

Deliver your
groceries
quickly and
safely



GROCERY SHOP

75+

Products

80+

Customers

20+

Countries



GROCERY SHOP



Agenda



Introduction



About our Products



About our Team



Analysis



GROCERY SHOP

Story About Us

GroceryShop.com is a premium online grocery shopping service that has been shipping groceries throughout the world since 2010!

We meticulously hand-package each order using pristine new boxes, painstakingly wrap each glass jar or bottle to prevent breakage, amply cushion boxes containing sodas, and use double-wall boxes and the "box within a box" method for those really fragile items such as breads or chips.

Vision

Fast, Friendly, Accurate Service 7 Days a Week all over the world

Mission

Take pride in exceeding our customer's expectations and providing friendly service for each and every customer. If it's not right, we are committed to making it right.

OUR SERVICES



What We Have



Beverages



Condiments



Confections



Dairy Products

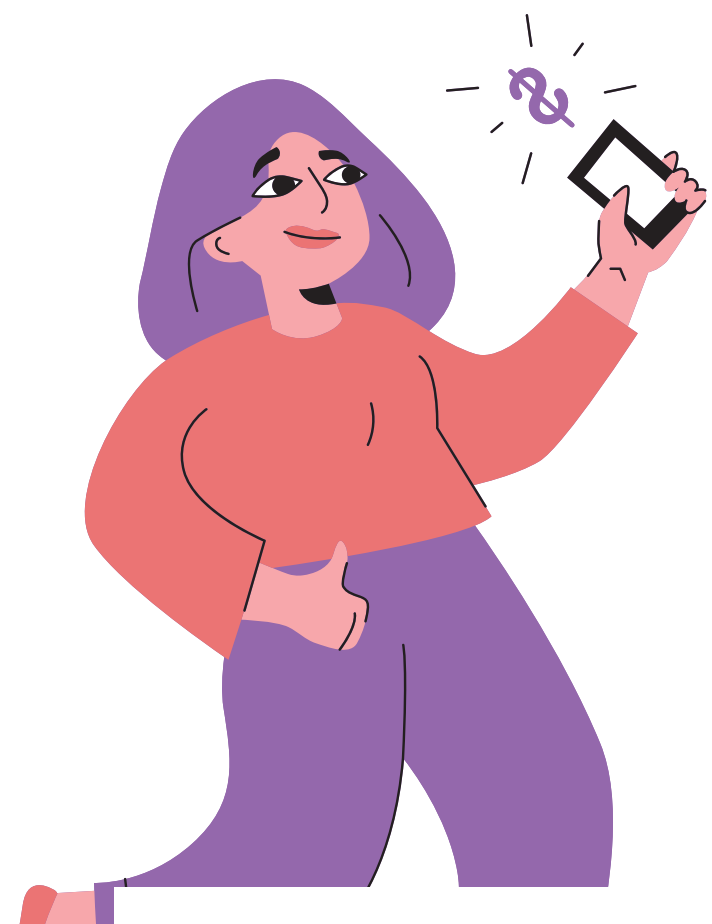


Meat/Poultry



Seafood





OUR FEATURES

What We Offer

Grocery shop anywhere, anytime with the GroceryShop website or mobile app.



