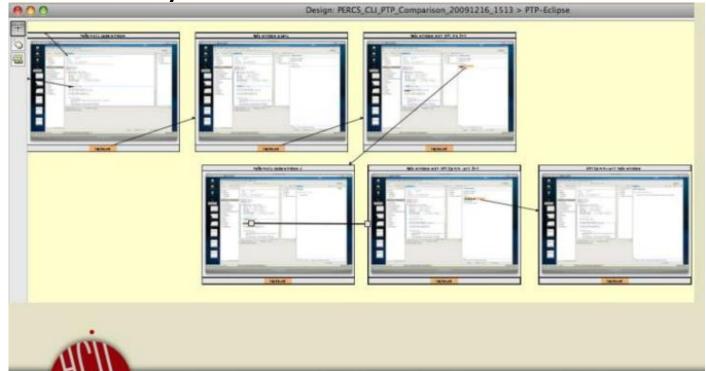


Interação Pessoa Máquina

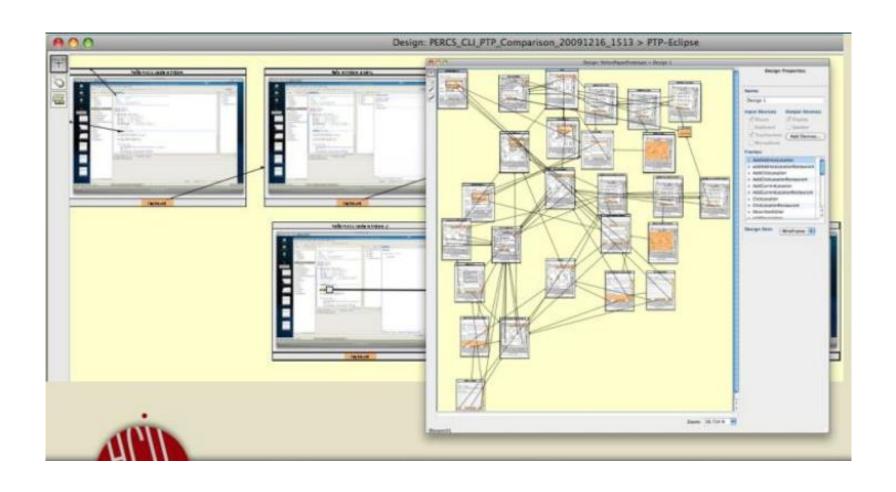
## COGTOOLS - DESIGN

CogTool is an open source tool where you can describe

an environment in a storyboard...



# COGTOOLS - DESIGN



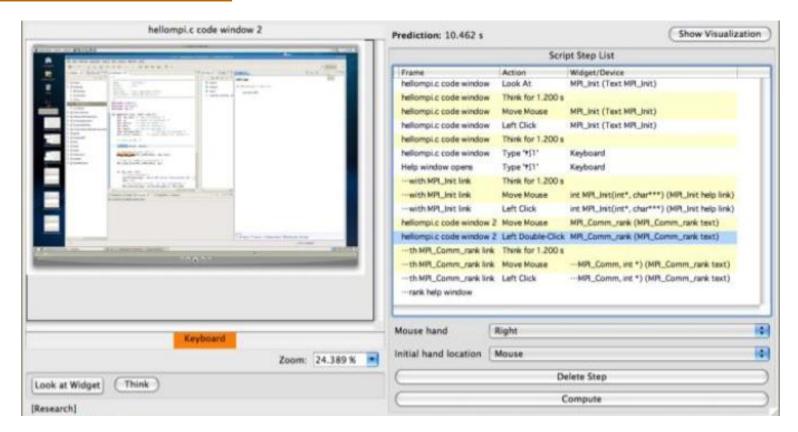
## COGTOOLS - DESIGN

### The design project is composed by frames

- The frames could have different types of widgets:
  - buttons
  - textbox
  - list box
  - pull down
  - radio buttons
    - ... and
  - multiple transactions/actions with
    - mouse selection
    - keyboard typing ...

## **COGTOOLS - DEMONSTRATION**

#### And demonstrate a task



## COGTOOLS - SCRIPT

CogTool records all the storyboard single-actions in a script

- white steps are the user action
- yellow steps automatically placed by the tool.

When the script is finished and all tasks are built, then the entire KLM (Key-stroke level mode) is also built.

- After hitting the "Compute" button, CogTool created the ACT-R code implementing KLM.
- By running that code, had produced a quantitative estimate of skilled execution time and a time visualization of what ACT-R code was doing at each moment.

