

Raunak Trikha

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Digital Product Designer | 2dots.xyz

I'm a designer who loves to code. Currently helping upGrad shape the future of EdTech.

A hobbyist who loves solving problems with aesthetically pleasing and logical solutions.

Experience

upGrad

Senior Product Designer | October 2020 - Present

- Helped build Hygge (upGrad's Design System)
- Worked on Growth side to help increase Visitor to Lead on the website
- Built CMS for content page updation
- Built Academic Planner for upGrad's learner to plan their schedule

GuestHouser

Lead Designer | February 2019 - April 2020

- Helped build Garden (GuestHouser's Design System)
- Devised solution for hospitality vertical to solve their task allocation problem, escalation handling bookings, and hierarchical structural problems
- Build a P&L dashboard for the organization to get a hollistic view of their assets

RMgX

Product Designer | March 2018 - February 2019

- Built an SAAS platform that caters to all the real estate needs for one of the leading companies in the USA
- Worked on location-based messaging that works on beacons and geofencing

About me

I am...

A tech enthusiast designer who has spent the last 4 years designing experiences for web and mobile

I'm proficient in...

Design Systems, Figma, Abstract, HTML, CSS, JavaScript, Motion Design, Photoshop

I also have experience in...

Swift, D3, User research, Product Management

Education

BK Birla College, Pilani

B.Tech Computer Science | 2014 - 2018