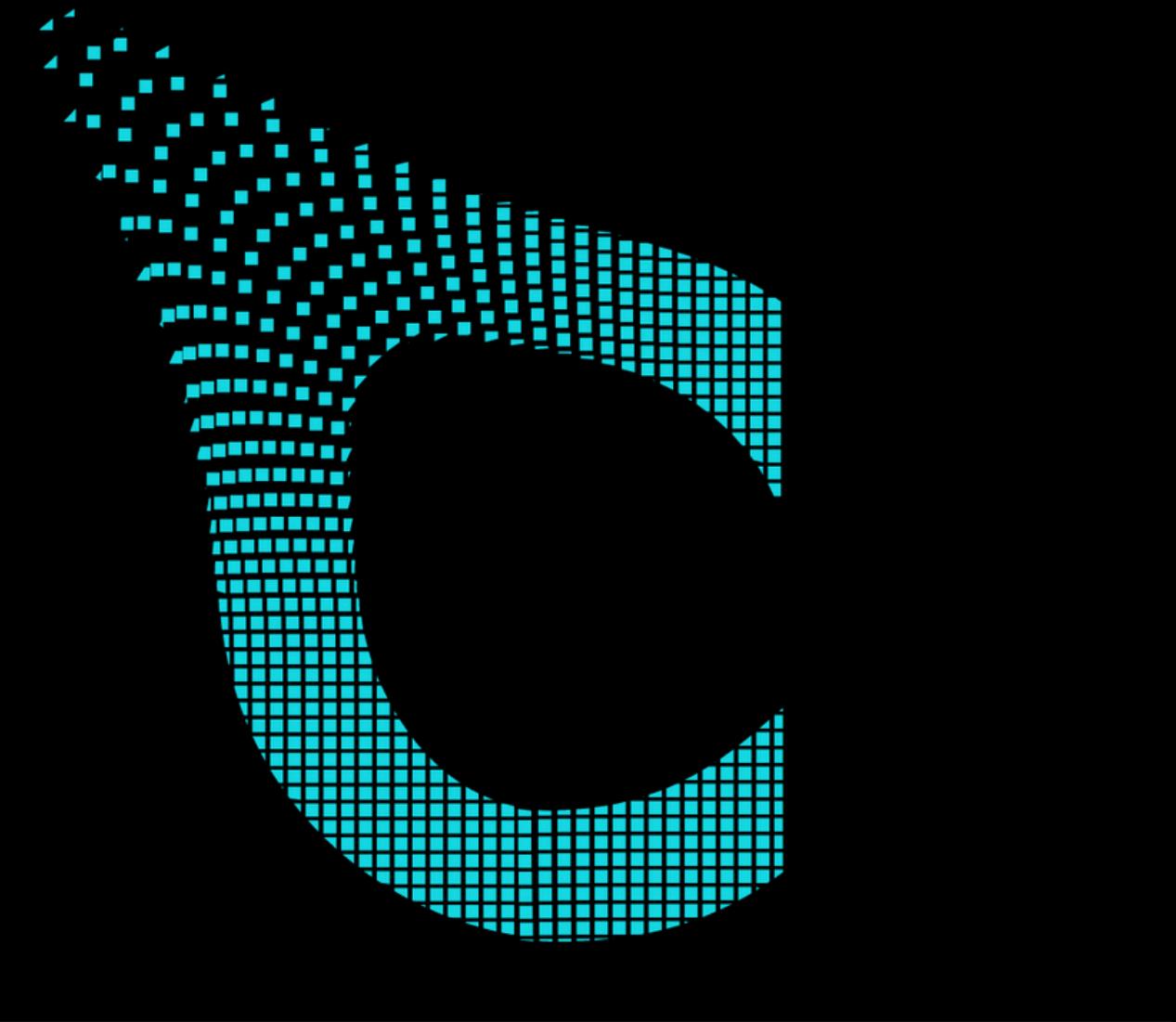


# COMPANY BROCHURE

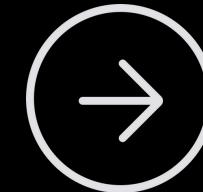
Where Your Wealth Grows Exponentially:  $y=a \cdot e^{bx}$