Fast Delivery



Best Price



Online Payment



Fast Respond



Top 10 products

Our Best-Sellers

Category Name

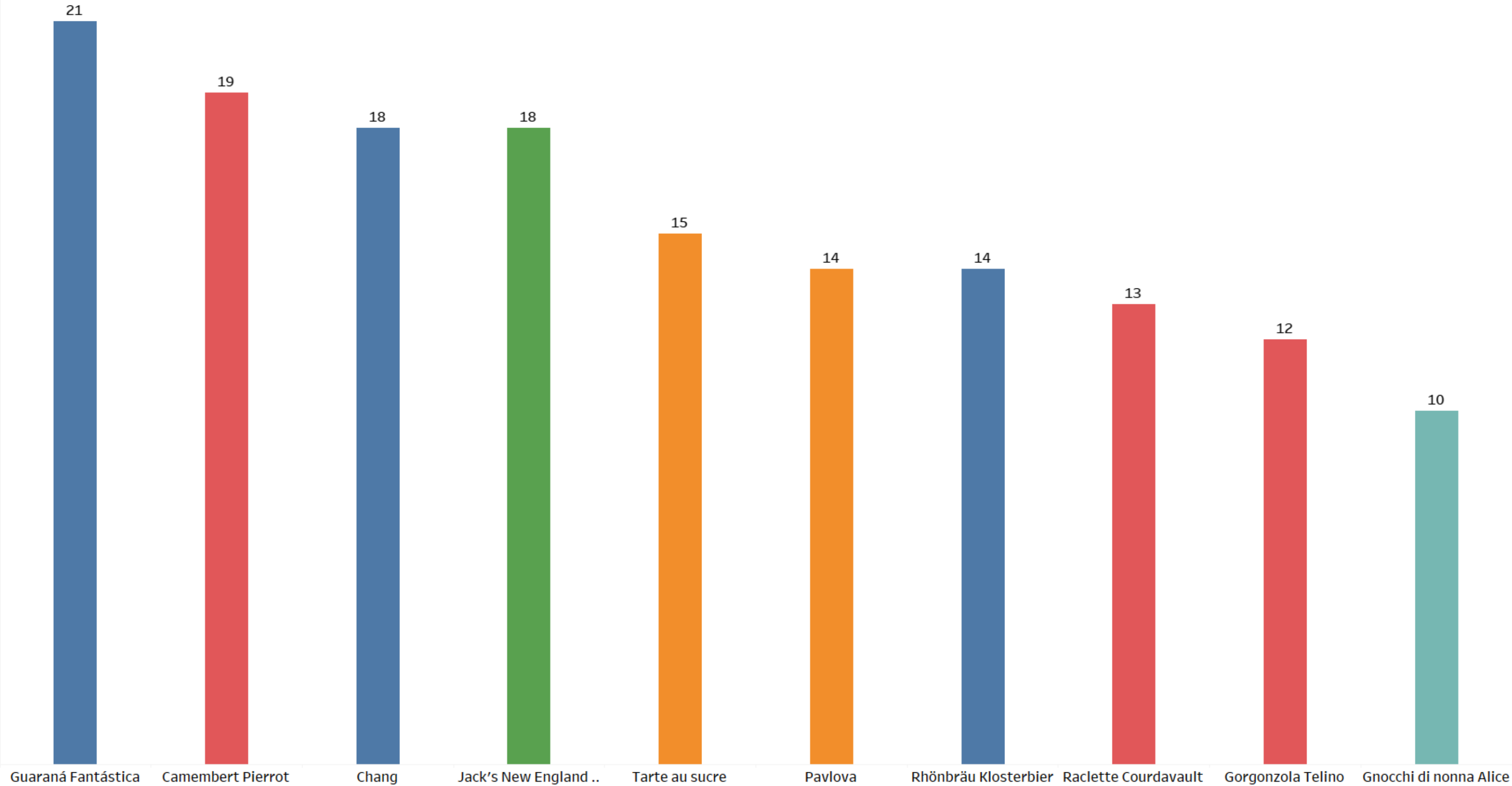
Beverages

Confections

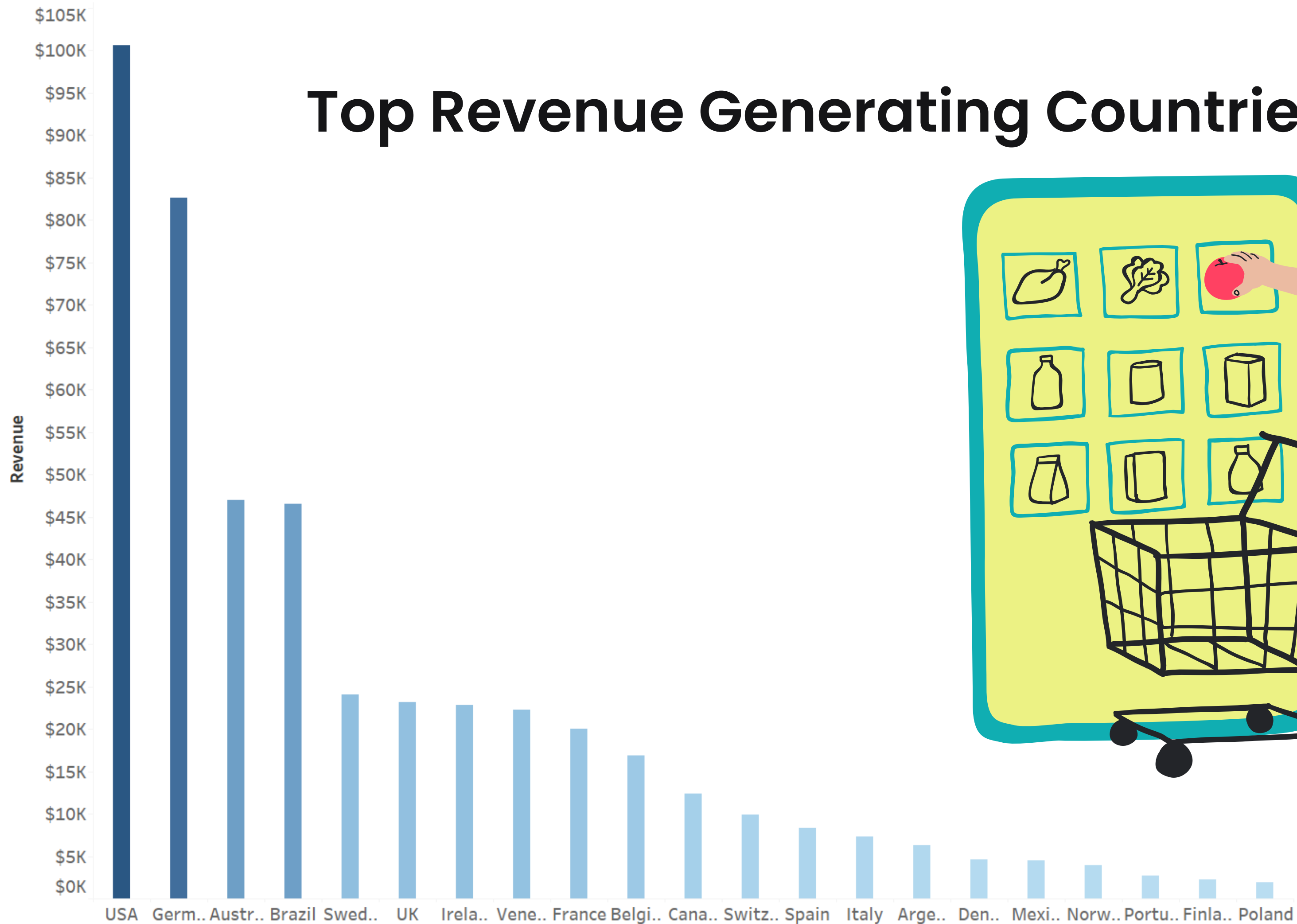
Dairy Produc..

Grains/Cere..

Seafood



Top Revenue Generating Countries





OUR TEAM

Our Professional Team

Presentations are communication tools that can be used as lectures, speeches, reports, and more. It all depends on the purpose of your presentation.



