

Communications Board Report - February 2026

We've had a great month in the DCG Communications department. There have been some meaningful stories told and critical information provided to our stakeholders. Here's a look at our work, aligning with DCG's Core Values.

Collaborative - I would like to give a special shout out to Jessica Soukup, a curriculum facilitator at DCG. We've worked together to send out FAST scores via ParentSquare to all parents. When we first got started, this process took multiple hours. I'm happy to report that thanks to Jessica's hard work and teamwork, we've almost cut the process in half. The scores are accurate, timely and accessible. It's important work, and Jessica is doing a great job! ParentSquare continues to be a great way to get our families the information they need.

Passionate - We highlighted the passion of our community in a "Creating DCG" registration series in January and February. Click [here](#) to see an example of our campaign. Six families were highlighted as part of this series, with a goal of showing their passion and excitement for sending their children to DCG. We are hoping new families will be able to get a great look at life in our district through the eyes of our current families!

Inclusive - Our DCG Creator project can certainly fit in all five of our core value categories. I wanted to make sure we highlighted the DCG Creators from January. This is a special group, and we are finding new and unique ways to celebrate their impact. New in January, Dr. Blum jumps on the PA at each building to give another shout out of our Creators so the entire building can join the celebration. Here are the [DCG Creators](#) for January.

Supportive - I know we mentioned ParentSquare as part of our collaborative segment. I'm happy to also share some of our wins as supportive. ParentSquare played a key role in our district safety trainings. We used the emergency alert feature to inform staff of critical information on where to go, what to do and how to respond. These trainings also provided me with real-time practice as I develop my skills in emergency response. I'm able to send a critical message from my phone or computer in a matter of minutes. I'm thankful for the opportunity to be involved in this process.

Innovative - Did you know we have a "Registration Reporter" at DCG? I'd like to introduce you to Hayden, a kindergarten student at South Prairie. Hayden interviewed her classmates, teacher and principal about life in kindergarten at DCG. Here's [the story](#). We used this video as a marketing campaign for registration. I will share results from our Facebook advertising campaign at my yearly board report in August.

One quick shout out to all of Team DCG for finding special ways to include everyone in Valentine's Day celebrations. I was at four different "events" and was so impressed with how our team included all students in their activities. What a fun way to bring added joy into our schools!

Let me know if you have any questions! - AJ