

CryptoPulse: Short-Term Cryptocurrency Forecasting with Dual-Prediction and Cross-Correlated Market Indicators

Amit Kumar

*College of Engineering and Computer Science
Texas A&M University-Corpus Christi
akumar3@islander.tamucc.edu*

Taoran Ji

*College of Engineering and Computer Science
Texas A&M University-Corpus Christi
taoran.ji@tamucc.edu*

Abstract—Cryptocurrencies fluctuate in markets with high price volatility, which becomes a great challenge for investors. To aid investors in making informed decisions, systems predicting cryptocurrency market movements have been developed, commonly framed as feature-driven regression problems that focus solely on historical patterns favored by domain experts. However, these methods overlook three critical factors that significantly influence the cryptocurrency market dynamics: 1) the macro investing environment, reflected in major cryptocurrency fluctuations, which can affect investors collaborative behaviors, 2) overall market sentiment, heavily influenced by news, which impacts investors strategies, and 3) technical indicators, which offer insights into overbought or oversold conditions, momentum, and market trends are often ignored despite their relevance in shaping short-term price movements. In this paper, we propose a dual prediction mechanism that enables the model to forecast the next day's closing price by incorporating macroeconomic fluctuations, technical indicators, and individual cryptocurrency price changes. Furthermore, we introduce a novel refinement mechanism that enhances the prediction through market sentiment-based rescaling and fusion. In experiments, the proposed model achieves state-of-the-art performance (SOTA), consistently outperforming ten comparison methods in most cases. Our code and data can be found at <https://github.com/aamitssharma07/SAL-Cryptopulse>

Index Terms—Cryptocurrency Prediction, Large Language Model, Market Sentiment Analysis, Predictive Analytics

I. INTRODUCTION

Cryptocurrencies have recently become a topic of conversation due to their great impact on the financial world. This heightened attention is fueled by several factors including the sudden drops and shocks in cryptocurrency markets [1], which offer opportunities for substantial returns, and the innovative technologies underpinning these assets, such as Blockchain [2], [3]. Unlike traditional financial markets such as bonds and stocks, the cryptocurrency market is characterized by a comparatively smaller market capitalization and pronounced volatility in short-term fluctuations [4], creating a unique and challenging investment landscape. This volatility stems from a complex interplay of factors that perpetuate a self-fulfilling cycle. On one hand, a large proportion of cryptocurrency investors seek short-term investments to exploit opportunities for rapid and substantial returns [5], thereby

intensifying market volatility. On the other hand, given this context, these investors tend to be highly sensitive to market-influencing events reported in news [6], such as regulatory actions and fraud events, with their often exaggerated reactions further fueling market fluctuations. Regardless, cryptocurrency is increasingly recognized as a viable alternative investment avenue by those with higher risk tolerances or an interest in short-term, high-yield opportunities [7]. Therefore, the ability to accurately predict short-term cryptocurrency prices not only holds significant practical importance but also contributes integrally to understanding the dynamics of the financial markets as a whole.

Many studies have employed machine learning techniques such as SVM [8] and Random Forests [8] to forecast the returns of major cryptocurrencies based on historical price data. However, these methods often suffer from varied and unstable performance across different timescales and cryptocurrencies [8], due to their inability to capture complex and rapidly changing market dynamics. To address this, recent research has focused on using deep learning models like LSTM, bi-LSTM, GRU [9]–[11] and CNN-LSTM [12] to forecast the prices of major cryptocurrencies. However, this study group is confined only to the top few cryptocurrencies by market capitalization, ignoring those with different behaviors and lower liquidity. Furthermore, these studies primarily relied on historical price data and did not incorporate technical indicators and sentiment analysis, potentially overlooking the influence of overbought or oversold market conditions, market sentiment shifts, and external news events on price volatility.

More recently, researchers have integrated market sentiment by analyzing news data and integrating it with historical price data to predict cryptocurrency prices, specifically focusing on Bitcoin and Ethereum [13], [14]. NLP approaches are employed to categorize news sentiment, which is then fed into deep learning models like LSTM, along with the historical price data, to predict future prices [15]. However, such studies are rare and typically limited to specific cryptocurrencies because they rely on manually labeling sentiment data, which is labor-intensive and doesn't scale well for real-time predictions across multiple cryptocurrencies [15], and using investors'

expectations caused by news alone as a trading strategy has been found to be inadequate, as concluded by Brown and Cliff [16].

To overcome the above-mentioned challenges, this paper introduces ‘‘CryptoPulse,’’ a novel framework designed for forecasting next-day closing prices by leveraging three primary factors: 1) broad market sentiment as reflected in real-time news, 2) complex dynamics of price changes embedded in the historical data and technical indicators of the target cryptocurrency, and 3) macro investing environment indicated by the fluctuations of major cryptocurrencies. In particular, the key contributions and highlights of this paper are summarized as follows:

- Formulated a novel framework for next-day cryptocurrency forecasting, leveraging short-term observations of key market indicators including market sentiment, macro investing environment, technical indicators, and inherent pricing dynamics.
- Designed a novel prompting strategy using few-shot learning and consistency-based calibration for effective LLM-based market sentiment analysis of cryptocurrency news.
- Developed a dual-prediction mechanism that separately forecasts prices based on macro conditions and cryptocurrency dynamics, then fuses them using a market sentiment-driven strategy for enhanced accuracy.
- Conducted extensive evaluations on a newly curated, large-scale real-world dataset to demonstrate our model’s effectiveness in next-day price prediction against ten comparison methods. This dataset, sourced from Yahoo Finance¹ and Cointelegraph², along with the source code, will be publicly available for download upon acceptance.

II. PROBLEM FORMULATION

Let $\mathcal{C} = \{\mathbf{c}_i\}_{i=1}^N$ denote the set of historical price data for N cryptocurrencies, such as Bitcoin, Ethereum, and others. For the i -th cryptocurrency, the sequence $\mathbf{c}_i = \{\mathbf{f}_t\}_{t=1}^T$ consists of a series of feature vectors $\mathbf{f}_t \in \mathbb{R}^{12}$. Each vector \mathbf{f}_t includes *opening*, *closing*, *high*, *low* prices, *trading volume* along with the technical indicators such as *stochastic %k*, *stochastic %d*, *momentum*, *wiliams %r*, *a/d oscillator*, *disparity 7* and *rate of change* of the i -th cryptocurrency on day t . In addition to the price and technical indicators data, a collection of news articles is gathered daily from Cointelegraph, a major news outlet in the cryptocurrency sector. These collected articles are denoted as $\mathcal{D} = \{\mathbf{d}_t\}_{t=1}^T$, where $\mathbf{d}_t = \{a_1, a_2, \dots, a_j, \dots\}$ represents the set of articles for day t where a_j is the j -th news article.

Given the data described above, our objective is as follows: On day t , can we predict the closing price of a target cryptocurrency for the following day (i.e., day $t + 1$), using the l days of historical market prices, technical indicators and

corresponding cryptocurrency news as observations? This can be mathematically formulated as

$$\hat{p}_{t+1}^i = g(\mathcal{C}_{t-l+1:t}, \mathcal{D}_{t-l+1:t}), \quad (1)$$

where \hat{p}_{t+1}^i represents the predicted closing price for the target cryptocurrency indexed as i on the day $t + 1$, and g denotes our proposed predictive model. This question is crucial for automated cryptocurrency trading, especially in the realm of medium-frequency trading strategies [17], [18].

III. METHODOLOGY

In this section, we present our proposed model, CryptoPulse, which consists of three major components: 1) macro market environment-based next-day fluctuation prediction, 2) price dynamics-based fluctuation prediction, and 3) market sentiment-based dual-prediction rescaling and fusion. Also, an essential preprocessing step is employed to prepare the input data by calculating a set of technical indicators for each trading day, using price data of past few days to capture essential market patterns. An overview of the model is shown in Figure 1.

