Project Apollo

Final Project - Machine Learning 7/10/2018 Ray Trounday



Is it possible to predict where a stock price is headed?



Steps

- 1. Import Libraries
- 2. Read Data
- 3. Define Feature Variables
- 4. Define Dependent Variable
- 5. Split the Data to Train and Test Data Set
- 6. Create the Linear Regression Model
- 7. Predict the Price

Step 1

import pandas as pd

import numpy as np

import matplotlib.pyplot as plt

import seaborn

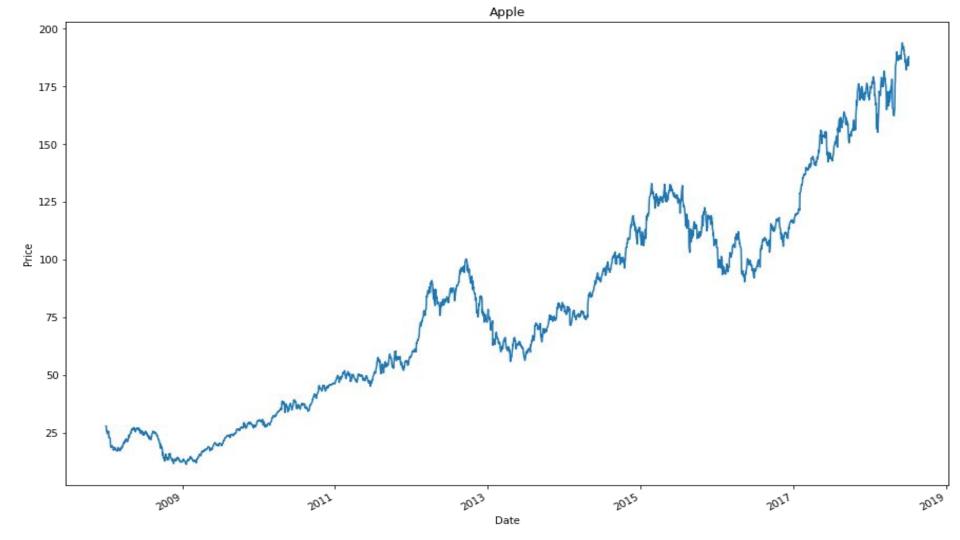
from sklearn.linear_model import LinearRegression

import fix_yahoo_finance as yf

Step 2 - Read Data

Df = yf.download('AAPL', '2008-01-01', '2018-07-08')

```
Date Close
2018-06-29 185.110001
2018-07-02 187.179993
2018-07-03 183.919998
2018-07-05 185.399994
2018-07-06 187.970001
```



Step 3 - Define Feature Variables

```
Df['SMA_3'] =
Df['Close'].shift(1).rolling(window=3).mean()
Df['SMA_9'] =
Df['Close'].shift(1).rolling(window=9).mean()
```

Df= Df.dropna()

 $X = Df[['SMA_3', 'SMA_9']]$

Step 4 - Define Dependent Variables

```
y = Df['Close']
```

y.head()

Step 5 - Split Data t=.8

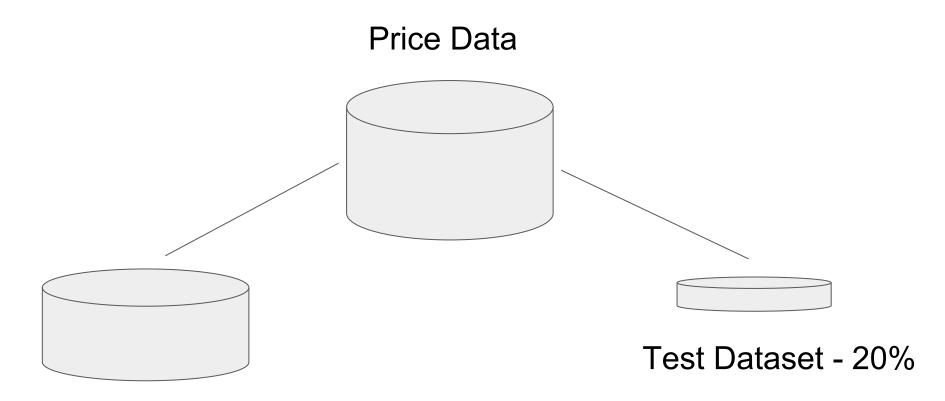
t= int(t*len(Df))