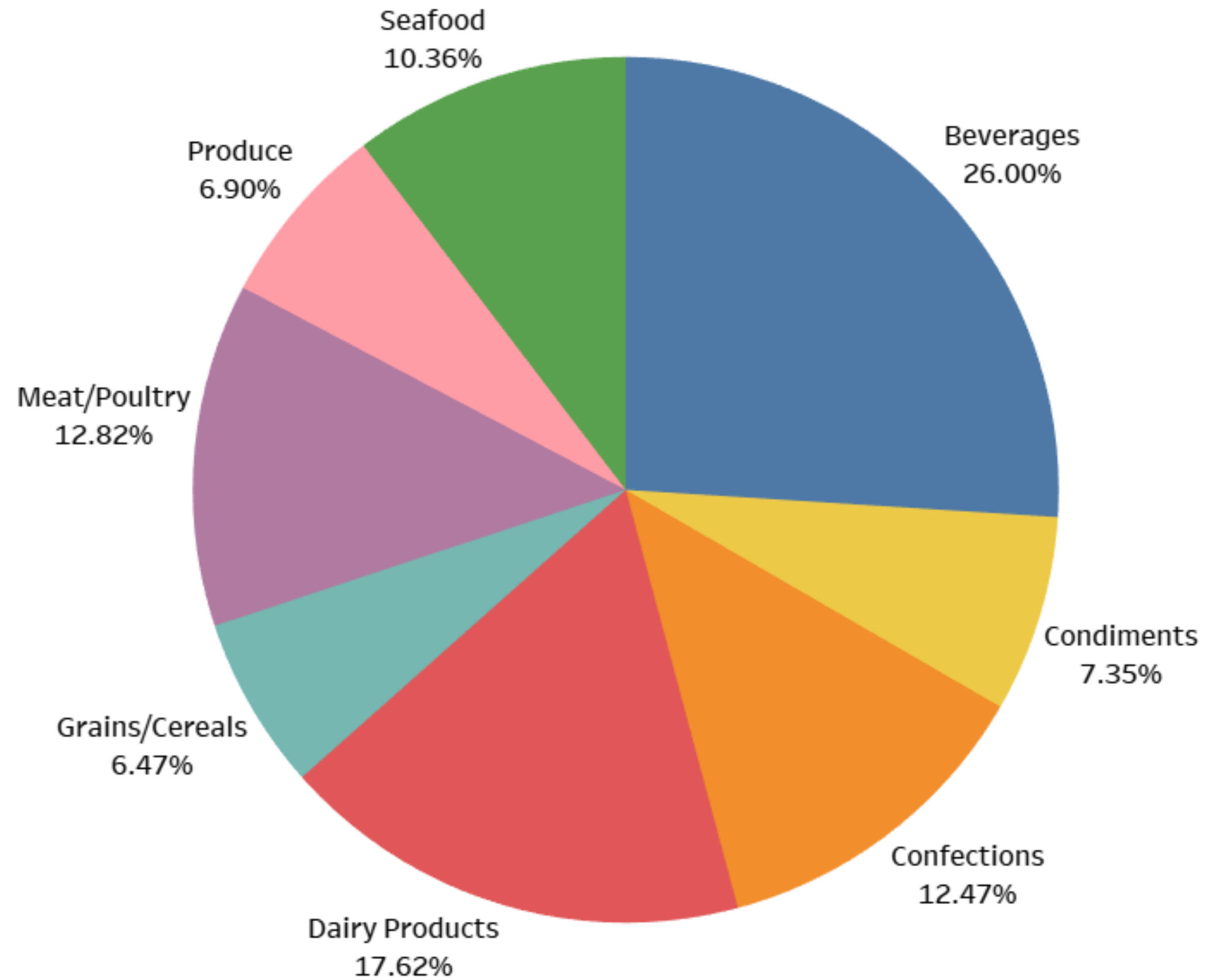
Inside Sales Coordinator
Laura

Sales Manager
Steven

Sales Representative
Anne
Janet
Margaret
Michael
Nancy
Robert

Vice President, Sales
Andrew

Our Revenue by product category



GROCERY SHOP

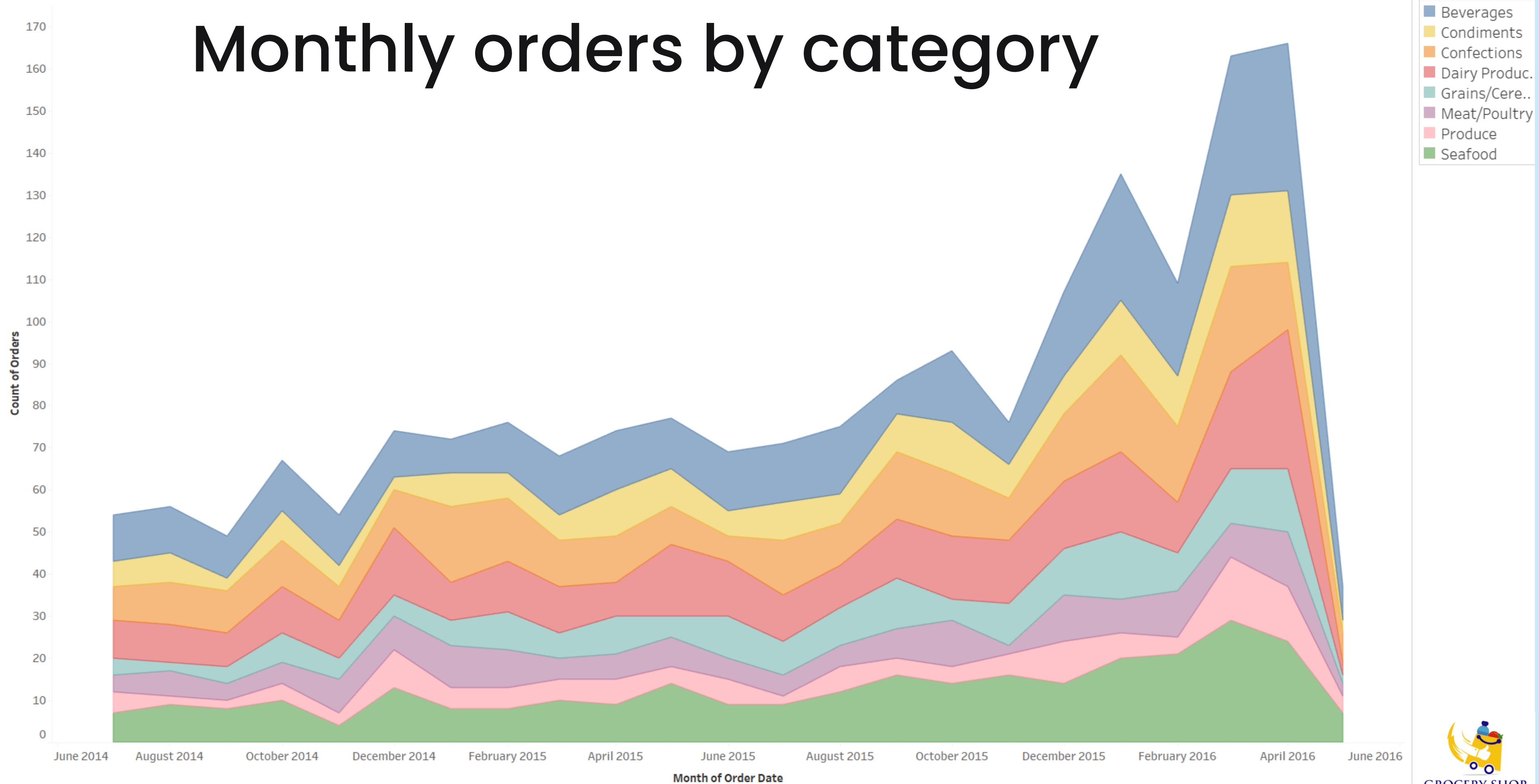
Revenue/Product

| | | | | | | | | |
|---|---|---|--|---|-----------------------------------|--|--|--|
| Côte de Blaye \$69K 14.58% | Camembert Pierrot \$18K 3.92% | Carnarvon Tigers \$9K 2.01% | Sir Rodney's Marmalade \$9K 1.91% | Ipoh Coffee \$9K 1.82% | Alice Mutton \$8K 1.80% | Chang \$8K 1.60% | Gnocchi di nonna Alice \$7K 1.58% | Flotemysost \$7K 1.56% |
| | Tarte au sucre \$17K 3.68% | Rössle Sauerkraut \$7K 1.56% | Pâté chinois \$6K 1.31% | Sirop d'érable \$6K 1.26% | Pavlova \$6K 1.24% | Boston Crab Meat \$6K 1.19% | Perth Pasties \$5K 1.11% | Nord-Ost Matjeshering \$5K 1.08% |
| | | Chai \$7K 1.53% | Gudbrandsdalsost \$5K 1.03% | Chartreuse verte \$4K 0.93% | Maxilaku \$4K 0.92% | Grandma's | Konbu \$4K 0.84% | Original |