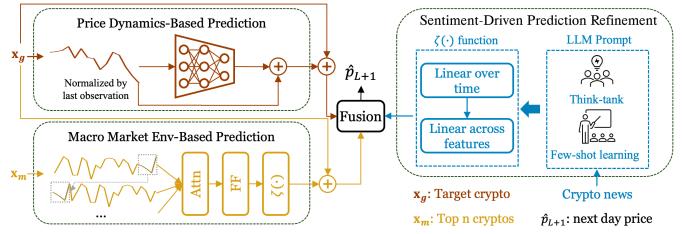


Fig. 1. Overview of CryptoPulse architecture for next-day closing price prediction.

A. Technical Indicator-Based Preprocessing

In this subsection, we incorporate seven technical indicators commonly used in market movement prediction [19]–[21], including Stochastic %K, Stochastic %D, Williams %R, Accumulation/Distribution (A/D) Oscillator, Momentum, Disparity 7, and Rate of Change (ROC). The detailed computation process for each indicator is outlined below.

The Stochastic %K indicator is traditionally used to measure the current closing price relative to the lowest low and highest high over a specified period. It helps identify overbought or oversold conditions, providing signals for potential market reversal points [22].

$$\text{Stochastic \%K} = \frac{p_t - p_t^-(N)}{p_t^+(N) - p_t^-(N)} \times 100, \quad (2)$$

where p_t is the closing price on day t , $p_t^-(N)$ is the lowest price over the past 14 days (i.e., $N = 14$), and $p_t^+(N)$ is the highest price over the same period. A Stochastic %K value above 80 implies that the asset may be overbought, while values below 20 suggest it may be oversold.

The Stochastic %D is a 3-day simple moving average of the Stochastic %K line. This smoothed indicator provides a

¹<https://finance.yahoo.com/crypto/>

²<https://cointelegraph.com/>

clearer trend by eliminating the noise present in the %K line, and is often used to confirm buy or sell signals by traders [22]:

$$\text{Stochastic \%D} = \frac{\sum_{i=0}^{n-1} \%K_{t-i}}{N}, \quad (3)$$

where $\%K_{t-i}$ is the Stochastic %K value on the i -the previous day, and $N = 3$ the number of periods for the moving average.

Williams %R is a momentum indicator that measures the level of the closing price relative to the high-low range over a specified period, usually 14 days. The indicator ranges from -100 to 0, with readings below -80 indicating oversold conditions and readings above -20 indicating overbought conditions. This indicator provides insights into potential price reversals based on market sentiment [22]:

$$\text{Williams \%R} = \frac{p_t^+(N) - p_t}{p_t^+(N) - p_t^-(N)} \times 100, \quad (4)$$

where $p_t^+(N)$ is the highest price over the past 14 days (i.e., $N = 14$), $p_t^-(N)$ is the lowest price over the same time, and p_t is the closing price on day t .

The Accumulation/Distribution (A/D) Oscillator measures the cumulative buying and selling pressure in the market. It is calculated by taking the difference between the A/D line and its moving average. A rising A/D Oscillator suggests that buying pressure is increasing, which may indicate a bullish trend, while a declining oscillator may suggest bearish sentiment [23]:

$$\text{A/D Oscillator} = \frac{p_t - p_{t-1}}{p_t^+ - p_t^-}, \quad (5)$$

where p_t^+ is the highest price on day t , p_t^- is the lowest price on day t , and p_{t-1} is the closing price on the previous day.

The Momentum indicator measures the rate of change of a security's price over a specified period. This indicator can signal potential reversals or continuations in trends. A rising momentum indicates that the price is increasing at an accelerating rate, while a declining momentum suggests a deceleration in price movement:

$$\text{Momentum} = p_t - p_{t-N}, \quad (6)$$

where p_t is the closing price at day t and p_{t-N} is the closing price 10 days prior to day t . We set N to 10.

Disparity 7 compares the current price of a security to a 7-day moving average. A positive disparity indicates that the price is above the moving average, suggesting overbought conditions, while a negative disparity indicates that the price is below the moving average, suggesting oversold conditions. This indicator helps traders assess the strength of price movements relative to historical averages:

$$\text{Disparity 7} = \frac{p_t}{\text{mov_avg}_t(7)} \times 100, \quad (7)$$

where p_t is the closing price on day t and $\text{mov_avg}_t(7)$ is the 7-day moving average of the closing price.

At last, the Rate of Change (ROC) measures the speed at which the price changes over a specified period. It is calculated

by comparing the current price to the price from a specific number of periods ago. A high ROC indicates a rapid price increase, while a low or negative ROC may indicate a price decline. This indicator is useful for identifying potential trend reversals and assessing market momentum [22]:

$$\text{Rate of Change} = \frac{p_t}{p_{t-N}} \times 100, \quad (8)$$

where p_t is the closing price on day t , and p_{t-N} is the closing price 12 days ago, with $N = 12$.

B. Macro Market Environment-Based Fluctuation Prediction

The overall macro market environment (e.g., gold and dollar value, policy and public attention, etc.) plays a crucial role in influencing cryptocurrency price volatility [24]. However, directly quantifying the macro investing environment remains challenging and most existing studies [25], [26] narrow their focus to specific market indicators for particular cryptocurrencies. In this paper, we propose leveraging the collective behavior of the top n cryptocurrencies as a proxy to understand the macro investment environment's influence on the cryptocurrency market.

Mathematically, let $\mathbf{x}_g \in \mathbb{R}^{L \times 5}$ represent a length- L series of observations from the target cryptocurrency, extracted from \mathbf{c}_i . Note that we did not use the technical indicators. Only the first five direct market data points are used: opening price, closing price, high, low, and trading volume. Similarly, let $\mathbf{x}_m \in \mathbb{R}^{n \times L \times 5}$ denote a corresponding series of the same length L , derived from historical price observations of the top n cryptocurrencies by market capitalization. We first process these series by embedding their values and positions using a 1D convolutional layer along the temporal dimension and a sinusoidal positional encoding layer [27], then add these embeddings separately for each series. The resulting embedded observations are represented as $\mathbf{x}_g^{\text{emb}} \in \mathbb{R}^{L \times d_m}$ and $\mathbf{x}_m^{\text{emb}} \in \mathbb{R}^{L \times d_m}$, respectively.

Next, we seek to modulate the correlation and interaction between price fluctuation patterns embedded in the target cryptocurrency information $\mathbf{x}_g^{\text{emb}}$ and the macro environment represented by $\mathbf{x}_m^{\text{emb}}$. We formulate this task as *directing the model to learn which sub-series of market behaviors from the top n cryptocurrencies can be aggregated to most effectively approximate the macro investing environment*:

$$\mathbf{h}_m = \sum_{\tau} a_{\tau} \mathbf{r}_{\tau}, \mathbf{r}_{\tau} = \text{roll}(\mathbf{x}_m^{\text{emb}}, \tau), \quad (9)$$

where $\mathbf{h}_m \in \mathbb{R}^{L \times d_m}$ represents the learned representation of the macro investing environment, and the function $\text{roll}(\cdot, \tau)$ cyclically shifts the input tensor along the temporal dimension by τ steps. The attention weight a_{τ} for each sub-series is calculated by using the target cryptocurrency $\mathbf{x}_g^{\text{emb}}$ as the query, while all possible shifts of $\mathbf{x}_m^{\text{emb}}$ serve as both keys and values:

$$a_{\tau} = \text{Softmax}(\text{attn}(\mathbf{x}_g^{\text{emb}}, \mathbf{r}_1), \dots, \text{attn}(\mathbf{x}_g^{\text{emb}}, \mathbf{r}_{L-1})). \quad (10)$$

Technically, the attention function $\text{attn}(\cdot, \cdot)$ can be any time series similarity function. In our experiments, we utilize the

period-based similarity calculation method, as introduced in the paper [28].