X_train = X[:t]

y_train = y[:t]

 $X_{test} = X[t:]$

y_test = y[t:]



Train Dataset - 80%

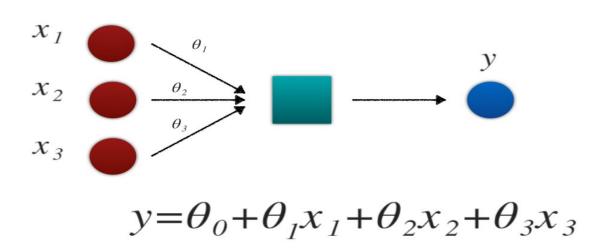
Step 6 - Create Model

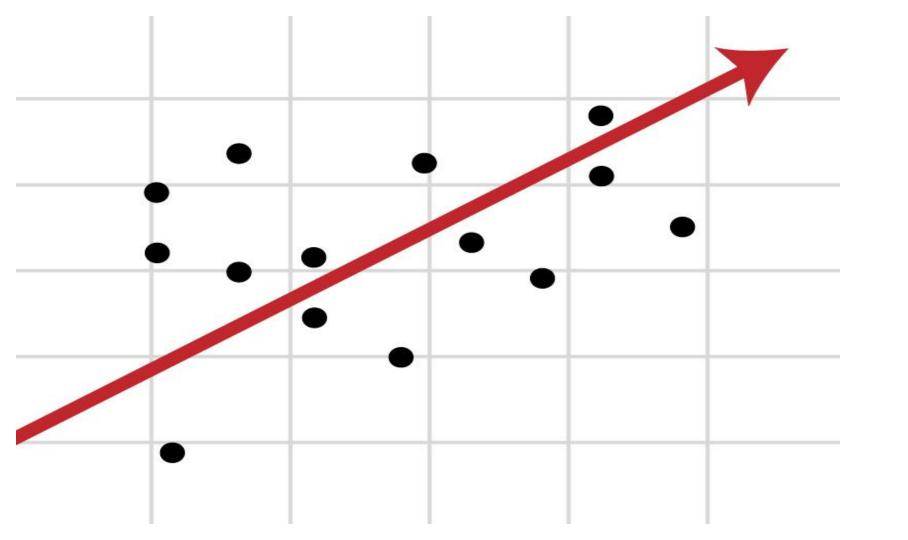
Create Linear regression Model

linear = LinearRegression().fit(X_train,y_train)

What is a Linear Regression Model?

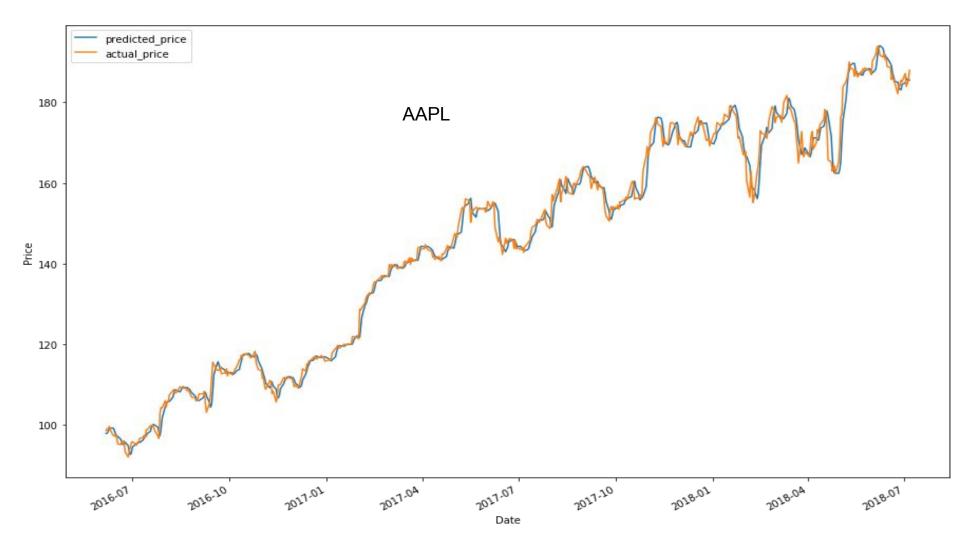
Linear regression model





Step 7

```
p price = linear.predict(X test)
p price = pd.DataFrame(p price,index=y test.index,columns = ['price'])
p price.plot(figsize=(15,10))
y test.plot()
plt.legend(['predicted price','actual price'])
plt.ylabel("Price")
plt.show()
```