CREST POINT  
CAPITAL



# CONTENTS



**3** Introduction

**4** Problem Statement

**5** Our Innovative Solutions

**6** Discover Our Services

**7** Mitigate Risk

**8** Size of Market

**9** Current Adoption Curve

**10** Competitors

**11** Competitive Advantage

**12** Company Overview

**13** Accomplishments to Date

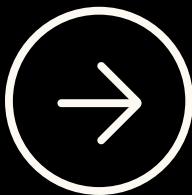


# INTRODUCTION

At **Crest Point Capital**, we steer digital asset investments toward success with over 10 years of expertise in banking, finance, blockchain development, and fund management. Our tailored solutions meet the unique needs of each portfolio, from strategic guidance to asset optimization. We are committed to empowering your asset growth in the digital market. As dedicated partners, we drive your investment journey, guiding you to achieve your financial goals and beyond.



# PROBLEM STATEMENT



## Navigating Volatility in Digital Asset Markets

The digital asset market is characterized by high volatility and rapid changes, making it challenging for investors to achieve consistent returns.



## Lack of Tailored Investment Strategies

Most digital asset investment options available today offer generic strategies that do not consider the unique risk tolerance, investment goals, and financial situations of individual investors.



## Complexity of Digital Asset Management

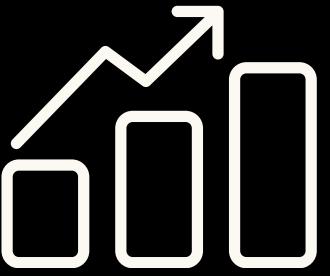
The digital asset ecosystem is complex and continuously evolving, with a myriad of investment options, regulatory considerations, and technological advancements. Investors often struggle to keep up with these changes.

# OUR INNOVATIVE SOLUTIONS



## Unique Selling Point

Crest Point Capital distinguishes itself through advanced AI-driven automated trading bots, and strategic investment strategies. These strategies encompass crypto trading, arbitrage opportunities, yield farming, and property tokenization.



## Fund Management

Crest Point Capital specialises in alternative investments, focusing primarily on cryptocurrency trading and DeFi opportunities. We specialize in mitigating the volatility in the digital asset market.



## Technology Integration

The firm employs cutting-edge technology, including AI-driven automated trading and sophisticated algorithms. These technologies enhance investment decision-making and execution, ensuring competitive advantage in volatile markets.

# DISCOVER OUR SERVICES

## HIGH-RISK/HIGH-RETURN

Front Running Trading: Focus on Altcoins to achieve high returns

## LOW-RISK INDEX FUND STRATEGY.

Index Fund Strategy: index fund consisting of the top 20 cryptocurrencies. This strategy focuses on long-term growth with lower volatility

## MEDIUM-RISK ARBITRAGE TRADING.

Arbitrage & Triangular Arbitrage Trading: Bot executes trades across multiple/different exchanges to capitalize on price discrepancies

## STAKING AND YIELD FARMING FOR STEADY RETURNS.

Both strategies enable investors to generate steady returns on their digital assets without active trading, maximizing the earning potential of idle assets while supporting blockchain networks.

