

## **Business Case**

RBank wants us to come up with a Project Proposal that we could implement within 3 months. Bank budget for the upcoming project that we could use is about £ 500,000.

Remember the RBank Vision and Mission and also take note that they have an on-going process on using the Big Data and Analytics Platform, Online Marketing Platform and using Microservices and API.

In their current situation they already implemented an email notification to their customers about discount offers.

## **Work Task**

You need to come up with the Business Case Document which is aligned on the details that was provided. Share it with us once it is complete.

You can start to search more about digital banking and see what you could propose with the client.

This task would take 1-2 days to create. You need to make sure that the most common components of a Business Case are included in your document.

Should there be any questions/concerns feel free to let me know.