

## The general exponential function

Consider  $f(x) = 2^x$ .

If  $x$  is an integer, this is easy to define.  $f(3) = 2^3$ .

If  $x$  is a  rational  number  $\frac{p}{q}$ ,  
we can still easily write

$$f\left(\frac{p}{q}\right) = 2^{\frac{p}{q}} = \sqrt[q]{2^p}.$$

but what about  $x = \pi$ ? this is irrational.

Define:  $b^x = e^{x \ln b}$  (everything here makes sense)

$$b^x = e^{\ln b^x} = e^{x \ln b}.$$

This is called the  general exponential function.

Properties:

$$\textcircled{1} \quad b^{x+y} = b^x b^y$$

$$\textcircled{2} \quad b^{x-y} = b^x / b^y$$

$$\textcircled{3} \quad (b^x)^r = b^{xr}$$

$$\begin{aligned}\frac{d}{dx} b^x &= \frac{d}{dx} e^{x \ln b} = e^{x \ln b} \cdot \frac{d}{dx}(x \ln b) \\ &= e^{x \ln b} (\ln b) \\ &= b^x \cdot \ln b\end{aligned}$$

Integration If  $\frac{d}{dx} b^x = b^x \cdot \ln b$ ,

$$\int b^x \ln b \, dx = b^x + C$$

$$\text{so } \int b^x \, dx = \frac{1}{\ln b} b^x + C$$

$$\text{Ex: } \int_2^5 2^x dx = [\ln 2 \cdot 2^x]_2^5 \\ = \ln 2 (2^5 - 2^2).$$

Types of power derivatives:

$$\textcircled{1} \quad \frac{d}{dx}(b^n) = 0 \quad \frac{d}{dx}(2^x) = 0$$

$$\textcircled{2} \quad \frac{d}{dx}(x^n) = nx^{n-1} \quad \frac{d}{dx}(x^{\frac{3}{2}}) = \frac{3}{2}x^{\frac{1}{2}}$$

$$\textcircled{3} \quad \frac{d}{dx}(a^x) = \ln a \cdot a^x \quad \frac{d}{dx}(3^x) = \ln 3 \cdot 3^x$$

$$\textcircled{4} \quad \frac{d}{dx}(f(x)^{g(x)}) = \frac{d}{dx}\left(e^{g(x)\ln(f(x))}\right)$$

$$\frac{d}{dx}(x^x) = \frac{d}{dx}(e^{x \ln x}) = e^{x \ln x} (\ln x + 1) \\ = x^x (\ln x + 1).$$

## General Logarithms

For  $b > 0$ ,  $b \neq 1$ ,  $b^x$  is one-to-one, and so has an inverse. we call it the logarithm base  $b$  and write  $y = b^x \Leftrightarrow x = \log_b y$ .

$$\log_e x = \ln(x).$$

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$$\log_b(b^x) = x \quad b^{\log_b x} = x.$$

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every log is a natural log in disguise:

$$\log_b x = y \Rightarrow b^y = x$$
$$\ln b^y = \ln x$$

$$y \ln b = \ln x$$
$$y = \frac{\ln x}{\ln b}.$$

$$\text{so } \log_b x = \frac{\ln x}{\ln b}$$

$$\frac{d}{dx} (\log_b x) = \frac{d}{dx} \left( \frac{\ln x}{\ln b} \right) = \frac{1}{x \ln b}.$$

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