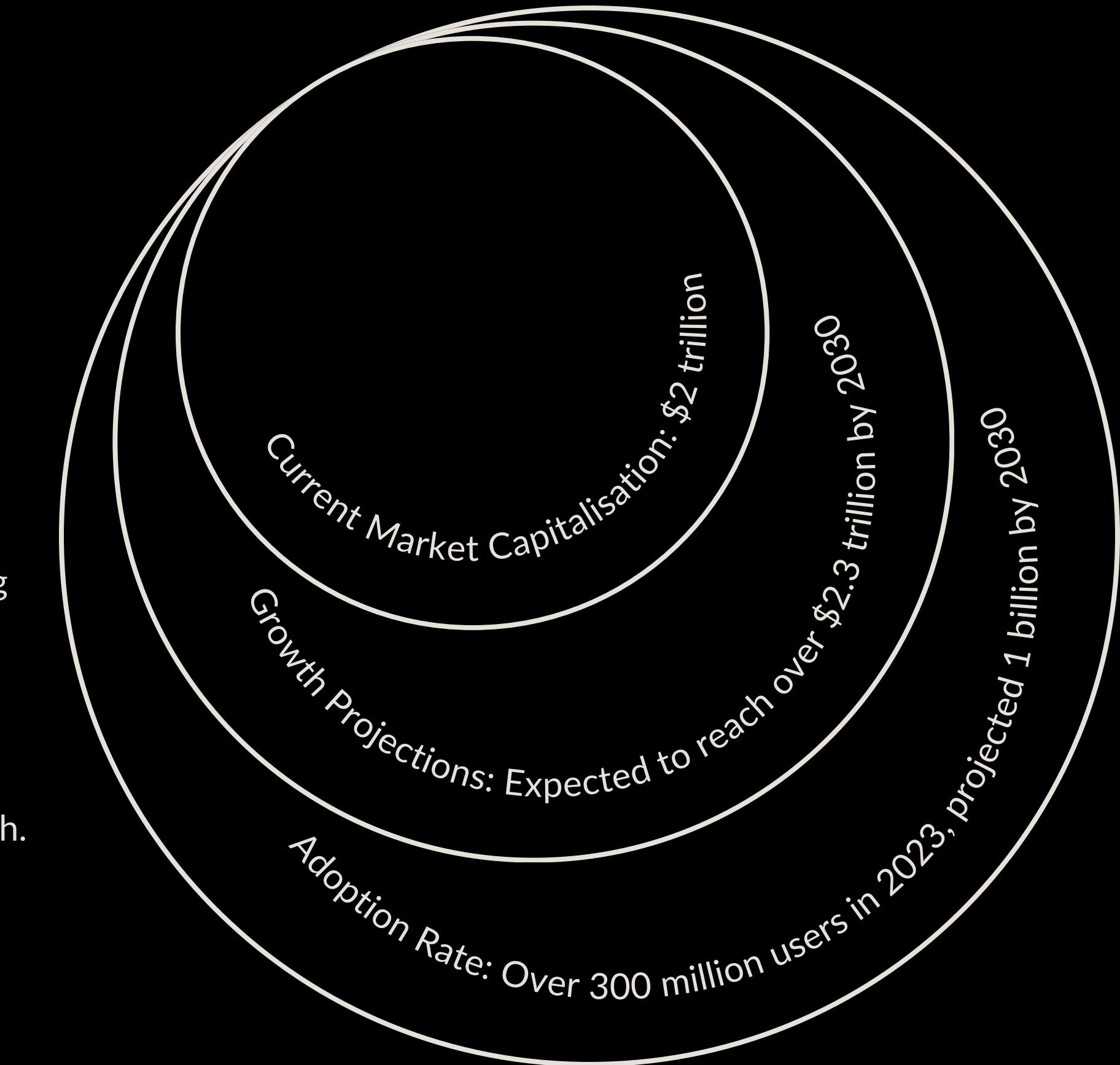
# MITIGATE RISK

## Offshore Investment Structures

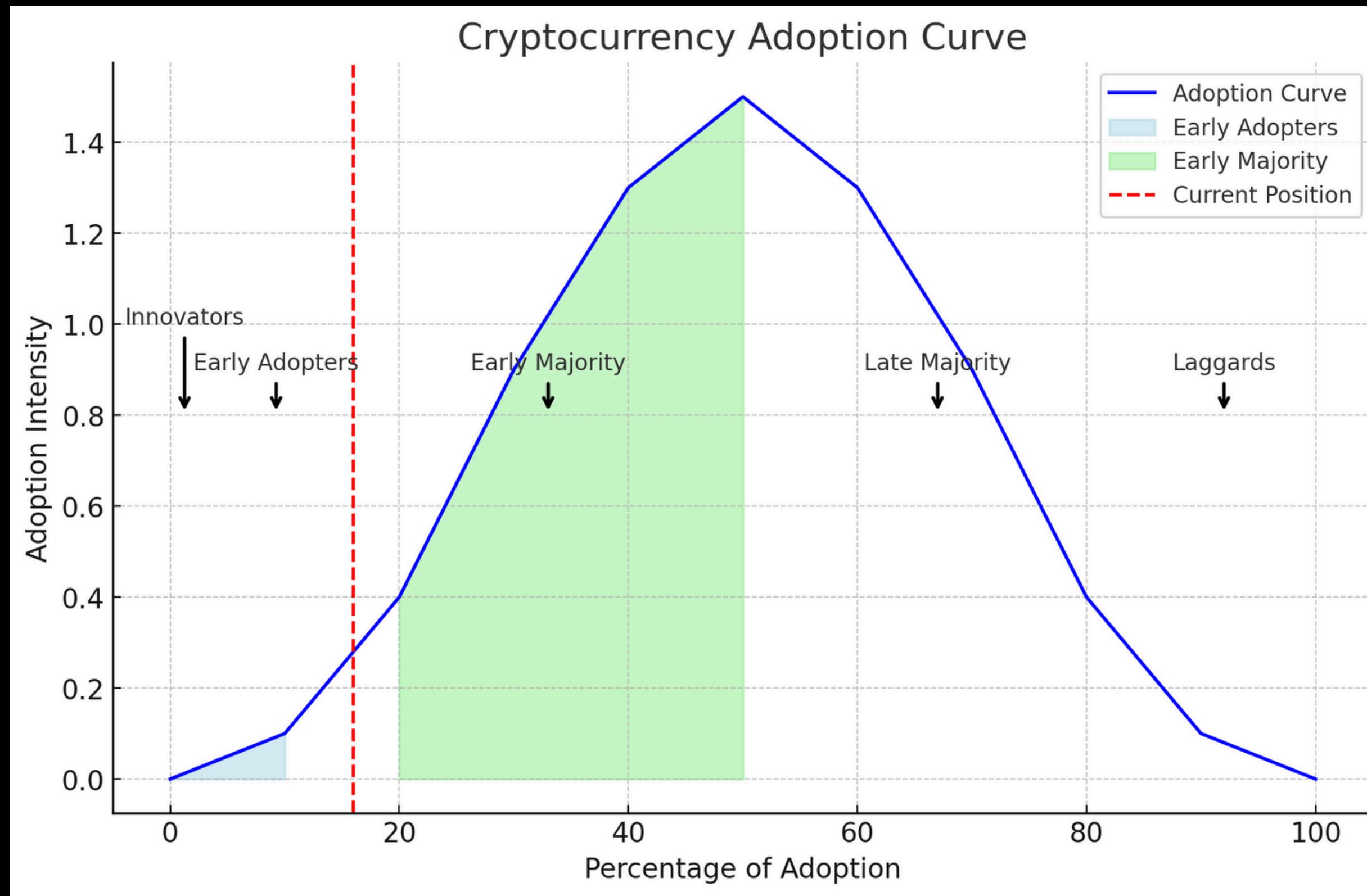
One of our key services is assisting clients in mitigating risk through offshore investment structures, designed to protect against local currency volatility and depreciation. By leveraging USD-based investments, we help ensure the stability and growth of our clients' portfolios, offering a robust defense against financial uncertainties in their home markets.

# SIZE OF MARKET

- Current Crypto Market Capitalisation: \$2 trillion as of 2024.
- Growth Projections: Expected to reach over \$2.3 trillion by 2030, with a CAGR of 12.8%.
- Institutional Investment: Increasingly significant, contributing to market growth and stability.
- Adoption Rate: Over 300 million users in 2023, projected to reach 1 billion by 2030.
- DeFi Expansion: Total value locked in DeFi protocols surpassed \$100 billion in 2023, driving further market growth.



# CURRENT STAGE IN THE ADOPTION CURVE



## DIRECT COMPETITOR

- Crypto Hedge Funds.
- DeFi-Focused Fund Managers.
- Crypto Asset Management Platforms.

## INDIRECT COMPETITOR

- Traditional Financial Institutions.
- DeFi Platforms.
- Crypto Exchanges.
- Robo-Advisors.
- Individual Investors.



# KEY COMPETITIVE ADVANTAGES

## Expert Team

Our skilled team brings specialized knowledge and experience to provide top-notch solutions tailored to our clients' needs.

## Cutting-Edge Technology

Our team is tech and blockchain heavy, therefore we build and implement strategies that most can't, we build our own and use the most cutting edge tech available.



## Customer Focus

We prioritize building strong relationships and understanding our clients' needs, leading to long-term partnerships based on trust and satisfaction.