At last, we use the learned macro investing tensor \mathbf{h}_m to directly predict the next day’s closing price fluctuation of the target cryptocurrency $\Delta_{L+1}^{i,1}$. Specifically, \mathbf{h}_m goes through a position-wise feed-forward layer [27], followed by two separate linear layers along the temporal and feature dimensions. Since these linear layers are used multiple times in this paper, we will refer to this process as $\zeta(\cdot)$ in the subsequent sections. The estimated fluctuation is then employed to generate the first prediction for the next-day price: $\hat{p}_{L+1}^{i,1} = p_L^i + \kappa \Delta_{L+1}^{i,1}$, where κ is a scaling factor whose calculation is detailed in Section III-D. In our experiments, we use the top 5 cryptocurrencies to approximate the macro environment.

C. Price Dynamics-Based Fluctuation Prediction

The task of predicting the next day’s closing price, based on historical observations and technical indicators of the target cryptocurrency \mathbf{x}_g , falls under multivariate to univariate time series forecasting. However, we observed that allowing the model to directly predict the next day’s price results in poor projections. We believe this issue stems from the extreme volatility of cryptocurrencies, which can cause the model to make overly drastic predictions. This problem can be mitigated by first predicting the next day’s fluctuation and then using the previous day’s closing price to reconstruct the next day’s price:

$$\hat{p}_{L+1}^{i,2} = p_L^i + \kappa \Delta_{L+1}^{i,2}, \Delta_{L+1}^{i,2} = f(\mathbf{x}_g), \quad (11)$$

where $\hat{p}_{L+1}^{i,2}$ is the second price prediction, which is constructed based on the predicted fluctuation ($\Delta_{L+1}^{i,2}$) and the last observed price p_L^i , κ is a scaling factor introduced in Section III-D and f is our prediction model. In terms of model design, we observed that Transformer layers and linear layers often yield comparable results, a phenomenon also noted in the study [29]. For efficiency in computation, we modified the NLinear structure [29] to forecast $\Delta_{L+1}^{i,2}$. Specifically, a linear layer along the timeline is applied on \mathbf{x}_g with a last-day closing price based normalization.

D. Market Sentiment-Guided Dual-Prediction Rescaling and Fusion

As mentioned in Section I, news media significantly influences fluctuations in cryptocurrency markets [6], [30], [31]. However, incorporating this factor into prediction models is challenging because traditional sentiment analysis models [15], [32] often rely on datasets manually annotated for specific scenarios, which are not scalable for real-time analysis in the dynamically changing cryptocurrency market. The recent advancements in LLMs offer an alternative approach for sentiment analysis without requiring extensive fine-tuning on annotated datasets. Nevertheless, designing an effective prompting strategy is crucial for analyzing cryptocurrency news, as recent studies [33] have found that prompt patterns significantly influence the responses of LLMs across various tasks.

In this paper, we combined a “think-tank discussion”-like prompt pattern with the few-shot learning technique to simulate a situation where a group of cryptocurrency traders collaboratively determines the market’s reaction to specific news. Recent work suggests that few-shot learning can enhance accuracy and reliability [34], [35]. However, we found that few-shot learning alone is insufficient. Firstly, the LLM’s responses are unstable and sometimes yield different outcomes even with the same prompt. Secondly, the model’s performance is vulnerable to noisy contexts, which are common in cryptocurrency news. For example, sentences like “the movie is good,” if injected into the news, could increase misclassification. As a result, we incorporated a “think-tank discussion”-like prompt pattern into the few-shot learning technique by repeating the following block multiple times with k examples for three different sentiment labels (i.e., 3-way- k -shot learning):

[m] different cryptocurrency traders are reading this news. Each trader will assign a sentiment label from [“negative”, “positive”, “neutral”]. Then, each trader will share their label with the group. The majority label will be accepted. Return the majority label without any other text. The news is [news content] Label: [True sentiment label]

It’s worth noting that this approach aligns with consistency-based calibration methods [36], [37], which use agreement scores among LLM “voters” to determine confidence. Our method, however, is more efficient and cost-effective, as it doesn’t require running the LLM multiple times with the same prompt. In our experiments, we set m to 3 and used GPT-3.5-Turbo [38] for sentiment analysis.

Using cryptocurrency market sentiment directly is challenging since it’s volatile and may introduce noise into the system; however, we found that market sentiment can be used to regularize the range of fluctuation predictions. First, we embed the sentiment vector during the observation window using the previously introduced embedding structure. The resulting tensor \mathbf{s}^{emb} serves two purposes. First, it passes through the $\zeta(\cdot)$ structure from Section III-B, followed by a Tanh activation function, to produce $\kappa \in (-1, 1)$, which is used to regularize the range of price changes in the fluctuation prediction. Second, the embedded sentiment tensor is combined with $\mathbf{x}_g^{\text{emb}}$ to determine how to fuse the previous two predictions. This is crucial because *market environment-based predictions are less volatile, while price dynamics predictions are more volatile*, and combining them enhances the model’s generality across different cryptocurrencies:

$$\hat{p}_{L+1}^i = \gamma * \hat{p}_{L+1}^{i,1} + (1 - \gamma) * \hat{p}_{L+1}^{i,2}, \gamma = \zeta([\mathbf{x}_g^{\text{emb}}; \mathbf{s}^{\text{emb}}]). \quad (12)$$

Mean Squared Error (MSE) between predicted and true next-day prices is used as the loss function. To regularize, we applied a dropout rate of 0.1 to the output of each sublayer. For optimization, we used the ADAM optimizer [39] with an initial learning rate of 0.0005, which is halved after each epoch.

TABLE I

FORECASTING RESULTS FOR THE TOP 5 INDIVIDUAL CRYPTOCURRENCIES, AS WELL AS AVERAGES FOR THE TOP 10, 15, AND 20. LOWER MAE AND MSE VALUES, AND CORR VALUES CLOSER TO 1, INDICATE BETTER PERFORMANCE. THE BEST-PERFORMING MODEL IS HIGHLIGHTED IN BOLD, WITH THE SECOND-BEST UNDERSCORED. \dagger USES PRICE AND TECHNICAL INDICATORS, AND \ddagger USES PRICE, TECHNICAL INDICATORS, AND NEWS SENTIMENT.

