Smart Internz

Project Report

1 INTRODUCTION

1.1 Overview

Zoom backround serve to represent a given organization or company through a visual image that can be easily understood and recognized Zoom backround are often created by a graphic artist in consultation with a company and marketing experts.

1.2 Purpose

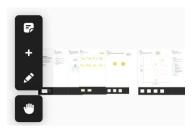
Zoom backround are a point of identification; they're the symbol that customers use to recognize your brand.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



2 RESULT



3 ADVANTAGES & DISADVANTAGES

- 1. It Makes a Strong First Impression
- 2. This is because a different set of customers may not react well to your **Zoom backround** simply ignore it.

4 APPLICATIONS

Such a symbol may not be able to evoke any meaningful response from the viewers as it has lost its novelty value.

5 CONCLUSION

This is very useful to me. I learned about canva. This is useful to my future self employment.