| | Uncle Bob's Organic Dried Pears \$12K 2.64% | Lakkalikkööri \$7K 1.49% | Steeleye Stout \$5K 1.01% | Gorgonzola Telino \$4K 0.79% | Sasquatch Ale \$3K 0.73% | Chef Anton's Gumbo Mix \$3K 0.68% | Rhönbräu | Jack's New England Clam Chowder \$3K 0.65% |
| Thüringer Rostbratwurst \$39K 8.38% | Manjimup Dried Apples \$12K 2.50% | Gumbär Gummibärchen \$7K 1.46% | Northwoods Cranberry Sauce \$5K 1.00% | Queso Manchego La Pastora \$4K 0.78% | Schoggi Schokolade \$3K | | Teatime | |
| | Wimmers gute Semmelknödel \$11K 2.37% | Mozzarella di Giovanni \$7K 1.43% | Mascarpone Fabioli \$5K 1.00% | Scottish Longbreads \$4K 0.75% | Gustaf's Knäckebröd \$3K | | | |
| | Raclette Courdavault \$28K 6.00% | Ikura \$10K 2.05% | Queso Cabrales \$5K 0.99% | Sir Rodney's Scones \$4K 0.75% | Escargots de Bourgogne \$3K | Gravad lax \$2K 0.38% | NuNuCa | Gula |
| | | | Vegie-spread \$6K 1.37% | Inlagd Sill \$4K 0.95% | Ravioli Angelo \$3K 0.73% | Guaraná Fantástica \$2K | Laughing Lumberjack | Filo Mix |



Monthly orders

Monthly orders by category



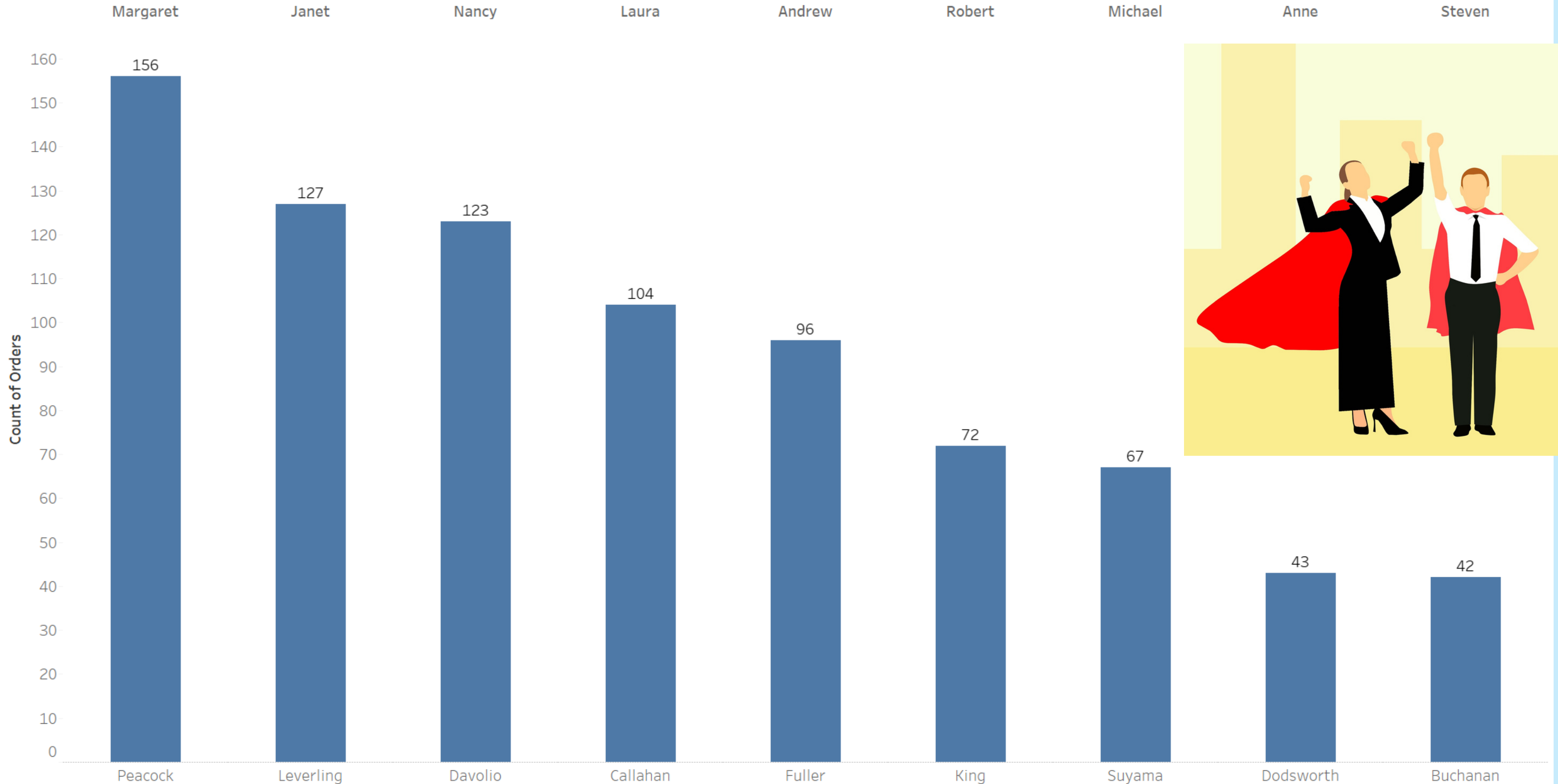
Category Name

- Beverages
- Condiments
- Confections
- Dairy Product.
- Grains/Cere..
- Meat/Poultry
- Produce
- Seafood