Method	Bitcoin			Ethereum			Tether			Binance Coin		
	MAE	MSE	CORR									
SVM \dagger	0.5530	0.4239	0.0083	0.4420	0.3006	0.2317	0.3884	0.2552	0.2715	0.6887	0.6086	0.6072
RF \dagger	0.5338	0.3778	0.0159	0.4808	0.3398	-0.372	1.2149	3.8364	-0.0804	0.6513	0.5827	-0.1409
GRU \ddagger	0.2299	0.0976	0.9810	0.1427	0.0387	0.9702	0.4731	0.3722	0.5120	0.1249	0.0294	0.9900
LSTM \ddagger	0.3396	0.2458	0.9445	0.1952	0.0888	0.9494	0.5147	0.4988	0.4456	0.2129	0.1036	0.9529
Bi-LSTM \ddagger	0.3235	0.2126	0.9675	0.1947	0.0751	0.9594	0.4464	0.3779	0.4864	0.1933	0.0714	0.9775
CNN-LSTM \ddagger	0.2749	0.1294	0.9403	0.3511	0.2548	0.8420	0.4946	0.4064	0.3361	0.2268	0.0902	0.9649
DLinear \ddagger	0.2975	0.1859	0.9725	0.4009	0.3555	0.4701	0.3963	0.2893	0.3098	0.2213	0.0816	0.9791
Linear \ddagger	0.3625	0.3199	0.9433	0.2600	0.1376	0.8748	0.4474	0.3510	0.2503	0.6565	0.8487	0.3896
NLinear \ddagger	0.1376	0.0306	0.9879	0.1065	0.0202	0.9815	0.3627	0.2283	0.6577	0.0948	0.0212	0.9902
Autoformer \ddagger	0.1604	0.0408	0.9848	0.1594	0.0383	0.9667	0.3929	0.2656	0.6130	0.1627	0.0447	0.9805
CryptoPulse \ddagger	0.0607	0.0095	0.9961	0.0529	0.0065	0.9937	0.3249	0.1891	0.6946	0.0563	0.0103	0.9949
Method	Solana			Top 10			Top 15			Top 20		
	MAE	MSE	CORR									
SVM \dagger	0.5375	0.4269	0.1289	0.4305	0.2967	0.3191	0.4377	0.2955	0.3321	0.7813	2.3293	0.2077
RF \dagger	0.6302	0.5464	-0.1028	0.6337	0.8240	-0.1880	0.7689	1.0265	-0.2067	0.9955	2.6771	-0.1491
GRU \ddagger	0.1709	0.0592	0.9822	0.3742	1.9460	0.8295	0.3142	1.6011	0.8839	0.4132	1.7916	0.9091
LSTM \ddagger	0.3246	0.1805	0.9404	0.4811	2.1543	0.7970	0.3520	0.8895	0.8379	0.5340	1.7531	0.8745
Bi-LSTM \ddagger	0.2979	0.1553	0.9210	0.3215	0.6710	0.8076	0.3394	1.1232	0.8468	0.5018	1.7740	0.8770
CNN-LSTM \ddagger	0.2655	0.1565	0.9436	0.4000	1.2353	0.7054	0.3490	0.8692	0.7689	0.5266	1.6552	0.8063
DLinear \ddagger	0.4651	0.4820	0.5740	0.3239	0.2873	0.6892	0.3123	0.2499	0.7314	0.3973	0.4790	0.7504
Linear \ddagger	0.2228	0.1013	0.9486	0.3721	0.4585	0.5743	0.3640	0.3925	0.6366	0.4408	0.5934	0.7025
NLinear \ddagger	0.1410	0.0297	0.9839	0.1565	0.0517	0.8865	0.1429	0.0430	0.9185	0.1387	0.0421	0.9380
Autoformer \ddagger	0.1474	0.0351	0.9814	0.2037	0.0842	0.8435	0.1919	0.0720	0.8841	0.1939	0.0744	0.9089
CryptoPulse \ddagger	0.0511	0.0064	0.9962	0.0905	0.0301	0.9073	0.0758	0.0224	0.9364	0.0774	0.0225	0.9516

IV. EXPERIMENT

A. Dataset

We conducted experiments using a large-scale, real-world dataset compiled from multiple sources. The dataset primarily consists of three parts: (1) historical price data for various cryptocurrencies, (2) traditional technical indicators commonly used in market analysis, and (3) news related to the cryptocurrency market. The detailed data collection process is explained below.

Price History of Cryptocurrencies: We sourced the cryptocurrency price dataset from Crypto Real-Time Prices on Yahoo Finance, a widely recognized financial information platform in the U.S. [40]. As of May 24, 2024, there were approximately 13,217 cryptocurrencies actively traded in the global market³. To ensure data quality, we limited our dataset to cryptocurrencies with a market capitalization exceeding \$8 billion and a start date before 2024, covering the period from January 1, 2021, to April 1, 2024. This results in 75 cryptocurrencies, which represent 92.18% of the total market capitalization as of May 24, 2024, and provide a comprehensive and robust reflection of the overall cryptocurrency market. This broad coverage allows for more generalizable insights from our study's findings. For each trading day, detailed

price-related information, including the *Opening*, *High*, *Low*, *Closing*, and *Volume* for each cryptocurrency, was recorded.

Technical indicators: Utilizing the collected price data, we calculated and incorporated a comprehensive set of seven widely-used technical indicators [19]–[21] into the dataset. Traditionally, these indicators have been commonly used by market analysts to gain deeper insights into market trends.

Crypto Market News: We collected cryptocurrency news from Cointelegraph, a major news outlet that provides analysis and reviews on high-tech finance, cryptocurrencies, and blockchain developments [41]. The dataset contains 25,210 news articles from Cointelegraph, spanning the period from January 1, 2021, to April 1, 2024. Each article includes the *publication date*, *title*, and *content*.

B. Experiment Setup

We fixed the observation window at 7 days (i.e., $L = 7$) and split the dataset chronologically into training, validation, and test sets using a 7:1:2 ratio. All results are averaged over five experiments.

Metrics: To comprehensively evaluate our models, we employ a combination of widely adopted metrics following previous work [29], [42], such as Mean Squared Error (MSE), Mean Absolute Error (MAE) and cross-correlation (CORR). Let y_i denote the ground truth *closing price* for a cryptocurrency on day i , and \hat{y}_i represent the corresponding predicted

³<https://coinmarketcap.com/historical/20240524/>

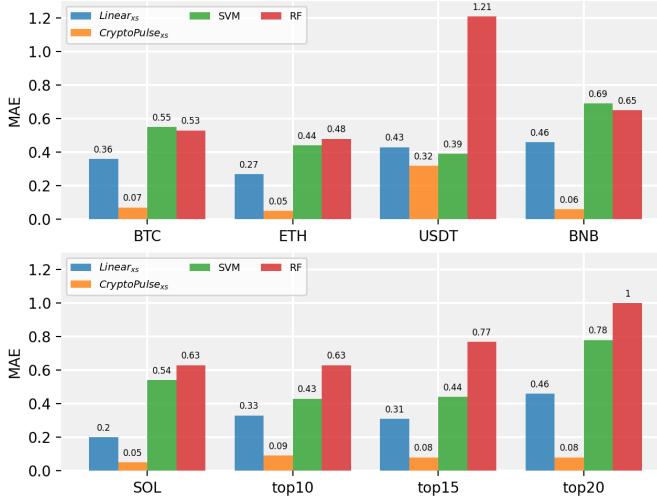


Fig. 2. Deep Learning vs. traditional models on data without sentiment.

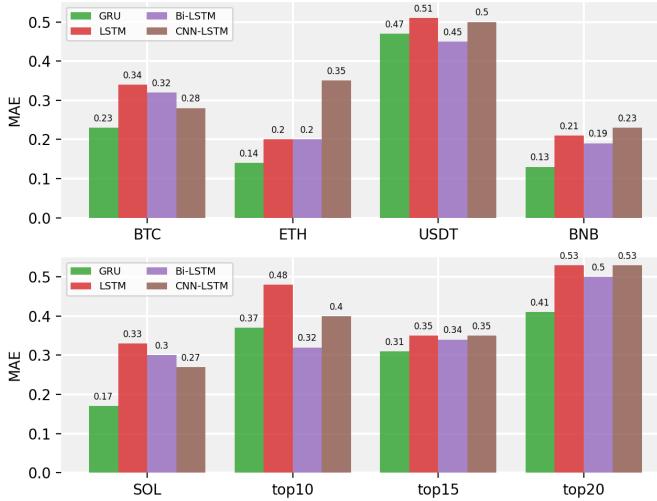


Fig. 3. Comparison of RNN-based models.

value, where $i = 1, 2, \dots, n$, and n is the total number of observations. These metrics are defined mathematically as follows:

$$\begin{aligned} \text{MAE} &= \frac{1}{n} \sum_{i=1}^n |y_i - \hat{y}_i|, \\ \text{MSE} &= \frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2, \\ \text{CORR} &= \frac{\sum_{i=1}^n y_i \hat{y}_i}{\sqrt{\sum_{i=1}^n y_i^2 \sum_{i=1}^n \hat{y}_i^2}}. \end{aligned} \quad (13)$$

It is important to note that the vanilla cross-correlation metric is typically used to evaluate how closely two time series align with each other across different time lags. However, in our case of next-day cryptocurrency price prediction, we are primarily interested in the similarity between our predicted prices and the ground truth prices without any lags. To ensure the correlation results are bounded between 0 and 1, a normalizer

is introduced in the denominator. A higher similarity between the predicted time series and the actual price sequence results in a value closer to 1.

