Academic Planner

A Project for a learner centric learning professional with limited time. It's tough to keep track of all of the tasks that take place across many platforms, and they frequently miss out on them.

Project Goal

A Project for a learner centric learning professional with limited time. It's tough to keep track of all of the tasks that take place across many platforms, and they frequently miss out on them.

Process

A Project for a learner centric learning professional with limited time. It's tough to keep track of all of the tasks that take place across many platforms, and they frequently miss out on them.

Research
Interviews

Qualitative discussions with learners who are unacquainted the

Analysis
Affinity

Redefining the problem and validating the hypothesis

Solutioning
Ideation

Utilizing the research to create scalable solutions

Future scope
Strategy

Utilizing the research to create scalable solutions

01 - PROCESS

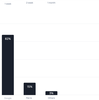
Research

The goal of research was to identify the main pain points and understand the process of optimal learn patterns.

TYPE	DET. SCOP.	MEDIUM
Qualitative	20	Video call

"How do plan your days, learning type?"

Attempt to understand the frequency of usage of learn platform



"How many days in advance you plan your schedule?"

Attempt to understand how much time the learner would look to see its default

"What tool that you use to plan your schedule?"

Attempt to understand how frictions and delays in learning process that hampers the current flow

"Before accessing the class, I'm not sure what I'm in for. I'm not prepared for the class and feel like I missed some important information."

"I try to minimize my screen time. I spend most of the time on my phone. Phone time!"

"Sometimes, I miss some important changes or updates because I'm not aware of the schedule."

"Sometimes I forget to check the schedule, because I'm distracted, I miss out on important updates."

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"I wish I could see the schedule on the lock screen of my phone."

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"Sometimes I forget to check the schedule, because I'm distracted, I miss out on important updates."

"I wish there's a way to be alerted for the upcoming classes."

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"The overwhelming of the schedule, sometimes, I'm distracted by the notifications, I miss out on important updates."

02 - PROCESS

Analysis

From the research done, we seemed to redefine the problem statement and create actionable design ideas.

Learners have 5-6 tasks per week

Since most learners have 5-6 tasks per week on average, we didn't build the conventional grid view calendar. We built simplified view that focused more on the context of the event

Overdue tasks should be resolved first

Not attempting the overdue tasks could hamper the score and performance of a(n)ed learners, we wanted to give it the maximum visual prominence

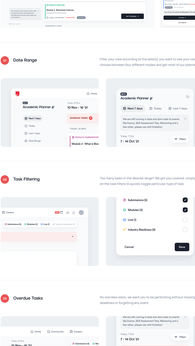
Planning 7 days in advance

Most of the learners wanted one week advance view so we kept that as our default view which can be changed later on

Exam reminders, submissions and deadline is sacrosanct

We made our default view as these three categories so selection and the rest can be toggled on as per need

On the basis of our learnings through research and analysis, we created user flows for different event types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