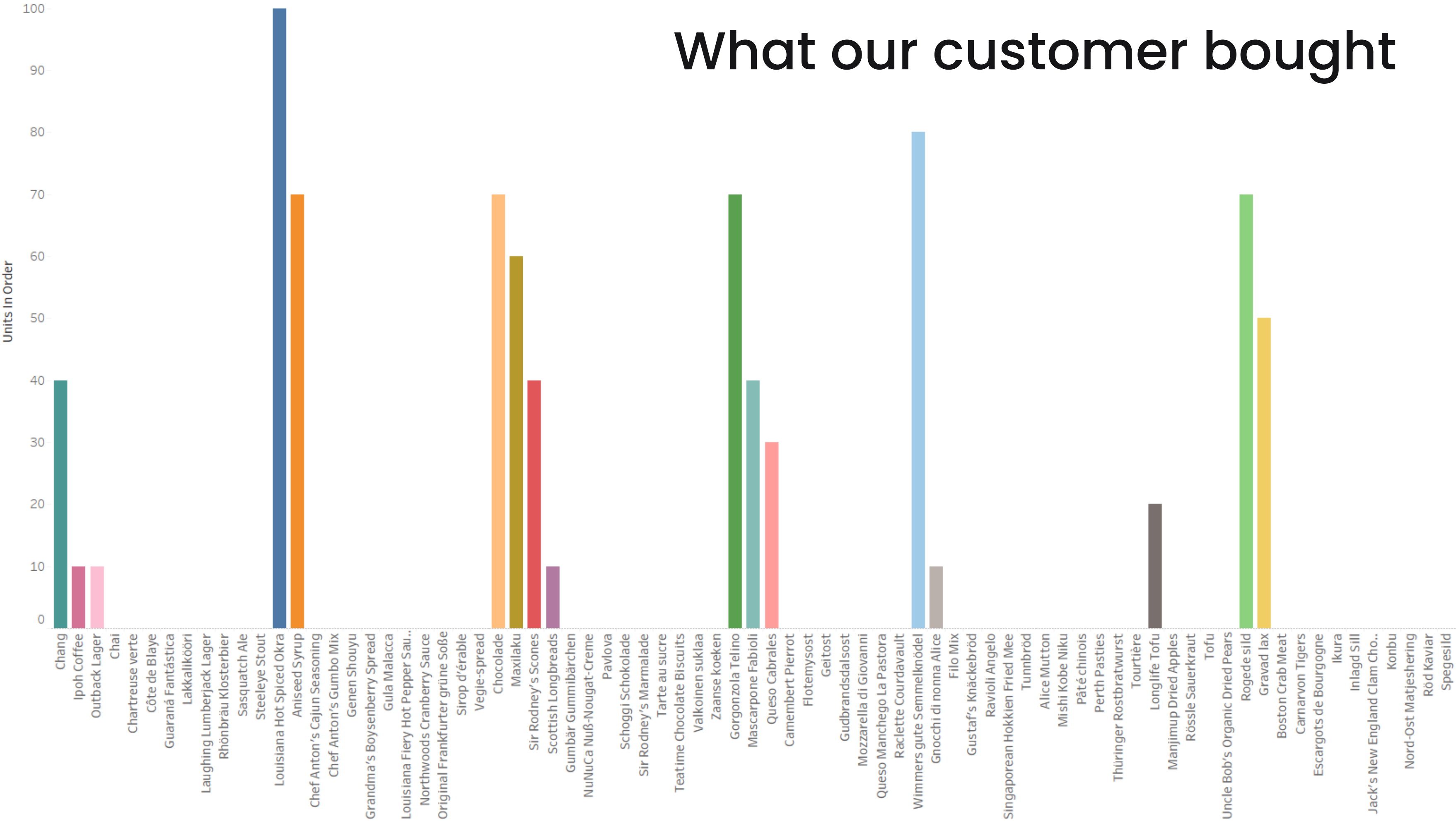


GROCERY SHOP

Our Top performers

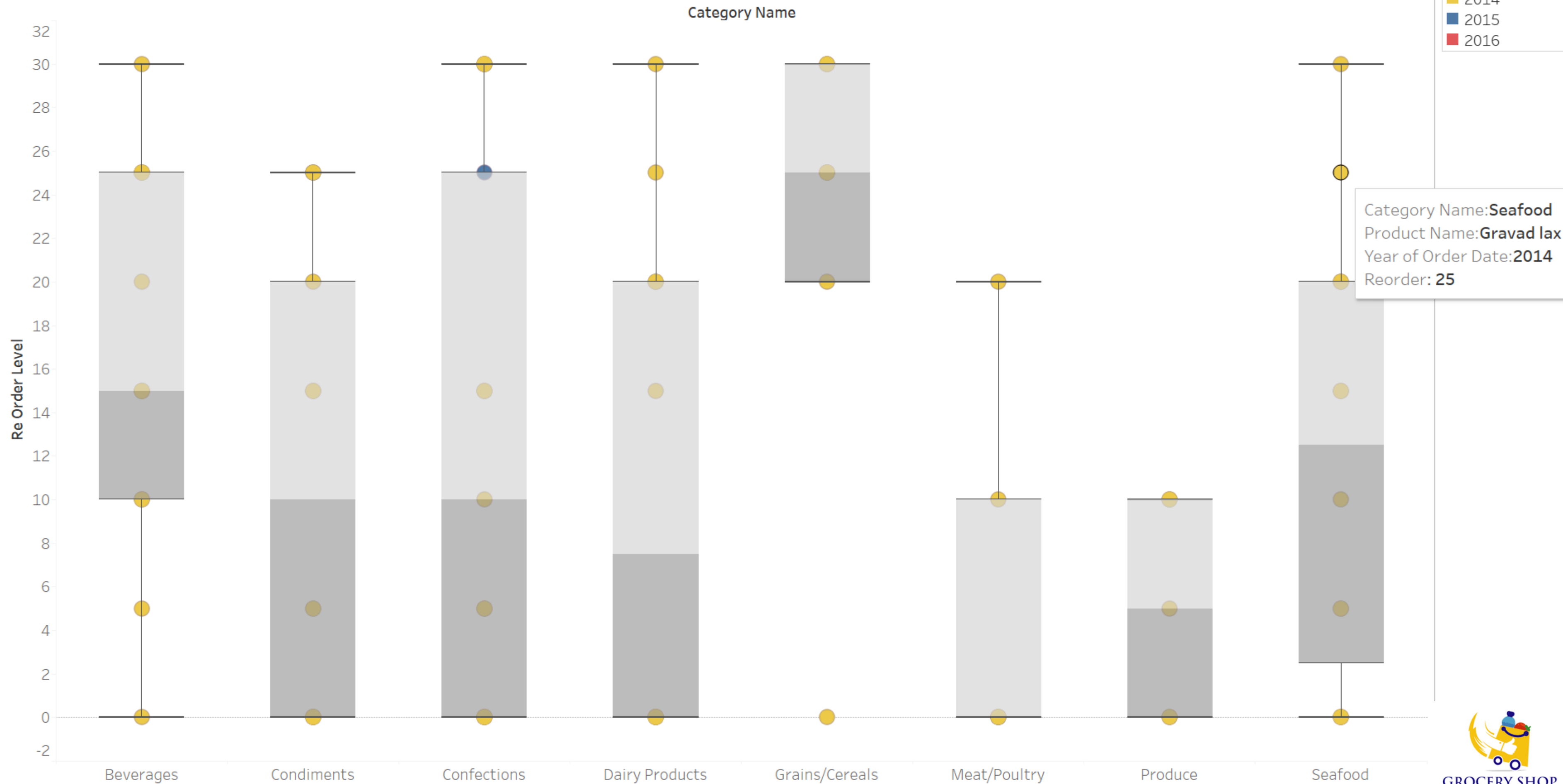


What our customer bought