Comparison Methods: Ten other state-of-the-art (SOTA) baseline methods are used for comparison in our experiments. For all models, we adopted the same settings as outlined in the original papers, except for the moving window methods, where we set the window size to 3. Larger window sizes (e.g., 25 in Autoformer) encompass the entire observation window, leading to poor results. To ensure a fair comparison, for models that can directly incorporate technical indicators and sentiment labels alongside price history without modifying the model, we report their performance using the full dataset in the main results. Superscripts are added to differentiate the model variants based on the dataset configurations used for testing.

The selected models include four general time series forecasting methods: DLinear [29], NLinear [29], Linear [29], and Autoformer [28]; three RNN-based methods adapted for cryptocurrency forecasting: LSTM [10], [15], GRU [10], and Bi-LSTM [10]; one hybrid RNN method, CNN-LSTM [12]; and two traditional machine learning approaches, both adapted for cryptocurrency forecasting: SVM [8] and RF [8].

C. Main Results

In this subsection, we evaluate the performance of our proposed model, CryptoPulse, by comparing it with ten SOTA models. Due to space limitations, we cannot present individual results for all 75 cryptocurrencies; however, the results exhibit consistent patterns. To provide a representative overview, we report the performance in Table I for the top five cryptocurrencies by market value, along with the average performance for the top 10, 15, and 20 cryptocurrencies. This approach reflects the models' predictive power at both the individual cryptocurrency level and the broader market trend level. All results are averaged over five experiments.

As shown in Table I, our model consistently and significantly outperforms the comparison methods across all cases. Specifically, for the top 5 individual cryptocurrencies, our model improves MAE by 10.4% to 63.8% and MSE by 17.2% to 69.0% as compared to the best comparison method. When extending the evaluation from the top 5 to the top 10, 15, and 20 cryptocurrencies, the performance boost becomes even more consistent, with improvements in MAE ranging from 42.2% to 46.9%, and in MSE from 41.8% to 47.9%. This observation underscores the effectiveness of our model's design, showing that incorporating macroeconomic environment approximation, technical indicators and market sentiment analysis can indeed improve performance in cryptocurrency price forecasting.

Apart from the direct observations of the main results, we also identified several important findings. We argue that understanding the rationale behind these insights can help us better identify the key factors that contribute to improved cryptocurrency prediction performance. To achieve this, we

conducted a comprehensive analysis, posing and answering the following questions:

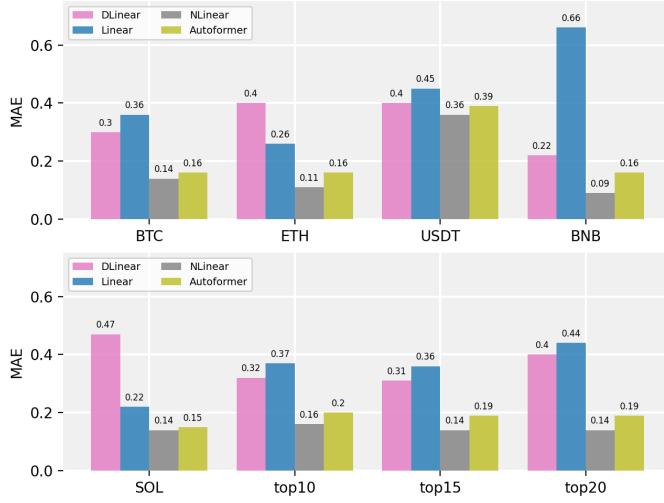


Fig. 4. MAE comparison between linear and transformer-based models.

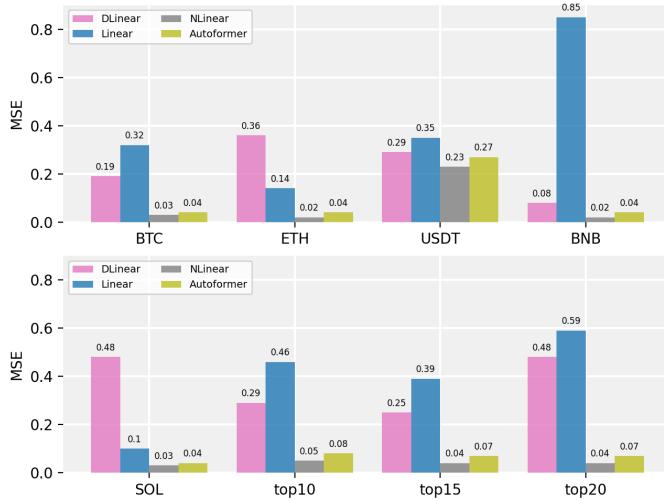


Fig. 5. MSE comparison between linear and transformer-based models.

Are traditional machine learning models expressive enough for this task? It's widely demonstrated that deep neural network models often outperform traditional machine learning models due to their superior expressive capacity. However, traditional models can still achieve comparable performance when the task is relatively simple. In Table I, we observe that both traditional models (SVM and RF) performed significantly worse than deep learning models. To rule out the possibility that this performance gap was due to sentiment data, which the two traditional models don't natively support, we conducted an ablation study on our model and the Linear model (the smallest deep learning model among the comparison methods), referred to as *CryptoPulse_{xs}* and *Linear_{xs}*, by removing the sentiment data. As shown in Figure 2, both traditional models still consistently underperform, except

in the case of USDT prediction, where *Linear_{xs}* performs slightly worse than SVM. These results suggest that the weak performance of traditional models may be due to their insufficient expressive capability.

Are RNN-based models outdated? We observed that RNN-based models can still achieve comparable performance in some cases. Among the four RNN-based comparison models, the best one outperforms the Linear model in MAE or MSE in 12 out of 16 cases, DLinear in 9 out of 16 cases, and Autoformer in 3 out of 16 cases. No single RNN-based model consistently outperforms the others, but in general, we found that the GRU performs better than the other RNN models, as shown in Figure 3. We argue that this may be due to the relatively simple recurrent architecture of the GRU, which is less prone to overfitting the highly dynamic patterns in cryptocurrency data. Due to space limitations, we didn't include the figure for MSE performance; however, as we can see in Table I, similar patterns are observed as in MAE. Another finding is that the predictions of RNN-based models are more stably correlated to the ground truths across all cases than those of the DLinear and Linear models. Therefore, RNN-based models remain important comparison methods in the scenarios presented in this paper. However, our model not only outperforms RNN-based models across all cases but is also more computationally efficient.

Are linear models always better than Transformer-based models? Another question we explore is whether linear models consistently outperform Transformers in the prediction scenarios introduced in our paper, as observed by [29] in other tasks. Our findings indicate that this is not necessarily the case. As shown in Figure 4 and 5, DLinear and Linear models perform worse than Autoformer, while NLinear consistently outperforms Autoformer, though their performance remains comparable. Since linear models do not explicitly account for correlations across different time series, we argue that the data factors we used (such as price-related information, technical indicators, and sentiment) can indeed enhance predictions when considered together in forecasting tasks. Transformer-based models can better modulate these complex correlations due to their larger model size. We also observed that DLinear and Linear models exhibit instability in our forecasting task, being sensitive to the high volatility of price swings. This is especially evident when using MSE as the metric, as shown in Figure 5.

