

Policy 704.09: Athletic Sponsorships

Status: ADOPTED

Original Adopted Date: 11/27/2023 | **Last Reviewed Date:** 11/27/2023

Dallas Center-Grimes CSD has several partnership opportunities for community partners. Sponsorships are developed by the Director of Communications and the Activities Director at Dallas Center-Grimes. These will feature sponsor logos placed on flags/pennants/designs at our DCG activity complexes.

Business partners will be presented with "package opportunities" that are created and developed by the Director of Communications and the Activities Director. Revenue from partnerships will have use designated by the Board of Directors which shall include a recommendation from administration.

Contracts and packages are maintained on a yearly basis by the DCG CSD Business Office. Current business partners have the first right of refusal on renewing sponsorship opportunities.

Promotional materials are not allowed to feature companies/organizations with religious, political, gender identification, or sexual orientation ties. The Board reserves the right to refuse any and/or all applications for sponsorships.