## Proven Success

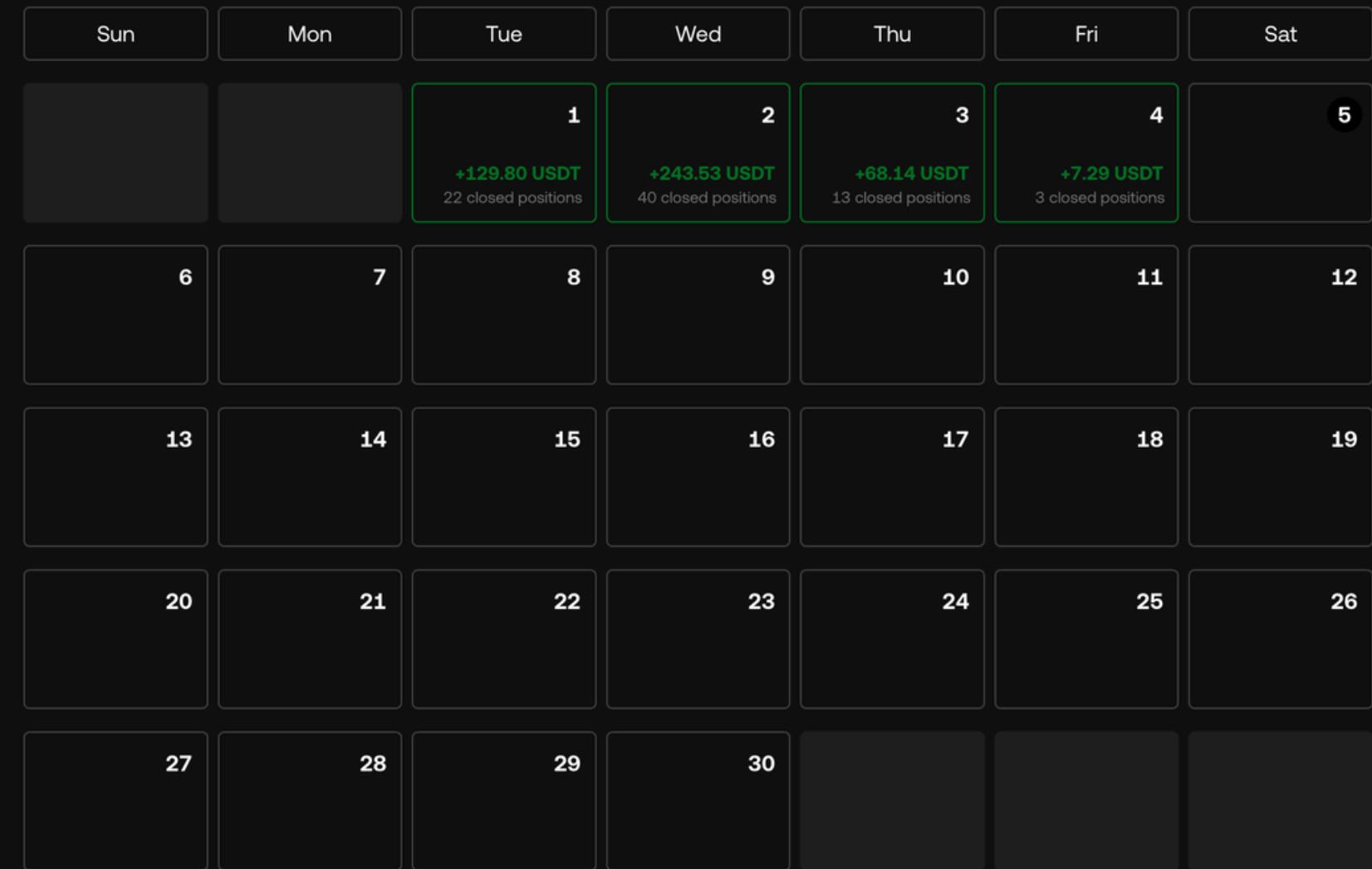
We consistently deliver high returns, outperforming benchmarks. With over a decade of expertise, trust us for robust performance and financial security.

 Historical data begins on Nov 1, 2022 and is updated within 3 hours after each position is closed.

