem statement and create a whole design thing

Learners have 5-5 tasks per week

Since the learners are working professionals, we didn't build the conventional grid view calendar. We built simplified view that focused more on the content of the event.

Overdue tasks should be resolved first

Not eliminating the overdue tasks would hamper the score and performance of optimal learners, we wanted to give it the maximum visual prominence

Planning 7 days in advance

Most of the learners defined one week advance view as ideal that is on our default view which can be changed later on

Exam reminders, submissions and deadline is sacrosanct

Missing out on these events would have three ramifications as standard and the rest can be toggled on per need

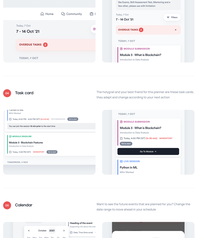
Users accessing learn platform mostly twice a week

In order to create a habit, we started weekly summary on emails that included a holistic view of what's planned for the upcoming week

Most of the learners were used to Google Calendar

In order to reduce the friction, we made sure our tool was aligned in such a way that our examples are similar as Google calendar as well which eventually takes the user to our planner in the end

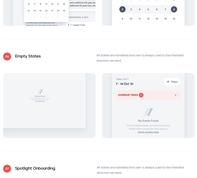
On the basis of our learnings through research and analysis, we created user flows for different event types.



01 - PROCESS

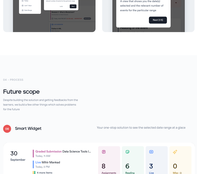
Solutioning

The part involves creating visual solutions of the analysis and research discoveries.



01 Date Range

Filter your view according to the date(s), you want to see your view in, choose between four different modes and get rest-much of your planner

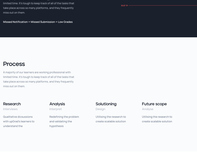


02 Task Filtering

Too many tasks in the desired range? We got you covered, simply click on the task filters to quickly toggle particular type of task

03 Overdue Tasks

No one likes dues, we want you to be performing without missing any deadlines or forgetting any event



04 Task card

The hungrier and your been friend for this planner are these task cards, they adapt and change according to your need action

05 Calendar

Want to see the future events that are planned for you? Change the date range to more ahead in your schedule.

October 2021
Sun Mon Tue Wed Thu Fri Sat
Reading of the week
Reading of the week
Reading of the week