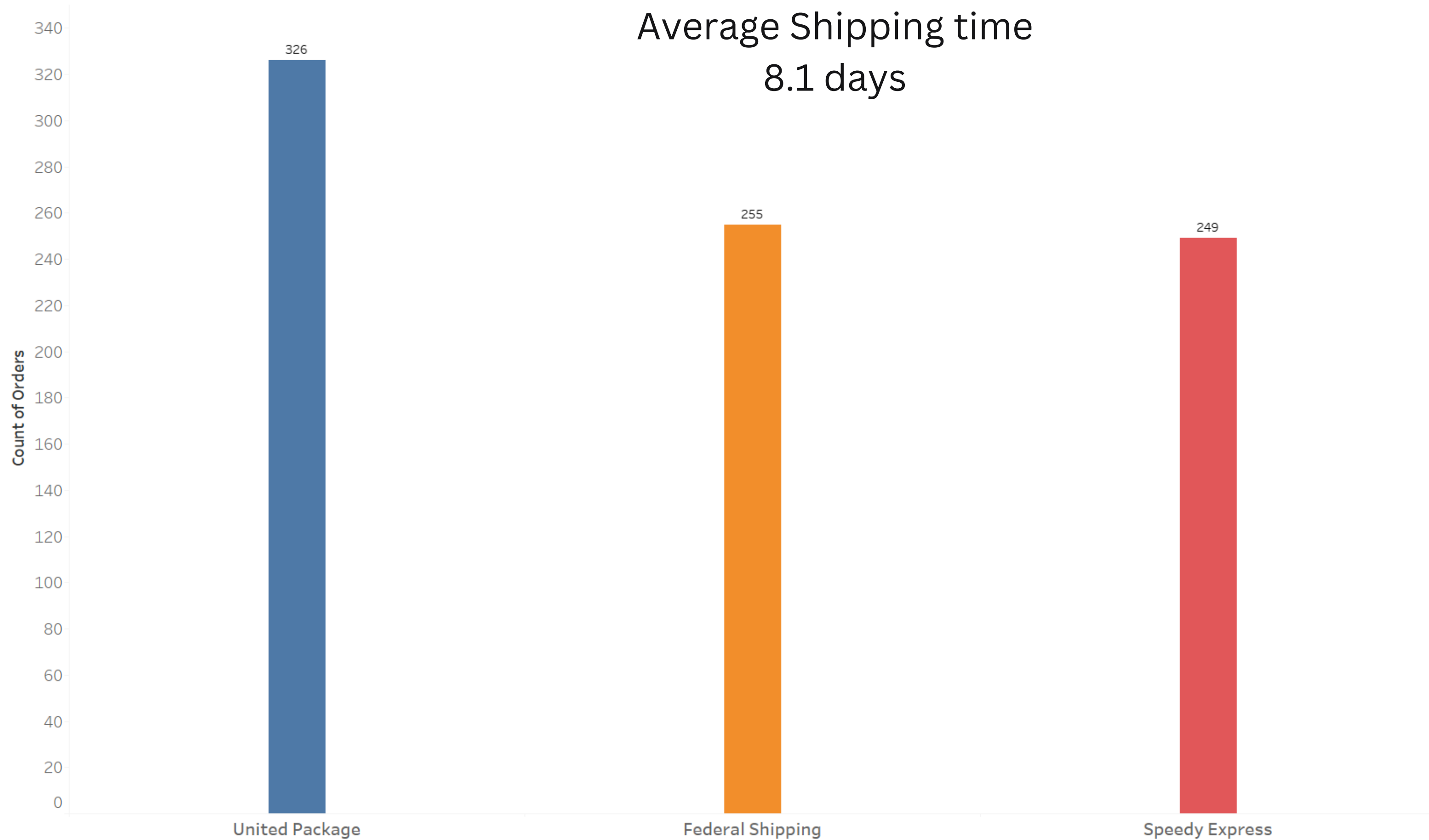
What our customer bought again

Reorder



Our shippers

Regular Shippers



CompanyName (Shipper)