Fit Score - AAPL

r2 = linear.score(X[t:],y[t:])*100

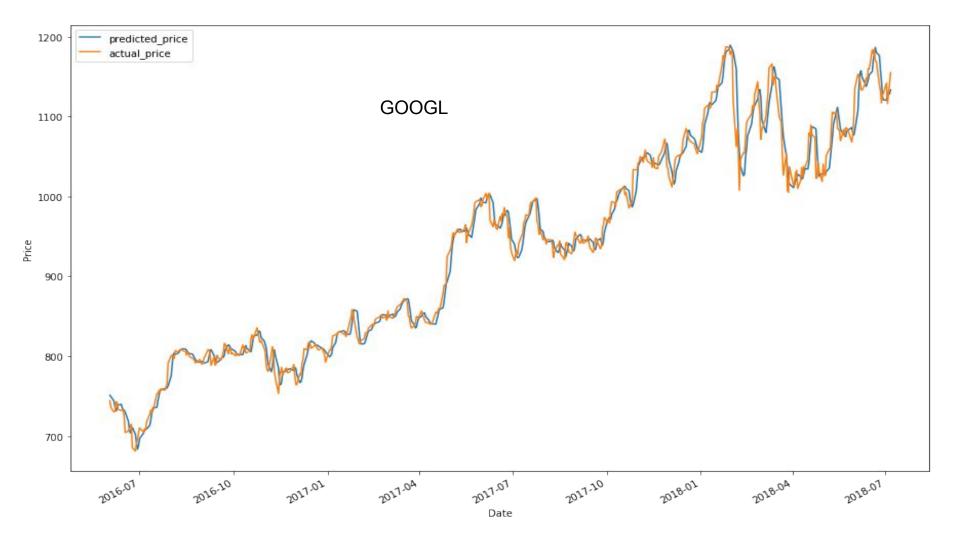
99.31%



Fit Score - AMZN

r2 = linear.score(X[t:],y[t:])*100

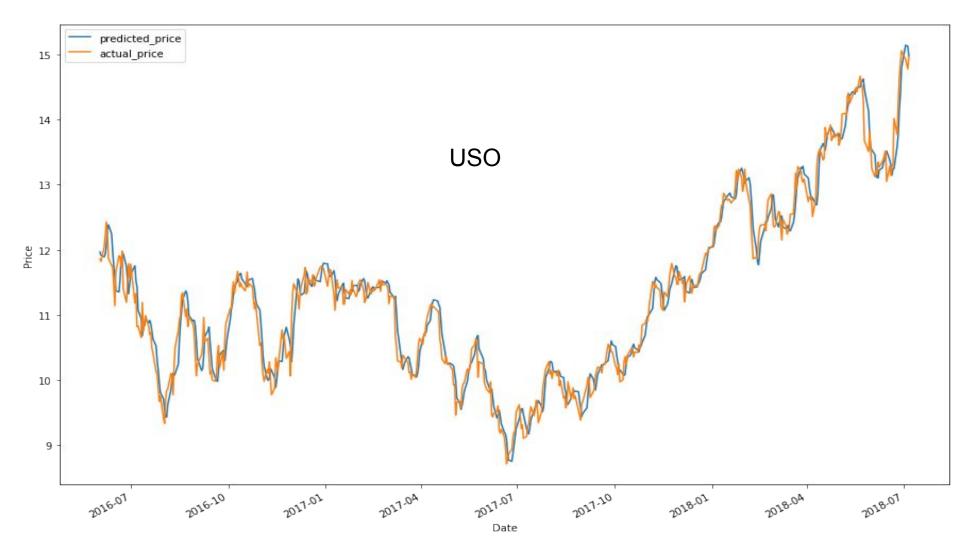
99.54%



Fit Score - GOOGL

r2 = linear.score(X[t:],y[t:])*100

98.65%



Fit Score - USO

r2 = linear.score(X[t:],y[t:])*100

96.84%

Future considerations

- Incorporate other feature variables such as other technical indicators or sentiment analysis
- 2. Other regression models Polynomial
- 3. Leverage analysis to arrive at Trading Strategies

Challenges

- 1. Access to Historical data
- 2. Trial and Error
- 3. Overfitting?