# RESULTS

## Trading calendar

◀ April ▶ 2025 ▾



## Total PnL

+545.37 USDT



## Profit factor

112.07



## Win rate

93.97%

## Loss rate

6.03%



## Risk/reward ratio

1:7.20

+\$5.04 -\$0.71

## Performance stats

Last 30 days ▾

### PnL

Total PnL

+579.06 USDT

### Average PnL

Avg PnL

### Average PnL%

+4.32 USDT

### Hold time

Avg PnL%

+2.72%

Avg hold time

16h 59m

Total profit

+583.97 USDT

Avg profit

+4.59 USDT

Avg PnL% of winning positions

+2.85%

Avg hold time of winning positions

17h 16m

Total loss

-4.92 USDT

Avg loss

-0.71 USDT

Avg PnL% of losing positions

-0.63%

Avg hold time of losing positions

11h 49m

### Positions

Number of closed positions

134

### Win and loss rate

Win rate

94.78%

### Risk and reward

Profit factor

118.93

Number of winning positions

127

Loss rate

5.22%

Expected value

+4.32 USDT

# RESULTS

Win rate

91.10%

Loss rate

8.90%



Closed Trades								
140   Short	X/USDT:USDT	1490000	99.7406	0.00006694	0.00006448	▲ 3.61% (3.594)	2025-04-07 23:20:26	2025-04-08 07:20:54
139   Short	AAVE/USDT:USDT	0.74	99.6928	134.72	131.28	▲ 2.49% (2.477)	2025-04-07 22:35:22	2025-04-08 06:36:14
72   Long	CORE/USDT:USDT	215	99.76	0.464	0.464	▲ 0.53% (0.531)	2025-04-03 10:25:28	2025-04-08 03:28:20
122   Long	TRX/USDT:USDT	430	99.2999	0.23093	0.23214	▲ 0.51% (0.51)	2025-04-06 21:20:23	2025-04-08 03:02:42
136   Short	PEPE/USDT:USDT	15000000	96.435	0.000006429	0.000006392	▲ 0.49% (0.473)	2025-04-07 14:05:31	2025-04-08 00:59:46
137   Short	VINE/USDT:USDT	3270	99.735	0.0305	0.03011	▲ 1.24% (1.24)	2025-04-07 15:00:29	2025-04-07 23:06:27
131   Long	LTC/USDT:USDT	1.5	95.67	63.78	70.98	▲ 11.24% (10.757)	2025-04-07 06:55:08	2025-04-07 14:55:34
132   Long	BCH/USDT:USDT	0.39	98.007	251.3	274.6	▲ 9.21% (9.024)	2025-04-07 06:55:10	2025-04-07 14:55:29
130   Long	X/USDT:USDT	1840000	99.7096	0.00005419	0.00006593	▲ 21.57% (21.509)	2025-04-07 06:54:25	2025-04-07 14:54:31
129   Long	VINE/USDT:USDT	3640	99.9908	0.02747	0.03044	▲ 10.74% (10.742)	2025-04-07 06:50:24	2025-04-07 14:52:21
128   Long	XRP/USDT:USDT	59	99.651	1.689	1.8635	▲ 10.22% (10.188)	2025-04-07 06:35:20	2025-04-07 14:35:40
123   Long	SOL/USDT:USDT	0.95	99.484	104.72	105.98	▲ 1.12% (1.115)	2025-04-06 23:30:18	2025-04-07 13:51:57
127   Long	SUI/USDT:USDT	54	99.333	1.8395	1.8504	▲ 0.55% (0.547)	2025-04-07 03:50:20	2025-04-07 12:29:11
126   Short	TIA/USDT:USDT	41	99.343	2.423	2.364	▲ 2.40% (2.385)	2025-04-07 02:10:19	2025-04-07 10:20:37



## CPC User Dashboard

# DASHBOARD

### CPC Client Dashboard

[Request](#)[Blogs](#)[Profile](#) (Coming soon)[Settings](#) (Coming soon)[LogOut](#)