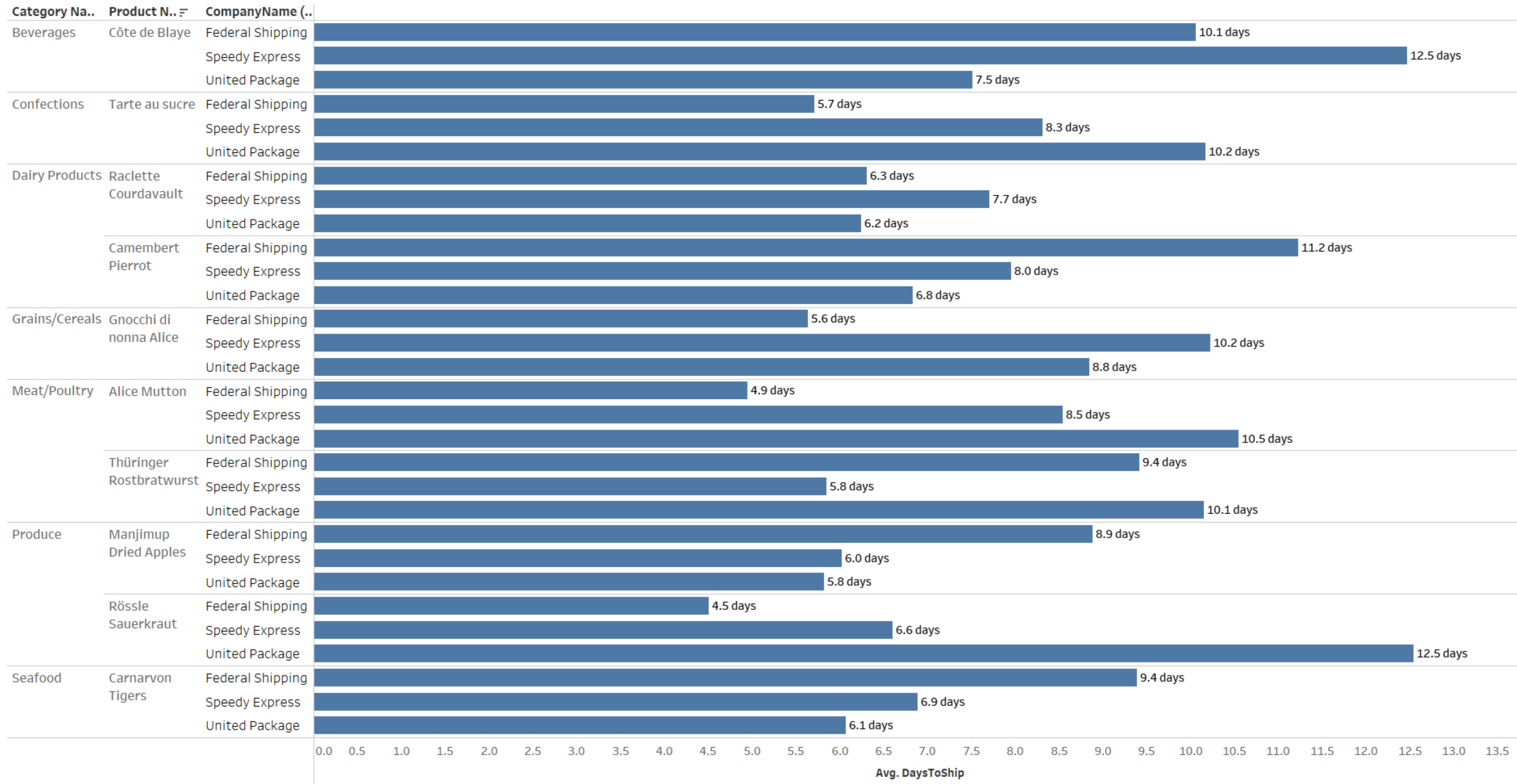
- United Package
- Federal Shipping
- Speedy Express



