Week 2 Exercises

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Please complete all exercises below. You may use stringr, lubridate, or the forcats library.

Place this at the top of your script: library(stringr) library(lubridate) library(forcats)

Exercise 1

Read the sales_pipe.txt file into an R data frame as sales.

Exercise 2

You can extract a vector of columns names from a data frame using the colnames() function. Notice the first column has some odd characters. Change the column name for the FIRST column in the sales date frame to Row.ID.

Note: You will need to assign the first element of colnames to a single character.

```
colnames(sales)
```

```
##
   [1] "XO..Row.ID"
                         "Order.ID"
                                         "Order.Date"
                                                          "Ship.Date"
  [5] "Ship.Mode"
                         "Customer.ID"
                                         "Customer.Name" "Segment"
##
  [9] "Country"
                         "City"
                                         "State"
                                                          "Postal.Code"
## [13] "Region"
                                                          "Sub.Category"
                         "Product.ID"
                                         "Category"
## [17] "Product.Name"
                        "Sales"
                                         "Quantity"
                                                          "Discount"
## [21] "Profit"
colnames(sales) [1] <- "Row.ID"</pre>
colnames(sales)
    [1] "Row.ID"
                         "Order.ID"
##
                                         "Order.Date"
                                                          "Ship.Date"
##
    [5] "Ship.Mode"
                         "Customer.ID"
                                         "Customer.Name"
                                                          "Segment"
  [9] "Country"
                         "City"
                                         "State"
                                                          "Postal.Code"
## [13] "Region"
                         "Product.ID"
                                         "Category"
                                                          "Sub.Category"
## [17] "Product.Name"
                         "Sales"
                                         "Quantity"
                                                          "Discount"
## [21] "Profit"
```

Convert both Ship.Date and Order.Date to date vectors within the sales data frame. What is the number of days between the most recent order and the oldest order? How many years is that? How many weeks?

Note: Use lubridate

```
# Your code here
sales$Order.Date <- as.Date(sales$Order.Date</pre>
                               ,format='%m/%d/%Y')
sales$Ship.Date <- as.Date(sales$Ship.Date</pre>
                            ,format = '%B %d %Y',
                            optional = FALSE)
oldest_ord <- min(sales$Order.Date)</pre>
recent_ord <- max(sales$Order.Date)</pre>
num_orddays <- recent_ord - oldest_ord</pre>
num_orddays <- difftime(recent_ord, oldest_ord, units = "days")</pre>
num_ordwks <- difftime(recent_ord, oldest_ord, units = "weeks")</pre>
num_ordyrs <- as.duration(num_orddays)</pre>
print(num_orddays)
## Time difference of 1457 days
print(num_ordwks)
## Time difference of 208.1429 weeks
print(num_ordyrs)
## [1] "125884800s (~3.99 years)"
```

What is the average number of days it takes to ship an order?

Time difference of 3.908482 days

Exercise 5

How many customers have the first name Bill? You will need to split the customer name into first and last name segments and then use a regular expression to match the first name bill. Use the length() function to determine the number of customers with the first name Bill in the sales data.

[1] 37

Exercise 6

How many mentions of the word 'table' are there in the Product.Name column? Note you can do this in one line of code

[1] 151

Exercise 7

Create a table of counts for each state in the sales data. The counts table should be ordered alphabetically from A to Z.

```
# Your code here

sales$State <- factor(sales$State)
sales_state_table <- table(sales$State)
print(sales_state_table)</pre>
```

##			
##	Alabama	Arizona	Arkansas
##	28	119	22
##	California	Colorado	Connecticut
##	993	90	50
##	Delaware	District of Columbia	Florida
##	47	1	186
##	Georgia	Idaho	Illinois
##	79	9	286
##	Indiana	Iowa	Kansas
##	74	11	16
##	Kentucky	Louisiana	Maine
##	64	18	4
##	Maryland	Massachusetts	Michigan
##	63	71	142
##	Minnesota	Mississippi	Missouri
##	41	27	37
##	Montana	Nebraska	Nevada
##	2	26	24
##	New Hampshire	New Jersey	New Mexico
##	9	58	11
##	New York	North Carolina	North Dakota
##	555	117	7
##	Ohio	Oklahoma	Oregon
##	211	38	56
##	Pennsylvania	Rhode Island	South Carolina
##	312	25	28
##	South Dakota	Tennessee	Texas
##	9	88	460
##	Utah	Vermont	Virginia
##	27	10	80
##	Washington	West Virginia	Wisconsin
##	254	4	38
##	Wyoming		
##	1		

Create an alphabetically ordered barplot for each sales Category in the State of Texas.

```
# Your code here

sales_tx_df = sales[sales$State == "Texas", ]
barplot(table(sales_tx_df$Category))
```



Find the average profit by region. Note: You will need to use the aggregate() function to do this. To understand how the function works type ?aggregate in the console.

```
# Your code here
prof_reg <- aggregate(x = sales$Profit, by = list(sales$Region), FUN = "mean")</pre>
setNames(prof_reg, c("Region", "Avg.Profit"))
##
      Region Avg.Profit
## 1 Central
               20.46822
## 2
        East
               29.91937
## 3
       South
               11.27720
## 4
        West
               32.77000
```

Exercise 10

Find the average profit by order year. Note: You will need to use the aggregate() function to do this. To understand how the function works type ?aggregate in the console.

Year Avg.Profit

1 2014 32.24582 ## 2 2015 21.58676 ## 3 2016 30.10960 ## 4 2017 21.31825