#### CLIENT DETAILS

Client Reference Number: CPC-202409-RAMG

Investment Commencement Date: 2024-09-19

Last Updated: 2025-04-07 15:28:33 UTC

#### TOTAL INVESTED AMOUNT

\$3,986.79



#### CURRENT VALUE OF INVESTMENT

\$8,436.40

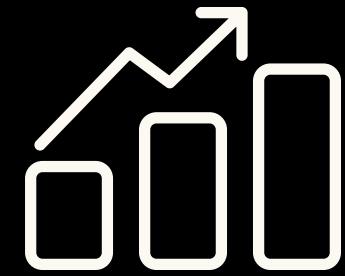


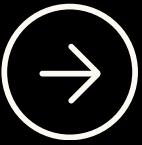
#### PROFIT EARNED

\$4,449.61

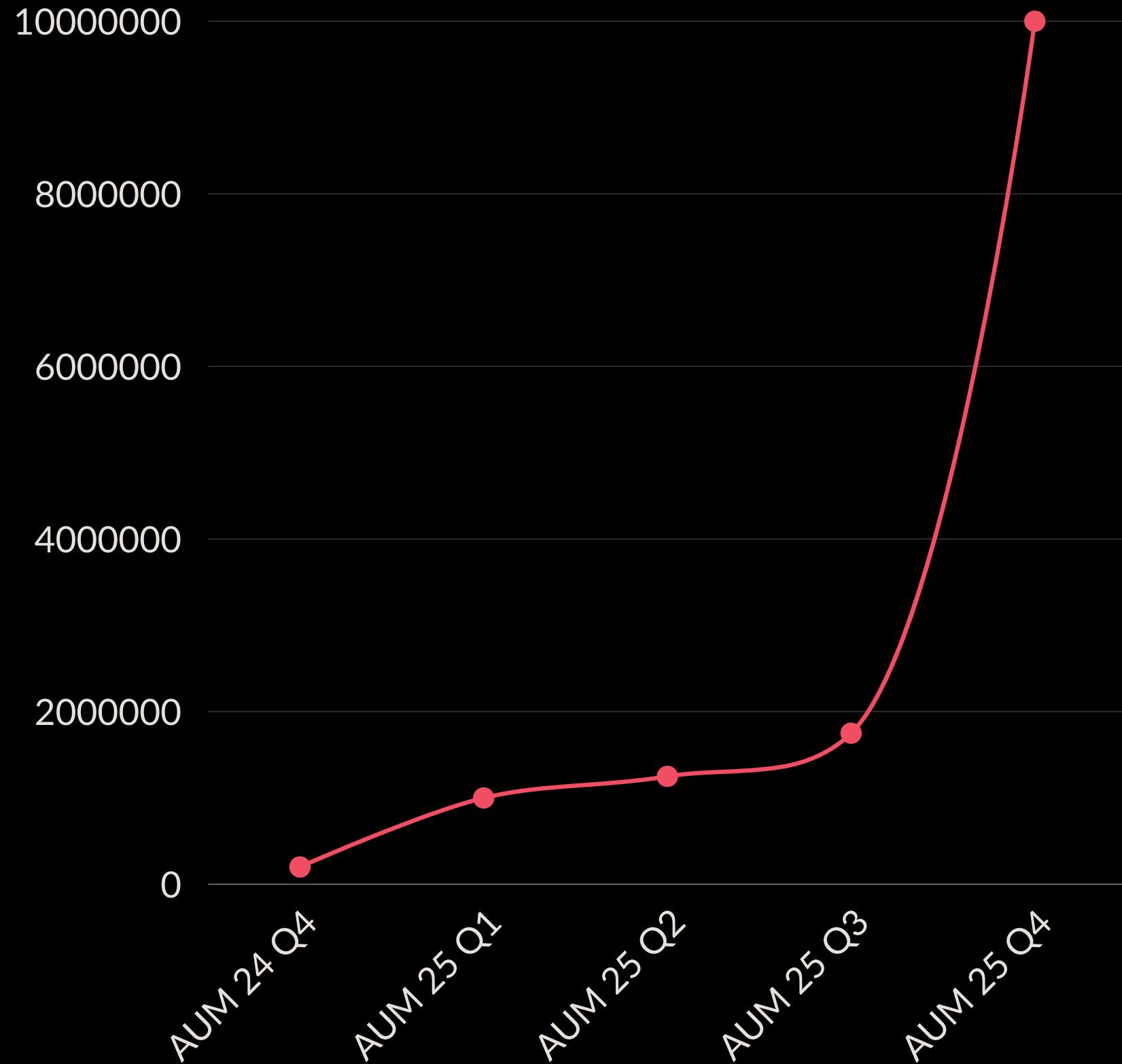


# M2 GLOBAL MONEY SUPPLY VS BTC





# COMPANY OVERVIEW



The Crest Point Capital Balanced Fund has demonstrated remarkable performance, delivering an average return of up to 0.2% per day. This consistent outperformance sets it apart from other funds and industries, highlighting its robust investment strategy and effective management.