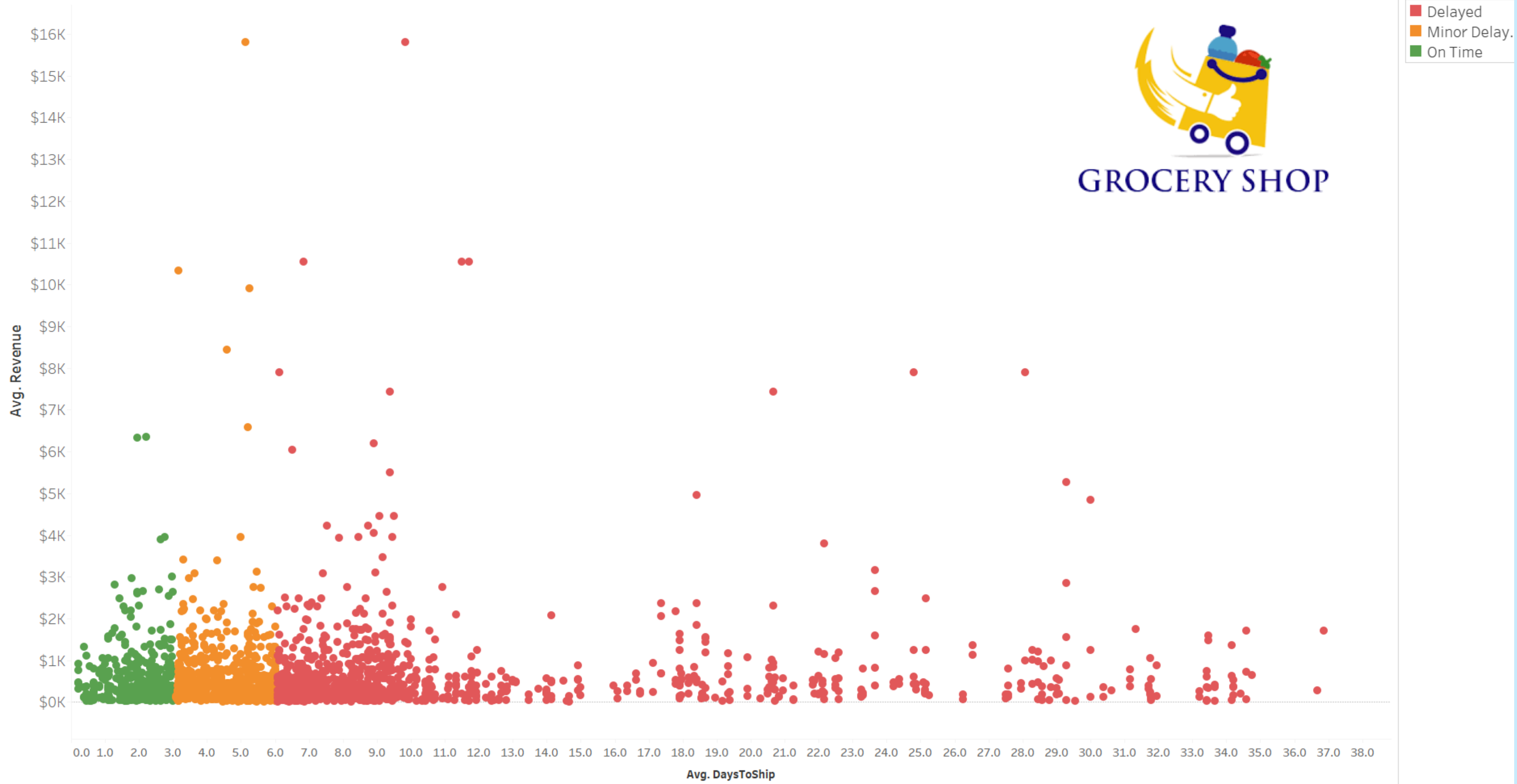
GROCERY SHOP

Top selling products and their shipping time

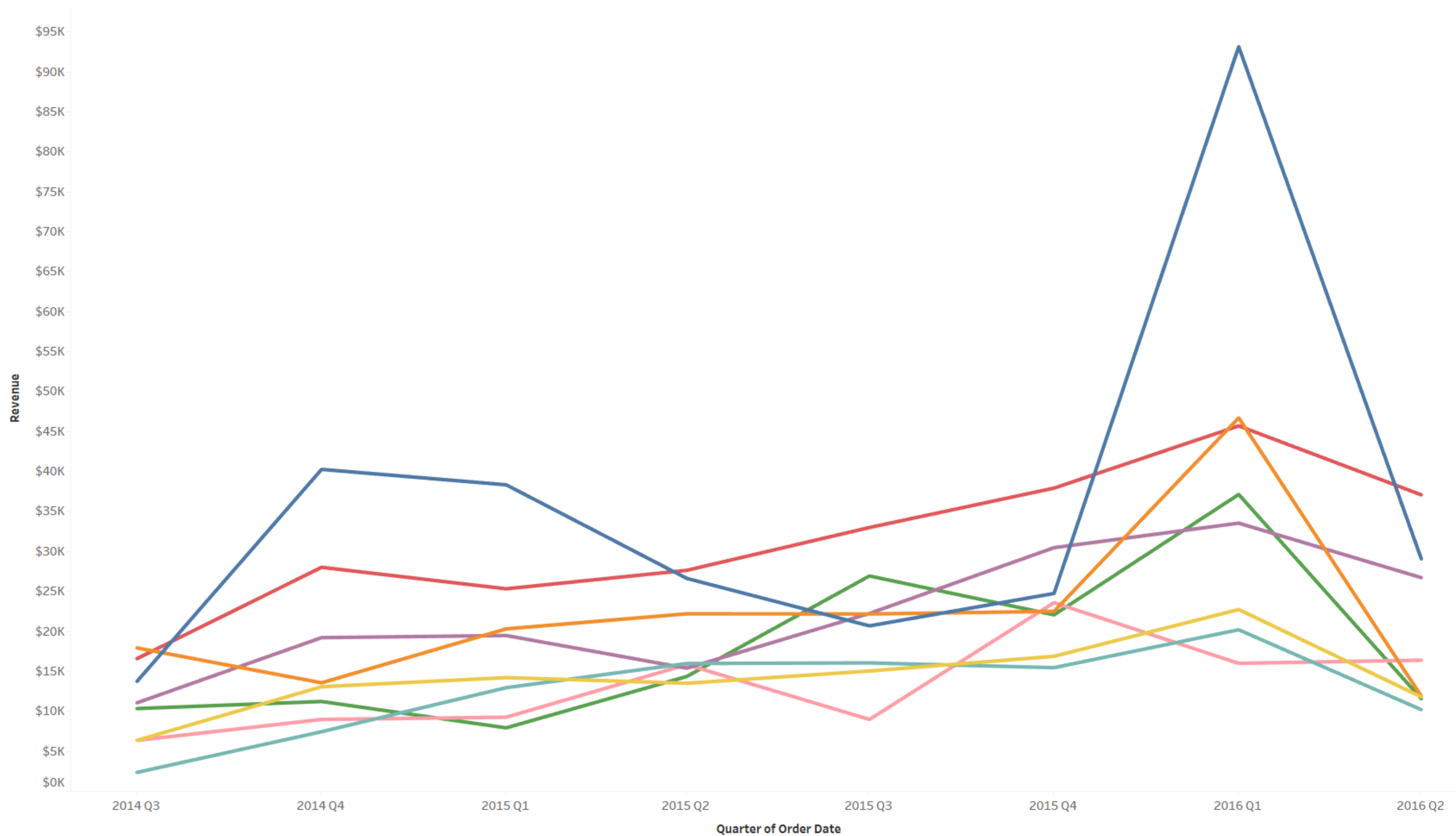
Shipping times for top selling products



Time Taken for Shipment



Revenue per quarter



Action (YEAR...

☒ (All)

☒ 2014

☒ 2015

☒ 2016

Category Name

☒ Beverages

☒ Condiments

☒ Confections

☒ Dairy Produc.

☒ Grains/Cere..

☒ Meat/Poultry

☒ Produce

☒ Seafood



GROCERY SHOP

At a Glance

- Beverages are the top selling category followed by Dairy products
- USA is the highest revenue generating country followed by Germany
- Margaret Peacock is the top performing employee
- Average shipping time is about 8.1 days
- In 2016 sales have gone down
- Reordering items also has gone down since 2014

Goal

- Get feedback from customer to retain customer loyalty
- Reduce the shipping time



CONTACT US

Get in Touch

Email Address

radhika.tripurani

Tableau

[Online Grocery Store Data Analysis Summary](#)

Linkedin

<https://www.linkedin.com/in/radhika-tripurani/>