Can trend analysis benefit performance? Series decomposition is a common approach in general time-series forecasting, and we wondered if trend analysis is equally important in our task. Both DLinear, our model, and Autoformer explicitly account for trend patterns in the time series, while all RNN-based models implicitly capture changes across different time points. We found that trend analysis can be a double-edged sword. On the one hand, as shown in Figure 4 and 5, when moving-average-based trends are improperly modulated, models like DLinear can experience instability. This is largely due to the extreme volatility of cryptocurrencies, which disrupts the moving average and leads to erratic trend patterns. On the

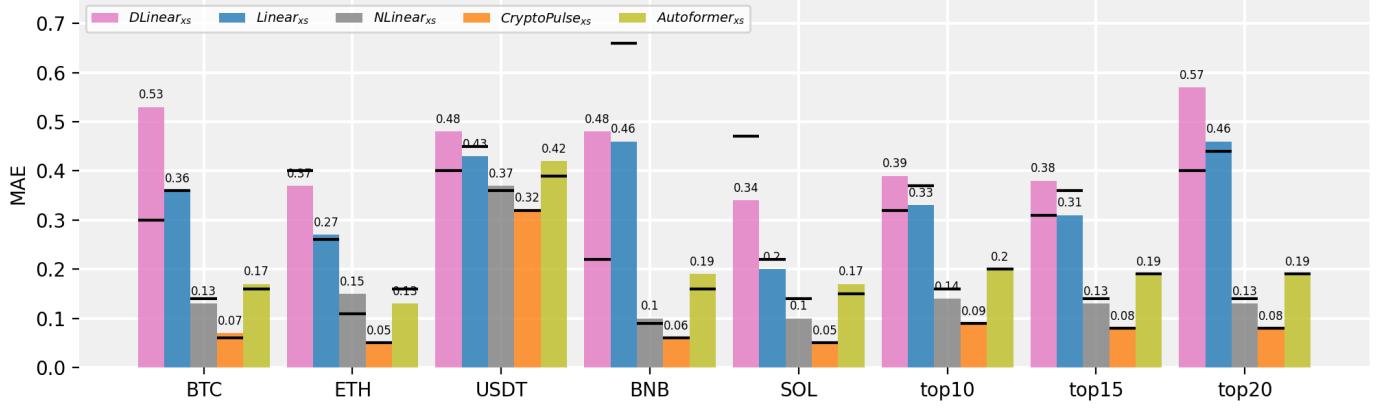


Fig. 6. MAE comparison of models with sentiment data removed.

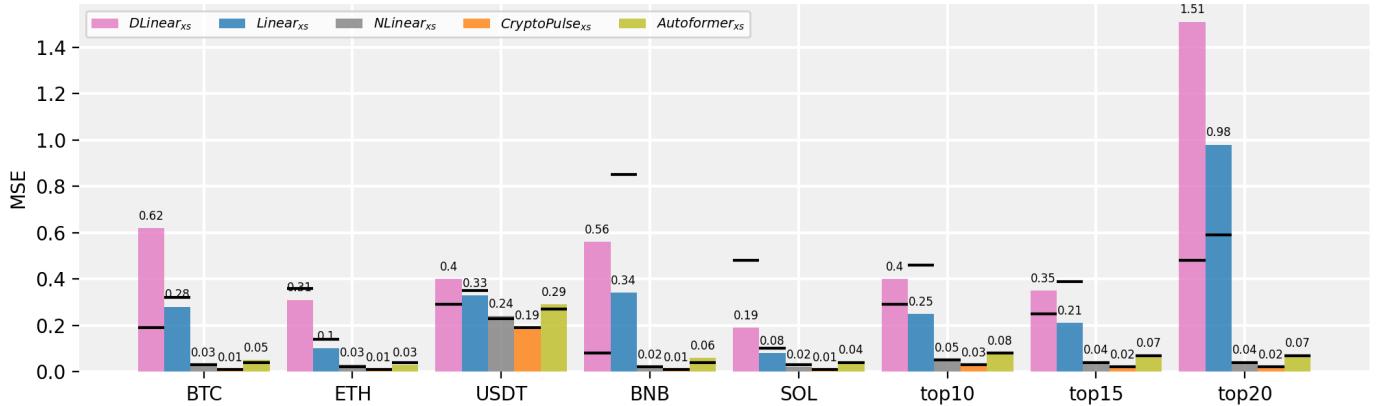


Fig. 7. MSE comparison of models with sentiment data removed.

other hand, models like Autoformer are better at balancing seasonal and trend-cyclical components in the time series, producing more stable forecasting results. The short observation window may also contribute to this effect; however, it is necessary since long-term patterns are rarely present in the cryptocurrency market to aid in next-day predictions.

D. Ablation Study

In this subsection, we conducted a comprehensive analysis of each group of financial features in our dataset and examined their impact on the forecasting results.

First, we examined the impact of sentiment data on cryptocurrency prediction. To do this, we performed an ablation study on all linear-based and Transformer-based models by removing the news sentiment from the dataset. These models are denoted with an *xs* subscript. The experiment results are visualized in Figure 6 and 7, where the performance of each ablation is indicated by the height of each bar. For convenience, a black horizontal line is used to represent the performance of each model when using the full features, i.e., price history, technical indicators, and market sentiments. It is evident that the sentiment data generated using our proposed LLM-based analysis approach improves the forecasting performance (i.e., the black line falls within the bars). However, in this ablation test, we observed that NLinear outperforms

its full feature set version in 5 out of 8 cases. We believe the primary reason for this is that NLinear's normalization relies on the continuity of the time series. Treating sentiment labels as a time series may introduce noise into the model, as it's common for some days to have no cryptocurrency-related news, leading to missing values in the time series. Once again, we observed the instability of the DLinear and Linear models, reflected by the significant differences in performance with and without sentiment data in some test cases.

Second, we removed the technical indicators from the feature set and conducted ablation studies on all linear-based and Transformer-based models, as well as our own. These models are denoted with an *xi* subscript. Figure 8 and 9 report the experimental results, with black horizontal lines indicating each model's performance when using the full feature set. Overall, including technical indicators leads to improvements. DLinear and Autoformer benefit the most from the inclusion of technical indicators, while our model shows slight improvement. This is expected, as technical indicators used in traditional financial analysis are designed to be less sensitive to short-term market fluctuations. In other words, they are hand-crafted results of trend analysis based on financial domain knowledge. As a result, models that rely on automated trend analysis can gain insights from incorporating these indicators.

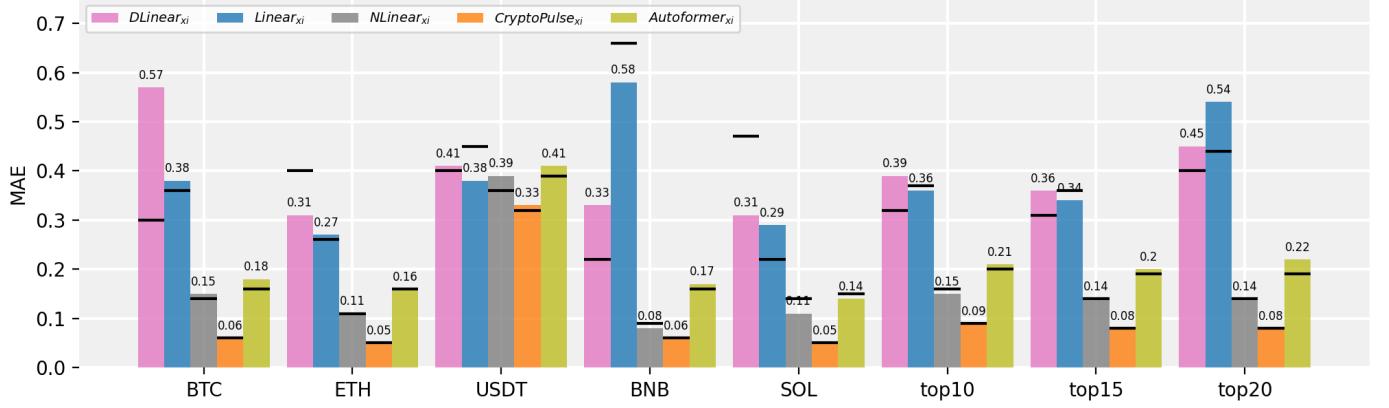


Fig. 8. MAE comparison of models with technical indicators data removed.