5000% annual fund growth

Projected fund growth to an AUM of R250 million by the end of 2025

Projected client base of over 500 clients

# ACCOMPLISH MENTS DATE



## 2024 Q1

Initiated strategies to meet the increasing demand for innovative, transparent, and high-yield investment opportunities in the digital asset space.  
Trading Bot V1 Completion: Successfully developed and launched Trading Bot V1 for Altcoins.

## 2024 Q2

Development of Trading Bot V2: Advanced the development of Trading Bot V2 focused on arbitrage trading.  
Index Fund Strategy Launch: Rolled out a low-risk index fund strategy to diversify investment options.

## 2024 Q3 / 2025

Index Fund Strategy Launch: Rolled out a low-risk index fund strategy to diversify investment options.  
Technology Integration: Enhanced the use of AI and machine learning for real-time market analysis and decision-making.  
Regulatory Compliance

## TBC

DeFi Bank Establishment: Launch the DeFi Bank upon reaching fund size targets, providing comprehensive DeFi solutions.  
Performance Review and Adjustment: Conducted a periodic review and adjustment of fund allocations based on performance and market conditions.

# MEET THE TEAM

Thank you for your time! Reach out to us for questions.



**ARMAND  
ESTERHUIZEN**

Director



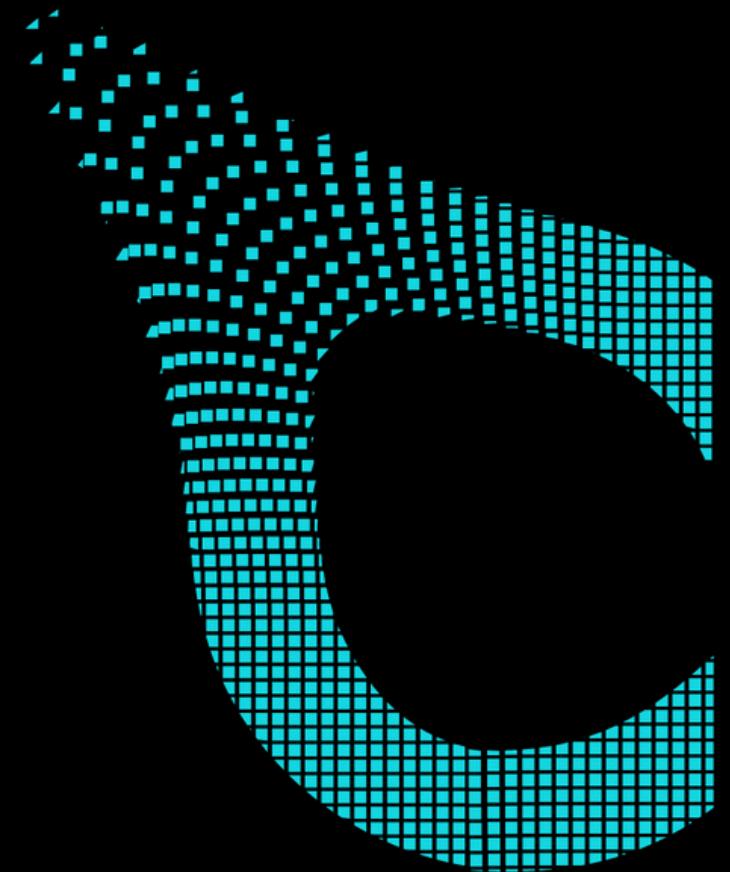
**RUAAN  
ERASMUS**

Director

Crest Point Capital

# THANK YOU

for your time and attention



---

CREST POINT  
CAPITAL