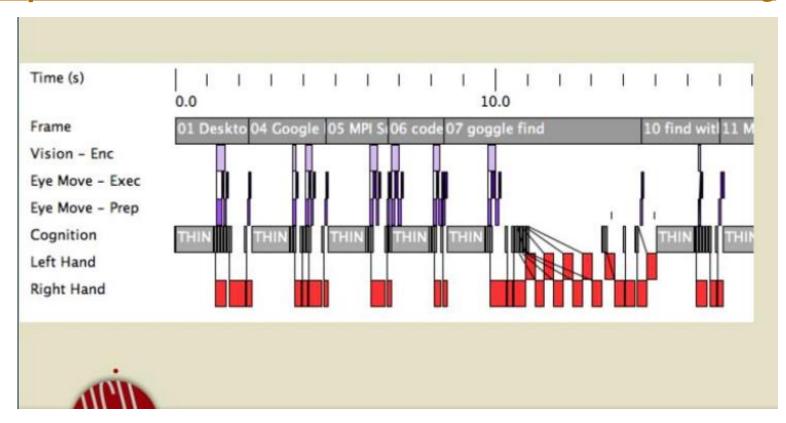
**ACT-R** (Adaptive Control of Thought-Rational) is a cognitive architecture mainly developed by John Robert Anderson at Carnegie Mellon University. ACT-R aims to define the basic and irreducible cognitive and perceptual operations that enable the human mind.

<u>CogTool automatically creates an ACT-R model of a skilled</u> person doing this task and produces predictions of task execution time.

Tasks	Command Line	PTP-Eclipse
F HellowWorld_mpi	Min: 114.405 s	Min: 40.090 s
HelloWorld_mpi with keyboard	161.111 s	
HelloWorld_mpi with mouse	114.405 s	40.090 s
F1Help	Min: 30.726 s	Min: 10.462 s
F1 Help with keyboard	30.726 s	
F1 Help with mouse	31.247 s	10.462 s
Code Folding	Min: 5.780 s	Min: 3.563 s
Code folding with keyboard	10.490 s	
Code folding with mouse	5.780 s	3.563 s
Barrier Analysis	40.149 s	11.833 s

## COGTOOLS - VISUALIZATION

And you can look under the hood to see what ACT-R is doing



## **COGTOOLS - VISUALIZATION**

CogTool visualizes interactive interaction tasks in a timeline diagram.

Each row of the time line diagram represents a category of perceptual, cognitive, or motor activity:

- Vision
- Eye movement preparation
- Eye movement execution
- Cognition
- Motor activities of the hands

## COGTOOLS - VISUALIZATION

On the script window it is possible to press the button: "visualization".

Visualization window can be used to compare two demonstrations.

On this captured image it's only represented one design project, where it is possible to see the timeline on the left until screen 6 (for demonstration terms). On the right is the detailed trace of the automatically generated ACT-R model.

#### What is prediction of skilled task execution time good for?

Some examples of similar analyses PERCs "time travel" evaluation at IBM

 DARPA set requirement to show 10x productivity improvement over 2002, which we can credibly demonstrate with CogTool

Saved NYNEX from making a \$160 million workstation purchase that would have COST them \$2 million/year in operating costs

IRS procurement of new IT system turned on "value" calculated, in part, using this type of analysis (IBM lost \$700 million contract to AT&T's \$1.4 billion)

NextGen airspace will have economic consequences of time to execute cockpit tasks

Carlsbad Police reduced injuries and loss of life in their in-vehicle information systems.

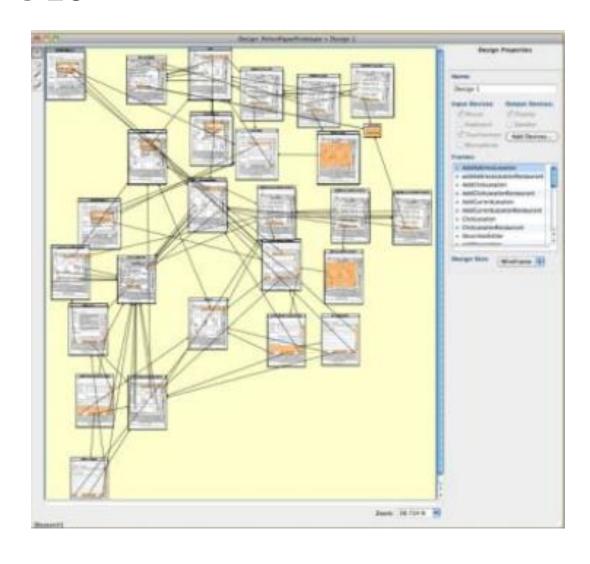
 SAE Recommended Practice J2365, Calculation of the Time to Complete In-Vehicle Navigation and Route Guidance Task

#### Why should researchers at the ACT-R workshop care? If you are not in academia

Your organization may builds systems and this could be directly useful for evaluating them

#### If you are in academia

- Consulting
  - this may be a quicker way to evaluate new systems than directly coding ACT-R
- Teaching
  - Human Factors or User Interface Design classes and this is one technique you could teach your students
  - Psychology class, part of which may be applied
  - Want a gentle introduction to cognitive modeling to get students excited
- Research
  - Rapid environment construction
  - "Rapid Theory Prototyping"



#### **Rapid Environment Construction**

Use CogTool's storyboarding to construct an environment for your ACT-R model

Export the ACT-R code CogTool creates

Put in your own ACT-R model

The interface for doing this isn't as easy as I would like

The environment isn't yet a true ACT-R device model

Anybody who would like to help and contribute to our open source code, please contact me