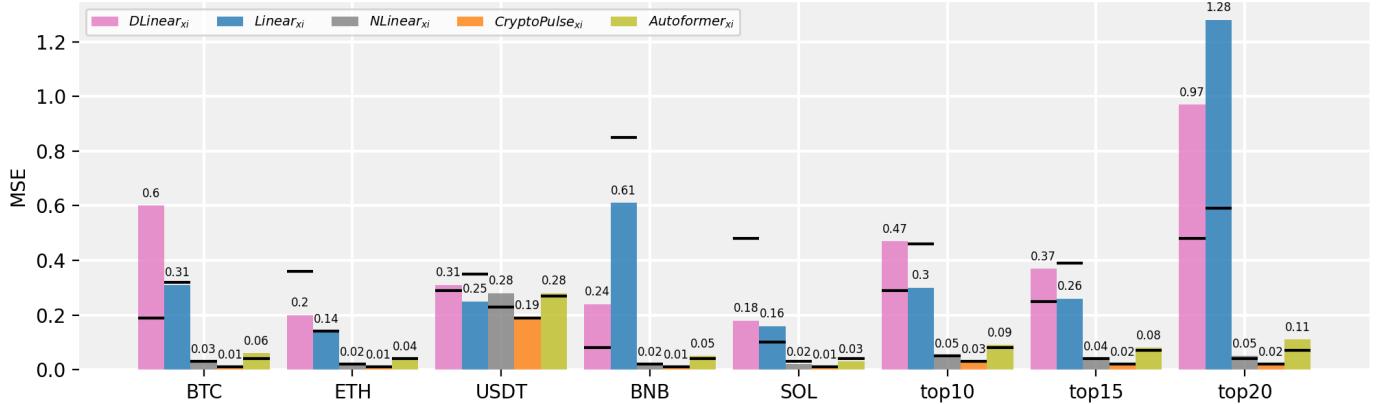


Fig. 9. MSE comparison of models with technical indicators data removed.

E. Robustness

Finally, we compared the robustness of different models by calculating the standard deviation of MAE across 5 independent experiments. The results were then averaged over the top 5, top 10, top 15, and top 20 cryptocurrencies. A lower standard deviation indicates more consistent performance across different training runs, reflecting greater robustness. To avoid overcrowded figures, we focused on the results of the Linear-based and Transformer-based models, as well as our model, as they demonstrated the best performance across all experiments. The results are presented in Figure 10. As observed, our model exhibits the smallest standard deviation during training for the top 10, 15, and 20 cryptocurrencies. For the top 5, its variation in evaluation results is comparable to the best-performing models. Additionally, we noted that our model is particularly robust when dealing with cryptocurrencies that have relatively smaller market capitalizations (which are typically more volatile), a challenge where both Linear and DLinear models tend to struggle.

V. CONCLUSION

In this paper, we present ‘‘CryptoPulse’’, a new approach to predicting the next-day closing prices of cryptocurrencies. This model integrates three primary factors: fluctuations in

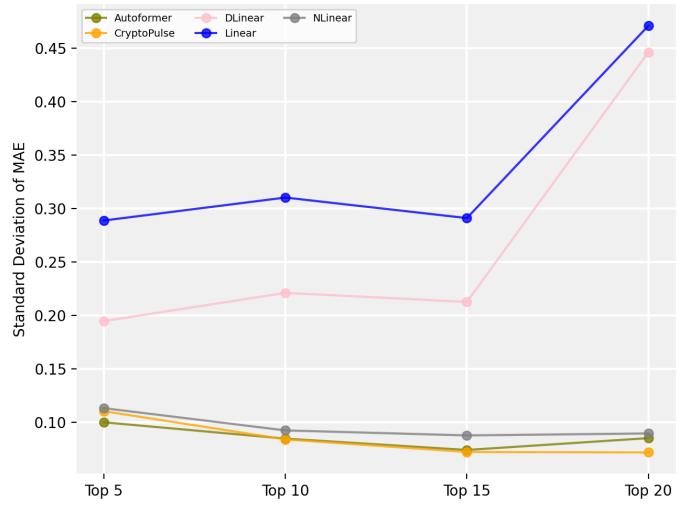


Fig. 10. Standard deviation of MAE across models for top cryptocurrencies.

the macro environment, changes in individual cryptocurrency prices and technical indicators, and the current crypto market mood. By leveraging a dual prediction mechanism, the model captures both the macro market environment and the specific price and technical indicator dynamics of the target cryptocur-

rency. Moreover, a fusion component based on the market sentiment information integrates these predictions to improve the results. The experimental evaluation shows that our model achieves higher accuracy in predicting cryptocurrency fluctuations compared to ten different methods, making it suitable for application in the highly unpredictable cryptocurrency market.

VI. ACKNOWLEDGMENT

This work is supported in part by the National Science Foundation via grants NSF CNS-2431176 and NSF ITR-2431845. The US Government is authorized to reproduce and distribute reprints of this work for Governmental purposes notwithstanding any copyright annotation thereon. Disclaimer: The views and conclusions contained herein are those of the authors and should not be interpreted as necessarily representing the official policies or endorsements, either expressed or implied, of NSF, or the U.S. Government.

