



## Project Report

### 1 INTRODUCTION

#### 1.1 Overview

Zoom background serve to represent a given organization or company through a visual image that can be easily understood and recognized Zoom background are often created by a graphic artist in consultation with a company and marketing experts.

#### 1.2 Purpose

**Zoom background are a point of identification; they're the symbol that customers use to recognize your brand.**

### 2 Problem Definition & Design Thinking

#### 2.1 Empathy Map



#### 2.2 Ideation & Brainstorming Map



### 2 RESULT



### 3 ADVANTAGES & DISADVANTAGES

#### 1. It Makes a Strong First Impression

2. This is because a different set of customers may not react well to your **Zoom background** simply ignore it.

### 4 APPLICATIONS

Such a symbol may not be able to evoke any meaningful response from the viewers as it has lost its novelty value.

### 5 CONCLUSION

This is very useful to me. I learned about canva. This is useful to my future self employment.