REFERENCES

- [1] J. Fry and E. Cheah, "Negative bubbles and shocks in cryptocurrency markets," *International Review of Financial Analysis*, vol. 47, pp. 343–352, 2016.
- [2] G. W. Peters and E. Panayi, "Understanding modern banking ledgers through blockchain technologies: future of transaction processing and smart contracts on the internet of money," *SSRN Electronic Journal*, 2015.
- [3] M. H. Joo, Y. Nishikawa, and K. Dandapani, "Cryptocurrency, a successful application of blockchain technology," *Managerial Finance*, vol. 46, pp. 715–733, 2019.
- [4] E.-T. Cheah and J. Fry, "Speculative bubbles in Bitcoin markets? An empirical investigation into the fundamental value of Bitcoin," *Economics letters*, vol. 130, pp. 32–36, 2015.
- [5] F. Fang, C. Ventre, M. Basios, L. Kanthan, D. Martinez-Rego, F. Wu, and L. Li, "Cryptocurrency trading: a comprehensive survey," *Financial Innovation*, vol. 8, no. 1, p. 13, 2022.
- [6] M. A. Yamin and M. Chaudhry, "Cryptocurrency market trend and direction prediction using machine learning: a comprehensive survey," 2023.
- [7] N. Trabelsi, "Are there any volatility spill-over effects among cryptocurrencies and widely traded asset classes?" *Journal of Risk and Financial Management*, vol. 11, no. 4, p. 66, 2018.
- [8] E. Akyildirim, A. Goncu, and A. Sensoy, "Prediction of cryptocurrency returns using machine learning," *Annals of Operations Research*, vol. 297, pp. 3–36, 2021.
- [9] W. Zhengyang, L. Xingzhou, R. Jinjin, and K. Jiaqing, "Prediction of cryptocurrency price dynamics with multiple machine learning techniques," in *Proceedings of the 2019 4th International Conference on Machine Learning Technologies*, 2019, pp. 15–19.
- [10] P. L. Seabe, C. R. B. Moutsinga, and E. Pindza, "Forecasting cryptocurrency prices using LSTM, GRU, and bi-directional LSTM: A deep learning approach," *Fractal and Fractional*, vol. 7, no. 2, p. 203, 2023.
- [11] M. J. Hamayel and A. Y. Owda, "A novel cryptocurrency price prediction model using GRU, LSTM and bi-LSTM machine learning algorithms," *Ai*, vol. 2, no. 4, pp. 477–496, 2021.
- [12] Y. Li and W. Dai, "Bitcoin price forecasting method based on CNN-LSTM hybrid neural network model," *The journal of engineering*, vol. 2020, no. 13, pp. 344–347, 2020.
- [13] C. Lamon, E. Nielsen, and E. Redondo, "Cryptocurrency price prediction using news and social media sentiment," *SMU Data Sci. Rev*, vol. 1, no. 3, pp. 1–22, 2017.
- [14] Y. Pang, G. Sundararaj, and J. Ren, "Cryptocurrency price prediction using time series and social sentiment data," in *Proceedings of the 6th IEEE/ACM International Conference on Big Data Computing, Applications and Technologies*, 2019, pp. 35–41.
- [15] A.-D. Vo, Q.-P. Nguyen, and C.-Y. Ock, "Sentiment analysis of news for effective cryptocurrency price prediction," *International Journal of Knowledge Engineering*, vol. 5, no. 2, pp. 47–52, 2019.
- [16] G. W. Brown and M. T. Cliff, "Investor sentiment and the near-term stock market," *Journal of empirical finance*, vol. 11, no. 1, pp. 1–27, 2004.
- [17] S. Peerzade, D. Wayal, and G. Kale, "Automated algorithmic trading for cryptocurrencies," *International Journal of Advanced Research in Science, Communication and Technology*, pp. 326–330, 2021.
- [18] Delfabbro, P. and King, D. L. and Williams, J. N., "The psychology of cryptocurrency trading: risk and protective factors," *Journal of Behavioral Addictions*, vol. 10, pp. 201–207, 2021.
- [19] P. Oncharoen and P. Vateekul, "Deep learning for stock market prediction using event embedding and technical indicators," in *2018 5th international conference on advanced informatics: concept theory and applications (ICAICTA)*. IEEE, 2018, pp. 19–24.
- [20] Y. Zhai, A. Hsu, and S. K. Halgamuge, "Combining news and technical indicators in daily stock price trends prediction," in *Advances in Neural Networks-ISNN 2007: 4th International Symposium on Neural Networks, ISNN 2007, Nanjing, China, June 3–7, 2007, Proceedings, Part III* 4. Springer, 2007, pp. 1087–1096.
- [21] K. Kim, "Financial time series forecasting using support vector machines," *Neurocomputing*, vol. 55, pp. 307–319, 2003.
- [22] J. Kaur and K. Dharni, "Data mining-based stock price prediction using hybridization of technical and fundamental analysis," *Data Technologies and Applications*, vol. 57, no. 5, pp. 780–800, 2023.
- [23] A. Shynkevich, "Performance of technical analysis in growth and small cap segments of the US equity market," *Journal of Banking & Finance*, vol. 36, p. 193208, 01 2012.
- [24] S. Dastgir, E. Demir, G. Downing, G. Gozgor, and C. K. M. Lau, "The causal relationship between Bitcoin attention and Bitcoin returns: Evidence from the Copula-based Granger causality test," *Finance Research Letters*, vol. 28, pp. 160–164, 2019.
- [25] A. H. Dyhrberg, "Bitcoin, gold and the dollar—A GARCH volatility analysis," *Finance research letters*, vol. 16, pp. 85–92, 2016.
- [26] N. Gandal and H. Halaburda, "Can we predict the winner in a market with network effects? Competition in cryptocurrency market," *Games*, vol. 7, no. 3, p. 16, 2016.
- [27] A. Vaswani, N. Shazeer, N. Parmar, J. Uszkoreit, L. Jones, A. N. Gomez, Ł. Kaiser, and I. Polosukhin, "Attention is all you need," *Advances in neural information processing systems*, vol. 30, 2017.
- [28] H. Wu, J. Xu, J. Wang, and M. Long, "Autoformer: Decomposition transformers with auto-correlation for long-term series forecasting," *Advances in neural information processing systems*, vol. 34, pp. 22419–22430, 2021.
- [29] A. Zeng, M. Chen, L. Zhang, and Q. Xu, "Are transformers effective for time series forecasting?" in *Proceedings of the AAAI conference on artificial intelligence*, vol. 37, no. 9, 2023, pp. 11121–11128.
- [30] K. A. Coulter, "The impact of news media on bitcoin prices: modelling data driven discourses in the crypto-economy with natural language processing," *Royal Society Open Science*, vol. 9, 2022.
- [31] J. J. Schulp, "Crypto Crash: Why the FTX Bubble Burst and the Harm to Consumers," *CATO Institute*, 2022.
- [32] H. Xu, B. Liu, L. Shu, and P. S. Yu, "BERT post-training for review reading comprehension and aspect-based sentiment analysis," *arXiv preprint arXiv:1904.02232*, 2019.
- [33] J. White, Q. Fu, S. Hays, M. Sandborn, C. Olea, H. Gilbert, A. El-nashar, J. Spencer-Smith, and D. C. Schmidt, "A prompt pattern catalog to enhance prompt engineering with chatgpt," *arXiv preprint arXiv:2302.11382*, 2023.
- [34] W. Zhang, Y. Deng, B. Liu, S. J. Pan, and L. Bing, "Sentiment analysis in the era of large language models: A reality check," *arXiv preprint arXiv:2305.15005*, 2023.
- [35] C. Si, Z. Gan, Z. Yang, S. Wang, J. Wang, J. Boyd-Graber, and L. Wang, "Prompting gpt-3 to be reliable," *arXiv preprint arXiv:2210.09150*, 2022.
- [36] X. Wang, J. Wei, D. Schuurmans, Q. Le, E. Chi, S. Narang, A. Chowdhery, and D. Zhou, "Self-consistency improves chain of thought reasoning in language models," *arXiv preprint arXiv:2203.11171*, 2022.
- [37] M. Zhang, J. He, T. Ji, and C.-T. Lu, "Don't Go To Extremes: Revealing the Excessive Sensitivity and Calibration Limitations of LLMs in Implicit Hate Speech Detection," *arXiv preprint arXiv:2402.11406*, 2024.
- [38] L. Ouyang, J. Wu, X. Jiang, D. Almeida, C. Wainwright, P. Mishkin, C. Zhang, S. Agarwal, K. Slama, A. Ray *et al.*, "Training language models to follow instructions with human feedback," *Advances in neural information processing systems*, vol. 35, pp. 27730–27744, 2022.

- [39] D. P. Kingma and J. Ba, “Adam: A method for stochastic optimization,” *arXiv preprint arXiv:1412.6980*, 2014.
- [40] Lawrence, A. and Ryans, J. P. and Sun, E. and Laptev, N., “Earnings announcement promotions: a yahoo finance field experiment,” *Journal of Accounting and Economics*, vol. 66, pp. 399–414, 2018.
- [41] L. Phan, S. Li, and K. Mentzer, “Blockchain technology and the current discussion on fraud,” 2019.
- [42] T. Derrick and J. Thomas, “Time series analysis: the cross-correlation function,” 2004.